



Leiny Ramirez

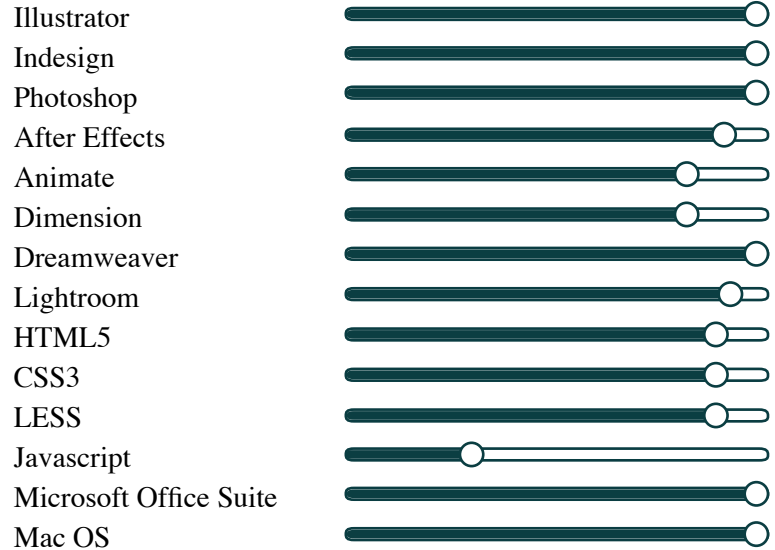


Clarksville, TN



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TECHNICAL KNOWLEDGE



PROFESSIONAL PROFILE

Graphic designer and web developer with a degree in Graphic Communications and ten years of experience. My goal is to make a difference in the digital industry and provide high-quality services in graphic design, rebranding, web design, and motion graphics.

CORE COMPETENCIES

- Skilled in motion graphics and animation
- Skilled in complex problem solving
- Communicate complex design concepts clearly and persuasively
- Ability to work on tight deadlines
- Solid understanding of mobile techniques and production practices
- Knowledge of principles and processes for providing customer and personal services. Including: customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.
- Knowledge of principles and methods for showing, promoting, and selling products or services.
- Fluent in English and Spanish

EDUCATION

Bachelor of Arts in Graphic Communication

August 2021

University of Maryland Global Campus, Adelphi, MD

Minor: Digital Media and Web Technology

GPA: 3.4

Associate of Arts in Computer Studies

University of Maryland Global Campus, Adelphi, MD

March 2021

PROFESSIONAL EXPERIENCE

Merchandise Execution Associate

The Home Depot, Seattle, WA

August 2016 – May 2019

- Volunteered to produce a safety video for the team. It won first place among thousands of submissions and was broadcast to over 2,000 U.S. stores
- Conducted merchandise organization and display building to fulfill vendor requests
- Practiced problem solving and identified solutions to obstacles in any given project
- Completed vendor requested merchandising projects in a timely manner and to superior quality
- Provided customer service to clients in-store during operating hours
- Employed working knowledge of OSHA rules and practices
- Executed safe operations of electrical wiring, pallet jacks, electric ladders, saws, and other heavy machinery.

Merchandise Supervisor

May 2015 – August 2016

Victoria's Secret, Tacoma, WA

- Performed merchandise organization and visual setups in collaboration with colleagues according to brand guidelines
- Executed company visual standards and completed projects to superior quality
- Attention to detail, timeliness and overall execution led to being promoted to Merchandise Supervisor
- Led a team of 8 or more associates in processing shipment, replenishment, and merchandise resets

Assistant Manager

April 2013 – February 2015

Charming Charlie, South Hill, WA

- Carried out sales and customer service responsibilities
- Advised customers on fashion-forward pairings for any occasion
- Promoted within the first year of employment
- Managed a group of 12 employees
- Carried out merchandise resets and marketing updates
- Scheduled weekly employee coverage
- Trained new employees

Lead Guard

June 2010 – July 2012

Department of the Navy MWR Aquatics, Sicily, Italy

- Led a team of 6 or more lifeguards and summer interns
- Carried out pool operations, including: its filtration system, water balance, and pool chemistry
- Enforced pool safety, rescued victims who were in distress, and administered proper care in emergency situations

PROFESSIONAL AFFILIATIONS

BACH Department of Surgery, Clarksville, TN

June 2020 – July 2020

Freelance Artist

- Contracted to rebrand the department and design graphics for a monthly newsletter. Package included an updated hospital crest, brand new logo for the department, and a cover image for the newsletter

Navy MWR, Sigonella, Sicily

June 2012 – August 2012

Intern

- Generated promotional material for events and program-specific signage for different departments within MWR.

EXTRA CURRICULAR EXPERIENCE

- Develop motion graphics and videography for personal interests
- Former vocalist and musician
- Volunteered to partner in directing the development and execution of a youth summer camp