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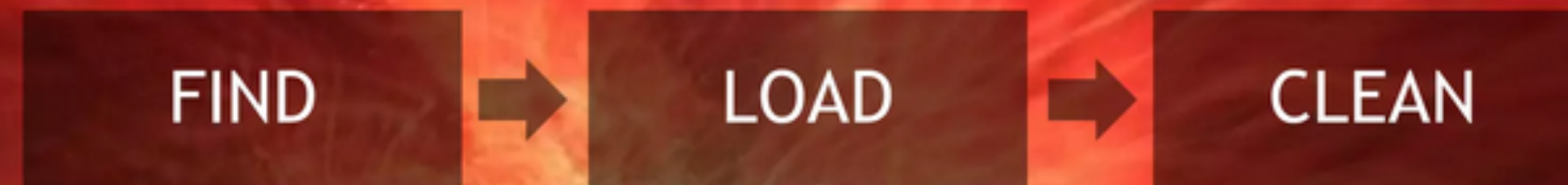
# Business Question

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❖ When is the best time for sales?

# Data Pipeline

## DATA WRANGLING



The transactions are for a UK-based and registered, non-store online retail between 01/12/2009 and 09/12/2011.

link: <https://archive.ics.uci.edu/ml/datasets/Online+Retail+II>

The company mainly sells unique all-occasion gift-ware.  
Many customers of the company are wholesalers.

Source:

Dr. Daqing Chen, Course Director: MSc Data Science. chend '@' lsbu.ac.uk, School of Engineering, London South Bank University, London SE1 0AA, UK.