

# Leonardo Almeida

UX and web designer, Student at THUAS.

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## Qualities

- Experience in product and service development in a fast-growing startup environment.
- Ability to fully deploy web interfaces from visual prototyping tools to functional pages using HTML, CSS and JavaScript.
- Apply design thinking to conduct UX research to provide solutions for better usability.

## Past experience

### Digital Society School, Digital Transformational Designer

Sep 2019 – Jan 2020 | Amsterdam, Netherlands

Project done under the SCRUM method in partnership with the A&O fonds grafimedia to bring innovation to the printing industry of the Netherlands. Main project outcomes were an Design Innovation Toolkit called MINDSET SHIFT and the A&O Hub app.

#### Tools

Illustrator  
XD  
Photoshop  
After Effects  
Whimsical  
InVision  
Version control (git)

### Mind Makers, Founding Member & Product Manager

Jan 2016 – Sep 2018 | Belo Horizonte, Brazil

Content development in form of weekly classes for students aged 6+, focused on STEAM areas, using technologies like Raspberry Pi, littleBits, Python and Scratch.

## Education

### Bachelor's in User Experience Design

2018 – expected 2021 | Den Haag, the Netherlands

Concluded projects include a winner project for Hallmark on the subject Bespoke Design.

#### Skills

Prototyping  
User Research  
Visual Design  
Interaction Design  
HTML  
CSS  
JavaScript  
Processing  
Design Thinking

### Bachelor's in Mechanical Engineering

Sep 2014 – Dec 2015 | Belo Horizonte, Brazil

Three semesters concluded. Subjects included Maths, Physics and Programming (Arduino).