Leisl Schrader

mail@leislschrader.com

646.284.6045

www.leislschrader.com
github.com/leisl-schrader

Summary

Creative coder with 9 years experience in front-end Web development.
Strong passion for innovation, best practices, elegant solutions, and high standards.
Additional experience in graphic design and advertising.

Skills

Languages / HTML 5, CSS 3 (Sass, Compass), JavaScript (jQuery), ActionScript 3, PHP

Software / Content Management Systems (Wordpress, Drupal), Source control (Git, SVN),

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Adobe Flash

Experience

3.2013 – present

Front End Developer / Archetypes / New York, NY

Developed and maintained front-end themes on large-scale Drupal application

6.2011 – 2.2013

Senior UI Developer / Publicis / New York, NY

Built new front-end interfaces for Web sites, Facebook applications, and e-mail marketing.
Implemented new Web standards practices, and led initiative to adopt responsive web design.
Clients include Citigroup, L'oreal, and Sanofi.

8.2009 – 6.2011

Interactive Developer / JUICE Pharma Worldwide / New York, NY

Developed Web sites, Flash applications, and e-mail marketing; implemented and evangelized a
company-wide content management system; implemented Web standards practices; managed junior
developers.

1.2008 – 2.2009

Web Developer/Designer / Playboy Enterprises / New York, NY

Designed and developed visual materials for integrated Web/print marketing campaigns, including
logos, signage, websites, banners, skins, email marketing, print collateral, and advertisemets for a
large international lifestyle and media brand.

6.2007 – 12.2007

Web Developer/Designer / MusicToGo Media / New York, NY

Designed and developed Web sites and Flash animations; designed skins and advertising units for
software products; designed corporate identity materials.

Education

9.2003 – 5.2007

B.F.A., Graphic Design / *School of Visual Arts* / New York, NY