

FOODSERVICE EQUIPMENT

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Cheap Hot Cabinets are addicted to electricity and waste \$ daily

Thermal image of a cheap
competitors hot cabinet in use



Unfortunately they
also need rehab
early and often

ITW Food Equipment Group

has named **Richard Manson** as business development manager for its Cooking-Chain and Retail Division. He'll be responsible for supporting



growth initiatives for the fryer and griddle/charbroiler business units. Manson previously played a major role in new product development with Vulcan's PowerFry product line. Prior to joining ITW FEG, he served as a mechanical design engineer for JEM Engineering and Austin Mohawk & Co.

Middleby Corp. has hired **Chris**

Yungbluth for a post at Star Mfg. As the new director of sales for the Star Group, he'll lead sales initiatives and strategy in the Midwest for the Star, Holman and Toastmaster brands. Yungbluth joins Star from Vulcan Food Equipment, where he'd been sales and marketing manager for the griddle/charbroiler division on a national level; he also served as a senior engineer with Vulcan,



where he led a team in developing and launching countertop cooking products. Also at Middleby, Sarah Palisi Chapin has joined the Elgin, Ill., firm's board of directors. Chapin has three decades of experience in the foodservice industry; she began her career at Pizza Hut and later served as v.p.-worldwide business strategy at Burger King. She has served on the boards of Caribou Coffee, Jersey Mike's and Lakeside Mfg.

Singer Equipment Co. has

hired **Susan McNulty** as director of sales-national accounts contract division. Based in New York, she reports to Division V.P. Brian Morehead. Before joining Singer, McNulty worked for more than 20 years for Paramount Restaurant Supply in Warren, R.I. Singer is the nation's sixth-largest E&S dealer, reporting verified 2012 sales of \$223.6 million.

Zink Foodservice Group has

officially become the rep for Manitowoc Foodservice in Illinois and Wisconsin. Coverage will be helmed there by R&B Marketing—headed by managing partners **Bill Beshilas** and **Tim Riordan**—which previously worked with Zink from 2001-'09. Westerville, Ohio-based Zink will combine the group into a new office, test kitchen and culinary center next spring. Zink also has added Don Mason and Kelly Kavanaugh to its sales team. Kavanaugh represented Manitowoc for six years and was Kolpak's Rep of the Year in 2012. Mason has covered the Wisconsin market for 33 years and has been directly involved with core Manitowoc brands for 21 years.