## Relatório de Vendas Hashtag Eletro









## Dashboard de Vendas

Loja All

2016

Ano

2017

2018



Celular \$3,297,200 **v** -3.32%

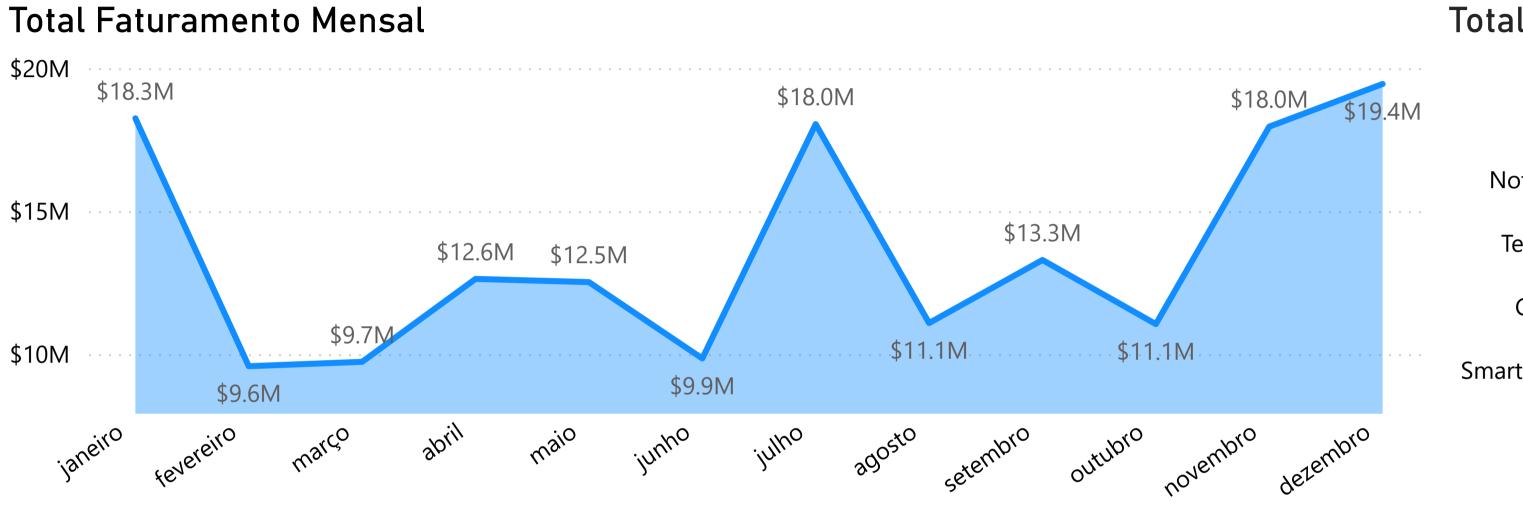
Notebook \$1,64

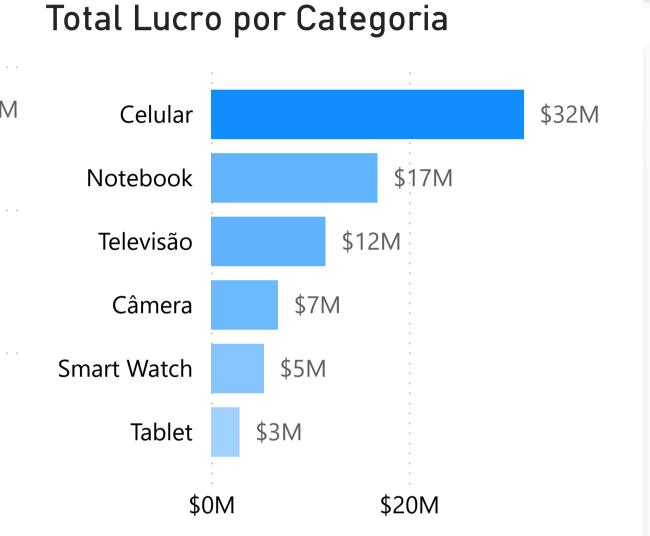
**Total Faturamento** 

\$163M

**Total Pedidos** 

71K





**Total Lucro** 

\$75M

Margem de Lucro

46%

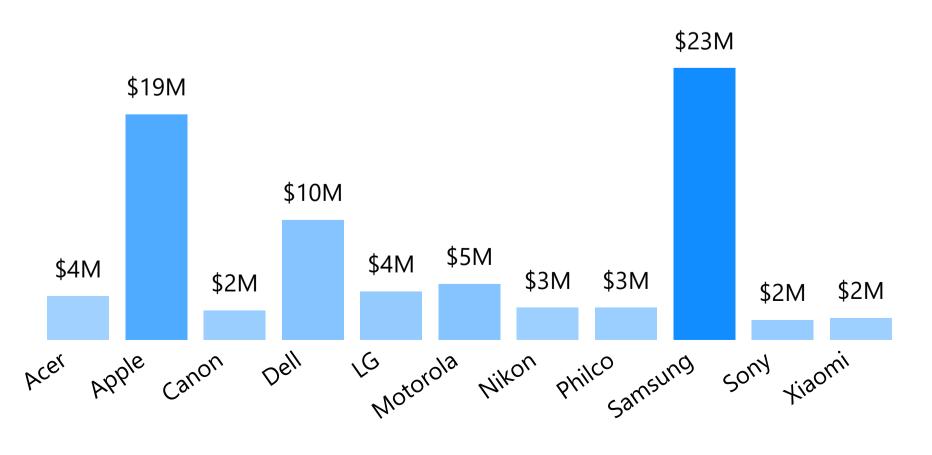
5 Maiores Clientes



Total Faturamento by Loja



Total Lucro by Marca





## Real x Meta



2016

2017

2018



Guarulhos \$1,129,850 -2.12%

Recife \$784,



\$8.13M!

Goal: \$8.17M (-0.54%)

December 2018

## Pedidos Mensais

3526 Goal: 2910 (+21.17%)

December 2018

Devoluções Mensais

