IST 263 Project Milestone 4 – Wireframes

Name: Leka Lee-Maeba

Description:

Please paste your project description from Project Milestone 1 here (or most current if you've changed your project idea).

For my IST 263 Project, I will be creating a website about the famous sneaker brand, Jordan. The homework description states it should be something we are passionate about, and currently having over 20 pairs of sneakers, I consider myself passionate about fashion and sneakers in general. It also states that the website will have multiple pages with a substantial amount of text and images. I will accomplish this by ranging topics from the history of Jordans, the impact on the black community, influence in sports, entertainment, pop culture, and more. By mixing in my personal interests with my educational interests I am looking forward to working on this project through the course of the semester.

Research:

Write down the urls of three websites you looked at to research layout for the type of site you are creating. For example, if I was creating an auction website, I might look at pages on https://www.ebay.com/.

url1	https://www.notion.so/Secured-Guides-a48334e41fb8431c97df969d06429db8
url2	https://undefeated.com
url3	https://www.nuabikes.com

Wireframes:

Use MockFlow or another diagraming software to create layouts for your pages. Consider the following:

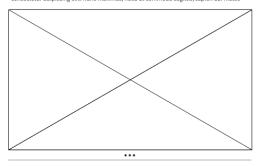
- 1. Where is your navigation going to be located on every page.
 - a. At the top of every page
- 2. Will you need a footer?
 - a. Yes, includes about info, subscription to get updates about new Jordan drops, a twitter and Instagram link to Air Jordan page
- 3. How can you make a layout that is visually interesting and helps communicate your site content?
 - a. Using more pictures than words which will keep attention due to the visually appealing page. Additionally using colors that blend and giving my website a modern look
- 4. Don't forget you must have at least 2 distinctly different page layouts.

Paste Your 3 Page Layouts Below

[insert logo] HOME CULTURE SNEAKERS SEARCH

Full Banner Ad - 468x60

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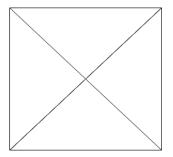
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MORE

SNEAKERS



AIR JORDAN 1



AIR JORDAN 2



AIR JORDAN 3



AIR JORDAN 4



AIR JORDAN 5



AIR JORDAN 6



AIR JORDAN 7



AIR JORDAN 8



AIR JORDAN 9



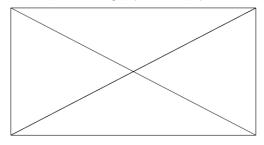
AIR JORDAN 11



AIR JORDAN 12

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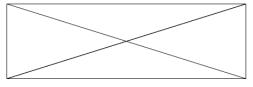
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