

# School Nutrition

OCTOBER 2013

Solutions & Strategies  
for K-12 Foodservice

2013 SECRET SHOPPER FINDS • SNA BOARD ELECTION • UNIQUE SERVING SITES



**BOOST Your  
BEEF BELIEF**



## DateBOOK

### October

Eat Better, Eat Together Month  
National Apple Month  
National Farm to School Month  
National Popcorn Poppin' Month  
National Principals Month  
Vegetarian Awareness Month  
Fall Astronomy Week (Oct. 7-13)  
National School Lunch Week (Oct. 14-18)  
Walk to School Day (Oct. 9)  
Columbus Day (observed) (Oct. 14)  
Dictionary Day (Oct. 16)  
World Food Day (Oct. 16)  
Halloween (Oct. 31)

### November

Aviation History Month  
National American Indian Heritage Month  
PTA Healthy Lifestyles Month  
American Education Week (Nov. 17-23)  
Geography Awareness Week (Nov. 17-23)  
National Farm-City Week (Nov. 22-28)  
Hanukkah (Nov. 28-Dec. 5)  
Anniversary of the Discovery of King Tut's Tomb (Nov. 4)  
Election Day (Nov. 5)  
National Parents as Teachers Day (Nov. 8)  
Veterans Day (Nov. 11)  
America Recycles Day (Nov. 15)  
Homemade Bread Day (Nov. 17)  
National Education Support Professionals Day (Nov. 20)  
National Parfait Day (Nov. 25)  
Thanksgiving (Nov. 28)

### December

National Pear Month  
Safe Toys and Gifts Month  
Tropical Fruits Month  
Worldwide Food Service Safety Month  
National Handwashing Awareness Week (Dec. 1-7)  
Kwanzaa (Dec. 26-Jan. 1)  
World AIDS Day (Dec. 1)  
Pearl Harbor Day (Dec. 7)  
Christmas (Dec. 25)

### Recruiting Reaps Rewards

Congratulations to **Janet Bowling** of **Murfreesboro, Tenn.**, whose efforts toward SNA membership recruiting won her an all-expenses-paid vacation to the U.S. Virgin Islands, including airfare for herself and a guest, hotel stay and \$500 spending money. Seven other SNA members won free trips to attend ANC 2014 in Boston as part of the 2012-13 "One Voice for School Nutrition" membership campaign: **Debra Davis** of **St. Tammany, La.**; **Lora Gilbert, SNS**, of **Orange, Fla.**; **Liz Johnson** of **Everett, Wash.**; **Jessica Shelly** of **Cincinnati, Ohio**; **Sandy Wallace** of **Marlboro, S.C.**; **Kaye Wetli, SNS**, of **Riverview, Wash.**; and **Leon Williams** of **Sumter, S.C.** If you're interested in a chance to win great prizes, visit [www.schoolnutrition.org/goplaces](http://www.schoolnutrition.org/goplaces) to learn more about SNA's 2013-14 "Go Places With SNA Membership" campaign. Prizes include a trip to Miami or one of seven ANC 2015 registrations.

### Award of Accomplishment

Congratulations to **Marilyn Briggs, PhD, RD, SNS**, co-director of the Center for Nutrition in Schools in the Department of Nutrition at **University of California, Davis**, who was named the recipient of the 2013 Helen Denning Ulrich Award of Excellence in Nutrition Education at the Society for Nutrition Education and Behavior (SNEB) annual conference in August. Briggs recently stepped down as editor of SNA's *The Journal of Child Nutrition and Management*. This award is given to an SNEB member for outstanding achievement in the field of nutrition education. For more about this award, visit [www.sneb.org/about/awards.html](http://www.sneb.org/about/awards.html).



### Healthy Happenings

Butter Buds Foodservice presented the 2013 Allen C. Buhler "Making Healthy Happen" Award to the **Miami-Dade County (Fla.) Public Schools** Department of Food and Nutrition. The award is presented to a school nutrition department that the company believes demonstrates exemplary efforts that contribute to the health of children. The Miami-Dade team received a glass vase and \$1,000 gift. To learn more about



## Enter to WIN

Butter Buds products, visit [www.butterbuds.com](http://www.butterbuds.com).

### Vulcan Victory

Congratulations to **Cheryl Peil**, foodservice director for **Elmbrook District Schools, Brookfield, Wis.**, who won a Vulcan VPT Pass Through Series Cabinet at SNA's Annual National Conference in Kansas City in July. For more about Vulcan products, visit [www.vulcanequipment.com/k12](http://www.vulcanequipment.com/k12).



### Fueled Up and Fit



Schools enrolled in the Fuel Up to Play 60 program are eligible to receive funding to help them

jumpstart and sustain health, nutrition and physical activity improvements. The initiative, launched by National Dairy Council and the National Football League, in collaboration with the U.S. Department of Agriculture, provides monies for a variety of activities and tools, such as student engagement and motivation, in-school promotions and tracking and measurement. The deadline to apply is **November 1, 2013**. For more information, visit [http://fueluptoplay60.com/funds/funds\\_for\\_futp60](http://fueluptoplay60.com/funds/funds_for_futp60).



### Dairy Designs

Does your school have creative, dairy-loving students? Encourage them to submit their artistic sculptures using repurposed milk cartons to Evergreen Packaging's Made by Milk™ contest. Teams of students who enter the competition must use at least 100 intact milk cartons to create a piece of art that fits the current "transportation" theme. Accompanying photos and essays are other required elements. One grand-prize team will win \$5,000, and the People's Choice Award winner, determined by online voting, will receive \$2,500. Three winners each in the elementary, middle and high school categories will receive \$2,500. The deadline to submit an entry is **November 15, 2013**. To enter or for more information, visit <http://madebymilkcontest.com>.