

CREDIT CARD TRANSACTION REPORT

CLIENT NUMBER & INCOME GROUP

MEDIUM INCOME

LOW INCOME

HIGH INCOME

CLIENT NUMBER & GENDER

F

M

WEEK DATE

All

TOTAL REVENUE

55M

TOTAL AMOUNT

45M

TOTAL INTEREST

7.8M

Q4

Q3

Q2

Q1

796.68M

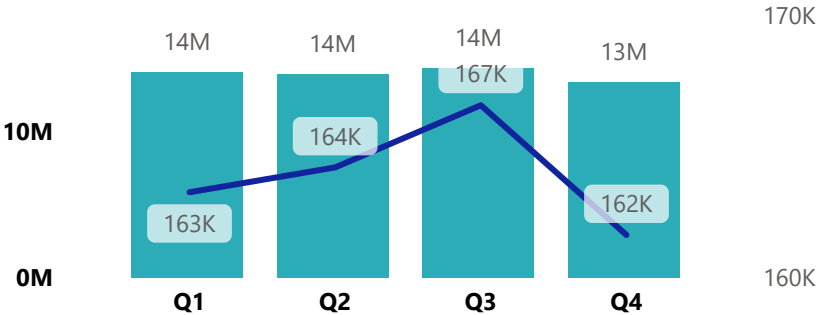
734.04M

715.38M

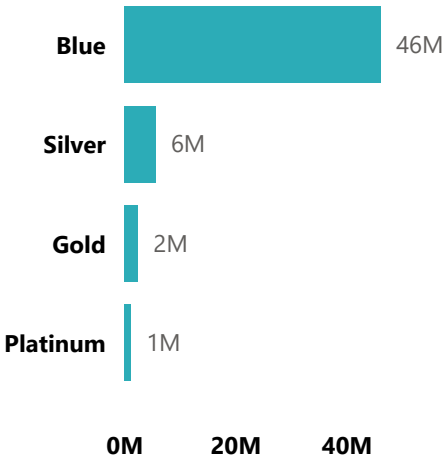
710.63M

Card_Category	Sum of REVENUE	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

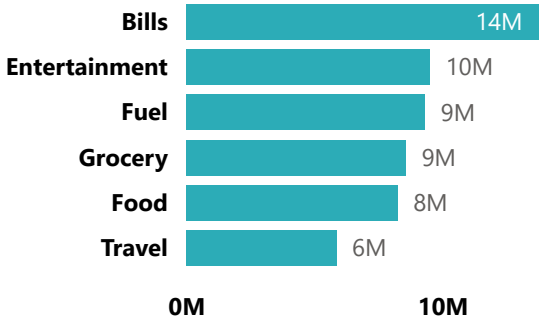
REVENUE BY QTR AND TRANSACTION VOLUME



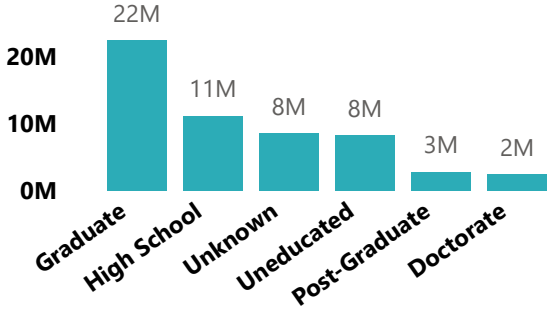
REVENUE BY CARD CATEGORY



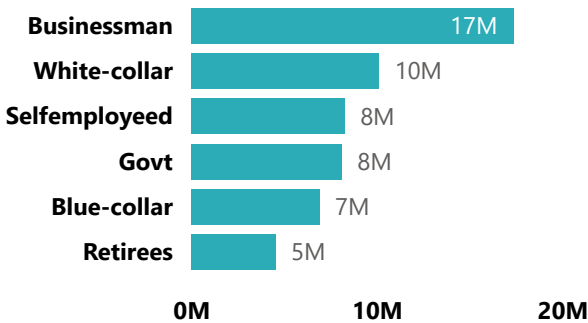
REVENUE BY EXPENDITURE



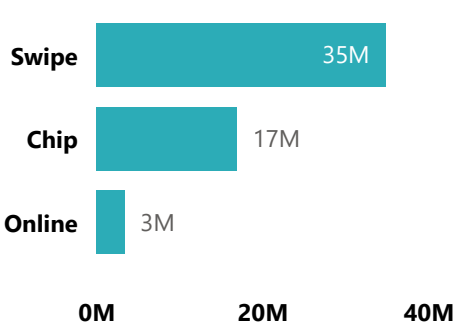
REVENUE BY EDUCATION



REVENUE BY CUSTOMER JOB



REVENUE BY CHIP



CREDIT CARD CUSTOMER REPORT

DATE

All

TOTAL REVENUE

55M

TOTAL INCOME

576M

AVERAGE AGE

46.27

AVERAGE OF CLIENT NUMBER BY QTR

Q4

Q3

Q2

Q1

AVERAGE OF CLIENT NUMBER BY CARD CATEGORY

Silver

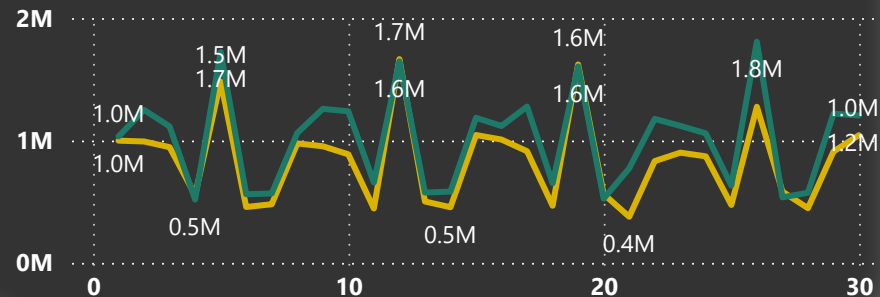
Blue

Gold

Platinum

REVENUE BY DAY & GENDER

Gender ● F ● M

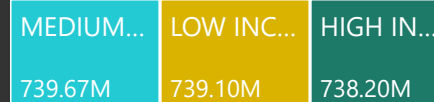


REVENUE & GENDER

Gen... ● M ● F



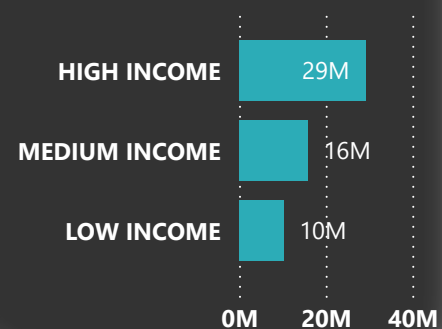
CLIENT NUMBER & INCOME



Customer_Job Sum of REVENUE Sum of Interest_Earned Sum of Income

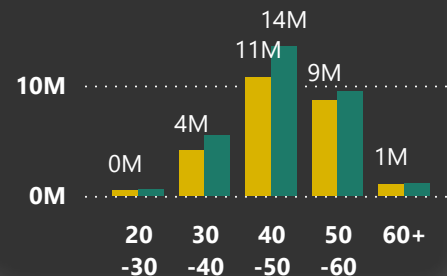
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

REVENUE BY INCOME

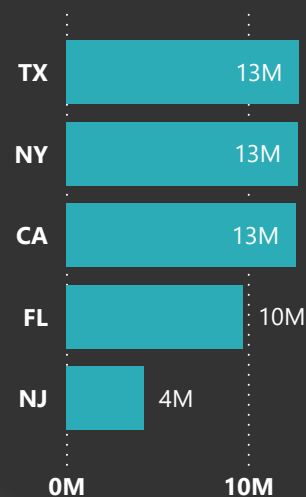


REVENUE BY AGE & GENDER

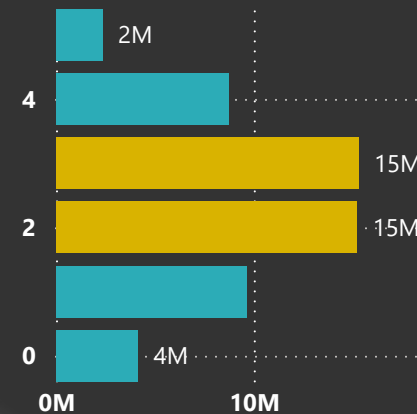
Gender ● F ● M



REVENUE BY STATEWISE



REVENUE BY DEPENDENT COUNT



REVENUE BY EDUCATION

