

Resume

Name: Leila Ben Halima

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Data and place of birth: 920628, Uppsala, Sweden

LINKS

Linkedin:

linkedin.com/in/leila-ben-halima

Github: github.com/leilabb

Art: instagram.com/art_and_such_/

LANGUAGES

Swedish (mother tongue) | **Darija** (mother tongue) | **English** (advanced) | **French** (advanced) | **Spanish** (advanced) | **Italian** (intermediate)

EDUCATION

August 2011 – June 2015

Uppsala University

- **Bachelor's degree in Computer Science**

August 2008 – June 2011

High School, Uppsala

- **Social Science Programme**

August 2003 – June 2007

International English School, Gävle

WORK EXPERIENCE

August 2024 – present

Sana Locura, Fuengirola

- **Barista at a gluten-free bakery**

September 2023 – April 2024

Prototyp, Uppsala

- **Full-stack web developer**
 - Svelte/SvelteKit

- React.js
- Contentful, Ollama

February – August 2023

Digital Island, Uppsala

- **Front-end web developer**
 - WordPress (Gutenberg)
 - Tailwind
 - React
 - Elementor

May 2022 – February 2023

Initcia, Uppsala

- Designed and built a website using WordPress (Divi)

June 2018 – September 2020

Aftonbladet, Stockholm

- **CX Specialist, CX Department**
 - Customer Relationship Management: Communication and campaigns targeting paying subscribers
 - **Tasks:**
 - Creating, maintaining, and optimizing emails (HTML/CSS)
 - Responsible for the newsletters. Conducted educational sessions on newsletter production, tools, and processes, ensuring smooth integration across departments.
 - Campaign implementation and follow-up
 - A/B testing, audience segmentation

May 2016 – June 2018

SAS (Scandinavian Airlines), Stockholm

- **Web Administrator, Digital Sales**
 - Improved and maintained website content for sas.se and flysas.com
 - **Tasks:**
 - Translations (Swedish, English, French)
 - SEO and image/video handling
 - Campaign page creation and proof-reading
 - CMS: Adobe Experience Manager, Episerver

June 2016 – October 2016

SAS (Scandinavian Airlines), Stockholm

- **System Administrator, Customer Care Department**
 - Managed customer complaints and compensations.

October 2015 & January – February 2016

Runner, Nice, France

- Assisted music video shoots for French DJs
 - French translator
 - Prop styling and general assistance

June 2015 – August 2015

GE Healthcare, Uppsala

- Cleaned a mechanical database using CAD management (Windchill)

September 2014 – September 2015

GE Healthcare, Uppsala

- Receptionist and switchboard operator

July 2013 – September 2014

Nursing Assistant, Uppsala

- Assisted elderly with their daily life

March 2013 – June 2013

SmartStudies, Uppsala

- Private tutor

June 2012 – August 2012 & April 2013 – June 2013

MySafety, Uppsala

- Telemarketer, sold insurance.

April 2010 – May 2010

LIDL, Uppsala (Internship)

- Promoted new products and store maintenance.

March 2016 – June 2016

GE Healthcare (Internship/Thesis Work)

- Developed a simulator (C#) for a GEHC instrument
 - Designed a mobile UI for the simulator
 - Thesis
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INTERESTS

- Reading/Writing
- Art: sketching, design, fashion, music
- Languages
- Gaming