为了模拟神策(Sensors Analytics)SDK 的实现逻辑,特别是在无侵入的埋点采集方面,可以借鉴神策的常用方法,包括:

- 1. **AOP 面向切面编程**:通过动态交换 UIViewController 和 UIControl 等关键类的方法,自动埋点,降低开发者的使用成本。
- 2. 自动追踪事件:页面浏览、点击事件、应用启动、退出等均为自动采集事件,不需要手动埋点。
- 3. 事件数据管理:通过本地持久化或内存管理来存储埋点数据,统一在合适时机发送到服务端。
- 4. 网络请求管理: 将埋点数据封装为 JSON 并通过网络请求上报至服务器。

下面的示例将模拟神策的实现,主要功能包括页面停留时长采集、按钮点击事件追踪、数据持久化和上报逻辑。

1. 模拟神策的核心实现逻辑

1.1 SensorsAnalyticsManager.h

```
#import <Foundation/Foundation.h>
@interface SensorsAnalyticsManager : NSObject
+ (instancetype)sharedInstance;

// 开始 SDK 监控
- (void)startTracking;

// 上报事件
- (void)trackEvent:(NSString *)eventName withProperties:(NSDictionary *)properties;

@end
```

1.2 SensorsAnalyticsManager.m

```
#import "SensorsAnalyticsManager.h"
#import <objc/runtime.h>
#import <UIKit/UIKit.h>
@implementation SensorsAnalyticsManager
+ (instancetype)sharedInstance {
    static SensorsAnalyticsManager *sharedInstance = nil;
    static dispatch_once_t onceToken;
   dispatch_once(&onceToken, ^{
        sharedInstance = [[SensorsAnalyticsManager alloc] init];
   });
   return sharedInstance;
}
- (void)startTracking {
   // 启动页面和点击事件的埋点追踪
    [self swizzleUIViewControllerLifecycle];
    [self swizzleUIControlEventTracking];
}
```

```
#pragma mark - 页面停留时长追踪
- (void)swizzleUIViewControllerLifecycle {
   class class = [UIViewController class];
    SEL originalAppearSelector = @selector(viewDidAppear:);
    SEL swizzledAppearSelector = @selector(sa_viewDidAppear:);
    [self swizzleMethodInClass:class originalSelector:originalAppearSelector
swizzledSelector:swizzledAppearSelector];
    SEL originalDisappearSelector = @selector(viewWillDisappear:);
    SEL swizzledDisappearSelector = @selector(sa_viewWillDisappear:);
    [self swizzleMethodInClass:class originalSelector:originalDisappearSelector
swizzledSelector:swizzledDisappearSelector];
- (void)swizzleMethodInClass:(Class)class originalSelector:(SEL)originalSelector
swizzledSelector:(SEL)swizzledSelector {
   Method originalMethod = class_getInstanceMethod(class, originalSelector);
   Method swizzledMethod = class_getInstanceMethod(class, swizzledSelector);
    BOOL didAddMethod = class_addMethod(class,
                                        originalSelector,
 method_getImplementation(swizzledMethod),
                                        method_getTypeEncoding(swizzledMethod));
    if (didAddMethod) {
        class_replaceMethod(class,
                            swizzledSelector,
                            method_getImplementation(originalMethod),
                            method_getTypeEncoding(originalMethod));
   } else {
        method_exchangeImplementations(originalMethod, swizzledMethod);
    }
}
@end
```

1.3 UIViewController 类别实现页面埋点逻辑

```
#import "SensorsAnalyticsManager.h"
#import <objc/runtime.h>
@implementation UIViewController (SensorsAnalytics)

- (void)sa_viewDidAppear:(BOOL)animated {
    [self sa_viewDidAppear:animated]; // 调用原始的 viewDidAppear

    // 记录进入页面的时间
    NSString *pageName = NSStringFromClass([self class]);
    NSLog(@"Enter page: %@", pageName);
    objc_setAssociatedObject(self, @selector(sa_viewDidAppear:), [NSDate date],

OBJC_ASSOCIATION_RETAIN_NONATOMIC);

// 发送页面浏览事件
    [[SensorsAnalyticsManager sharedInstance] trackEvent:@"PageView"
```

```
withProperties:@{@"pageName":
pageName}];
- (void)sa_viewWillDisappear:(BOOL)animated {
   [self sa_viewWillDisappear:animated]; // 调用原始的 viewWillDisappear
    // 计算页面停留时长
   NSDate *enterTime = objc_getAssociatedObject(self,
@selector(sa_viewDidAppear:));
   if (enterTime) {
        NSTimeInterval stayDuration = [[NSDate date]
timeIntervalSinceDate:enterTime];
        NSString *pageName = NSStringFromClass([self class]);
        NSLog(@"Exit page: %@, Stay Duration: %.2f seconds", pageName,
stayDuration);
        // 发送页面停留时长事件
        [[SensorsAnalyticsManager sharedInstance] trackEvent:@"PageStay"
                                              withProperties:@{@"pageName":
pageName, @"duration": @(stayDuration)}];
    }
}
@end
```

1.4 追踪 UIControl 点击事件

```
#import <objc/runtime.h>
@implementation UIControl (SensorsAnalytics)
+ (void)load {
   static dispatch_once_t onceToken;
    dispatch_once(&onceToken, ^{
        [self swizzleControlEvents];
   });
}
+ (void)swizzleControlEvents {
    SEL originalSelector = @selector(sendAction:to:forEvent:);
    SEL swizzledSelector = @selector(sa_sendAction:to:forEvent:);
   Method originalMethod = class_getInstanceMethod([self class],
originalSelector);
    Method swizzledMethod = class_getInstanceMethod([self class],
swizzledSelector);
   method_exchangeImplementations(originalMethod, swizzledMethod);
}
- (void)sa_sendAction:(SEL)action to:(id)target forEvent:(UIEvent *)event {
    [self sa_sendAction:action to:target forEvent:event]; // 调用原始方法
   // 发送点击事件埋点
   NSString *actionName = NSStringFromSelector(action);
   NSString *controlName = NSStringFromClass([self class]);
    [[SensorsAnalyticsManager sharedInstance] trackEvent:@"UIControlClick"
```

```
withProperties:@{@"control":
controlName, @"action": actionName}];
}
@end
```

1.5 事件数据的上报和存储

神策的 SDK 会先将事件存储在本地,等积累到一定量或者满足某些条件时再统一上报服务器。

```
@implementation SensorsAnalyticsManager
// 埋点事件追踪方法
- (void)trackEvent:(NSString *)eventName withProperties:(NSDictionary
*)properties {
   NSMutableDictionary *eventData = [NSMutableDictionary dictionary];
   eventData[@"eventName"] = eventName;
   eventData[@"properties"] = properties;
   eventData[@"timestamp"] = @([[NSDate date] timeIntervalSince1970]);
   // 模拟将事件存储到本地
   [self saveEvent:eventData];
   // 如果达到一定数量,或满足条件,触发上报逻辑
   if ([self shouldUploadEvents]) {
       [self uploadEvents];
   }
}
- (void)saveEvent:(NSDictionary *)eventData {
   // 模拟本地存储,可以使用文件、数据库等方式持久化
   NSLog(@"Saved event: %@", eventData);
}
- (BOOL)shouldUploadEvents {
   // 模拟条件,比如超过 10 条事件,或者达到时间阈值
   return YES;
}
- (void)uploadEvents {
   // 模拟事件上报,可以使用 NSURLSession 或其他网络库
   NSLog(@"Uploading events...");
}
@end
```

2. 总结

这个实现模拟了神策埋点 SDK 的核心逻辑,通过 Runtime 方法交换实现无侵入的页面停留时长采集和 UI 事件追踪。埋点数据会本地存储,并根据条件统一上报服务器。在实际生产环境中,还需要处理更多的边界情况,如网络失败重试、数据加密、日志管理等,确保 SDK 的健壮性。