A sensitivity analysis of predicting continued use of online teacher professional development and the influence of social presence and sociability by Jo A. Smith and Stephen A. Sivo

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#####Original Paper: Smith,J.A.,& Sivo,S.A.(2012). Predicting continued use of online teacher professional development and the influence of social presence and sociability. British Journal of Educational Technology, 43(6), 871-882. doi:10.1111/j.1467-8535.2011.01223.x

### SENSITIVITY ANALYSIS USING SEMsens

This document provides a simple example analysis of a path analysis dataset, a survey of teachers enrolled in a statewide online reading course. The study examines how a Technology Acceptance Model (TAM) could predict teachers' intentions to continue using e-learning for professional development based on perceived ease of use and usefulness, as well as examine mediating influences of social presence and sociability in e-learning professional development.

The dataset has six manifest variables: Perceived Usefulness (PU), Perceived Ease of Use (PEU), Teachers' Reading Knowledge Assessment gains (Gains), Social Presence (SP), Sociability (SOC), and Continuance Intention (CI).

In addition to the SEMsens package, this vignette also makes use of lavaan.

```
#Load the packages
require(SEMsens)
require(lavaan)
set.seed(1)
```

### Step 1: Original Path Model & Estimation

Here, we reproduce the the correlation matrix found in the article. First we create the lower diagonal and then convert to a covariance matrix and label the variables with <code>getCov()</code> from <code>lavaan</code>.

```
#Set a correlation matrix

lower = '
1.00
0.68 1.00
0.54 0.55 1.00
0.65 0.63 0.67 1.00
0.33 0.37 0.68 0.54 1.00
-0.01 0.00 0.03 -0.04 0.07 1.00'
```

We next set up the path model from the article, using lavaan model syntax with sem function. Through this code, we can get the result of (standardized) path coefficients and model fit indices. Standardized coefficient and model fit of this test almost exactly reproduces the results of the original paper (Smith & Sivo,2012). Slight differences are a result of using different statistical software (R or LISREL).

```
# Original model
lav_model <- 'SP~SOC
Gains~SP
PU~SP+PEU
PEU~SP
CI~SP+PU+PEU+SOC
Gains ~~ O*CI
'
# Fit the original model with sem function
modelFit <- sem(lav_model, sample.nobs=517, sample.cov=full, fixed.x=TRUE, std.lv=TRUE)
summary(modelFit, standardized = TRUE) #look at Std.all</pre>
```

```
##
##
     Estimator
                                                          ML
##
     Optimization method
                                                      NLMINB
##
     Number of model parameters
                                                          14
##
     Number of observations
                                                         517
##
##
## Model Test User Model:
##
##
     Test statistic
                                                       9.567
##
     Degrees of freedom
                                                            6
     P-value (Chi-square)
##
                                                       0.144
##
## Parameter Estimates:
##
##
     Standard errors
                                                    Standard
##
     Information
                                                    Expected
     Information saturated (h1) model
##
                                                  Structured
##
## Regressions:
##
                       Estimate Std.Err z-value P(>|z|)
                                                                Std.lv Std.all
     SP ~
##
       SOC
                          0.553
                                    0.026
                                            21.087
                                                       0.000
                                                                 0.553
                                                                          0.680
##
##
     Gains ~
##
       SP
                          0.036
                                    0.053
                                             0.682
                                                       0.495
                                                                 0.036
                                                                          0.030
##
     PU ~
##
       SP
                          0.151
                                    0.024
                                             6.404
                                                       0.000
                                                                 0.151
                                                                          0.238
##
       PEU
                                    0.032
                                                       0.000
                                                                 0.471
                                                                          0.549
                          0.471
                                             14.775
     PEU ~
##
       SP
                          0.407
                                    0.027
                                            14.974
                                                       0.000
                                                                 0.407
                                                                          0.550
##
```

## lavaan 0.6-9 ended normally after 24 iterations

```
##
     CI ~
##
                           0.128
                                     0.020
                                               6.283
                                                         0.000
                                                                   0.128
                                                                            0.268
       SP
                                                                   0.226
##
       PU
                           0.226
                                     0.029
                                               7.746
                                                         0.000
                                                                             0.302
##
       PEU
                           0.134
                                     0.025
                                               5.318
                                                         0.000
                                                                   0.134
                                                                             0.209
##
       SOC
                           0.069
                                     0.015
                                               4.769
                                                         0.000
                                                                   0.069
                                                                             0.179
##
##
   Covariances:
                                   Std.Err z-value P(>|z|)
##
                        Estimate
                                                                  Std.lv
                                                                          Std.all
##
    .Gains ~~
##
      .CI
                           0.000
                                                                   0.000
                                                                            0.000
##
##
   Variances:
##
                        Estimate
                                   Std.Err
                                            z-value
                                                      P(>|z|)
                                                                 Std.lv
                                                                          Std.all
##
      .SP
                                              16.078
                                                                            0.538
                          28.203
                                     1.754
                                                         0.000
                                                                  28.203
##
                          77.221
                                     4.803
                                              16.078
                                                         0.000
                                                                  77.221
                                                                             0.999
      .Gains
##
      .PU
                          10.565
                                     0.657
                                              16.078
                                                         0.000
                                                                  10.565
                                                                             0.498
##
      .PEU
                          20.075
                                                         0.000
                                     1.249
                                              16.078
                                                                  20.075
                                                                             0.697
##
      .CI
                           4.651
                                     0.289
                                              16.078
                                                         0.000
                                                                   4.651
                                                                             0.392
```

### fitMeasures(modelFit)

##	npar	fmin	chisq	df
##	14.000	0.009	9.567	6.000
##	pvalue	baseline.chisq	baseline.df	baseline.pvalue
##	0.144	1359.242	15.000	0.000
##	cfi	tli	nnfi	rfi
##	0.997	0.993	0.993	0.982
##	nfi	pnfi	ifi	rni
##	0.993	0.397	0.997	0.997
##	logl	unrestricted.logl	aic	bic
##	-7436.961	-7432.177	14901.922	14961.394
##	ntotal	bic2	rmsea	rmsea.ci.lower
##	517.000	14916.955	0.034	0.000
##	rmsea.ci.upper	rmsea.pvalue	rmr	rmr_nomean
##	0.072	0.711	1.038	1.038
##	srmr	srmr_bentler	<pre>srmr_bentler_nomean</pre>	crmr
##	0.020	0.020	0.020	0.024
##	crmr_nomean	srmr_mplus	srmr_mplus_nomean	cn_05
##	0.024	0.020	0.020	681.482
##	cn_01	gfi	agfi	pgfi
##	909.558	0.994	0.978	0.284
##	mfi	ecvi		
##	0.997	0.073		

We can get same results by using lavannify, lavaan and the standardized solution functions. These are all in the lavaan package and present more focused results for standardized path coefficients and their standard error and p-values. Depending on users' research questions, it is possible to select results for individual pathways in the model.

```
smith_original <- lavaan::lavaanify(model = lav_model, auto = TRUE, model.type = "sem", fixed.x = TRUE)
smith_original <- lavaan::lavaan(model = smith_original, sample.cov = full, sample.nobs = 517)
smith_original_par <- lavaan::standardizedSolution(smith_original, type = "std.all")
smith_original_par #4th row and 7th column of table : smith_original_par[1:4,1:7]</pre>
```

```
##
        lhs op
                  rhs est.std
                                   se
                                             z pvalue ci.lower ci.upper
## 1
         SP
                  SOC
                         0.680 0.021
                                       32.801
                                                0.000
                                                          0.639
                                                                    0.721
                         0.030 0.044
                                                0.495
                                                         -0.056
## 2
      Gains
                   SP
                                        0.683
                                                                    0.116
         PU
## 3
                   SP
                         0.238 0.037
                                        6.492
                                                0.000
                                                          0.166
                                                                    0.310
## 4
         PU
                  PEU
                         0.549 0.033
                                       16.453
                                                0.000
                                                          0.484
                                                                    0.615
## 5
                   SP
                                       18.226
                                                0.000
                                                          0.491
        PEU
                         0.550 0.030
                                                                    0.609
              ~
                   SP
                                                0.000
## 6
         CI
                         0.268 0.042
                                        6.343
                                                          0.186
                                                                    0.351
## 7
         CI
                   PU
                         0.302 0.038
                                        7.852
                                                0.000
                                                          0.227
                                                                    0.378
## 8
         CI
                  PEU
                         0.209 0.039
                                        5.347
                                                0.000
                                                          0.132
                                                                    0.286
## 9
                  SOC
         CI
                         0.179 0.037
                                        4.804
                                                0.000
                                                          0.106
                                                                    0.252
## 10 Gains
                   CI
                         0.000 0.000
                                           NA
                                                   NA
                                                          0.000
                                                                    0.000
         SP ~~
                   SP
## 11
                         0.538 0.028
                                       19.068
                                                0.000
                                                          0.482
                                                                    0.593
## 12
      Gains ~~ Gains
                         0.999 0.003 378.978
                                                0.000
                                                          0.994
                                                                    1.004
                         0.498 0.031
                                       16.195
## 13
         PU ~~
                   PU
                                                0.000
                                                          0.438
                                                                    0.558
## 14
        PEU ~~
                  PEU
                         0.697 0.033
                                       21.013
                                                0.000
                                                          0.632
                                                                    0.763
## 15
         CI ~~
                   CI
                         0.392 0.026
                                       15.201
                                                0.000
                                                          0.342
                                                                    0.443
## 16
        SOC ~~
                  SOC
                         1.000 0.000
                                                          1.000
                                                                    1.000
                                           NA
                                                   NA
```

### Step 2: Construct the Sensitivity Model

After checking the original path model, we then create the sensitivity model using a **Phantom Variable**. A phantom variable is modeled with paths to all other variables to see the trajectory of estimates in the original model affected by specification of the Phantom variable. As shown in the code below, the phantom variable follows the normal distribution which has mean of zero and variance of one.

```
# Sensitivity model, with sensitivity parameters for all variables
sens_model <- 'SP~SOC

Gains ~ SP
PU ~ SP+PEU
PEU ~ SP
CI ~ SP+PU+PEU+SOC
Gains ~~ 0*CI
SP ~ phantom1*phantom
Gains ~ phantom2*phantom
PU ~ phantom3*phantom
PEU ~ phantom4*phantom
CI ~ phantom5*phantom
SOC ~ phantom6*phantom
phantom =~ O #mean of zero
phantom ~~ 1*phantom # variance of one'</pre>
```

## Step 3: Conducting Sensitivity Analysis

Based on the specified  $sens\_model$ , we can run the sensitivity analysis through sa.aco() function in SEMsens package. Note that we run with the parameters k = 5 and max.iter = 20 for a simple illustration. The default values for these parameters are k = 50 and max.iter = 1000. For the other options, see the paper or vignette of SEMsens package (https://cran.r-project.org/web/packages/SEMsens/index.html).

```
smith_example <- sa.aco(
   sample.cov = full,
   sample.nobs = 517,
   model = lav_model,</pre>
```

```
sens.model = sens_model,
opt.fun = 1,
paths = c(1:9),
max.iter = 20,
k = 5)
```

```
## Number of tried evaluations is 1.

## Number of converged evaluations is 1.

## Number of tried evaluations is 2.

## Number of converged evaluations is 2.

## Number of tried evaluations is 3.

## Number of converged evaluations is 3.

## Number of tried evaluations is 4.

## Number of converged evaluations is 4.

## Number of tried evaluations is 5.

## Number of converged evaluations is 5.
```

### Step 4: Sensitivity Analysis Results

We can get the sensitivity analysis results after 5 iterations. The **sens.tables** function helps us to summarize of sensitivity analysis. In the smith\_tables results, the **sens.summary** table contains estimates and p-values for each path in the original model information suggested in Step 1. It also provides the minimum, mean and maximum path estimates during sensitivity analysis.

```
smith_tables <- sens.tables(smith_example)
smith_tables$sens.summary</pre>
```

```
##
             model.est model.pvalue mean.est.sens min.est.sens max.est.sens
## Gains~SP 0.03000005 4.947475e-01
                                        0.03078806
                                                     0.02735571
                                                                   0.03562662
## CI~SOC
            0.17912707 1.553400e-06
                                        0.17525972
                                                     0.14255763
                                                                   0.20699081
## CI~PEU
            0.20913951 8.949231e-08
                                        0.20793924
                                                     0.16071079
                                                                   0.24031659
## PU~SP
            0.23799284 8.462697e-11
                                        0.23152339
                                                     0.22321878
                                                                   0.24179787
## CI~SP
            0.26848140 2.255842e-10
                                        0.27010031
                                                     0.22550080
                                                                   0.32256848
## CI~PU
            0.30228504 3.996803e-15
                                        0.31350603
                                                     0.26999750
                                                                   0.39231625
## PEU~SP
            0.55000002 0.000000e+00
                                        0.54972379
                                                     0.54023885
                                                                   0.56146020
## PU~PEU
            0.54910394 0.000000e+00
                                        0.55356443
                                                     0.53608380
                                                                   0.57792956
## SP~SOC
            0.68000001 0.000000e+00
                                        0.68091945
                                                     0.67523652
                                                                   0.68849064
```

The result of **phan.paths** suggests the minimum, mean and maximum value of sensitivity parameters which were formed in the relationship between phantom variable and each variables in the path model during the iteration of Ant Colony Optimization (ACO).

#### smith\_tables\$phan.paths

```
## PEU~phantom -0.032628286 -0.16322067 0.1521077
## SOC~phantom 0.001431526 -0.08418588 0.1103978
## SP~phantom 0.002450675 -0.06472979 0.1227683
## Gains~phantom 0.003651090 -0.02906461 0.0630220
## CI~phantom 0.017121906 -0.17295276 0.2147725
## PU~phantom 0.036459926 -0.21132376 0.1887766
```

The table of **phan.min** indicates the sensitivity parameters for each path that led to smallest size of path estimates during the iteration process of ACO.

#### smith\_tables\$phan.min

```
##
            SP~phantom Gains~phantom
                                     PU~phantom
                                                  PEU~phantom
                                                               CI~phantom
## SP~SOC
            0.05161516
                         -0.02637793
                                      0.11714527 -0.0008575855
                                                               0.12632124
            0.12276830
## Gains~SP
                          0.03659312
                                      0.05607790 -0.1632206676 -0.17060386
## PU~SP
            0.05161516
                         -0.02637793
                                      0.11714527 -0.0008575855
                                                               0.12632124
## PU~PEU
           -0.06426463
                         -0.02591714 -0.21132376 -0.0438425624
                                                               0.21477253
## PEU~SP
           -0.03313566
                          0.06302200
                                      0.18877664 -0.1073283518
                                                               0.08807237
## CI~SP
           -0.06472979
                         -0.02906461
                                      0.03162358
                                                 0.1521077372 -0.17295276
## CI~PU
           -0.03313566
                          0.06302200
                                      0.18877664 -0.1073283518
                                                               0.08807237
## CI~PEU
            0.12276830
                                      0.05607790 -0.1632206676 -0.17060386
                          0.03659312
## CI~SOC
            0.12276830
                          ##
           SOC~phantom
## SP~SOC
            0.11039776
## Gains~SP -0.07264936
## PU~SP
            0.11039776
## PU~PEU
           -0.03585607
## PEU~SP
           -0.08418588
## CI~SP
            0.08945118
## CI~PU
           -0.08418588
## CI~PEU
           -0.07264936
## CI~SOC
           -0.07264936
```

Similar to phan.min case, **phan.max** table provides the sensitivity parameters for each path that resulted in the largest size of path estimates during the process of ACO.

### smith\_tables\$phan.max

```
PU~phantom PEU~phantom
##
             SP~phantom Gains~phantom
                                                                 CI~phantom
## SP~SOC
             0.12276830
                           0.03659312
                                        0.05607790 -0.16322067 -0.17060386
## Gains~SP -0.03313566
                           0.06302200
                                        0.18877664 -0.10732835
                                                                 0.08807237
## PU~SP
            -0.06472979
                           -0.02906461
                                        0.03162358
                                                    0.15210774 -0.17295276
## PU~PEU
            -0.03313566
                           0.06302200
                                        0.18877664 -0.10732835
                                                                 0.08807237
                                        0.05607790 -0.16322067 -0.17060386
## PEU~SP
             0.12276830
                           0.03659312
## CI~SP
             0.12276830
                           0.03659312
                                        0.05607790 -0.16322067 -0.17060386
## CI~PU
            -0.06426463
                           -0.02591714 -0.21132376 -0.04384256
                                                                 0.21477253
## CI~PEU
            -0.03313566
                           0.06302200
                                        0.18877664 -0.10732835
                                                                 0.08807237
## CI~SOC
            -0.06472979
                           -0.02906461 0.03162358 0.15210774 -0.17295276
##
            SOC~phantom
## SP~SOC
            -0.07264936
## Gains~SP -0.08418588
## PU~SP
             0.08945118
## PU~PEU
            -0.08418588
## PEU~SP
            -0.07264936
## CI~SP
            -0.07264936
## CI~PU
            -0.03585607
## CI~PEU
            -0.08418588
## CI~SOC
             0.08945118
```

The final **p.paths** table covers not only the p-values of original model's path estimates at the first column (default significance level: 0.05) but the final p-value of each path estimates that reverse the null-hypothesis

decision of original path estimates. From the third column of table, sensitivity parameters are suggested that leads to the change of p-value. An **NA** result in the table occurs if there is no change in p-value and meaningful sensitivity parameters that changed p-value in the sa.aco function.

### smith\_tables\$p.paths

##		p.value	p.changed	SP~phantom	Gains~phantom	PU~phantom	PEU~phantom
##	SP~SOC	0.000000e+00	NA	NA	NA	NA	NA
##	${\tt Gains~SP}$	4.947475e-01	NA	NA	NA	NA	NA
##	PU~SP	8.462697e-11	NA	NA	NA	NA	NA
##	PU~PEU	0.000000e+00	NA	NA	NA	NA	NA
##	PEU~SP	0.000000e+00	NA	NA	NA	NA	NA
##	CI~SP	2.255842e-10	NA	NA	NA	NA	NA
##	CI~PU	3.996803e-15	NA	NA	NA	NA	NA
##	CI~PEU	8.949231e-08	NA	NA	NA	NA	NA
##	CI~SOC	1.553400e-06	NA	NA	NA	NA	NA
##		CI~phantom SO	OC~phantom				
##	SP~SOC	NA	NA				
##	${\tt Gains} {\tt \sim} {\tt SP}$	NA	NA				
##	PU~SP	NA	NA				
##	PU~PEU	NA	NA				
##	PEU~SP	NA	NA				
##	CI~SP	NA	NA				
##	CI~PU	NA	NA				
##	CI~PEU	NA	NA				
##	CI~SOC	NA	NA				

# References

Leite, W., Shen, Z., Marcoulides, K., Fish, C., & Harring, J. (in press). Using ant colony optimization for sensitivity analysis in structural equation modeling. Structural Equation Modeling: A Multidisciplinary Journal.