**Date Range: June 12, 2025 - June 18, 2025**

Total Impressions: 474,361,274

Total Hits: 10

**APPAREL FEATURES**

06/12/2025 – livefortheoutdoors.com: [Best down jackets for 2025: Tested by our team of experts in extreme mountain conditions](https://www.livefortheoutdoors.com/hiking/jackets/best-down-jacket/) - 368,000 Impressions

06/13/2025 – cnn.com: [The best sales to shop this weekend: Ninja, Polaroid, Nordstrom and more](https://www.cnn.com/cnn-underscored/deals/best-online-sales-right-now-2025-06-13) - 101,944,999 Impressions

06/16/2025 – forbes.com: [Where To Go: Amazing Tours For Solo Travelers]( https://www.forbes.com/sites/wendyaltschuler/2025/06/16/where-to-go-amazing-tours-for-solo-travelers/) - 88,209,424 Impressions

**PACKS & BAG FEATURES**

06/13/2025 – thecut.com: [A Huge List of Sales: Half-Off Calpak Carry-ons and (Appealing) Nike Water Shoes](https://www.thecut.com/article/sale-yeti-vans-rag-and-bone.html) - 5,166,766 Impressions

06/15/2025 – flipboard.com: [Cotopaxi Allpa Getaway 70L Duffel review: durable, sustainable and packed with features](https://flipboard.com/article/cotopaxi-allpa-getaway-70l-duffel-review-durable-sustainable-and-packed-with-f/f-53b6420978%2Fadvnture.com) - 53,071 Impressions

06/15/2025 – advnture.com: [Cotopaxi Allpa Getaway 70L Duffel review: durable, sustainable and packed with features](https://www.advnture.com/hiking/backpacks/cotopaxi-allpa-getaway-70l-duffel-review?utm_source=flipboard&utm_content=user%2FAdvnture) - 566,251 Impressions

06/17/2025 – nytimes.com/wirecutter: [This New Hybrid Carry-On From Peak Design Reimagines Luggage](https://www.nytimes.com/wirecutter/reviews/peak-design-roller-pro-review/) - 134,904,704 Impressions

06/17/2025 – nytimes.com/wirecutter: [Not All Weekender Bags Are Created Equal. These Are Our Travel Editors’ Favorites.](https://www.nytimes.com/wirecutter/lists/best-weekender-bag/) - 134,904,704 Impressions

06/17/2025 – nymag.com: [Cotopaxi’s New Two-in-One Backpack Made a Good Thing Even Better](https://nymag.com/strategist/article/cotopaxi-allpa-50-adventure-pack-review.html) - 8,164,815 Impressions

**BRAND/SUSTAINABILITY**

06/17/2025 – townlift.com: [Outdoor Retailer returns to Salt Lake City with focus on innovation, sustainability and wellness](https://townlift.com/2025/06/outdoor-retailer-returns-to-salt-lake-city-with-focus-on-innovation-sustainability-and-wellness/) - 78,540 Impressions