



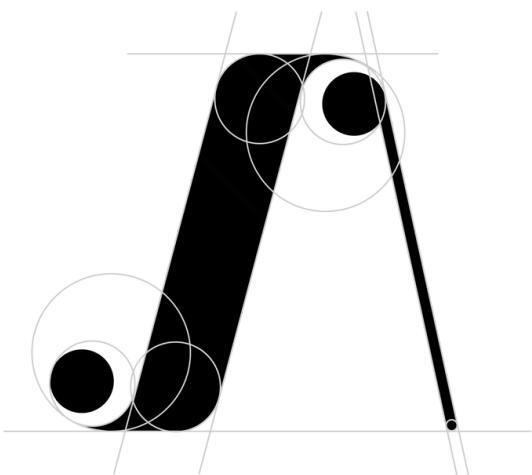
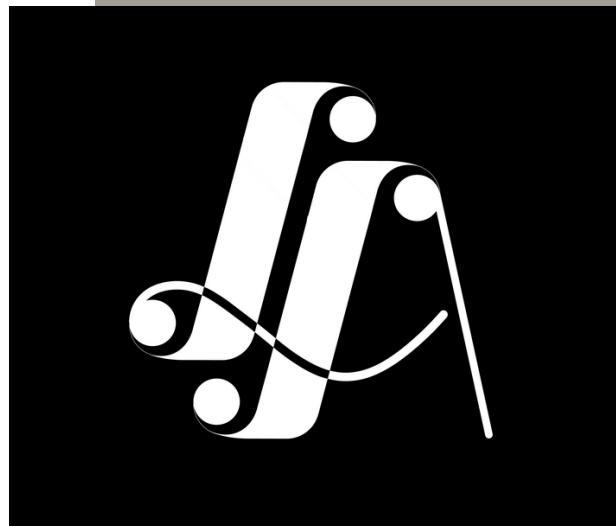
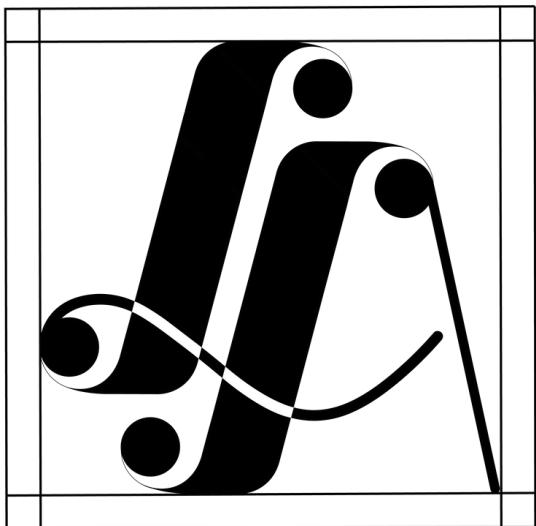
» Portfolio Branding

Leila Akbari

Student Number: 1130889

Dec 2023

➤ logo design



Leila Akbari

$$\mathcal{L} + \mathcal{J} = \mathcal{LJ}$$

➤ Fonts Options

Headlines: Sellebou or Rumble.

Body Copy: Montserrat Semi-Bold

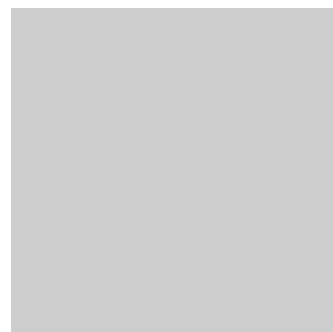
➤ Color Scheme Options



#030422



#A39E93



#CECDCD



#7386D2

➤ High-fidelity layouts Case Study - Desktop and Mobile

The desktop view shows a dark-themed website for 'Diba Earbuds'. At the top, there's a navigation bar with links to Home, About Me, Projects, and Contact Me. Below the navigation is a large image of two black, hexagonal earbuds. To the left of the image is a section titled 'Diba Earbuds' with descriptive text about the earbuds' comfort and control features. Below this is another section titled 'AR Model Viewer' with text about exploring earbud features through AR.

The mobile view of the same page is shown on a smartphone screen. The layout is adapted for a smaller screen, with the navigation bar at the top. The main content area includes the earbuds image and the 'Diba Earbuds' and 'AR Model Viewer' sections, though the text is less detailed than the desktop version due to space constraints.

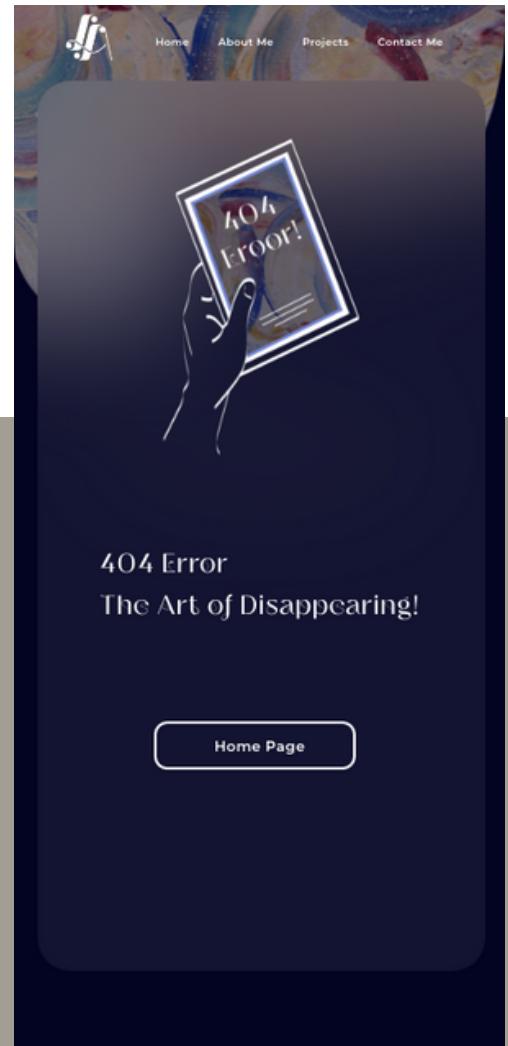
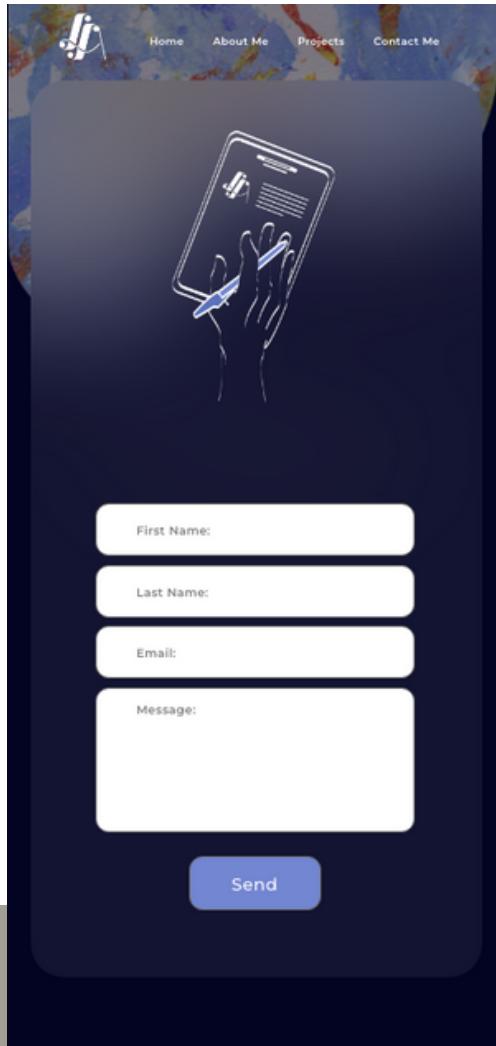
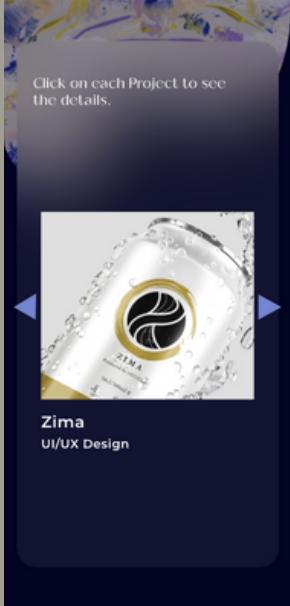
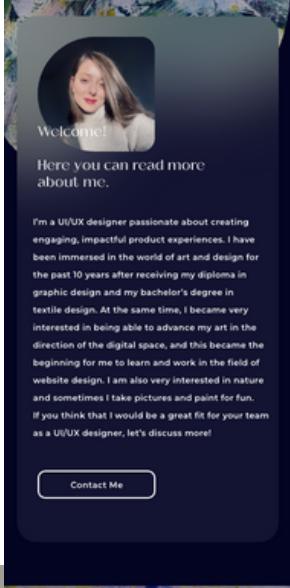
This section of the desktop website is titled 'AR Model Viewer'. It contains text encouraging users to explore earbud features using an AR model viewer. Below the text is a large image of a single earbud with a glowing circular interface overlay, illustrating how the AR feature works.

The mobile view of the 'AR Model Viewer' section is displayed on a smartphone. The text and image are scaled down to fit the phone's screen, showing the AR interface on the earbud.

This section of the desktop website is titled 'X-Ray revealer'. It describes an interactive feature where users can switch between regular and X-ray views of the earbuds. A slider allows users to toggle between these perspectives. Below the slider, there are two images: one of a real earbud and one of a green-bordered X-ray view showing internal components.

The mobile view of the 'X-Ray revealer' section is shown on a smartphone. The text and images are scaled down to fit the phone's screen, showing the X-ray view of the earbud.

➤ High-fidelity layouts - Mobile



➤ High-fidelity layouts - Desktop

The image shows a high-fidelity desktop layout for a portfolio website. The header features a logo with a stylized 'f' and navigation links for Home, About Me, Projects, and Contact Me. The main section introduces the artist, Leila Akbari, with a bio about her artistic background and creative process. It includes a photograph of her hands working on a laptop displaying a blue abstract painting. Below this is a large, colorful abstract painting. A secondary section features a portrait of Leila and her personal bio, followed by a 'Contact Me' button. At the bottom, there's a call-to-action to click on projects, with three examples shown: 'Zima' (UI/UX Design) featuring a silver award, 'Kadot' (UI/UX Design) showing a website wireframe, and 'Earbuds' (Motion Design, Website) showing a pair of black earbuds.

Hello!
I'm Leila Akbari

I'm an artist and designer based in Canada, who instead of traditional tools like pens or brushes, uses code as a creative tool. I love crafting designs that are not only visually stunning but also functional, each one tailored to fit the unique vibes of my clients. Living for that aha moment when someone interacts with my creations, I'm always learning and pushing my boundaries.

Hello!
I'm Leila Akbari

I'm a UI/UX designer passionate about creating engaging, impactful product experiences. I have been immersed in the world of art and design for the past 10 years after receiving my diploma in graphic design and my bachelor's degree in textile design. At the same time, I became very interested in being able to advance my art in the direction of the digital space, and this became the beginning for me to learn and work in the field of website design. I am also very interested in nature and sometimes I take pictures and paint for fun. If you think that I would be a great fit for your team as a UI/UX designer, let's discuss more!

Contact Me

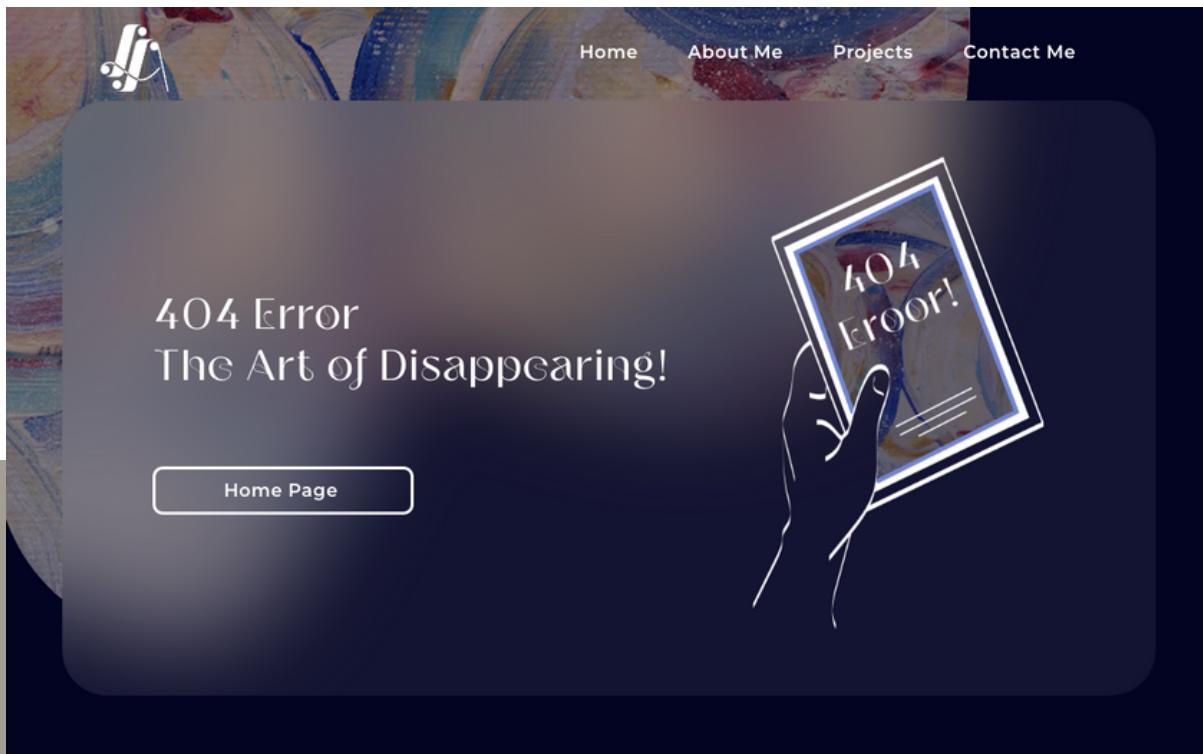
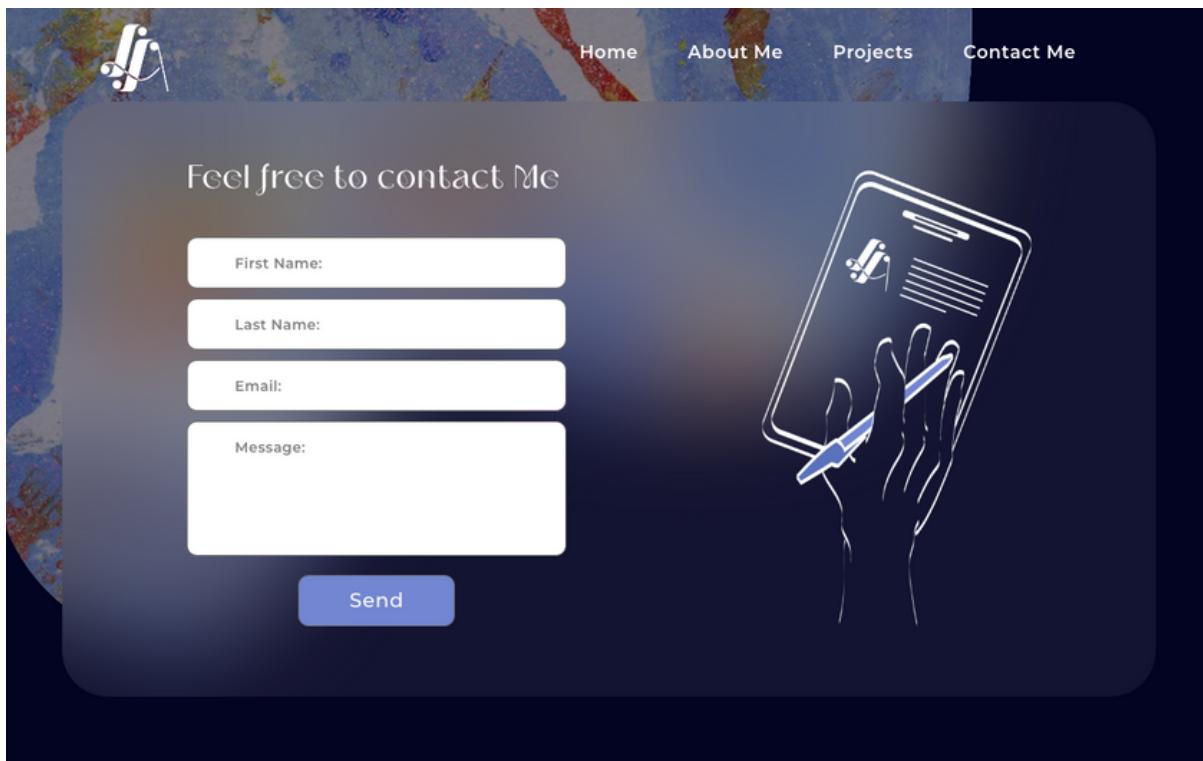
Click on each Projects to see the details.

Zima
UI/UX Design

Kadot
UI/UX Design

Earbuds
Motion Design, Website

➤ High-fidelity layouts - Desktop



[Portfolio XD Link](#)
[Click Here](#)