HACKHS

Date: March 29 - 30, 2014
Website: http://hackhs.io
Email: sponsors@hackhs.io

What is this?

HackHS (Hack High School) is the largest high school hackathon organized by Hackers Under 20, a group of technology-oriented clubs in the Silicon Valley. HackHS aims to provide every high school student with the opportunity to experience the Computer Science field before setting off for college and deciding their majors. During HackHS, we want to provide a friendly and hip environment to introduce students to the joy of computer science and the hacker culture. We aim to teach them the basics of computer programming by focusing on various languages, third party API integrations, and product design.

HackHS will be held over the **March 29th - 30th** weekend.

Why sponsor?

The environment we provide at HackHS is ideal for companies to show off their technologies to the future generation of hackers. Sponsoring the event will improve your brand recognition and generate goodwill for your company. Furthermore, a sponsorship can be considered a long term investment for growth in the Computer Science and technical sectors, and new technical graduates are in high demand. A grassroots movement starting at high school is essential for positive growth and interest in these fields of study.

As a sponsor, you will be able to tap into the brilliant and open minds and help the growth of the tech industry.

> *"Our policy at Facebook is literally to hire as many talented engineers as we can find. There just aren't enough people who are trained and have these skills today."*
>
> Mark Zuckerberg, Facebook CEO

Students can learn how to apply programming skills to create startups and products. We hope to inspire interested students to investigate related majors while exposing them to groundbreaking companies (you!). We are expecting very talented youth to attend this

event and you'll have a chance to recruit for summer internships and promote your company's tools and product.

Where will your money go?

Your sponsorship finances will go towards food and drinks, raffle items, prizes, t-shirts, venue hosting, and more.

In addition to monetary sponsorships, we encourage sponsors to:

1. Send company swag (t-shirts, laptop stickers, can openers, etc.) for participants. This is an easy way to build company brand recognition as well as general positive spirit among hackers.
2. Bring company engineers and other mentors to the event to hold workshops. Being a mentor at HackHS is a great way to interact with the participants, provide help with company APIs or other technologies, and further establish company rapport and brand recognition.
3. Lastly, we are accepting food (catering & snacks) and venue hosting in lieu of monetary sponsorships. We would love to see items such as frozen yogurt, pizza, food trucks, etc. Hackers also love midnight snacks. (We do also want to consider those with dietary restrictions including vegan, vegetarian, and halal)

Sponsorship Tiers

Tier	Silver Tier	Gold Tier	Platinum Tier	Diamond Tier
Sponsorship Amount	$1,500	$3,000	$5,000	$10,000
Featured on HackHS website	✓	✓	✓	✓
Reserved table for two		✓	✓	✓
Tech talk/API demo at kickoff		1 minute	2 minute	3 minute
Thanked for sponsoring with company. Short biography paragraph in email after event	✓	✓	✓	✓
Logo on event brochure	✓	✓	✓	✓
Allowed to bring Engineers for demos and hacking help	✓	✓	✓	✓
Logo on tshirt		✓	✓	✓
Company description on site		✓	✓	✓
Company banners at event		✓	✓	✓
Access to all participant emails before and after the event			✓	✓
Allowed to have recruiters at event			✓	✓
Branded prizes			✓	✓
Sponsored swag giveaways			✓	✓
Company name next to our logo everywhere				✓
Keynote at the start of Hackathon				✓
Conclude hackathon and				✓

presents awards with us				

*VC sponsors at Gold and above can invite portfolio companies to come to the event as part of their sponsorship. Portfolio companies can send mentors and recruiting material to the event, and get access to participant resumes.

Interested in Sponsoring

Contact us at sponsors@hackhs.io

- Do these tiers not fit your needs? Email us and we'd love to talk.
- All meals are up for grabs through meal sponsorships. Shoot us an email if your interested.
- If you have any questions or suggestions feel free to contact us as well.