





# Which citibike paths are most used and we need to improve?

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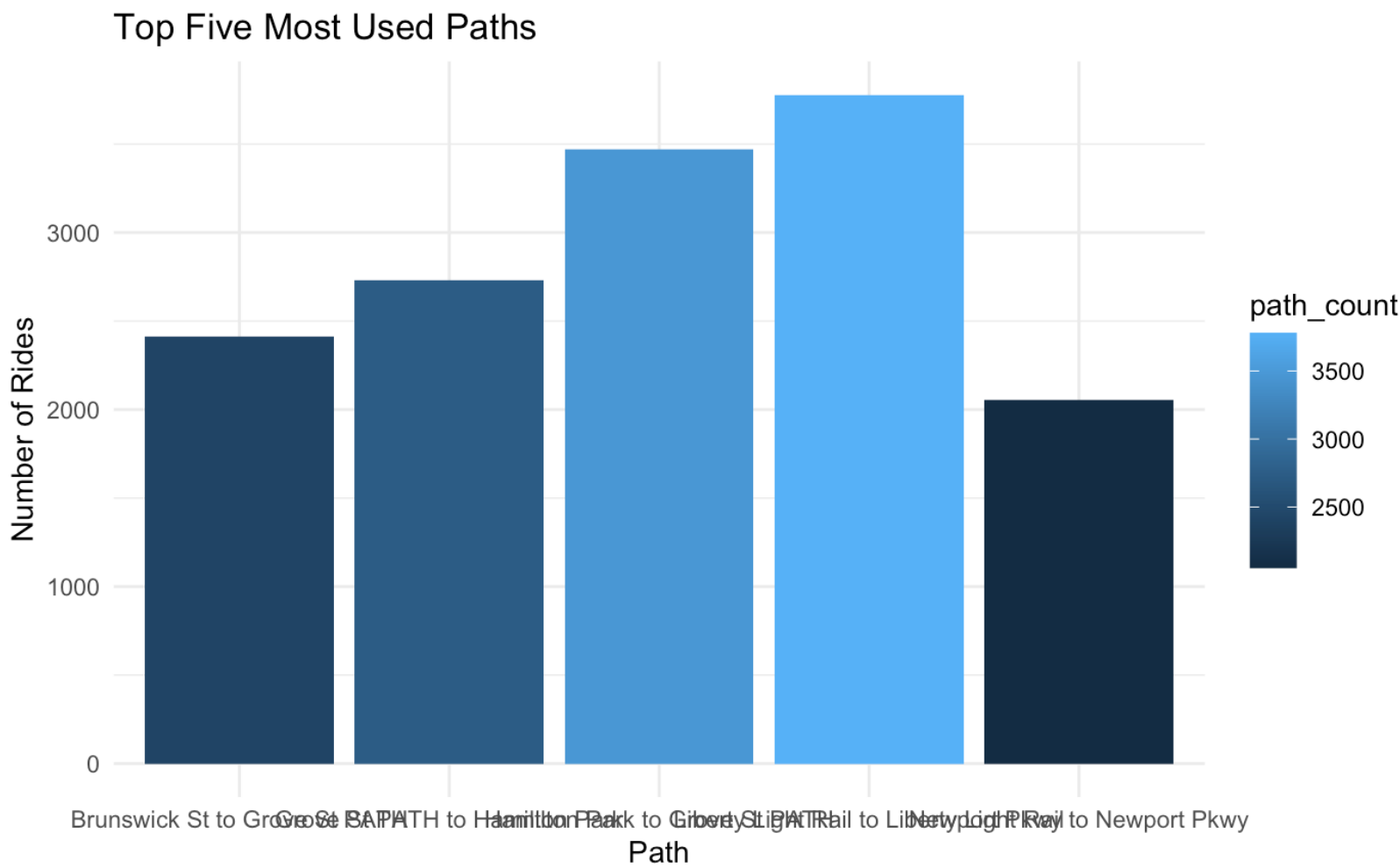
# Top 5 paths that are used

	 start_station_name 	end_station_name 	path_count 
1	Liberty Light Rail	Liberty Light Rail	3779
2	Hamilton Park	Grove St PATH	3468
3	Grove St PATH	Hamilton Park	2730
4	Brunswick St	Grove St PATH	2414
5	Newport Pkwy	Newport Pkwy	2053

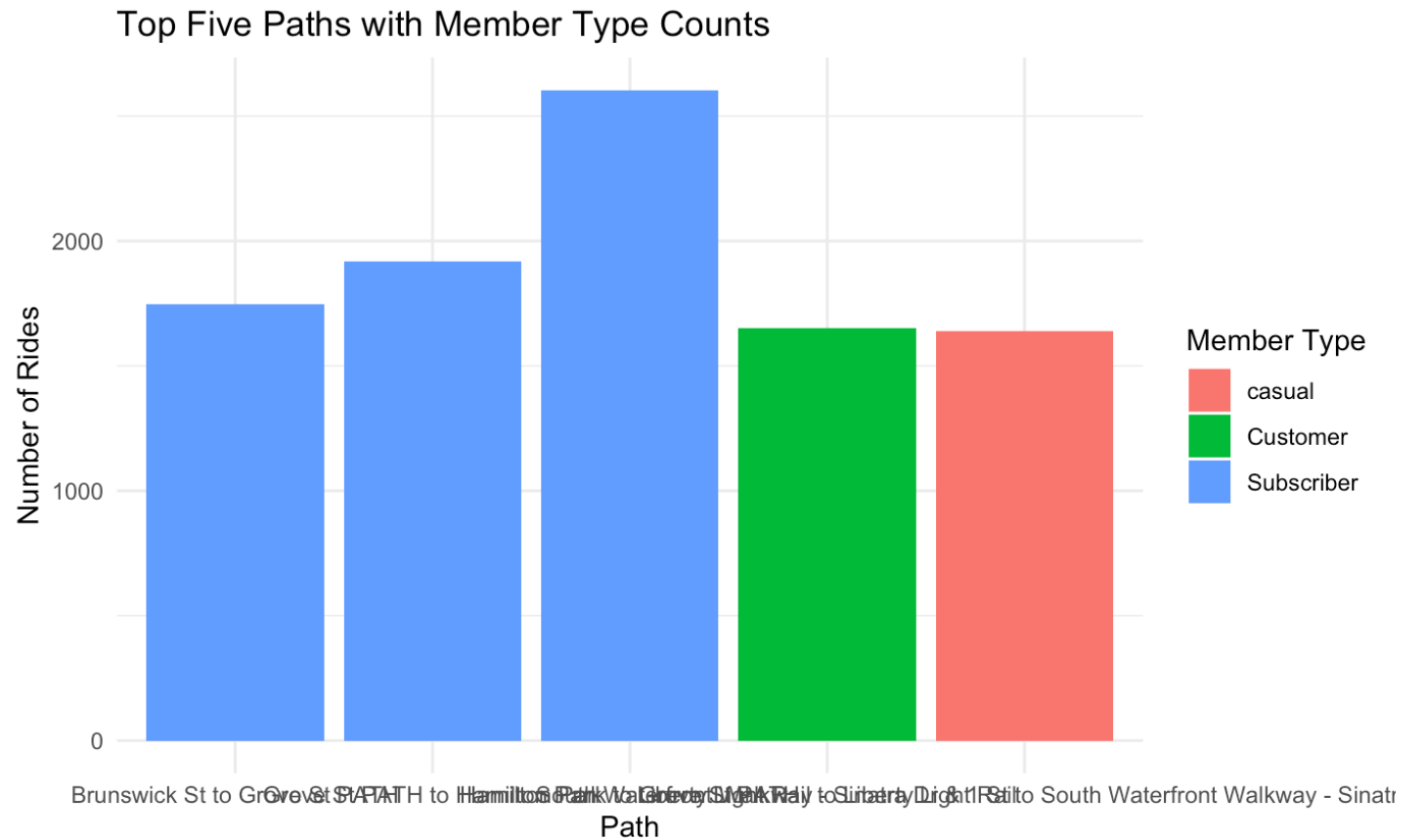
Which paths  
do subscribers  
take most?

	start_station_name	end_station_name	path_count
1	Hamilton Park	Grove St PATH	2605
2	Grove St PATH	Hamilton Park	1919
3	Brunswick St	Grove St PATH	1748
4	Van Vorst Park	Grove St PATH	1272
5	McGinley Square	Sip Ave	1235

# Graph of most used paths



Which path  
is taken by  
who?



## How is this useful?

- This can help us determine which paths are being used the most and which paths we need to focus on
- Out of the top five, three of those paths are mostly ridden by subscribers
- We need to focus on these paths and improve them to bring in not just subscribers/members but everyone else