

DIGITAL MARKETING PERFORMANCE

category

All

Geo-Tier

All

campaign_name

All

ROMI

₹42.9M

CTR

0.19%

CPC

₹10.20

CPL

₹466.47

CAC

₹4K

AOV

5K

ConversionR 1

2.19%

ConversionR 2

12.26%

