

## Section 2 挑选商品 Choosing the Goods

### Useful Words

### 第1步 熟悉词汇

- |                                 |                               |
|---------------------------------|-------------------------------|
| 1 supply [sə'plaɪ] 供给           | 2 goods [gʊdz] 商品             |
| 3 necessity [nə'sesəti] 必需品     | 4 commodity [kə'mɒdəti] 商品    |
| 5 product ['prɒdʌkt] 产品         | 6 quality ['kwɒləti] 质量       |
| 7 merchandise ['mɜ:tʃəndaɪz] 商品 | 8 bedding ['bedɪŋ] 床上用品       |
| 9 toy [tɔɪ] 玩具                  | 10 cosmetic [kɒz'metɪk] 化妆品   |
| 11 stationery ['steɪʃənri] 文具   | 12 household ['haʊshəʊld] 家用的 |
| 13 pick [pɪk] 挑选                | 14 seafood ['si:fu:d] 海产品     |

### Useful Sentences

### 第2步 牢记句型

#### 现学现用万能句

- ☺ Oh, look at ... They go well with my ...  
哦，看看……，跟我的……很相配。
- ☺ What about ...? It's very becoming and inexpensive.  
……怎么样？很时髦，而且也不贵。
- ☺ What's your favorite brand of ...? 你喜欢什么品牌的……？
- ☺ What style do you want? 你想要哪种样式？
- ☺ Do you have this coat in my size? 这上衣有适合我的尺寸吗？
- ☺ Excuse me, do you have any... in stock?  
请问你们店里有卖……吗？
- ☺ What do you think of ...? 你觉得……怎么样？

**1** Oh, look at these shoes. They go well with my boot-cut-jeans.  
 哦, 看看这些鞋, 跟我的靴裤很相配。

- What about this dress? It's very becoming and inexpensive.

这件衣服怎么样? 很时髦, 而且也不贵。

◇ go well with 与……很相配      boot-cut-jeans 靴裤

◇ becoming [bɪ'kʌmɪŋ] *adj.* 时髦的, 合适的

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**2** What kind of dress are you looking for? 你想看什么样的衣服?

- What's your favorite brand of clothes? 你喜欢什么品牌的衣服?

◇ brand [brænd] *n.* 品牌

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**3** What style do you want? 你想要哪种样式?

- What style do you like? 你喜欢哪种样式?
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**4** What color do you like? 你喜欢什么颜色?

- What color do you prefer? 你更喜欢什么颜色?
- 

**5** It looks good, but it's not my size. Moreover, I don't like clothes that are too low-cut. 看起来是不错, 但这不是我要的尺码。再说, 我也不喜欢太暴露了。

- Let's scout around and pick up some trendy shirts.

咱们去看看, 挑选些流行的衬衫。

◇ low-cut ['ləʊkʌt] *adj.* 开口低的, 袒胸的

◇ scout [skaʊt] *v.* 侦察      trendy ['trendi] *adj.* 时髦的, 流行的

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**6** What kind of jam should we buy, apple or strawberry?

我们要买哪种果酱, 苹果味的还是草莓味的?

◇ jam [dʒæm] *n.* 果酱      strawberry ['strɔ:bəri] *n.* 草莓

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**7** Do you have this coat in my size? 这上衣有适合我的尺寸吗?

- Have you any shoes to fit me? 你们有适合我穿的鞋子吗?
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**8** This is the latest model. 这是最新的型号。

## Chapter 4 日常购物生活

- This is the latest fashion/style. 这是最新的款式。

✧ model ['mɒdl] *n.* 型号

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**9** I'm just looking. 我只是看看。

- I'm just browsing. 我只是看看。

✧ browse [braʊz] *v.* 随意翻阅, 浏览

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**10** Excuse me, do you have any blue shirt in stock?

打扰一下, 你们店里有蓝色衬衫吗?

- Do you sell blue shirts? 你们有蓝色衬衫吗?
- 

**11** Excuse me, could I have a look at that dress in the showcase?

打扰一下, 我能看看橱窗里那件衣服吗?

- I'd like to look at that dress in the showcase.

我想看看橱窗里的那件衣服。

✧ showcase ['ʃəʊkeɪs] *n.* 橱窗, 陈列柜



### Useful Conversations

### 第 3 步 模仿对话



#### 1. 买靴子 Buy Boots

Jenny: What do you think of these boots?

Danny: They look comfortable and they're a good price.

Jenny: But do they look good on me?

Danny: They look great. Would you wear them all winter?

Jenny: Yeah, I think so.

Danny: Okay, let's get them.

珍妮: 你觉得这双靴子怎么样?

丹尼: 看起来很舒服而且价格也合适。

珍妮: 但是我穿上好看吗?

丹尼：看起来挺不错。你要穿一整个冬天吗？

珍妮：是啊，我是这样想的。

丹尼：好吧，咱们买下来吧。

## 2. 不错的高尔夫球杆 A Nice Golf Club

Bob: What do you think of this golf club?

Phil: I like it. It looks like it's really good quality.

Bob: I don't know, maybe it's too heavy.

Phil: What about this one?

Bob: This one looks really nice. How much is it?

Phil: It's \$300. That's pretty reasonable for a nice golf club.

Bob: You're right. Maybe I'll get this one.

Phil: What about golf balls?

Bob: Yeah, I should get some. Just cheap ones are fine.

Phil: Here's a whole box of them for \$20.

Bob: Those are orange though. I just want plain white ones.

Phil: How about these?

Bob: Perfect.

鲍勃：你觉得这个高尔夫球杆怎么样？

菲尔：我喜欢。看起来质量真的不错。

鲍勃：我不知道，也许太重了。

菲尔：这个呢？

鲍勃：这个看起来真不错。多少钱啊？

菲尔：300 美元。对于一个好的高尔夫球杆，这个价格相当不错了。

鲍勃：你说得对。也许我会买这个。

菲尔：高尔夫球呢？

鲍勃：是的，我得买一些。便宜点的就行。

菲尔：这里有 20 美元一整盒的。

鲍勃：但那些是橙色的。我只想要纯白色的。

菲尔：这些怎么样？

鲍勃：好极了。

✧ club [klʌb] *n.* 球棒；俱乐部

reasonable ['ri:znəbl] *adj.* 合理的



### • Useful Paragraph

### 第4步 诵读短篇



The life is not always full of multiple choices or the yes-or-no questions, but application questions which need us to prove little by little. During the process, we need to make choice to get or lose. It matters not even if we get wrong answers.

人生并非都是选择题或是非题，大部分是应用题，需要我们一点一滴地论证，取舍的过程，做错了也没关系。



### • Cultural Background

### 第5步 了解文化

美国商场大致可分为三大类，超市（Supermarket，在美国也称为 Grocery Store）、百货商店（Department Store）和专卖店（Specialty Store）。超市以出售食品为主兼顾各种日用品，全国范围的大零售商有 Kroger 和 Safeway 等。美国百货商店以出售衣物为主也兼顾各种日用品（所以百货商店和超市里有不少商品是有交集的），全国范围的大百货公司有 Macy's 和 JCPenney 等。专卖店则专门经营某一大类的商品，比如 IKEA 以营销家具为主，其他的专卖店还有销售药物、护肤品、零食、饮料等的药店（Drugstore/Pharmacy），如 Walgreens 和 CVS，销售打印机、打印纸、文件夹、书桌等的办公用品店（Office Supply），如 Staples 和 Office Depot。专卖店可以像 IKEA 那样独立设立一个类似于商场的大店来经营某种品牌的商品，但更多的情况，专卖店是以“店中店”形式出现的，它们广泛存在于百货商店里和购物中心（Mall 或 Outlet）中。