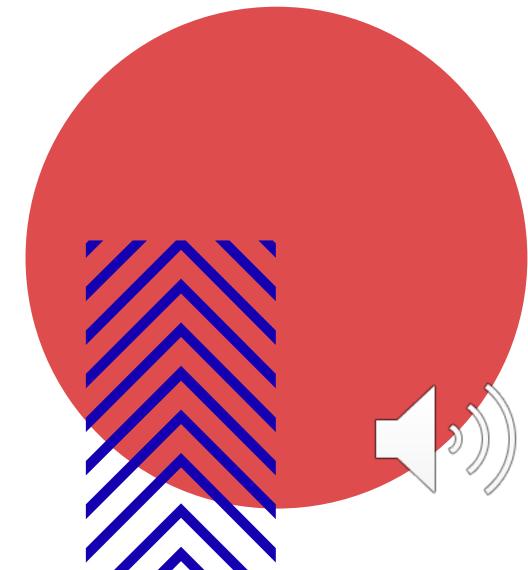
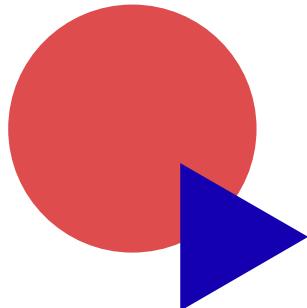


# **BUSINESS DATA MANAGEMENT FINAL PROJECT**

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Biying Han (Candice), Yu Hsin Lee (Kathy)



# PROJECT OVERVIEW



## 01 STAGE I

Business Background  
Description of Entities & Attributes  
ERD

## 02 STAGE II

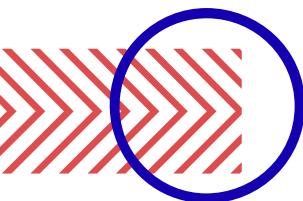
Relational Schema  
As-is Dependency Diagram  
3rd Normal Form

## 03 STAGE III

SQL Queries  
Analysis

## 04 CONCLUSION

Key Takeaways



# 01

## STAGE I

Business Background  
Description of Entities & Attributes  
ERD



# BUSINESS BACKGROUND

We want to know more about the flight schedules from different airlines. Most people took a long vacation during Christmas and New Year, we want to see how holiday influences the flights. In this project, we will only analyze data in December 2015.

The dataset was collected from Kaggle.



# DESCRIPTION OF ENTITIES & ATTRIBUTES

## ENTITIES

- AIRLINE
- AIRCRAFT
- AIRPORT
- FLIGHT SCHEDULE - Scheduled flights
- ACTUAL FLIGHT - Actual record of flights
- DELAY ( weak entity)
- CANCEL (weak entity)



# ER DIAGRAM

## AIRLINE

Airline Code  
Name  
Country  
Number of Employees

## AIRCRAFT

Tail Number  
Capacity  
Seat Class  
Model

## AIRPORT

Airport Code  
Name  
Location  
Category

## FLIGHT SCHEDULE

Flight ID (Flight Number, Date)  
Scheduled Departure Time  
Scheduled Arrival Time  
Distance  
Origin Airport  
Destination Airport  
Air Time

## DELAY

Delay ID (Flight Number, Date)  
Actual Departure Time  
Departure Delay Time  
Actual Arrival Time  
Arrival Delay Time  
{Delay Reason}

## CANCEL

Cancel ID (Flight Number, Date)  
Cancel Time  
{Cancel Reason}  
{Solution}

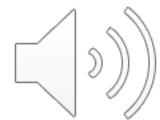




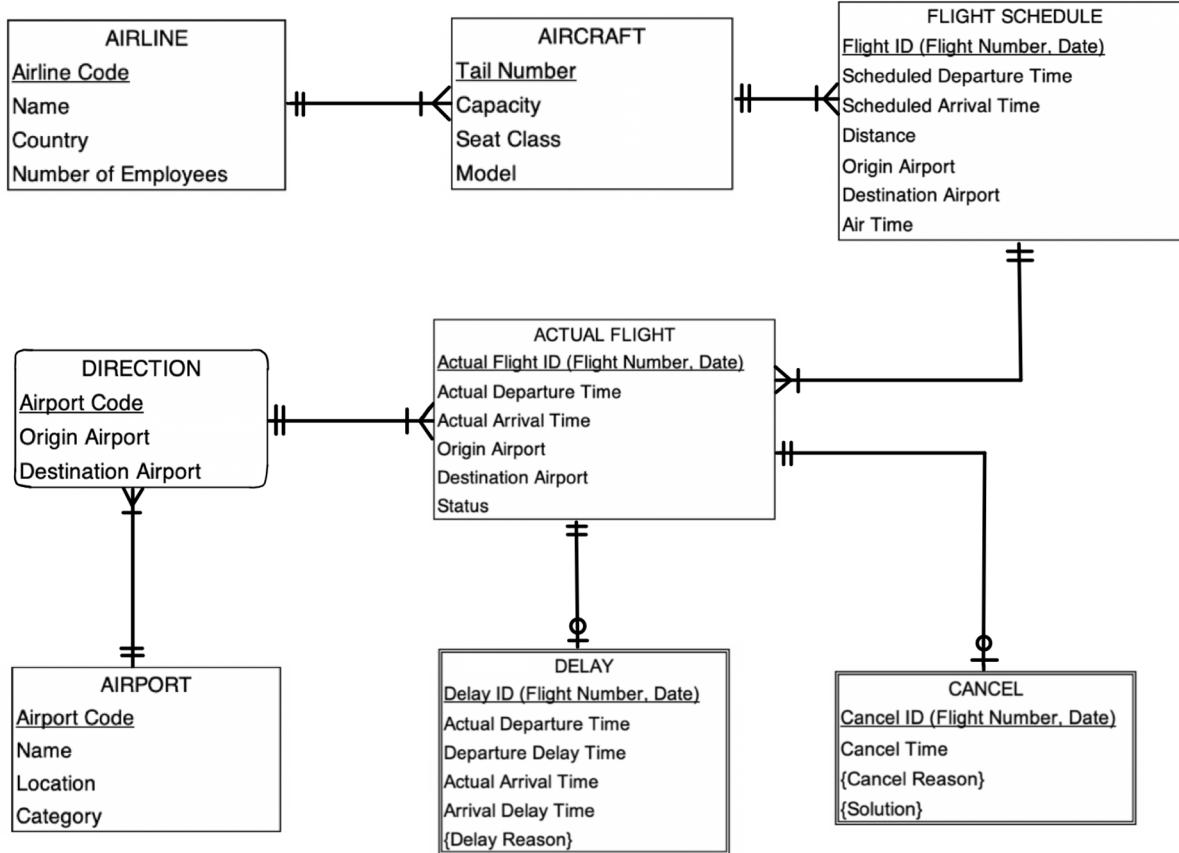
# 02

## STAGE II

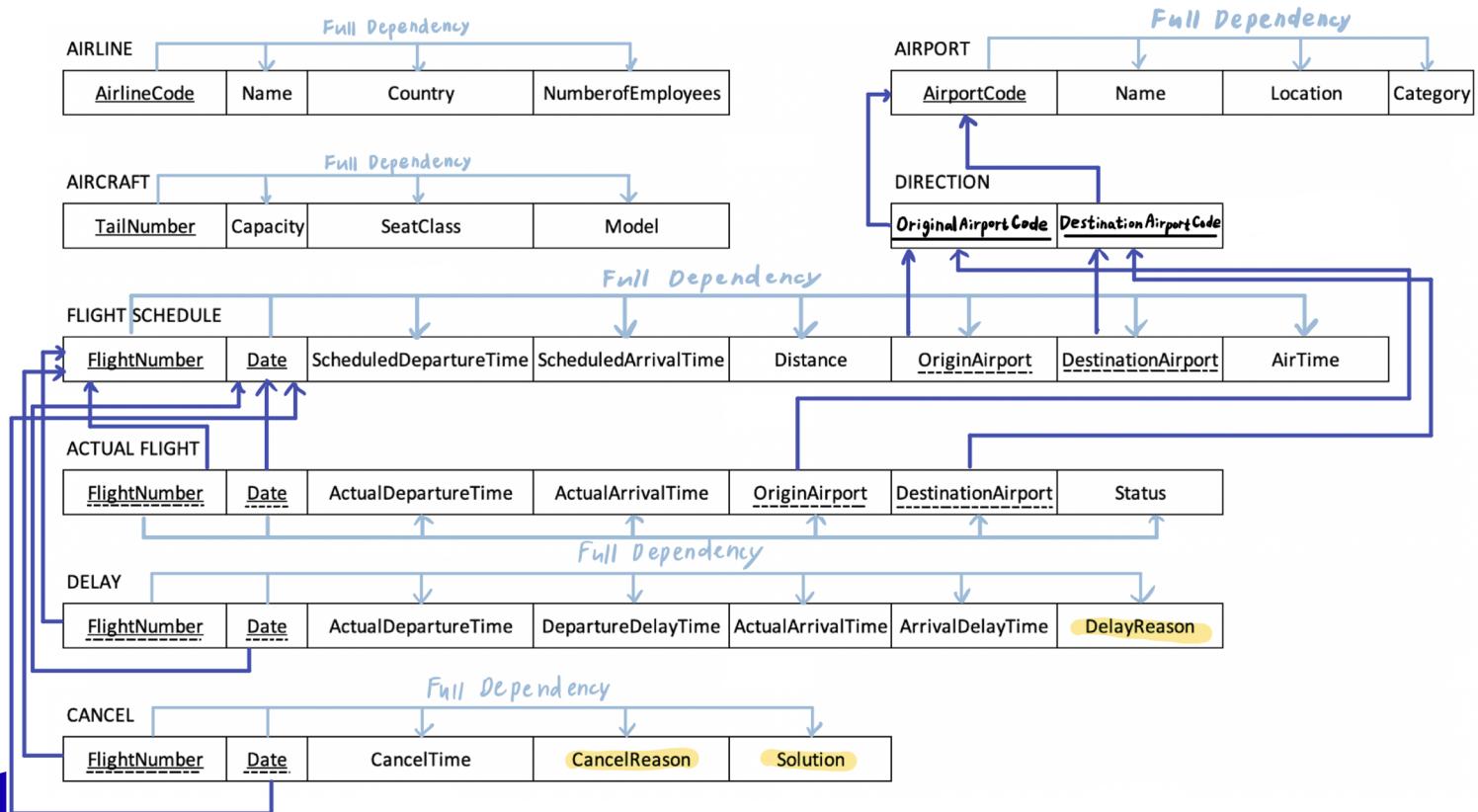
Relational Schema  
As-is Dependency Diagram  
3rd Normal Form



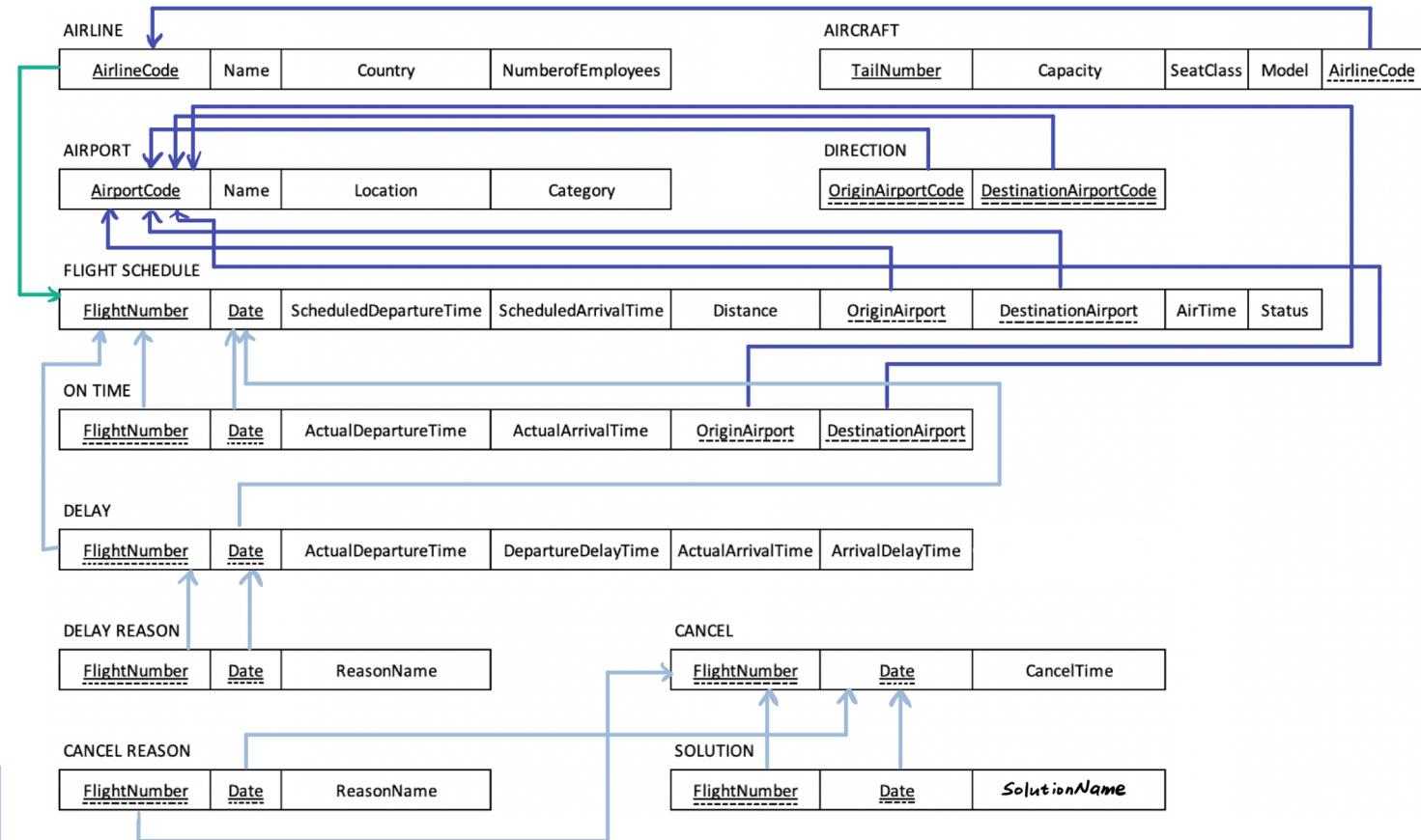
# RELATIONAL SCHEMA



# AS-IS DEPENDENCY DIAGRAM



# 3RD NORMAL FORM



# 03

## STAGE III

SQL Queries  
Analysis and Findings



# SQL QUERIES

How many airports are in each state?

```
SELECT STATE, COUNT(STATE) AS StateCount
FROM `data-mgnt-project.flights_data.flights_dec` JOIN `data-mgnt-project.flights_data.airports`
ON `data-mgnt-project.flights_data.flights_dec`.ORIGIN_AIRPORT=`data-mgnt-project.flights_data.airports`.IATA_CODE
GROUP BY STATE
ORDER BY COUNT(STATE) DESC;
```

STATE	StateCount
CA	58083
TX	55292
FL	40832
IL	34028
GA	32121

STATE	StateCount
NY	21039
CO	20035
AZ	15028
NC	13312
NV	13232



# SQL QUERIES

Which day in December has more flights?

```
SELECT DAY, COUNT(FLIGHT_NUMBER) AS FlightCount  
FROM `data-mgmt-project.flights_data.flights_dec`  
GROUP BY DAY  
ORDER BY COUNT(FLIGHT_NUMBER) DESC;
```

DAY	FlightCount
18	16710
17	16579
27	16509
23	16481
28	16312
21	16306
3	16278
11	16263
22	16261
30	16260
10	16259
4	16215
29	16199
16	16100
14	16056



# SQL QUERIES

How many flights are cancelled in December?

```
# how many flights are cancelled in December
SELECT COUNT(CANCELLED) AS CountofCancelled
FROM `data-mgnt-project.flights_data.flights_dec`
WHERE CANCELLED=1;
```

Row	CountofCancelled
1	8063



# SQL QUERIES

Most popular cancel reason

```
SELECT CANCELLATION_REASON, COUNT(CANCELLATION_REASON) AS Counts  
FROM `data-mgmt-project.flights_data.flights_dec`  
WHERE CANCELLED=1  
GROUP BY CANCELLATION_REASON  
ORDER BY COUNT(CANCELLATION_REASON) DESC  
LIMIT 1;
```

CANCELLATION_REASON	Counts
B Weather	5613

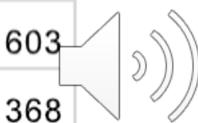


# SQL QUERIES

Which day of the week have highest amount of cancellations?

```
SELECT DAY_OF_WEEK, COUNT(DAY_OF_WEEK) AS CancelledCount  
FROM `data-mgnt-project.flights_data.flights_dec`  
WHERE CANCELLED=1  
GROUP BY DAY_OF_WEEK  
ORDER BY COUNT(DAY_OF_WEEK) DESC;
```

DAY_OF_WEEK	CancelledCount
1	2743
2	1496
7	1444
3	744
6	665
4	603
5	368



# SQL QUERIES

Number of delays by Airline

```
SELECT AIRLINE, COUNT(AIRLINE) AS Counts
FROM `data-mgnt-project.flights_data.flights_dec`
WHERE ARRIVAL_DELAY > 0 OR DEPARTURE_DELAY > 0
GROUP BY AIRLINE
ORDER BY Counts DESC;
```

AIRLINE	Counts
WN	60033
AA	36017
DL	30867
OO	23515
UA	23086
EV	18186
B6	13635
MQ	7056
AS	6162
NK	6103
F9	3953
VX	3290
HA	216

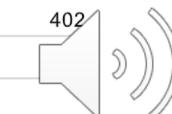


# SQL QUERIES

## Number of delays by air route

```
SELECT ORIGIN_AIRPORT, DESTINATION_AIRPORT, COUNT(ORIGIN_AIRPORT) AS Counts
FROM `data-mgmt-project.flights_data.flights_dec`
WHERE ARRIVAL_DELAY > 0 OR DEPARTURE_DELAY > 0
GROUP BY ORIGIN_AIRPORT, DESTINATION_AIRPORT
ORDER BY Counts DESC;
```

ORIGIN_AIRPORT	DESTINATION_AIRPORT	Counts
SFO	LAX	827
LAX	SFO	822
LAX	JFK	569
LAS	LAX	561
JFK	LAX	546
LAX	LAS	504
ORD	SFO	497
LAS	SFO	456
ORD	LAX	451
ATL	MCO	429
SEA	LAX	416
LAX	SEA	407
LAX	PHX	406
ATL	FLL	406
SFO	SEA	404
SFO	ORD	403
DEN	PHX	402
SFO	LAS	



# SQL QUERIES

Which airline has longer average delay time than total average delay time?

```
SELECT string_field_1 AS Airline, AVG(ARRIVAL_DELAY) AS AvgDelayTime
FROM `data-mgmt-project.flights_data.flights_dec` JOIN `data-mgmt-project.flights_data.airlines`
ON `data-mgmt-project.flights_data.flights_dec`.AIRLINE=`data-mgmt-project.flights_data.airlines`.string_field_0
WHERE ARRIVAL_DELAY > (SELECT AVG(ARRIVAL_DELAY)
FROM `data-mgmt-project.flights_data.flights_dec`)
GROUP BY AIRLINE
ORDER BY AVG(ARRIVAL_DELAY) DESC;
```

Airline	AvgDelayTime
United Air Lines Inc.	63.20179847
Frontier Airlines Inc.	60.24369748
Virgin America	53.20336538
JetBlue Airways	52.44429394
Delta Air Lines Inc.	52.05596921
Atlantic Southeast Airlines	51.61707655

Airline	AvgDelayTime
Skywest Airlines Inc.	50.78573733
American Eagle Airlines Inc.	50.75460695
Spirit Air Lines	45.69037859
American Airlines Inc.	43.80877547
Southwest Airlines Co.	40.1271813
Alaska Airlines Inc.	33.37859327
Hawaiian Airlines Inc.	25.311758





# 04

## CONCLUSION

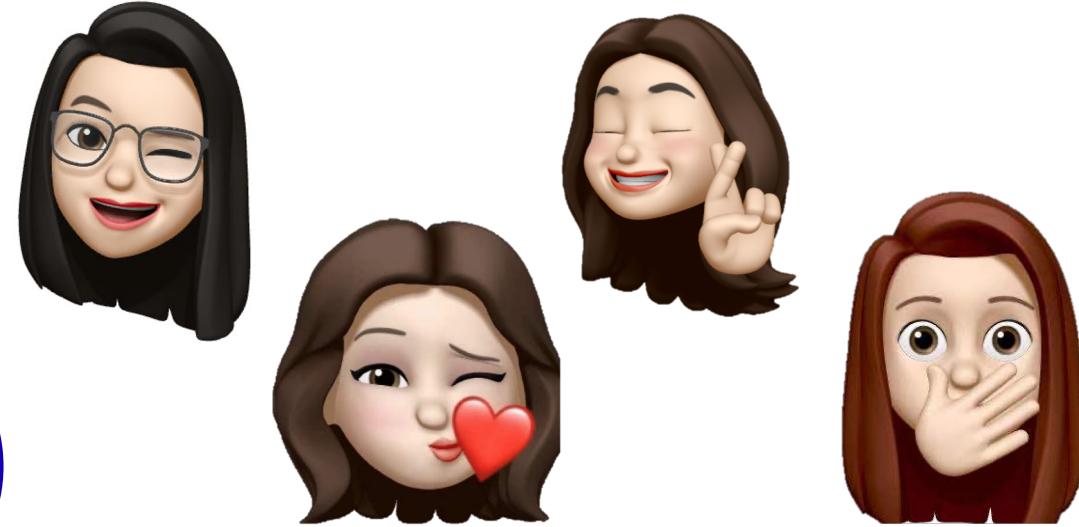
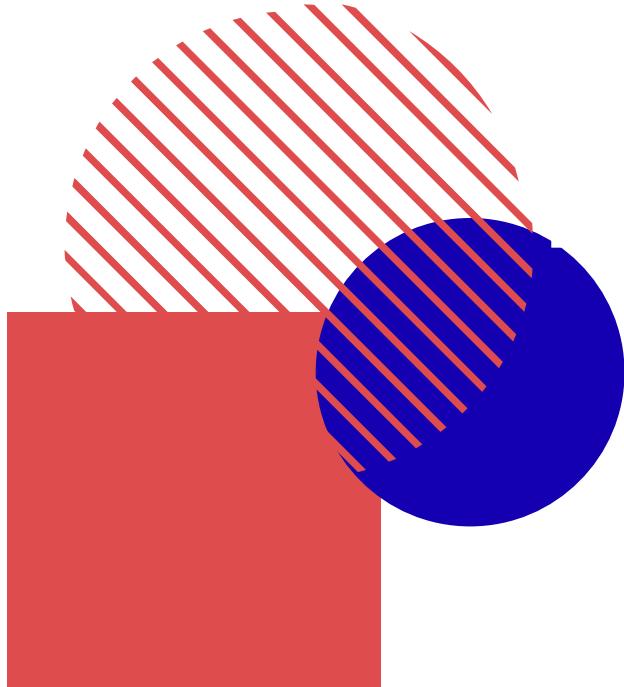
Key Takeaways



# KEY TAKEAWAY

- Dates before (18, 17, 23) and after Christmas (27, 28) have more flights in a day.
- More well-developed states have more airports. For example, California and Texas have more high-tech companies, such as Google, Apple, Tesla.
- Only 1.7% of flights in December are cancelled and 70% of cancellations are due to weather.
- According to the average delay time, Alaska Airlines and Hawaii Airlines have shortest average delay time, while the average delay time of United Airlines and Frontier Airlines is over 1 hour.
- Choose the day around the end of a week (Thu, Fri, Sat) to lower cancel probability.
- We can find out which airline may be a good/ bad choice if we want to avoid delays.





**THANK YOU !**

