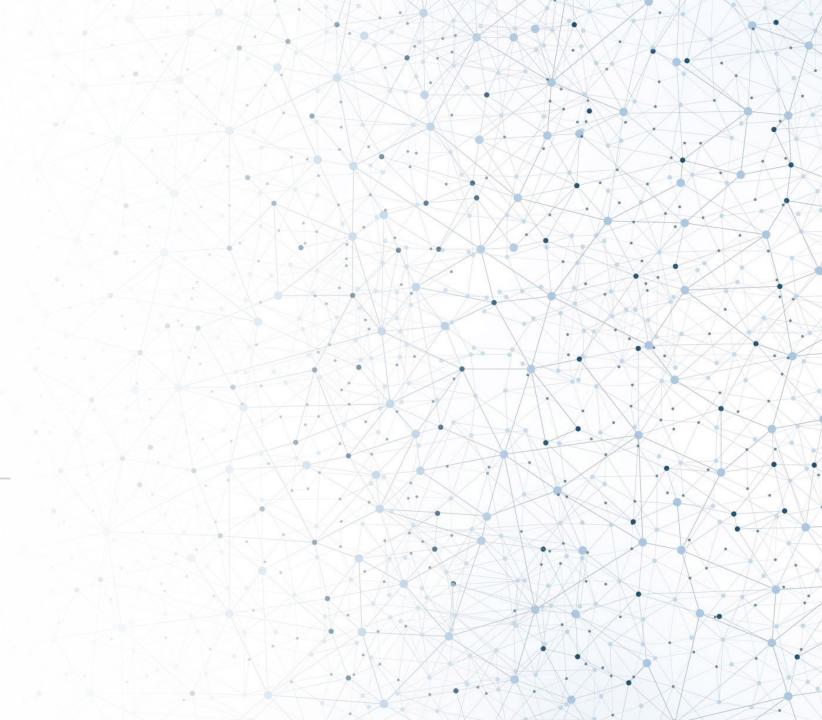
Which citibike paths are most used and we need to improve?

Alina Lekhkobyt



Top 5 paths that are used

V V I	VI		
_	start_station_name =	end_station_name =	path_count [‡]
1	Liberty Light Rail	Liberty Light Rail	3779
2	Hamilton Park	Grove St PATH	3468
3	Grove St PATH	Hamilton Park	2730
4	Brunswick St	Grove St PATH	2414
5	Newport Pkwy	Newport Pkwy	2053

Which paths do subscribes take most?

^	start_station_name *	end_station_name *	path_count
1	Hamilton Park	Grove St PATH	2605
2	Grove St PATH	Hamilton Park	1919
3	Brunswick St	Grove St PATH	1748
4	Van Vorst Park	Grove St PATH	1272
5	McGinley Square	Sip Ave	1235

Common Paths

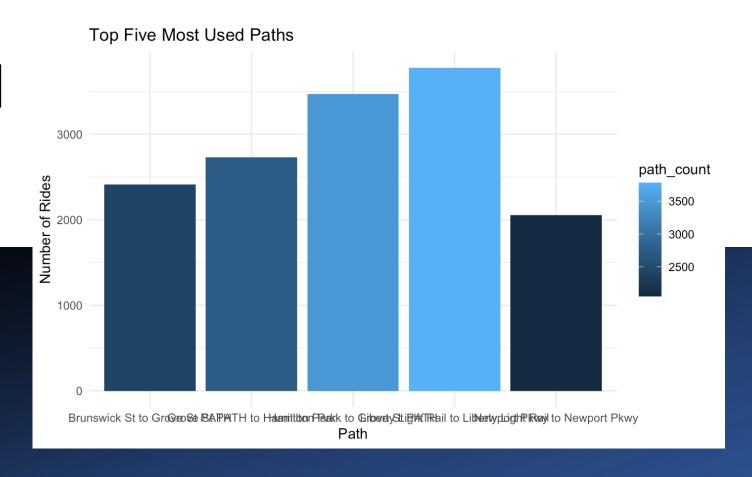
Hamilton Park -> Grove St PATH

Grove St PATH

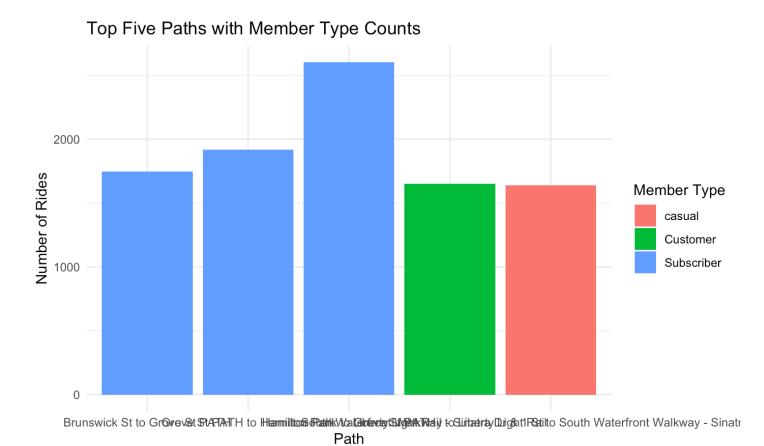
Hamilton Park

Brunswick St -> Grove St PATH

Graph of most used paths



Which path is taken by who?



How is this useful?

- This can help us determine which paths are being used the most and which paths we need to focus on
- Out of the top five, three of those paths are mostly ridden by subscribers
- We need to focus on these paths and improve them to bring in not just subscribers/members but everyone else