

CMPS 299

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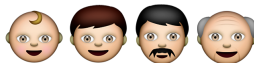
Vanessa Boghos

December 18, 2017

Overview: Our Aim

To see if there is a correlation between phone activity and a persons traits:

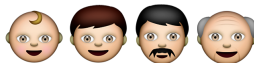
① Age



Overview: Our Aim

To see if there is a correlation between phone activity and a persons traits:

1 Age



2 Gender



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2 Gender



3 Mood



Main Features

- 1 Monitor users activity

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- 2 Collect data from many users

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- 1 Monitor users activity
- 2 Collect data from many users
- 3 Apply machine learning techniques

Technologies Used

- 1 **Android Studio:** SDK used to develop the App



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- 2 **Google Firebase:** Real time database for the App



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- 3 **Java SDK:** Used for features extraction and neural network implementation



① Frontend

- ① User fills in his data in app
- ② Android service monitors persons activity
- ③ Activity includes apps entered, scrolls, taps, typing

1 Frontend

- 1 User fills in his data in app
- 2 Android service monitors persons activity
- 3 Activity includes apps entered, scrolls, taps, typing

2 Backend

- 1 Logs are sent to Firebase Database in real time
- 2 Log contains: context, date, type

```
"context" : "[Facebook]",  
"dateAndTime" : "1510588279473",  
"type" : "CLICKED"
```

KeyLoggers-Notify

First Name: _____

Last Name: _____

Age: _____

Gender: _____

Mood: _____

Comment: _____

ADD SESSION

← KeyLoggers-Notify

On ☒

Data Collection

- Collected data from *203* users
- Users were asked to use the phone for *3 minutes*
- They would use the phone as if it were their own
- Users would go on various apps: facebook, fruit ninja, etc.



Features Extraction and Data Filtering

We decided to extract the 21 features:

- 1 Click count

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- 8 Time spent in Facebook

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- 9 Time spent in Whatsapp

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- 10 Time spent in Instagram

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- 16 How many times the user used the camera
- 17 How many times accessed the Phone

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- 20 Search count

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- 16 How many times the user used the camera
- 17 How many times accessed the Phone
- 18 Numbers of calls
- 19 Word count
- 20 Search count
- 21 Number of videos watched on youtube

Filtered Data Example

Filtered logs

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
(9.0	0.0	256.0	0.0	2.0	22.0	289.0	349232.0	0.0	68374.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0)

Filtered User Info

Age	Gender	Mood
(20.0	1.0	0.0)

Gender:

0: Female

1: Male

Mood:

0: Neutral

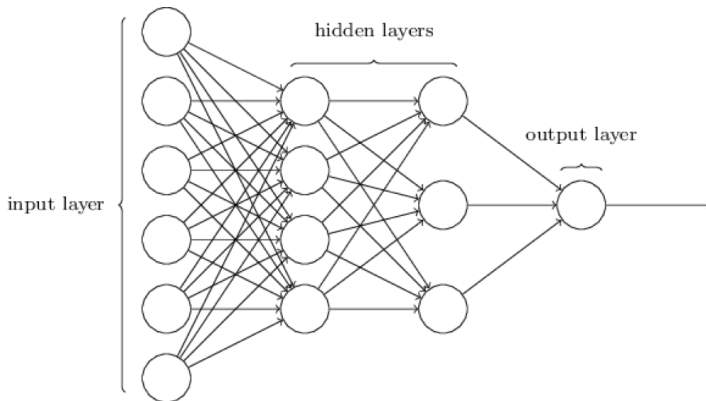
1: Happy

2: Sad

3: Tired

4: Angry

Figure: Implemented Neural Network



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- ① **Training data on different:**
 - ① Number of hidden units
 - ② Epoch
 - ③ Activation Functions (Sigmoid, Linear, Softmax)

Figure: Sample Java code

```
for (int units = 1; units < 50; units++) {
    for( int i = 0; i < epoch.length; i++) {
        //train
        TrainingNN nn = new TrainingNN(21, 1, units, DefaultSettings.activationFunctionOuterLinear);
        nn.train(trainingInput, trainingOutputAge, epoch[i], 0.000001);

        //test
        for( int j = 0; j < testingInput.length; j++)
            nnOutputs[j] = nn.forwardPrograpagation(testingInput[j]);

        double mse = getmse(nnOutputs, testingOutputAge);

        if(mse < min_mse) {
            min_mse = mse;
            min_nn = nn;
            nnBestOutput = nnOutputs;
        }
    }
}

double accuracy = calculateAccuracy(testingOutputAge, nnBestOutput);
```

① Training:

- ① Calculate the mean squared error (MSE)
- ② Using minimum MSE, we found the optimal Epoch, function, and number of hidden units

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② Testing:

- ① Determine Accuracy (expected data vs actual data)

Findings: Gender

Table: Training on 90% of the data - Linear function

Epoch	Accuracy in %	Hidden Neurons
100	35	19
500	45	48
800	55	89
1000	65	48
1200	60	64
2000	55	35

Table: Training on 90% of the data - Sigmoid function

Epoch	Accuracy in %	Hidden Neurons
50	55	26
100	55	90
200	75	78
300	65	84

Findings: Gender Graph example

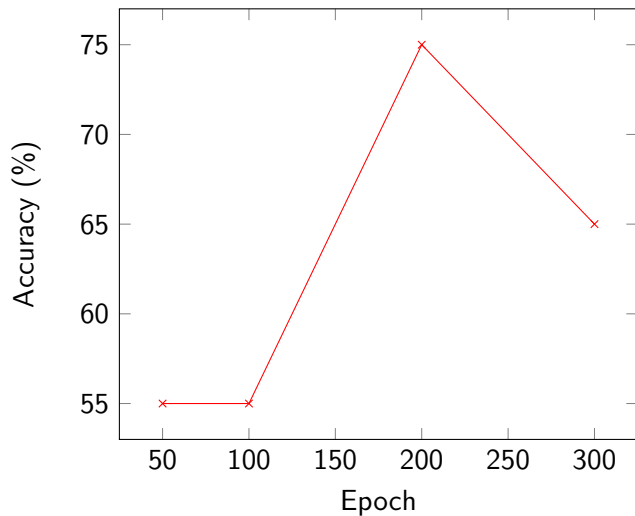


Table: Training on 90% of the data

Epoch	Accuracy in %	Hidden Neurons
70	55	28
80	60	45
90	60	27
100	55	45

Table: Training on 90% of the data

Epoch	Accuracy in %	Hidden Neurons
10	35	26
25	25	43
50	20	11
100	25	18
200	20	49

Q&A