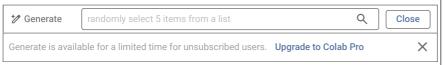
$\overline{z}$ 

import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import plotly.express as px
import plotly.graph\_objects as go



$$\label{eq:df_def} \begin{split} & \mathsf{df} = \mathsf{pd.read\_csv}(\,\, ' \underline{/content/WA\_Fn-UseC\_-Telco-Customer-Churn.csv}\,\,') \\ & \mathsf{df} \end{split}$$

,		customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneServ
	0	7590- VHVEG	Female	0	Yes	No	1	
	1	5575- GNVDE	Male	0	No	No	34	
	2	3668- QPYBK	Male	0	No	No	2	
	3	7795- CFOCW	Male	0	No	No	45	
	4	9237- HQITU	Female	0	No	No	2	
	7038	6840- RESVB	Male	0	Yes	Yes	24	
	7039	2234- XADUH	Female	0	Yes	Yes	72	
	7040	4801- JZAZL	Female	0	Yes	Yes	11	
	7041	8361- LTMKD	Male	1	Yes	No	4	
	7042	3186-AJIEK	Male	0	No	No	66	

7043 rows × 21 columns

#### df.columns

#### df.dtypes

→ customerID object gender object SeniorCitizen Partner object Dependents obiect int64 tenure PhoneService object MultipleLines object InternetService object OnlineSecurity object OnlineBackup DeviceProtection object TechSupport object StreamingTV object StreamingMovies object Contract object PaperlessBilling object PaymentMethod object MonthlyCharges float64 TotalCharges object Churn object dtype: object



# Hypothesis

The error message "NameError: name 'pred' is not defined" means that the variable pred you are trying to use in the classification\_report and confusion\_matrix functions hasn't been defined yet. Looking at your code, it seems you might have intended to use predR instead of pred.

# Suggested Changes



```
df.info()

<class 'pandas.core.frame.DataFrame'>
     RangeIndex: 7043 entries, 0 to 7042
     Data columns (total 21 columns):
     # Column
                          Non-Null Count Dtype
                      7043 non-null
      0
         customerID
         gender
                          7043 non-null
          SeniorCitizen
                           7043 non-null
                           7043 non-null
         Partner
                                           object
                           7043 non-null
         Dependents
                                           object
          tenure
                           7043 non-null
                                           int64
         PhoneService
                           7043 non-null
      6
                                           object
         MultipleLines
                           7043 non-null
                                           object
         InternetService
                           7043 non-null
      8
                                           object
      9
         OnlineSecurity
                           7043 non-null
                                           object
      10 OnlineBackup
                           7043 non-null
                                           object
      11
         DeviceProtection 7043 non-null
     12 TechSupport
                           7043 non-null
      13
         StreamingTV
                           7043 non-null
      14 StreamingMovies 7043 non-null
                                           object
      15
         Contract
                           7043 non-null
                                           object
         PaperlessBilling 7043 non-null
      16
                                           object
      17 PaymentMethod
18 MonthlyCharges
                           7043 non-null
                                           object
                           7043 non-null
                                           float64
                           7043 non-null
      19
         TotalCharges
                                           object
      20 Churn
                           7043 non-null
                                           object
     dtypes: float64(1), int64(2), object(18)
     memory usage: 1.1+ MB
df.shape
→ (7043, 21)
df.isnull().sum()
→ customerID
     gender
     SeniorCitizen
     Partner
     Dependents
     tenure
     PhoneService
     MultipleLines
     InternetService
                        0
     OnlineSecurity
                        0
     OnlineBackup
                        0
     DeviceProtection
                        0
     TechSupport
                         0
     StreamingTV
                         0
     StreamingMovies
     Contract
     PaperlessBilling
     PaymentMethod
                         0
     MonthlyCharges
                         0
     TotalCharges
                         0
     Churn
                        0
     dtype: int64
df.describe()
\rightarrow
            SeniorCitizen
                               tenure MonthlyCharges
               7043.000000 7043.000000
                                           7043.000000
                  0.162147
                             32.371149
                                             64.761692
      mean
       std
                  0.368612
                             24.559481
                                             30.090047
                              0.000000
                  0.000000
                                             18.250000
      min
      25%
                  0.000000
                                             35.500000
                              9.000000
      50%
                  0.000000
                             29.000000
                                             70.350000
      75%
                  0.000000
                             55.000000
                                             89.850000
      max
                  1.000000
                             72.000000
                                            118.750000
df.duplicated().sum()
→ 0
```

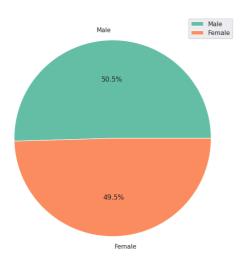
df['TotalCharges'] = pd.to\_numeric(df['TotalCharges'])

#### CATEGORICAL COLUMNS EXPLORATION

```
gender_counts = df['gender'].value_counts()
x = gender_counts.index
y = gender_counts.values
fig, ax = plt.subplots(figsize=(8, 8))
#pie chart
pal = sns.color_palette("Set2", len(gender_counts))
ax.pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Gender of People', weight='bold')
plt.show()
```

## $\overline{\Rightarrow}$

#### Gender of People



senior citizen

```
senior_counts = df['SeniorCitizen'].value_counts()
x = senior_counts.index
y = senior_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette( "Set2",len(senior_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
               ax[0].annotate(f'\{p.get\_height():.0f\}', \ (p.get\_x() + p.get\_width() \ / \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2
ax[0].set_xlabel('SeniorCitizen')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
# legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('SeniorCitizen', weight='bold')
plt.show()
  <ipython-input-65-5f357ac7da10>:10: FutureWarning:
                   Passing `palette` without assigning `hue` is depr\epsilon
                          sns.barplot(x=x,\ y=y,\ palette=pal[::-1],\ ax=ax[\ell
```

```
partner_counts = df['Partner'].value_counts()
x = partner\_counts.index
y = partner_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(partner_counts))
sns.barplot(x=x,\ y=y,\ palette=pal[::-1],\ ax=ax[0])
for p in ax[0].patches:
    ax[0].annotate(f'{p.get_height():.0f}', (p.get_x() + p.get_width() / 2., p.get_width() / 2.)
ax[0].set_xlabel('Partner')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Partner', weight='bold')
plt.show()
```

```
cipython-input-64-2a6a7b4bb7b4>:10: FutureWarning:
Passing `palette` without assigning `hue` is depresume sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[@insume superior superior
```

```
dependents_counts = df['Dependents'].value_counts()
x = dependents_counts.index
y = dependents_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(dependents_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
               ax[0].annotate(f'\{p.get\_height():.0f\}', (p.get\_x() + p.get\_width() / 2., p.get\_width
ax[0].set_xlabel('Dependents')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='\%1.1f\%')\\
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Dependents')
plt.show()
  <ipython-input-63-909a902d337f>:10: FutureWarning:
                   Passing `palette` without assigning `hue` is depre
                           \verb|sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[\ell]|
```

```
phone_service_counts = df['PhoneService'].value_counts()
x = phone_service_counts.index
y = phone_service_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(phone_service_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
               ax[0].annotate(f'\{p.get\_height():.0f\}', (p.get\_x() + p.get\_width() \ / \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2.,
ax[0].set_xlabel('PhoneService')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('PhoneService')
plt.show()
  <ipython-input-62-55742b8ebd07>:10: FutureWarning:
                   Passing `palette` without assigning `hue` is depr\epsilon
                          \verb|sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[\ell|
```

```
multiple_lines_counts = df['MultipleLines'].value_counts()
x = multiple_lines_counts.index
y = multiple_lines_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(multiple_lines_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
                  ax[0].annotate(f'\{p.get\_height():.0f\}', (p.get\_x() + p.get\_width() / 2., p.get\_width
ax[0].set_xlabel('MultipleLines')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('MultipleLines')
plt.show()
```

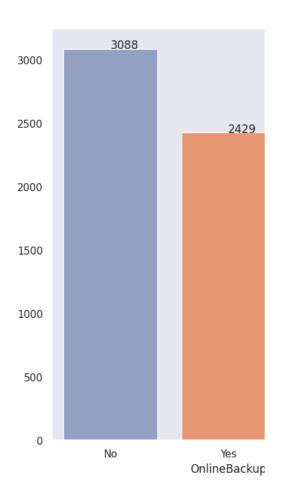
```
Passing `palette` without assigning `hue` is depressing since since the part of the passing and the passing are also assigning are also assigning and the passing are also assigning are also assigning are also as a second as a second are also as a second as a second are also as a se
```

```
internet_service_counts = df['InternetService'].value_counts()
x = internet_service_counts.index
y = internet_service_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(internet_service_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
    ax[0].annotate(f'{p.get_height():.0f}', (p.get_x() + p.get_width() / 2., p.get_
ax[0].set_xlabel('Internet Service Type')
#pie chart
\verb|ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f\|\%'|)
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Internet Service Type')
plt.show()
<ipython-input-60-c247801fd22e>:10: FutureWarning:
     Passing `palette` without assigning `hue` is depre
       \verb|sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[\ell]|
```

```
online_security_counts = df['OnlineSecurity'].value_counts()
x = online_security_counts.index
y = online_security_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(online_security_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
               ax[0].annotate(f'\{p.get\_height():.0f\}', \ (p.get\_x() + p.get\_width() \ / \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2
ax[0].set_xlabel('OnlineSecurity')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
\verb|plt.legend(bbox_to_anchor=(1, 1))|
plt.suptitle('OnlineSecurity')
plt.show()
  <ipython-input-59-c977e446e677>:10: FutureWarning:
                   Passing `palette` without assigning `hue` is depre
                          \verb|sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[\ell|
```

```
online_backup_counts = df['OnlineBackup'].value_counts()
x = online_backup_counts.index
y = online_backup_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(online_backup_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
                  ax[0].annotate(f'\{p.get\_height():.0f\}', (p.get\_x() + p.get\_width() / 2., p.get\_width
ax[0].set_xlabel('OnlineBackup')
#pie chart
\verb|ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')|
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('OnlineBackup')
plt.show()
```

```
cipython-input-58-466e6472fb68>:11: FutureWarning:
Passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[@
```



```
device_protection_counts = df['DeviceProtection'].value_counts()
x = device_protection_counts.index
y = device_protection_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(device_protection_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
    ax[0].annotate(f'\{p.get\_height():.0f\}', (p.get\_x() + p.get\_width() / 2., p.get\_
ax[0].set_xlabel('Device Protection')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Device Protection')
plt.show()
```

```
Passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

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sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

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passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

passing `palette` without assigning `hue` is depre
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passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[6]

passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=palette)
sns.barplot(x=x, y=y, palette)
sns.barplot(x=x, y=y, palet
```

```
tech_support_counts = df['TechSupport'].value_counts()
x = tech_support_counts.index
y = tech_support_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(tech_support_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
               ax[0].annotate(f'{p.get_height():.0f}', (p.get_x() + p.get_width() / 2., p.get_width
ax[0].set_xlabel('TechSupport')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('TechSupport')
plt.show()
  \Rightarrow <ipython-input-69-3ac281d69399>:10: FutureWarning:
                  Passing `palette` without assigning `hue` is depre
                         \verb|sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[\ell]|
```

```
streaming_tv_counts = df['StreamingTV'].value_counts()
x = streaming_tv_counts.index
y = streaming_tv_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(streaming_tv_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
               ax[0].annotate(f'\{p.get\_height():.0f\}', \ (p.get\_x() + p.get\_width() \ / \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2., \ 2
ax[0].set_xlabel('Streaming TV')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Streaming TV')
plt.show()
  <ipython-input-72-7f09920d29f0>:10: FutureWarning:
                  Passing `palette` without assigning `hue` is depre
                          \verb|sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[\ell|
```

```
streaming_movies_counts = df['StreamingMovies'].value_counts()
x = streaming_movies_counts.index
y = streaming_movies_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(streaming_movies_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
    ax[0].annotate(f'{p.get_height():.0f}', (p.get_x() + p.get_width() / 2., p.get_width() / 2.)
ax[0].set_xlabel('Streaming Movies')
# Pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Streaming Movies')
plt.show()
```

```
contract_counts = df['Contract'].value_counts()
x = contract\_counts.index
y = contract_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(contract_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
               ax[0].annotate(f'{p.get_height():.0f}', (p.get_x() + p.get_width() / 2., p.get_width
ax[0].set_xlabel('Contract Type')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Contract Types')
plt.show()
                 ipython-input-73-78dc6306a91d>:10: FutureWarning:
                      assing `palette` without assigning `hue` is deprec
                          \verb|sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0]|\\
```

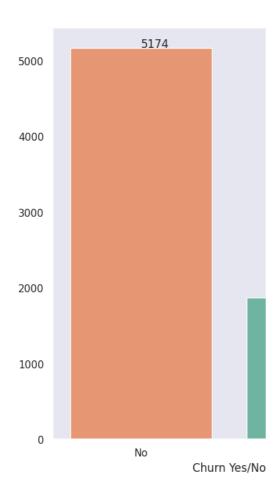
```
paperless_billing_counts = df['PaperlessBilling'].value_counts()
x = paperless_billing_counts.index
y = paperless_billing_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(paperless_billing_counts))
sns.barplot(x=x,\ y=y,\ palette=pal[::-1],\ ax=ax[0])
for p in ax[0].patches:
               ax[0].annotate(f'\{p.get\_height():.0f\}', (p.get\_x() + p.get\_width() / 2., p.get\_width
ax[0].set_xlabel('Paperless Billing')
# Pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Paperless Billing')
plt.show()
  <ipython-input-75-0ee52f832f03>:10: FutureWarning:
                  Passing `palette` without assigning `hue` is depre
                         \verb|sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[{\ell}]|
                                                                                                                                                                                      Yes No
```

```
payment_method_counts = df['PaymentMethod'].value_counts()
x = payment_method_counts.index
y = payment_method_counts.values
fig, ax = plt.subplots(1, 2, figsize=(20, 10))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(payment_method_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
                  ax[0].annotate(f'\{p.get\_height():.0f\}', (p.get\_x() + p.get\_width() / 2., p.get\_width
ax[0].set_xlabel('Payment Method')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Payment Method')
plt.show()
```

```
respective input-79-67ecd2e2834b>:10: FutureWarning:
Passing `palette` without assigning `hue` is depressing simple input is depressing in the palette input input
```

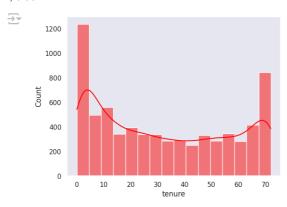
```
churn_counts = df['Churn'].value_counts()
x = churn\_counts.index
y = churn_counts.values
fig, ax = plt.subplots(1, 2, figsize=(15, 8))
#bar plot
sns.set(style="dark", color_codes=True)
pal = sns.color_palette("Set2", len(churn_counts))
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[0])
for p in ax[0].patches:
    ax[0].annotate(f'\{p.get\_height():.0f\}', (p.get\_x() + p.get\_width() \ / \ 2., \ p.get\_
ax[0].set_xlabel('Churn Yes/No')
#pie chart
ax[1].pie(y, labels=x, colors=pal, autopct='%1.1f%%')
#legend and title
plt.legend(bbox_to_anchor=(1, 1))
plt.suptitle('Churn Yes/No')
plt.show()
```

```
cipython-input-80-fdaa9f2431d5>:10: FutureWarning:
Passing `palette` without assigning `hue` is depre
sns.barplot(x=x, y=y, palette=pal[::-1], ax=ax[@
```

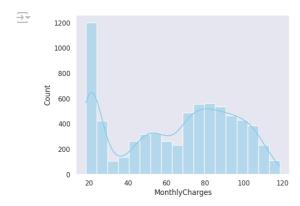


### NUMERICAL COLUMNS EXPLORATION

```
sns.histplot(x = df['tenure'],kde = True, sns.color_palette='Set2')
   1
       1 import seaborn as sns
        2 import matplotlib.pyplot as plt
       4 sns.histplot(x = df['tenure'], kde = True, palette='Set2')
      5 plt.show()
       X
→ ------
    SyntaxError
    Traceback (most recent call last)
    /usr/local/lib/python3.10/dist-
    packages/IPython/core/compilerop.py in
    ast_parse(self, source, filename, symbol)
        99
                  Arguments are exactly the same as
    100 and are passed to the built-in compile function."""
    ast.parse (in the standard library),
                   return compile(source, filename,
     --> 101
    symbol, self.flags | PyCF_ONLY_AST, 1)
        102
               def reset compiler flags(self):
sns.histplot(x=df['tenure'], kde=True, color='red')
plt.show()
```



 $sns.histplot(x = df['MonthlyCharges'], kde = True, color='skyblue') \\ plt.show()$ 



## Gender vs Churn

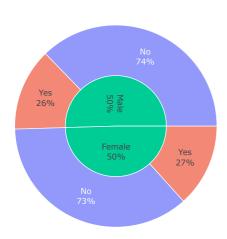
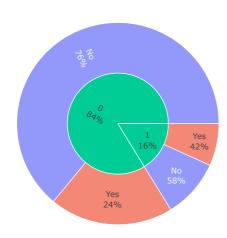


fig.update\_traces(textinfo='label+percent parent')
fig.update\_layout(margin=dict(t=40, l=0, r=0, b=0))
fig.show()

## SeniorCitizen vs Churn





```
fig = px.sunburst(data_frame=df,
                  path=['Partner', 'Churn'],
                   color='Churn',
                  title='Partner vs Churn'
fig.update_traces(textinfo='label+percent parent')
fig.update_layout(margin=dict(t=40, l=0, r=0, b=0))
fig.show()
\overline{z}
       Partner vs Churn
                randomly select 5 items from a list
                                                                         Q
 * Generate
                                                                                Close
                                                                                     \times
Generate is available for a limited time for unsubscribed users. \, Upgrade to Colab Pro \,
fig = px.sunburst(data_frame=df,
                   path=['Dependents', 'Churn'],
                   color='Churn',
                  title='Dependents vs Churn'
fig.update_traces(textinfo='label+percent parent')
fig.update_layout(margin=dict(t=40, l=0, r=0, b=0))
fig.show()
       Dependents vs Churn
                                                                        Q
 print hello world using rot13
                                                                                Close
Generate is available for a limited time for unsubscribed users. Upgrade to Colab Pro
                                                                                     X
```

# PhoneService vs Churn

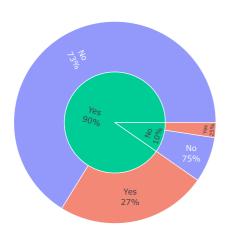
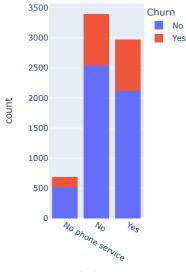


fig.show()

 $\rightarrow$ 

### MultipleLines vs Churn



MultipleLines



#### InternetService vs Churn

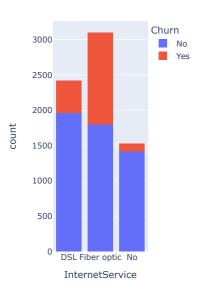
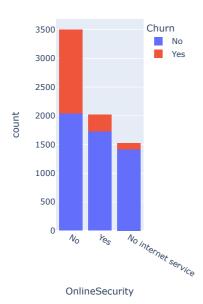


fig.show()

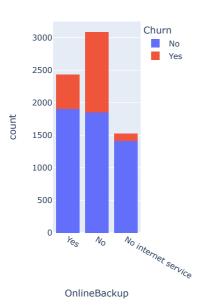
 $\overline{\mathcal{D}}$ 

## OnlineSecurity vs Churn





### OnlineBackup vs Churn



```
fig = px.histogram(data_frame = df,
            x = "DeviceProtection",
            color="Churn", title="DeviceProtection vs Churn")
```

fig.show()

 $\overline{\mathcal{D}}$ 

## DeviceProtection vs Churn

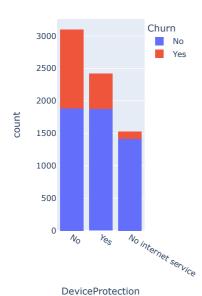
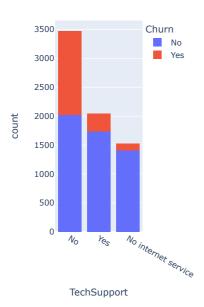


fig = px.histogram(data\_frame = df, x = "TechSupport", color="Churn", title="TechSupport vs Churn")



## TechSupport vs Churn



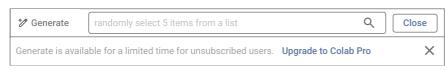
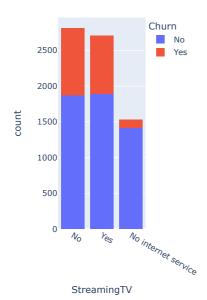


fig.show()

 $\overline{\Rightarrow}$ 

## StreamingTV vs Churn





## StreamingMovies vs Churn

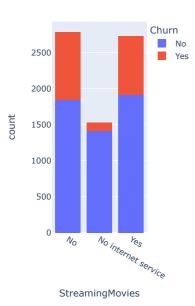
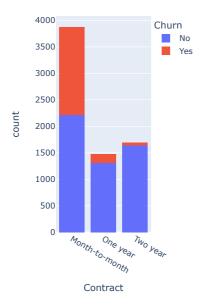


fig.show()

 $\overline{\mathcal{D}}$ 

## Contract vs Churn





## PaperlessBilling vs Churn

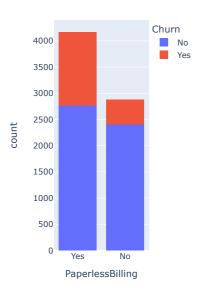
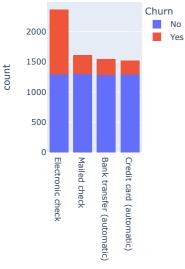


fig.show()

 $\overline{\geq}$ 

## PaymentMethod vs Churn



PaymentMethod

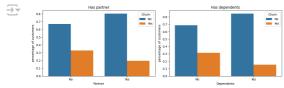
```
df['churn_rate'] = df['Churn'].replace("No", 0).replace("Yes", 1)
g = sns.FacetGrid(df, col="SeniorCitizen")
ax = g.map(sns.barplot, "gender", "churn_rate", palette = "Set2", order= ['Female',
```

```
/usr/local/lib/python3.10/dist-packages/seaborn/a>
    Passing `palette` without assigning `hue` is depre
       func(*plot_args, **plot_kwargs)
    /usr/local/lib/python3.10/dist-packages/seaborn/a>
    Passing `palette` without assigning `hue` is depre
       func(*plot_args, **plot_kwargs)
                SeniorCitizen = 0
                                         SeniorCitizen = 1
       0.4
      0.3
       0.2
       0.1
       0.0
                          Male
                                       Female
              Female
                                                   Male
                    gender
                                            gender
```

```
fig, axis = plt.subplots(1, 2, figsize=(12, 4))
axis_titles = ["Has partner", "Has dependents"]
columns = ['Partner', 'Dependents']
axis_y = "percentage of customers"

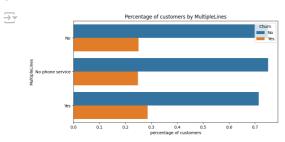
for ax, col, title in zip(axis, columns, axis_titles):
    gp = df.groupby(col)["Churn"].value_counts(normalize=True).rename(axis_y).reset
    #plotting
    sns.barplot(x=col, y=axis_y, hue='Churn', data=gp, ax=ax)
    ax.set_title(title)

plt.tight_layout()
plt.show()
```

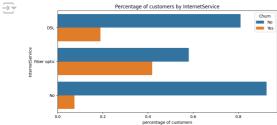


```
def barplot_percentages(column, orient='v'):
    gp = df.groupby(column)["Churn"].value_counts(normalize=True).rename("percentag
    if orient == 'h':
        sns.barplot(y=column, x="percentage of customers", hue='Churn', data=gp, or
    else:
        sns.barplot(x=column, y="percentage of customers", hue='Churn', data=gp, or
    plt.title(f"Percentage of customers by {column}")

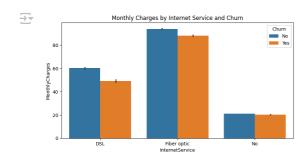
plt.figure(figsize=(9, 4.5))
barplot_percentages("MultipleLines", orient='h')
plt.show()
```



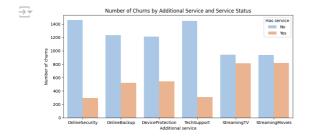
```
Q
  Generate
                a slider using jupyter widgets
                                                                              Close
Generate is available for a limited time for unsubscribed users. Upgrade to Colab Pro
                                                                                   X
def barplot_percentages(column, orient='v'):
    gp = df.groupby(column)["Churn"].value_counts(normalize=True).rename("percentag
    if orient == 'h':
        \verb|sns.barplot(y=column, x="percentage of customers", hue='Churn', data=gp, or \\
        sns.barplot(x=column, y="percentage of customers", hue='Churn', data=gp, or
    plt.title(f"Percentage of customers by {column}")
plt.figure(figsize=(9, 4.5))
barplot_percentages("MultipleLines", orient='h')
plt.show()
→ ⟨Figure size 900x450 with 0 Axes⟩
def barplot_percentages(column, orient='v'):
    gp = df.groupby(column)["Churn"].value_counts(normalize=True).rename("percentag
    if orient == 'h':
        sns.barplot(y=column, x="percentage of customers", hue='Churn', data=gp, or
        sns.barplot(x=column, y="percentage of customers", hue='Churn', data=gp, or
    \verb|plt.title(f"Percentage of customers by {column}|")|\\
    plt.tight_layout()
plt.figure(figsize=(9, 4.5))
barplot_percentages("InternetService", orient="h")
plt.show()
```



```
plt.figure(figsize=(9, 4.5))
ax = sns.barplot(x="InternetService", y="MonthlyCharges", hue="Churn", data=df)
plt.title("Monthly Charges by Internet Service and Churn")
plt.show()
```



```
cols = ["OnlineSecurity", "OnlineBackup", "DeviceProtection", "TechSupport", "Strea
df1 = df[(df.InternetService != "No") & (df.Churn == "Yes")]
df1 = pd.melt(df1[cols]).rename({'value': 'Has service'}, axis=1)
plt.figure(figsize=(10, 4.5))
ax = sns.countplot(data=df1, x='variable', hue='Has service', hue_order=['No', 'Yes
ax.set(xlabel='Additional service', ylabel='Number of churns')
ax.set_title('Number of Churns by Additional Service and Service Status')
plt.show()
```



```
g = sns.FacetGrid(df, col="PaperlessBilling", height=4, aspect=.9)
ax = g.map(sns.barplot, "Contract", "churn_rate", palette = "Set2", order= ['Month-
```

```
/usr/local/lib/python3.10/dist-packages/seaborn/a>
Passing `palette` without assigning `hue` is depre

func(*plot_args, **plot_kwargs)
/usr/local/lib/python3.10/dist-packages/seaborn/a>

Passing `palette` without assigning `hue` is depre

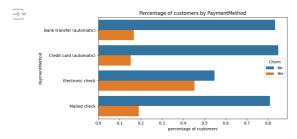
func(*plot_args, **plot_kwargs)

PaperlessBilling = Yes

PaperlessBilling = No

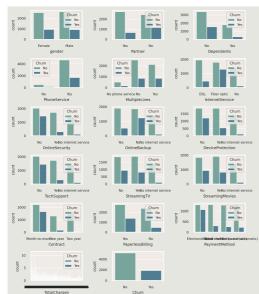
PaperlessBilling = No
```

```
plt.figure(figsize=(9, 4.5))
barplot_percentages("PaymentMethod", orient='h',)
```



```
train_cat_visual_1 = df.select_dtypes(
                    include = ['object', 'category']).columns.tolist()
train_cat_visual_1.remove('customerID')
sns.set_theme(rc = {'figure.dpi': 250, 'axes.labelsize': 7,
                    'axes.facecolor': '#f0eee9', 'grid.color': '#fffdfa',
                    'figure.facecolor': '#e8e6e1'}, font_scale = 0.55)
fig, ax = plt.subplots(6, 3, figsize = (6.5, 7.5))
for indx, (column, axes) in list(enumerate(list(zip(train_cat_visual_1,
                                                    ax.flatten()))):
    sns.countplot(ax = axes, x = df[column], hue = df['Churn'],
                 palette = 'crest', alpha = 0.8)
else:
    [axes.set_visible(False) for axes in ax.flatten()[indx + 1:]]
axes legend = ax.flatten()
axes_legend[1].legend(title = 'Churn', loc = 'upper right')
axes_legend[2].legend(title = 'Churn', loc = 'upper right')
plt.tight_layout()
plt.show()
```





```
OUTLIER ANALYSIS
columns_to_check = ['tenure', 'MonthlyCharges']
def count_outliers(data, col):
    q1 = data[col].quantile(0.25)
    q3 = data[col].quantile(0.75)
    iqr = q3 - q1
    lower_limit = q1 - 1.5 * iqr
   upper_limit = q3 + 1.5 * iqr
    outliers_below = data[data[col] < lower_limit][col].size</pre>
    outliers_above = data[data[col] > upper_limit][col].size
    total_outliers = outliers_below + outliers_above
    if total_outliers == 0:
       print(f"No outliers in {col}")
       print(f"There are outliers in {col}")
       print(f'Count of outliers: {total_outliers}')
for col in columns_to_check:
    count_outliers(df, col)
    No outliers in tenure
     No outliers in MonthlyCharges
df.drop(['customerID','Churn'],axis = 1,inplace = True)
df
```

train\_num\_visual\_0 = ['MonthlyCharges', 'tenure','TotalCharges']



	gender	SeniorCitizen	Partner	Dependents
0	Female	0	Yes	No
1	Male	0	No	No
2	Male	0	No	No
3	Male	0	No	No
4	Female	0	No	No
7038	Male	0	Yes	Yes
7039	Female	0	Yes	Yes

