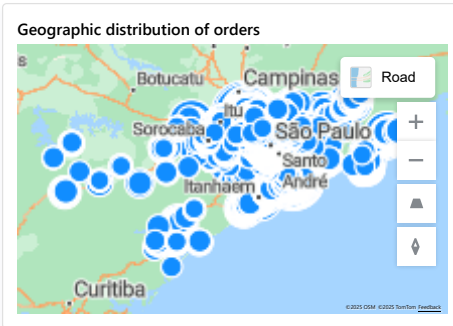


Customer Insights

Customer

Operations

Sales

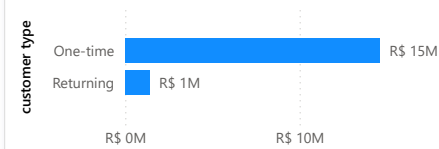
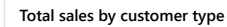
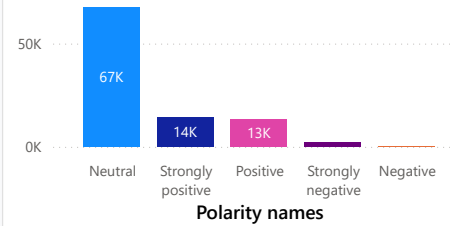
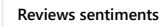
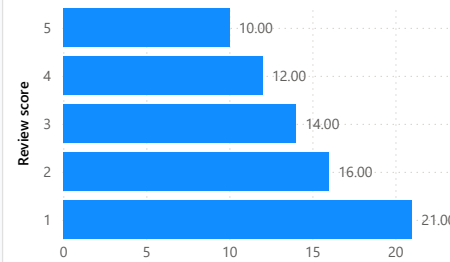
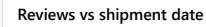
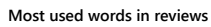
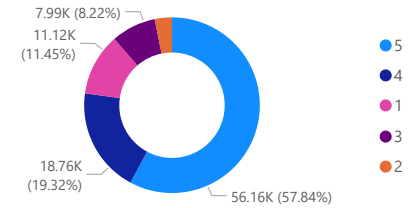


4.09

Average review score

96K

Total customers



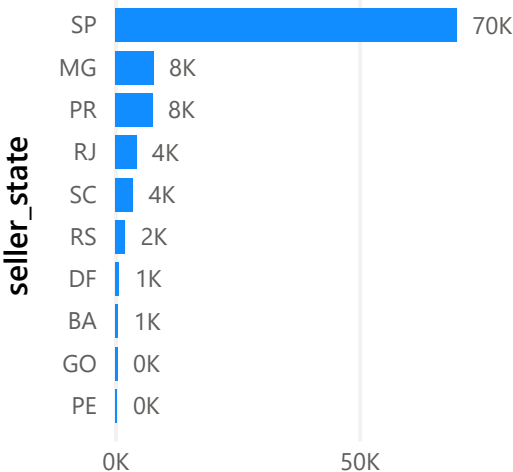
Operation Insights

Customer

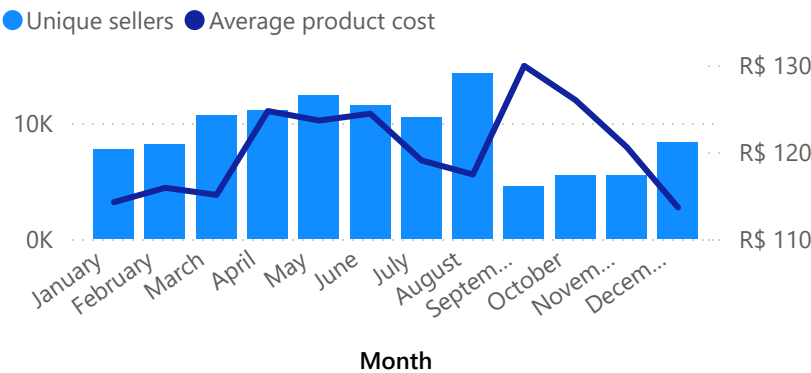
Operations

Sales

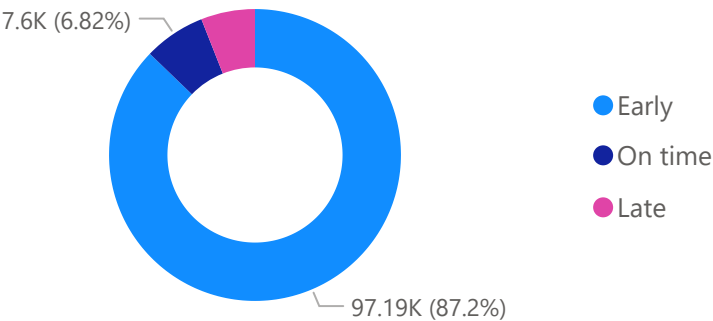
Order per state



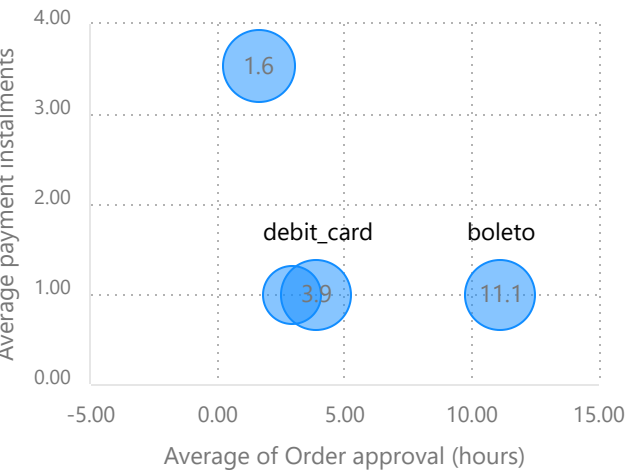
Sellers over the months compared to average product cost



Early vs late seller processing



Approval hours per payment type



3.58

Average of approval hours

2.31

Average of seller to carrier

8.89

Average of carrier to customer

625

Total cancelled orders

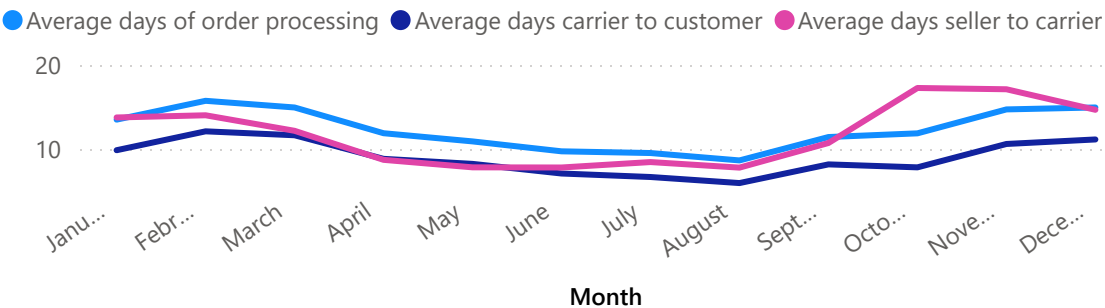
118K

Sum of total orders

12.10

Average days of order pro...

Average order processing



Sales Insights

Customer

Operations

Sales

R\$ 143.26K

Total amount of cancelled orders

R\$ 14.21M

Total product cost

R\$ 2.36M

Total shipping

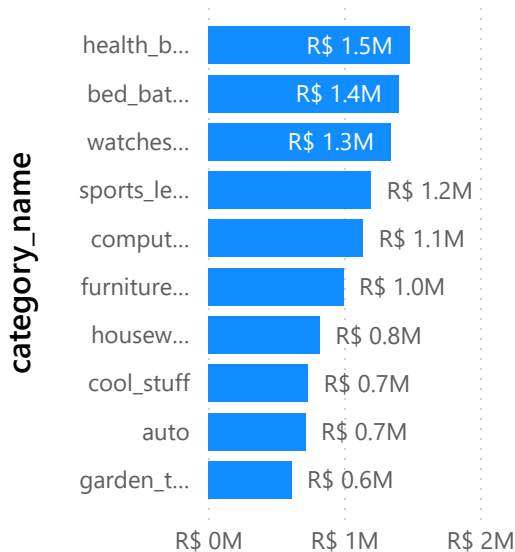
R\$ 20.31M

Total revenue

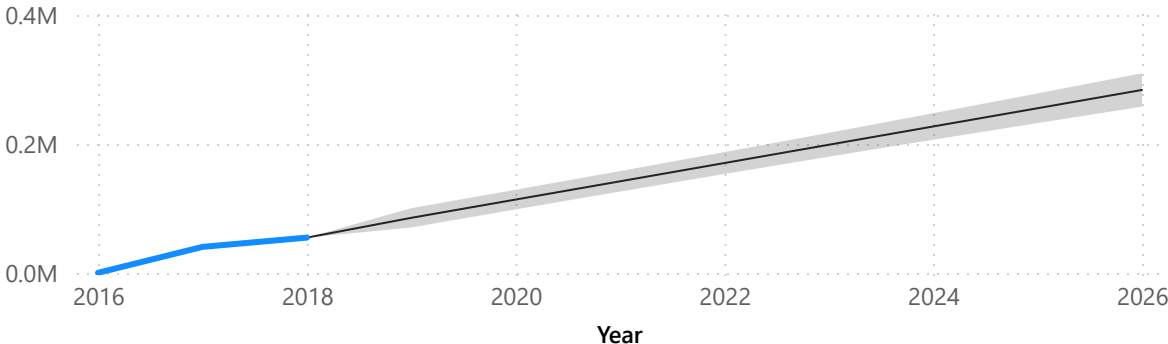
R\$ 3.74M

Total Profit

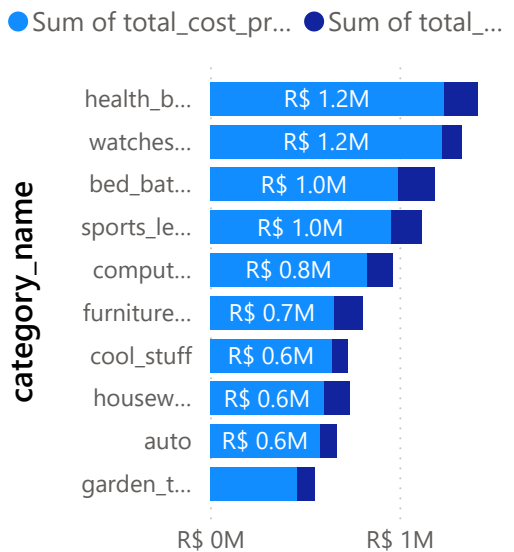
Top 10 grossing categories



Projection in the 3 years



Top 10 highest costing categories



Profit correlation within states

