

Cross Border



Background

- **In the long term, World is moving towards a zero-tariff era**, More and more high level regional trading agreement is done or in process (CPTPP in 2018 for Trans-Pacific, USMCA in 2018 for North America, RCEP in 2020 for East-South Asia, Sino-Euro FTA is in process...), **it is Golden Time for cross border business development**
- **In the short/Medium term, COVID-19 will last 1-2 years, even longer, it will change the life style for many people in many countries**, it is a big opportunity for e-Commerce business.

Logistic Mission

Make Newegg Logistic a preferred brand to provide cost-efficient service and integrated solutions for clients` developing their international business all over the world.

One World, One Market

Strategic

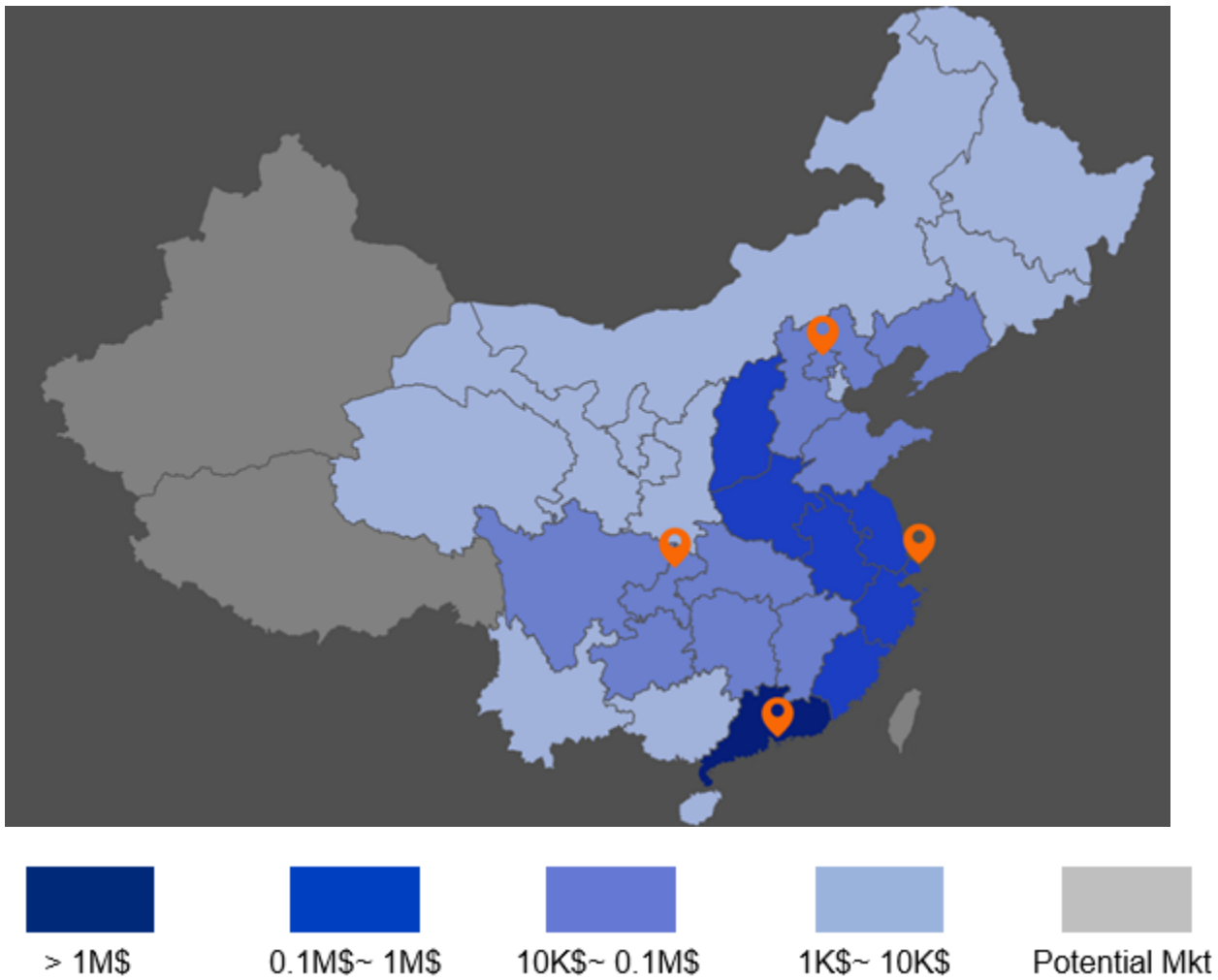
Step 1:

Establish the first cross border logistic center in Shanghai to serve the clients who has supply chain/logistic requirements for their international business in area of JiangShu, ZheJiang, Shanghai and AnHui.

Step 2:

Copy the successful experience to build logistic centers in other regions of China, the recommendation is : Shenzhen, Chongqing and Beijing

Remark: The 4 logistic centers in China could support the future cross border e-commerce business in the world, not only export, but also import



Step 3 :

Establish the logistic centers in main developed and developing markets all over the world with the same concept.

Expected logistic process

