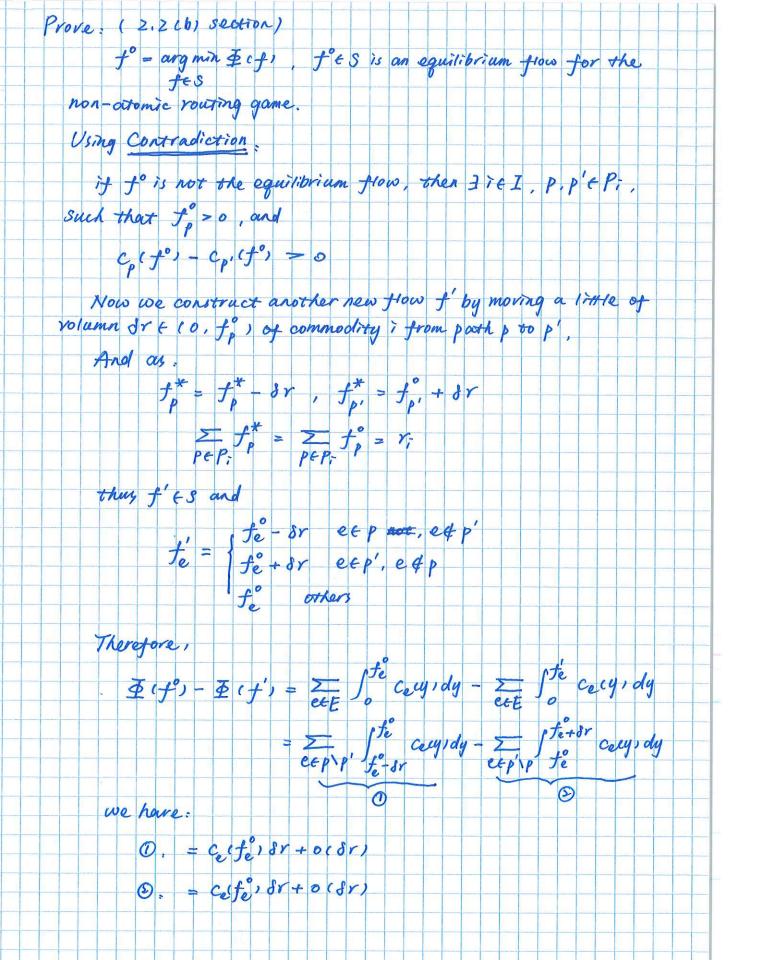
Routing Games with tolls. We can prove that the new potential function equals the cost function given that vi=1, for bi, i.e. $\Phi^*(f) = \sum_{e \in E} \sum_{i=1}^{r} c_e^* c_{*i}$ $= \sum_{e \in E} \sum_{X=1}^{f_e} \left[c_{e}(X) + (X-1)(C_{e}(X) - C_{e}(X-1)) \right]$ $= \sum_{e \in E} \sum_{X=1}^{f_e} \left(\chi C_{e}(X) - (X-1) C_{e}(X-1) \right)$ $= \epsilon \in X^{2}$ = E Celfe) fe = Cost (f) Therefore, any optimal strategy for our original game is a Mash Equilibrium for This new game.

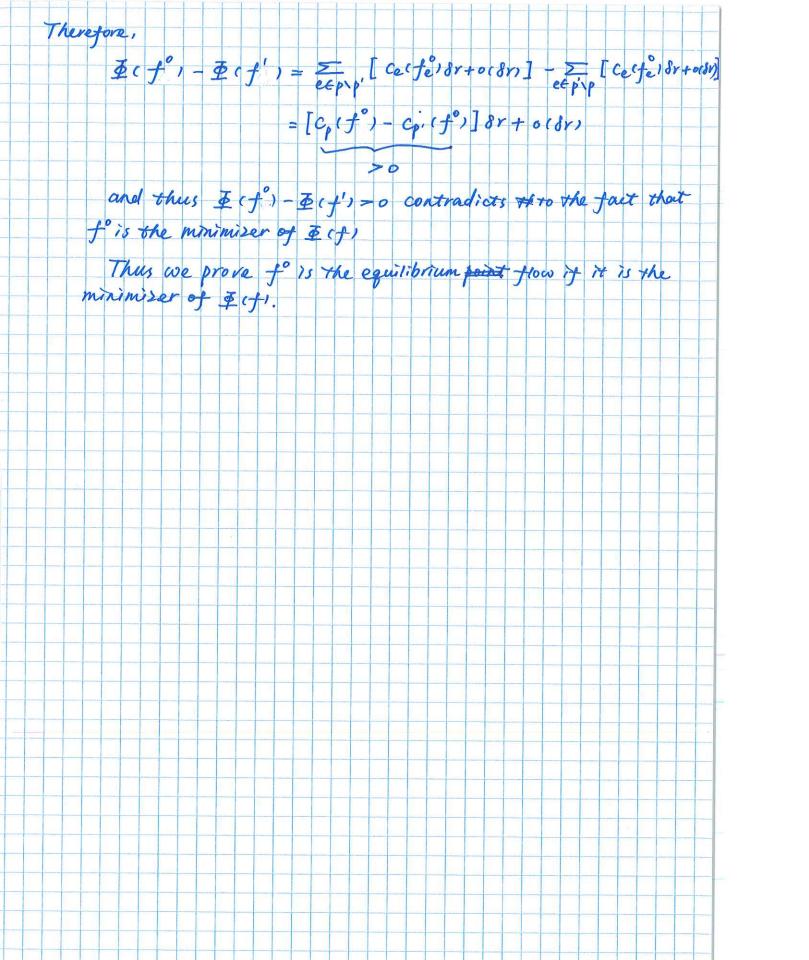
2. Nonotonic Rowing Games 2.1 The Model: 1. In A Nonatonic Selfish Rowing Games, the equilibrium flows exist and are essentially unique. We want to prove. Let (G, r, c) be an nonatomic instance. (a) The instance (G, r, c) admits on least one equilibrium flow. (b) If f and f are equilibrium flows for (G, r, c) then Celter and Celter equals for each edge e. >. How effecient are the equilibrium, What is the price of anachy (PoA) and the price of stability? 2.7. Part 1 - Existance of Equilibrium. (a) Equilibrium for nonatonic routing game means that equilibrium flows always exist. and are essentially unique, which means all equilibrium Hows have the same cost Connection with notion of Nash Equilibrium.

Connection with notion of Nash Equilibrium.

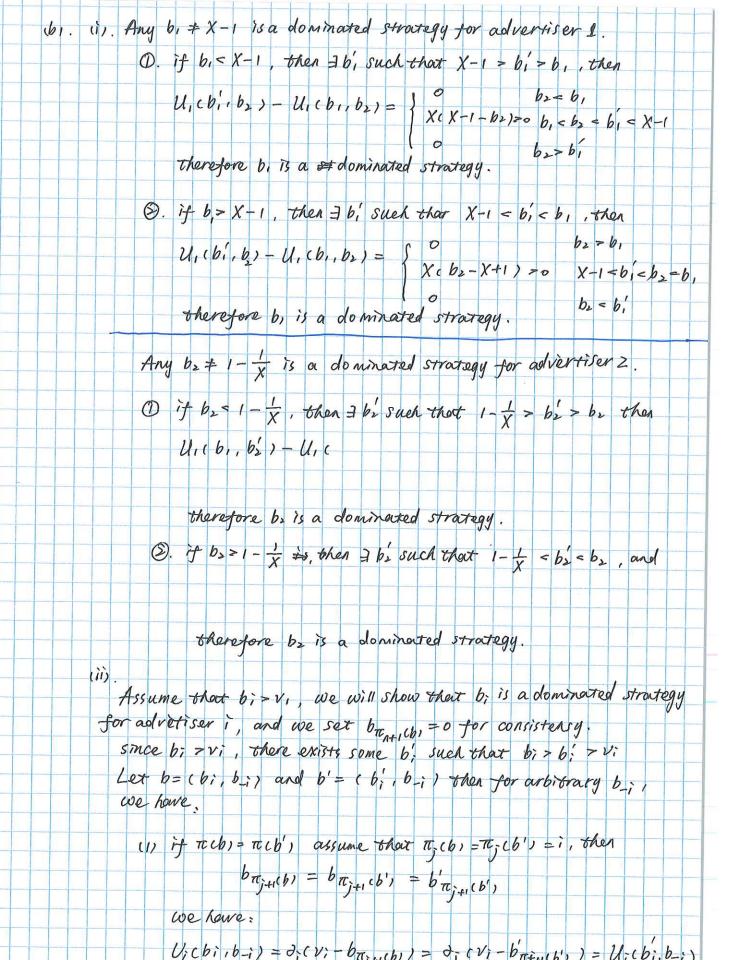
This is similar to Nash Equilibrium notion that when others remain unchanged, when will have no incentive to change its current paths as there is no bester ast for cloing so.

(b) Prove We prove (a) using the potential function method. And we define potential function. $\Phi(f) = \sum_{e \in F} \int_{e}^{fe} c_{e(x)} dx$ 2-1) Let (G, r, c) be a nonatonic instance such that, for every edge e, the function x. Cecx) is convex and continuously differentable Let co denote the marginal cost function of the edge e. Then jet is an optimal flow for (6, r, c) if and only if it is an equilibrium flow for (G, r, c*) Therefore, we characterize equilibrium flows as the global minimisers of the potential function & prove shown in other pages) The set of feasible flows of (G, r, c) can be identified with a compact subset of 1P1 - dimentional Endidean Space. Since cost functions are continuous, by Weierstrass's Theorem, & achieves a minimum value on this set. And such minimum corresponds to the an equilibrium flow of (G, r, c) (c) Prove that if f, f' are equilibrium flows, then cetel = cetel for our etE Prove: As each cost function is nondecreasing, and hence each summand on the right-hand side of (2-1) is convex, Hence & is also convex Suppose f, f' are both equilibrium flows, according to (a), they both minimise the potential function & We consider all combination of f and f', there is. all vectors of the form Af+ (1-x) f' for A + [0,1] all these vectors are feasible flows Since I is convex, a chord between two points on its graph cannot pass below its graph.





```
4 PoA analysis for GSP.
  (a) For n=2:
       We construct an situation: (X > 1)
                \alpha_i = X, \nu_i = X
               \partial_2 = 1, V_2 = 1
        and (b, b) = (0, X), thus T(b) = (>, 1)
      This biding is a Nash Equilibrium as.
              U,(b) = OzV1 = X , U2(b) = 0,(2 - b1) = X
        Prove.
           (1) fix b= X, for any other b, 30, U, (b, bx) can only be
                                                        S \partial_1(V_1 - b_2) = 0
                                                        OzVI=X
                no bigger than before
           a) fix b = 0, for any other b' =0, Uz (b, b') can only be
                                                       5 8, (V2-b,)=X
                                                        101Vz = X1
                no bigger than before.
      Therefore, b=(b,,b2)=(0,X) is a Nash Equilibrium.
           W(b) = \sum_{i} \partial_{i} V_{\pi,(b)} = \alpha_{i} V_{2} + \partial_{2} V_{1} = 2X = min W(b)
                                                       because it has only two values
       Optimal Strategy:
                                                         \begin{cases} X^{2}+1 \\ 2X \end{cases} as X=1, \geq X < X^{2}+1
            W(b*) = 0, V, + 2, V2 = X2+1
        Therefore:
              (pura) P_0A = W(b^*) = X^2+1
\frac{1}{b \in NE} W(b)
        Then for an arbitrary r = 1, (pure PoA = X=+1 = r
```



```
€1. if T(b) = T(b') assume that T(b) = T(b') = i, then j=k
       since b; > b; and we must have
                butition = b; = v; butition > b; = b'n = b'n
        Since \theta_j > \theta_i > 0,
           \partial(v_i - b_{\pi_{j+1}(b)}) = \partial_k(v_i - b_{\pi_{k+1}(b)}) = \partial_k(v_i - b_{\pi_{k+1}(b)})
         that is.
             U_i(b_i,b_{-i}) = \partial_j(v_i - b\pi_{j+i}(b_i)) \leq \partial_k(v_i - b\pi_{k+i}(b_i)) = U_i(b_i,b_{-i})
        Therefore, b; is a dominated strategy for advertiser i.
(iii)
       For a game of 2, W(b) can only have 2 possible values,
                2, 1, + 2, 12, 0, 12 + 0, 1,
         if d, = d = or v, = vz, then we always have
                  01 V1 + 02 V2 = 27 V 2 + 02 V1
         Thus, (pure) PoA = WCb*) = 1
         Then, we assume their 2,702 >0 and V, > V > 0,
         then: 2, V, + 0 > V2 > 0, V2 + 0 > V1
          and tr(b) = (2,1), Then b is Nash Equilibrium implies that
                  U,(b) = 22V1 > 2,(V1-b2)
                   Us(b) = 21(V2-61) = 22 V2
           that is: ( and both order are conservative that v_1 > b_1, v_2 > b_2.

v_1 > v_2 > b_2 > \frac{\partial_1 - \partial_2}{\partial_1} = v_1 > \frac{\partial_1 - \partial_2}{\partial_1} = v_2 > b_1.
           let n = \frac{\sqrt{2}}{V_1}, then,
                           1 > 1 > 01-05
           we have
                 (pure) PoA = W(b*) = 01/1+05/2 = 21+05/1
```

