

# Leilani Phan

## Graphic Designer

### Experience

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#### **SJSU Humanities and the Arts** | [Graphic Design Intern](#)

2025 - Present

- Collaborate with a team of 8 Graphic Designers at the SJSU Design studio
- Work on 3+ client-based projects per week from SJSU School of Music, Hammer Theatre Center, and various other organizations
- Communicate with Photography, Journalism, and other H&A teams to achieve quality client projects
- Develop written and visual communication solutions in a fast-paced, client-driven environment while meeting time-sensitive deadlines

#### **SJSU HerCampus** | [Graphic Designer](#)

2025

- Collaborate with a team of 10 Graphic Designers for the Design Team
- Create 3+ social media posts, stories, and promotional material per month for HerCampus Instagram
- Communicate with the Marketing and Journaling team to develop and promote visual content

#### **AP Resort Concepts** | [Graphic Designer](#)

2022 - 2025

- Design and produce visual look books that showcase interior design ideas, furnishings, and inspiration
- Collaborate with interior designers and other design teams to translate design concepts into cohesive visual presentations for clients and architects
- Create visually appealing layouts that communicate the aesthetic and functional aspects of each project

### Contact

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### Education

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#### **San Jose State University**

Graphic Design | GPA 3.7

#### **Ohlone Community College**

Studio Arts | GPA 3.7

#### **Washington High School**

Multimedia Arts | GPA 3.7

### Skills

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#### **Technical**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Google Suites
- Certified CPR and First Aid

### Achievements

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#### **Cat Outta Here!**

2024 Best Replayability Award

#### **Spud Showdown**

2025 Best Replayability Award

2025 Most Creative Concept Award