# LEILANI PHAN

# Graphic Designer

## **Experience**

## SJSU Humanities and the Arts | Graphic Design Intern

2025 - Present

- Collaborate with a team of 8 Graphic Designers at the SJSU Design studio
- Work on 3+ client-based projects per week from SJSU School of Music, Hammer Theatre Center, and various other organizations
- Communicate with Photography, Journalism, and other H&A teams to achieve quality client projects
- Develop written and visual communication solutions in a fast-paced, client-driven environment while meeting time-sensitive deadlines

### SJSU HerCampus | Graphic Design Intern

2025 - Present

- Collaborate with a team of 10 Graphic Designers for the Design Team
- Create 3+ social media posts, stories, and promotional material per month for HerCampus Instagram
- Communicate with the Marketing and Journaling team to develop and promote visual content

### AP Resort Concepts | Graphic Designer

2022 - Present

- Design and produce visual look books that showcase interior design ideas, furnishings, and inspiration
- Collaborate with interior designers and other design teams to translate design concepts into cohesive visual presentations for clients and architects
- Create visually appealing layouts that communicate the aesthetic and functional aspects of each project

#### Contact

**(510) 240-0566** 

- in linkedin.com/in/leilaniphan/
- leilaniphan.com
- ☑ leilanifphan@gmail.com

#### **Education**

San Jose State University Graphic Design | GPA 3.7

**Ohlone Community College** Studio Arts | GPA 3.7

**Washington High School** Multimedia Arts | GPA 3.7

### Skills

#### **Technical**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Google Suites
- Certified CPR and First Aid

### **Achievements**

#### Cat Outta Here!

2024 Best Replayability Award