

FOODSERVICE EQUIPMENT

fermag.com

OCTOBER 2013

VOL 17 NO 10

reports SM

**WORLDWIDE
BUYERS GUIDE
2014**

#BXBCDRF *****CGR-RT LOT**C-019
#204859011 7# FS 006 200
DC2 FSER1 OCT13 0007
#44 #6305
MEMBER: SIMS
MARLINER MARKETING
6731 COLUMBIA GATEWAY DR # 250
COLUMBIA MD 21046-3361
|||||

■ Industry veteran **Phil Tondelli** has joined **Franklin Machine Products** as director of business development. Tondelli's 25-year career



includes sales, marketing and national account management positions with Edward Don, Keating, Hatco, Prince Castle, Ready Access and R.F. Technologies. At FMP, he'll oversee developing replacement part programs with the Lumberton, N.J., company's chain customers.

■ **Michael Aguirre** has been hired as **Accelerated Commercial Products'** v.p. sales-Americas. He'll report to Mary Nedved Potter, senior v.p.-sales and marketing as he leads ACP sales activities for North and South America and manages relations with U.S. buying groups. Aguirre joins the company from Alto-Shaam. He also has held sales and marketing posts at APW Wyott, The Frymaster Group and Manitowoc Foodservice. ACP, based in Cedar Rapids, Iowa, is a division of The Ali Group.

■ **R.W. Smith & Co.** has appointed **Stuart Sharp**, the former v.p.-division sales at Carlisle Foodservice Products, as COO, a new position within the

San Diego dealer's leadership team. Sharp will report to Allan Keck, president and CEO. Prior to joining R.W. Smith, Sharp held several leadership positions, including three v.p. posts at Carlisle Foodservice. He most recently oversaw the restructuring of the Oklahoma City manufacturer's sales management team by market segment.

■ **Henny Penny** has hired **Rick Cartwright** as director of controls engineering. The 30-year industry veteran joins the Eaton, Ohio, company from ITW, where he was v.p./g.m. of retail systems and managed established and start-up business units.

■ **Kelly Lee** has joined **The Middleby Corp.** as senior v.p.-technical solutions and aftermarket services. Lee had been president of 3Wire Group, a national supplier of foodservice and beverage replacement parts, since 2010. He'll be responsible for managing technical solutions to enhance and



strengthen Middleby's aftermarket support and integrating parts distribution and service functions.

■ **Bon Chef** has appointed **Emily Mienen** its new director of West Coast sales. She'll be based in Denver and oversee sales of the Lafayette, N.J., company's servingware through the entire region. Mienen has six years of experience in the foodservice and hos-

pitality industries, including positions at Oneida, Performance Food Group and R.W. Smith & Co.

■ **Vulcan** has tapped **Mike Burke**, CFSP, as K-12 ambassador for its newly launched "Just 4 Schools" program addressing the changing foodservice preparation needs of the K-12 segment; he is responsible for ensuring Vulcan continues to provide products,



service, training and support for grades K-12. Burke, a veteran of more than two decades with Vulcan, has been involved with the School Nutrition Association since 1982.

■ **Ryne Stover** has been appointed national accounts sales specialist at floor-mat manufacturer **The Andersen Co.** Sales veteran Alan Brown will fill the post as regional manager for the Dalton, Ga., firm's safety/industrial sales division.

■ **The Commercial Food Equipment Service Association** has presented its first-ever Outstanding Customer Service/Technician award to **Dan Poulin** of Pine Tree Food Equipment. The award will be presented during CFESA's inaugural award banquet at its 2013 Fall Conference in New Orleans this month.