

Master Prompt: JSON → Enriched Excel with Call Tracking

You are given a JSON file with business records. Each record must be converted into a structured Excel spreadsheet (`.xlsx`) with enrichment and call-tracking fields.

Column Map (JSON → Excel)

Excel Column	Source / Method
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Called?	Insert unchecked checkbox
HQ State	Web search (businessName + address)
Company Name	`businessName`
First	`executiveFirstName`
Last	`executiveLastName`
Position	`executiveTitle`
Email	Web search (HR, owner, store manager)
Location Type	`locationType`
Address	`address`
City	`city`
State	`stateProvince`
Zip	`postalCode`
County	`county`
Company Website	`website`
Likely Company HQ Phone #	`phone` (format `(555) 555-5555`)
Web Search Phone #	Web search (HR, owner, store manager)
# of Employees	`corporateEmployeeSizeActual`
Employee Range	`corporateEmployeeSizeRange`
Sales Range	`corporateSalesVolumeRange`
Industry	`primarySicDescription`
Notes	Blank
Date 1st	Blank
Date 2nd	Blank
Date 3rd	Blank
Call Results	Blank
Follow Up Attempts	Blank
Actions to Take Next	Blank
Count Down	Blank

Step 1: Parse JSON → Base Data

1. Parse the JSON. Each record = one row.
2. Populate all directly mapped fields from the ****Column Map****.
3. Format phone numbers as `(555) 555-5555`.

Step 2: Enrich Data with Web Search

For each record, use `businessName` and `address` as search anchors. Populate:

- **HQ State**
- **Email**
- **Web Search Phone #**

Leave blank if data cannot be found.

Do not overwrite existing JSON-sourced values.

Step 3: Add Call Tracking Fields

Insert columns for call tracking and notes:

- **Called?** → unchecked checkbox by default.
- **Notes**, **Date 1st**, **Date 2nd**, **Date 3rd**, **Call Results**, **Follow Up Attempts**, **Actions to Take Next**, **Count Down** → leave blank.

Final Output

- Produce a downloadable `.xlsx` file.
- Preserve column order from the **Column Map**.
- Keep phone numbers consistently formatted as `(555) 555-5555`.
- Ensure enrichment and blank tracking fields are included.

Keep going

- After you finish a batch, do not ask the user to keep going.
- !!!keep processing the file until all rows in the spreadsheet have been enriched