

# Resume

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Date and place of birth: 920628, Uppsala, Sweden

## LINKS

Linkedin:

[linkedin.com/in/leila-ben-halima](https://linkedin.com/in/leila-ben-halima)

Github: [github.com/leilabb](https://github.com/leilabb)

Art: [instagram.com/art\\_and\\_such\\_/](https://instagram.com/art_and_such_/)

## LANGUAGES

**Swedish** (mother tongue) | **Darija**

(advanced) | **English** (advanced) |

**French** (advanced) | **Spanish**

(advanced) | **Italian** (intermediate)

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## EDUCATION

*August 2011 – June 2015*

**Uppsala University**

- Bachelor's degree in Computer Science

*August 2008 – June 2011*

**High School, Uppsala**

- Social Science Programme

*August 2003 – June 2007*

**International English School, Gävle**

## WORK EXPERIENCE

*July 2025 - present*

**Olin, Málaga**

- Noc Technician
  - Technical Support to clients
  - Monitoring
  - Incident reporting

*August 2024 – March 2025*

**Sana Locura, Fuengirola**

- Barista at a gluten-free bakery

*September 2023 – April 2024*

**Prototyp, Uppsala**

- **Full-stack web developer**
  - Svelte/SvelteKit
  - React.js
  - Contentful, Ollama

*February – August 2023*

**Digital Island, Uppsala**

- **Front-end web developer**
  - WordPress (Gutenberg)
  - Tailwind
  - React
  - Elementor

*May 2022 – February 2023*

**Initcia, Uppsala**

- Designed and built a website using WordPress (Divi)

*January 2021 - March 2021*

**Maestro Mío (language school), Málaga**

- Marketing

*January 2020 - June 2020*

**Italki/consultant, Online**

- *French Teacher Online*

*June 2018 – September 2020*

**Aftonbladet, Stockholm**

- **CX Specialist, CX Department**
  - Customer Relationship Management: Communication and campaigns targeting paying subscribers
  - **Tasks:**
    - Creating, maintaining, and optimizing emails (HTML/CSS)

- Responsible for the newsletters. Conducted educational sessions on newsletter production, tools, and processes, ensuring smooth integration across departments.
- Campaign implementation and follow-up
- A/B testing, audience segmentation

*May 2016 – June 2018*

**SAS (Scandinavian Airlines), Stockholm**

- **Web Administrator, Digital Sales**
  - Improved and maintained website content for sas.se and flysas.com
  - **Tasks:**
    - Translations (Swedish, English, French)
    - SEO and image/video handling
    - Campaign page creation and proof-reading
  - CMS: Adobe Experience Manager, Episerver

*June 2016 – October 2016*

**SAS (Scandinavian Airlines), Stockholm**

- **System Administrator, Customer Care Department**
  - Managed customer complaints and compensations.

*October 2015 & January – February 2016*

**Runner, Nice, France**

- Assisted music video shoots for French DJs
  - French translator
  - Prop styling and general assistance

*June 2015 – August 2015*

**GE Healthcare, Uppsala**

- Cleaned a mechanical database using CAD management (Windchill)

*September 2014 – September 2015*

**GE Healthcare, Uppsala**

- Receptionist and switchboard operator

*July 2013 – September 2014*

**Nursing Assistant, Uppsala**

- Assisted elderly with their daily life

*March 2013 – June 2013*

**SmartStudies, Uppsala**

- Private tutor

*June 2012 – August 2012 & April 2013 – June 2013*

**MySafety, Uppsala**

- Telemarketer, sold insurance.

*April 2010 – May 2010*

**LIDL, Uppsala (Internship)**

- Promoted new products and store maintenance.

*March 2016 – June 2016*

**GE Healthcare (Internship/Thesis Work)**

- Developed a simulator (C#) for a GEHC instrument
- Designed a mobile UI for the simulator
- Thesis

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## INTERESTS

- Reading/Writing
- Art: sketching, design, fashion, music
- Languages
- Gaming