

# CUSTOMER CHURN ANALYSIS

Total Customers

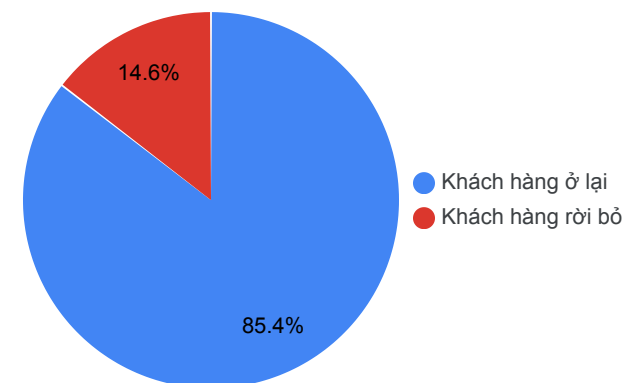
2.666

Churned Customers

388

Churn rate

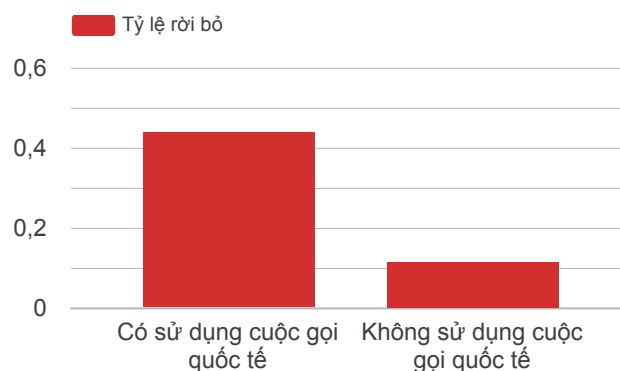
0,146



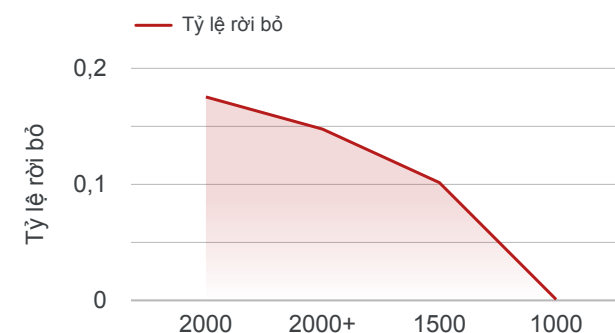
State

Area code

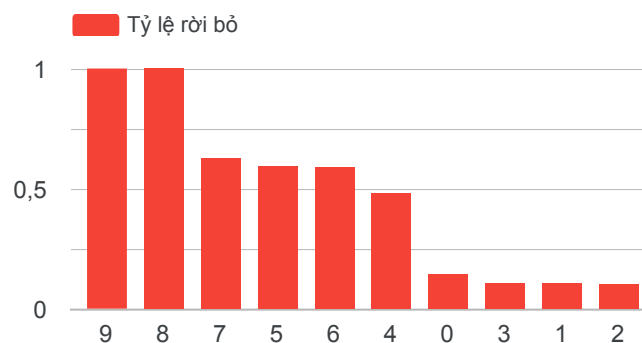
Tỷ lệ rời bỏ theo Dịch vụ gọi quốc tế



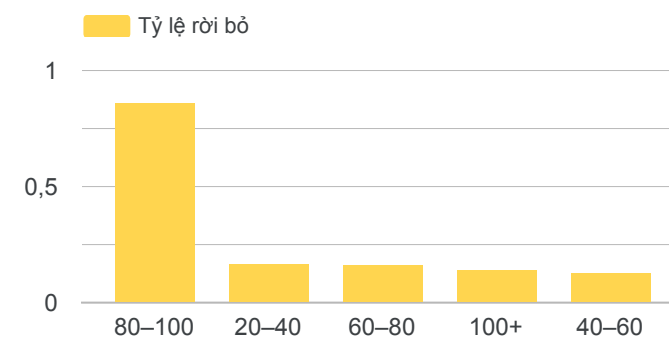
Tỷ lệ rời bỏ theo Tổng số phút gọi



Tỷ lệ rời bỏ theo Tổng số cuộc gọi hỗ trợ



Tỷ lệ rời bỏ theo Tổng số phí gọi



Link báo cáo: [https://lookerstudio.google.com/u/0/reporting/2e182881-ef41-4f8b-b7a2-f0e269ecc942/page/p\\_mb7kvr1htd/edit](https://lookerstudio.google.com/u/0/reporting/2e182881-ef41-4f8b-b7a2-f0e269ecc942/page/p_mb7kvr1htd/edit)