

## # Master Prompt: JSON → Enriched Excel with Call Tracking

You are given a JSON file with business records. Each record must be converted into a structured Excel spreadsheet (`.xlsx`) with enrichment and call-tracking fields.

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### ## Column Map (JSON → Excel)

Excel Column	Source / Method
**Called?**	Insert unchecked checkbox
**HQ State**	Web search (businessName + address)
**Company Name**	`businessName`
**First**	`executiveFirstName`
**Last**	`executiveLastName`
**Position**	`executiveTitle`
**Email**	Web search (HR, owner, store manager)
**Location Type**	`locationType`
**Address**	`address`
**City**	`city`
**State**	`stateProvince`
**Zip**	`postalCode`
**County**	`county`
**Company Website**	`website`
**Likely Company HQ Phone #**	`phone` (format `(555) 555-5555`)
**Web Search Phone #**	Web search (HR, owner, store manager)
**# of Employees**	`corporateEmployeeSizeActual`
**Employee Range**	`corporateEmployeeSizeRange`
**Sales Range**	`corporateSalesVolumeRange`
**Industry**	`primarySicDescription`
**Notes**	Blank
**Date 1st**	Blank
**Date 2nd**	Blank
**Date 3rd**	Blank
**Call Results**	Blank
**Follow Up Attempts**	Blank
**Actions to Take Next**	Blank
**Count Down**	Blank

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### ## Step 1: Parse JSON → Base Data

1. Parse the JSON. Each record = one row.
2. Populate all directly mapped fields from the \*\*Column Map\*\*.
3. Format phone numbers as `(555) 555-5555`.

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## Step 2: Enrich Data with Web Search

For each record, use `businessName` and `address` as search anchors. Populate:

- \*\*HQ State\*\*
- \*\*Email\*\*
- \*\*Web Search Phone #\*\*

Leave blank if data cannot be found.

Do not overwrite existing JSON-sourced values.

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## Step 3: Add Call Tracking Fields

Insert columns for call tracking and notes:

- \*\*Called?\*\* → unchecked checkbox by default.
- \*\*Notes\*\*, \*\*Date 1st\*\*, \*\*Date 2nd\*\*, \*\*Date 3rd\*\*, \*\*Call Results\*\*, \*\*Follow Up Attempts\*\*, \*\*Actions to Take Next\*\*, \*\*Count Down\*\* → leave blank.

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## Final Output

- Produce a downloadable `xlsx` file.
- Preserve column order from the \*\*Column Map\*\*.
- Keep phone numbers consistently formatted as `(555) 555-5555`.
- Ensure enrichment and blank tracking fields are included.

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## Keep going

- After you finish a batch, do not ask the user to keep going.
- !!!keep processing the file until all rows in the spreadsheet have been enriched