

SEO Friendly URLs

Description

- SEO friendly URLs means URLs that
 - Users can easily understand
 - Most importantly google will love and give us some of that free organic traffic.
- Creating applications that will make SEO experts recommend your web applications.

Examples

Example 1: Parameter Values

Normal

```
/page.php?pid=34
```

SEO Friendly

```
/page.php?page=about-us
```

Example 2: URL Word Separators

Normal

```
/create_customer
```

SEO Friendly

```
/create-customer
```

In []: