

IST 263

UNIT 03 ACTIVITY

SURVEY

- ☒ True ☐ False **You can use images from a Google image search on your website.**
- ☐ True ☒ False **You can quote copywritten material on your website.**
- ☐ True ☒ False **You must file with the government to get copyright protection.**
- ☒ True ☐ False **Website designs can be copywritten.**
- ☐ True ☒ False **Websites turned in as a class assignment can use any image.**
- ☒ True ☐ False **I can use an image of a book on my website if I want to write a review.**

TOPICS

Directions:

1. You will be assigned a group and one of the following topics.
2. Read the article
3. Pick a group spokesperson
4. Help spokesperson create a summary of the article
5. Answer all questions as a group
6. Discuss with the group to pick one story, comment or insight from the article that was interesting and either adds to the question answers or provides more info.

BASIC COPYRIGHT

<https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>

1. Do you have to file paperwork to have a copyright?

No, Copyright is an automatic right and does not require the author to file special paperwork.

2. What is fair use?

Fair use is a legal exception to the exclusive rights an owner has.

TRANSFORMATION

<https://fairuse.stanford.edu/overview/fair-use/four-factors/>

3. What is transformation?

Transformation adds something new with further purpose, different characters, etc., and do not substitute original use of work. Copyright is an automatic right and does not require the author to file special paperwork.

4. What are some examples of transformation and some examples that don't meet transformation?

Parodies are transformation whereas taking a picture off work you didn't do is not transformation.

WEBSITE DESIGN

<https://thomasdigital.com/the-legalities-of-copying-a-website-design/>

5. If you like someone else's website design, can you copy it? Explain?

You cannot copy it, but you can take inspiration from it.

FAIR USE IN CLASS

<https://www.cultofpedagogy.com/online-images/>

6. What are three ways you can find legal images for the project website you are doing in this class?

Buy images, free stock photo sites, google creative commons images.