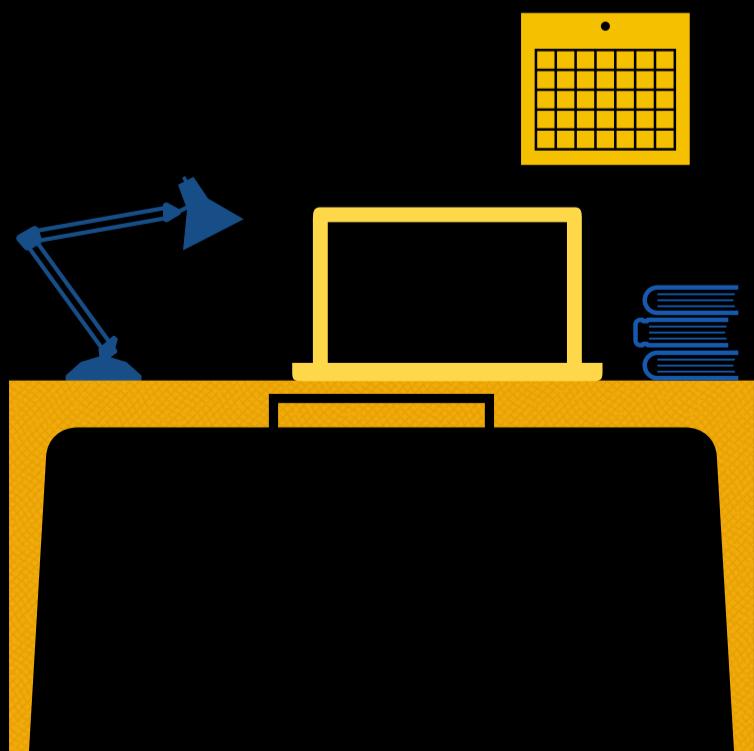




SYNAPSE 2018

A UP MSSR X HEALTHHACKSPH HEALTH HACKATHON

PARTICIPANT PRIMER



WHAT IS A HEALTH HACKATHON:

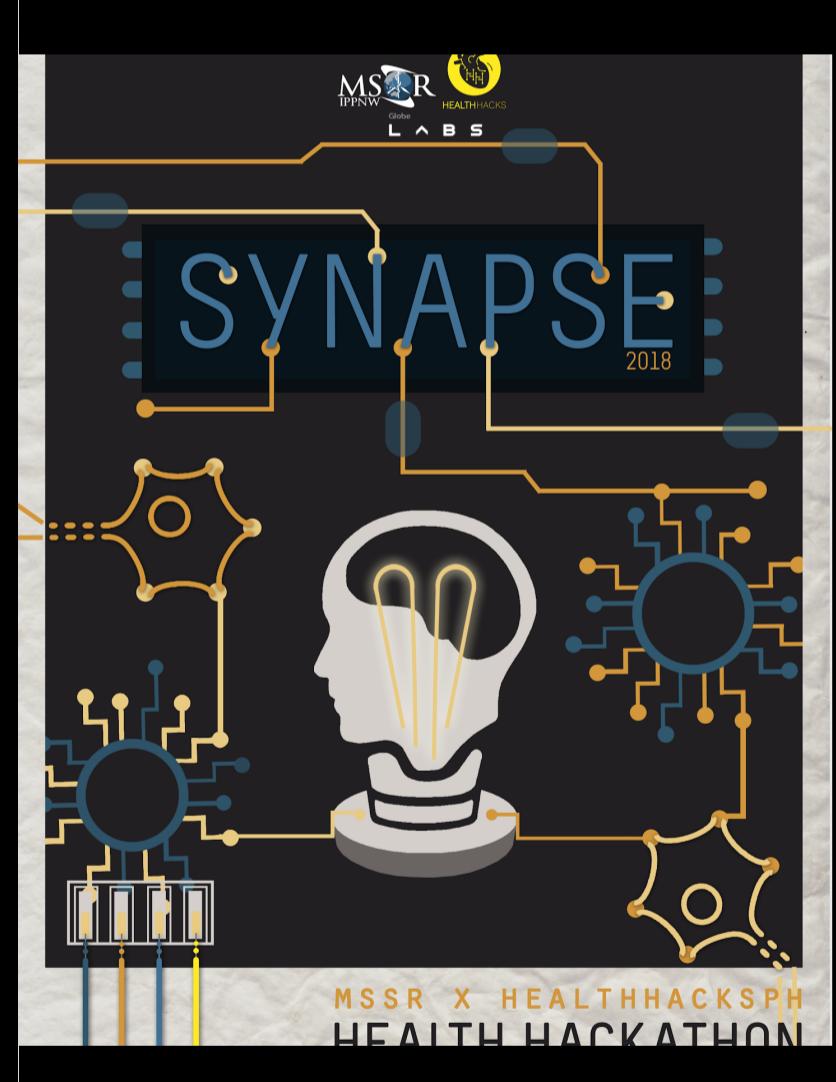
WHAT IS SYNAPSE 2018?

Hackathon (n.): an event wherein individuals from different sectors of society collaborate to think of innovative solutions to the various problems plaguing society.

Health is one of the main pillars of society, and in the Philippines, the state of healthcare can still be improved. This can sometimes lead to the further spread of disease, and the deterioration of the physical, mental, and emotional states of the people. It is important therefore to be able to provide ways to not only alleviate but also revolutionize the current health care situation with the help of technology.

Health Hackathons, such as Synapse 2018 aim to foster collaboration among the participants in order to think of unique yet practical ways to solve health issues. Aside from collaboration, proper brainstorming, resourcefulness, and pitch presentation, a bit of creative fun can hopefully help the participants and the Hackathon achieve their goals. Registrants can produce a solution in the form of an app, a website, a platform, a prototype, or even a system that tackles real life health problems through innovation and technology.

Collaboration mainly coincides among the following individuals: Health Hunk (health and research), Hipster (designer), Hustler (business and marketing), and a Hacker (technology).



FROM THE TEAM

WELCOME MESSAGE

Dear Participant,

CONGRATULATIONS and welcome to **Synapse 2018!**

Now on its third year, HealthHacks PH partnered with the Medical Students for Social Responsibility (UP MSSR), an organization from the University of the Philippine's College of Medicine. This year's hackathon is the first one to be hosted by a medical school in the Philippines, and with a team of organizers directly from the healthcare field, it aims to take the opportunity to be the voice from the field to call for innovation.

Some of the most pressing issues in the country today are that not all Filipinos receive quality healthcare, and there are countless problems related to health which are faced by Filipino communities everyday. We believe that with the involvement and collaboration of the youth in discovering new innovations in healthcare, real changes can be attained.

In line with this, we would all like to thank you for choosing to share your talent and time in order to make a difference in the lives of the people around you. With the help of your fellow participants, speakers, and mentors, we will do our part in making this weekend both a fun and productive one! We hope that this event will only be the start of a meaningful journey for all of us in serving and helping those around us!

Together, let us **#DoMoreBeMore** and **#HackHealth!**

Best,
The MSSR x HealthHacks PH Executive Team



EVENT DETAILS

WHEN: OCTOBER 27-28, 2018 (SATURDAY AND SUNDAY)

WHERE: THE GLOBE TOWER, 32ND STREET COR. 7TH AVENUE, BONIFACIO GLOBAL CITY, TAGUIG

PROGRAM FLOW

	DAY 1	DAY 2
7 AM	Registration	
8:30 AM	Opening, Theme Announcement Advocacy/Hackathon 101 by Pamela Pasco and Earl Mabulay	Registration and Breakfast HACKING and Practice Pitching
9 AM	Plenary Series Fundamentals of Healthcare Informatics by Mr. Jake Joson Community Medicine and Philippine Healthcare Situation by Dr. Portia Marcelo Telehealth by Dr. Raymond Sarmiento	12 PM Lunch Culminating Program and Preliminary Pitches Final Pitches
11:10 AM	Briefing and Icebreaker	3 PM Synthesis by Kyle Tan
11:40 AM	Lunch	4 PM Awarding and Closing Ceremonies
12:30 PM	Design Thinking Workshop by Mr. Alexis Collado	
2 PM	START HACKING! (Mentors can be consulted)	
11 PM	Energizer Activity	
3 AM	Energizer Activity	

HACKING MECHANICS

- Each team will be composed of 3 to 5 members
- Individual registrants will be grouped together
- The teams must come up with their own team names by 12:30PM on Day 1
- The teams will be given 22 hours of hacking time
- The teams must be ready for their final pitches by 1:00PM on Day 2

BRAINSTORMING/PRACTICE PITCHING

- Ideation materials (manila papers, markers) will be available at the Organizers' Hub
- Two private rooms with whiteboard wall and projector (VGA cable) will be available for a team's reservation
- Each reservation is a 30-minute time-slot from 6PM Day 1 to 8AM Day 2, and a 20-minute time-slot from 8AM to 12NN Day 2
- A team may only have at most two (2) 30-min and one (1) 20-min reservations
- Reservations will be entertained starting 5PM Day 1 at the Organizers' Hub and will be on a first-come, first-served basis

PRELIMINARY AND FINAL PITCHES

- Each team will be given 10 minutes for their pitch. Seven minutes for the pitch and 3 minutes for Q&A
- The 12 teams will be randomly divided and ordered into two sets for preliminary pitching in closed rooms to a set of judges.
- Two teams from each set will be chosen for final pitching in the main hall to the panel of judges.
- The top 3 teams will then be chosen and awarded.

CRITERIA FOR JUDGING FOR PRELIMINARY AND FINAL PITCHING

25%	Relevance	Is the problem identified urgent and relevant? Does it tackle the theme?
25%	Tech	Is the product a hack? How effectively does it solve the problem?
25%	Design	Is the product designed for the user?
25%	Feasibility	Will this product be scalable and sustainable?

IMPORTANT REMINDERS!

PARTICIPANT MUST-KNOWS

GENERAL

- Make sure to bring your printed and accomplished waiver forms on Day 1. This is a prerequisite for participation to Synapse 2018.
- Smart signal/coverage may be unavailable at the venue. WiFi is available.
- Shower rooms are not available at the venue

THINGS TO BRING

- Laptop, charger, adapters for VGA
- Ideation materials (post-its, cardboard, markers, coloring/art materials)
- Sleeping bags/pillow/toiletries/hygiene kit
- Utensils and tumblers
- Any personal medication/s

ATTIRE

- Dress appropriately for the entire duration of the event. No slippers, shorts, sando.
- Final pitches: Business attire

GOING TO VENUE

- BGC Bus Routes are available here: <https://www.thefortcity.com/maps/bgc-bus-routes>

THESE MUST BE OBSERVED AT ALL TIMES

HOUSE RULES

1. The Synapse 2018 ID must always be worn at all times throughout the event. Access is only for the 2nd floor of Globe Towers.
2. No sleeping on the couches, thinking pads, and brainstorm rooms. There is a designated sleeping room and silence must always be observed there.
3. The registration team at the Organizers' Hub must always be informed if you are leaving the premises at any time during the event. Consequently, one must report back to the registration team upon return to the premises.
4. Each team must always be represented throughout the event. At least one member of the team must be inside the premises at any given time.
5. Cleanliness and proper care of the equipments/materials at the venue must always be observed. Materials inside the private rooms must not be removed from the room.
6. Each participant must not leave their personal belongings unattended.
7. Each participant is expected to observe proper decorum at all times.

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