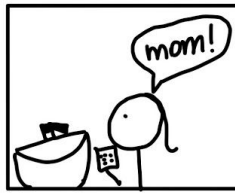


Shot no 1

The teenager girl comes home from school.

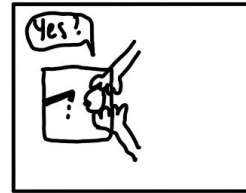
Long shot  
Location: apartment building  
Camera moves along with the girl  
- horizontal movement



Shot no 2

She discovers that she is on her period for the first time. She screams to her mom while she is looking at the birth control pills in the bathroom.

Medium close up  
Location: home, bathroom  
Sound: girl talking



Shot no 3

The mother answers to her daughter while she is washing fruits in the kitchen.

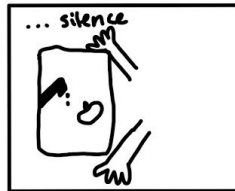
Close up  
Location: home, kitchen  
Sound: mom talking, water running



Shot no 4

The daughter asks mom if she needs to use the birth control pills because she now has menstruation.

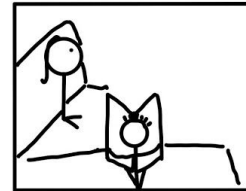
Medium close up  
Location: home, bathroom  
Sound: girl talking



Shot no 5

The mom drops the fruit she is washing because she is surprised.

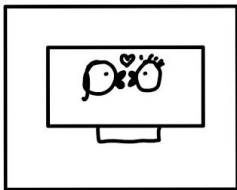
Close up  
Location: home, kitchen  
Sound: apple dropping, water running



Shot no 6

We jump to a scene where the daughter is watching TV with her dad, and he is reading the newspaper.

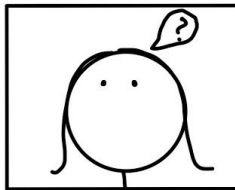
Long shot  
Location: home, living room



Shot no 7

We see a condom ad on the TV in which two people are kissing each other.

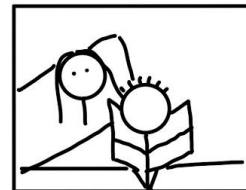
Medium close up  
Location: home, living room



Shot no 8

The daughter asks a naive question - if you need to use condoms when you kiss.

Close up  
Location: home, living room  
Sound: girl talking



Shot no 9

The father is surprised, so he stops reading the newspaper and looks at the daughter.

Medium close up  
Location: home, living room



Shot no 10

The parents are talking to each other in the kitchen, and they decide it is time to talk to the daughter about sex.

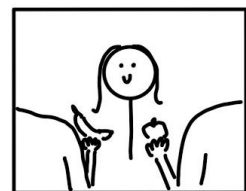
Long shot  
Location: home, living room



Shot no 11

The parents grab fruits from a fruit bowl. The male hand grabs the banana playfully, whereas the female hand is hesitant and first grabs the peach, but then she grabs an apple.

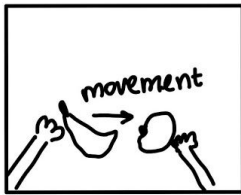
Close up  
Location: home, living room



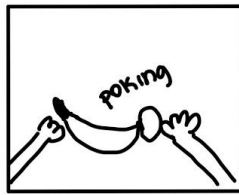
Shot no 12

We see a shot in which the parents are showing the fruits to the daughter. She is in the center of the shot.

Long shot  
Location: home, living room



Shot no 13



Shot no 14



Shot no 15

The parents poke the banana into the apple to show how sex works.

Close up  
Location: home, living room

We see that the daughter is confused.

Camera pans from long shot to close up  
So camera tilts towards the girl's face (tilting movement)



Shot no 16

We jump to a scene in which we see the Cherry Pop app, and we explain why it is a great solution if parents need help to talk to their children about sex.

(digital)

All the angles are neutral  
Music throughout the entire video.  
All of the scenes happen in real time, one after another - linear action.

## Dramatic curve:

