

odoo

# Why Is Odoo Loved By So Many People?



just like



Boo!

I saw that  
comment  
several  
times on  
LinkedIn  
this week.

So here is  
why people  
love Odoo.

**Odoo was  
always good  
but now it's  
a different...**

**Monster.**

**It might  
be even  
scarier  
than...**



**Just like  
Boo, Odoo  
scares you  
when you  
least  
expect it.**

Odoo 17  
saw huge  
upgrades  
in speed.

It's rapid.

A 42%  
decrease in  
time to  
load all  
your apps.

**From 4.0s  
all the way  
down to  
2.8s on  
average.**

A 18%  
decrease  
in JS+XML  
code that  
is used.

A 30%  
decrease  
in CSS  
code that  
is used.

**Large Odoo  
deployments  
increased by  
10x from  
5,000 users  
to 50,000  
users.**

**Improved  
API  
Protocol  
(RPC) has  
also been  
reduced.**

**Time to  
load so  
(reload/FS)  
reduced by  
86%.**

**XHR RPC  
Round Trip  
7 → 3**  
**meaning a  
223%  
reduction.**

**And even a  
brand new  
identity  
and even  
more  
functions.**

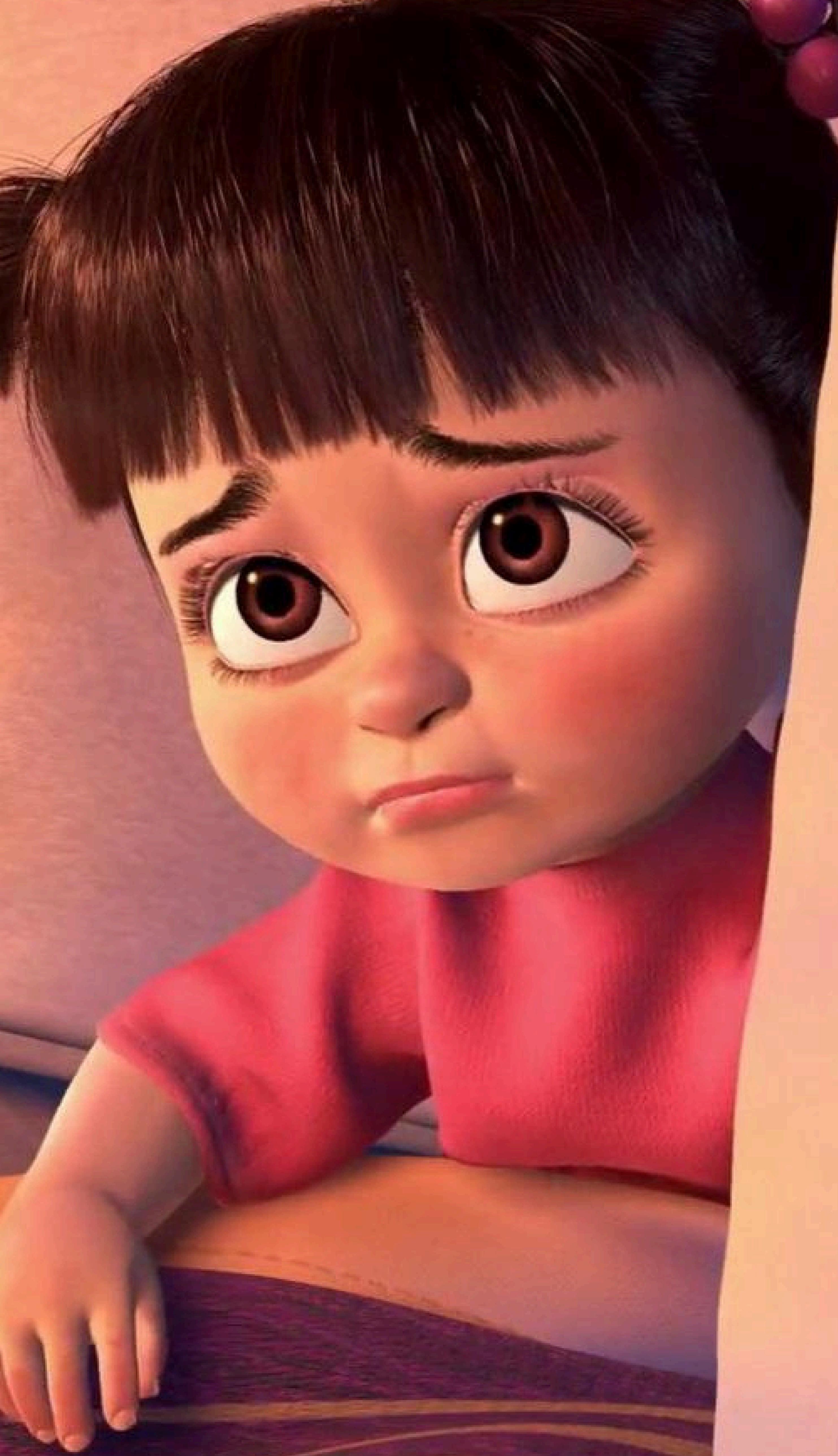
Pretty  
impressive  
right???



**So the  
moral of  
the story?**

**While you  
might not  
notice it day  
to day...**

Odoo's scary  
dedication to  
businesses  
remains in  
plain sight.



And while  
changing old  
ways might  
be hard...



338

339

Just like  
Boo, Odoo  
is the  
friend  
everyone  
needs.



To make  
you finally  
understand

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it's what  
you need in  
life.

Thanks  
Boo, I mean  
Odoo.

