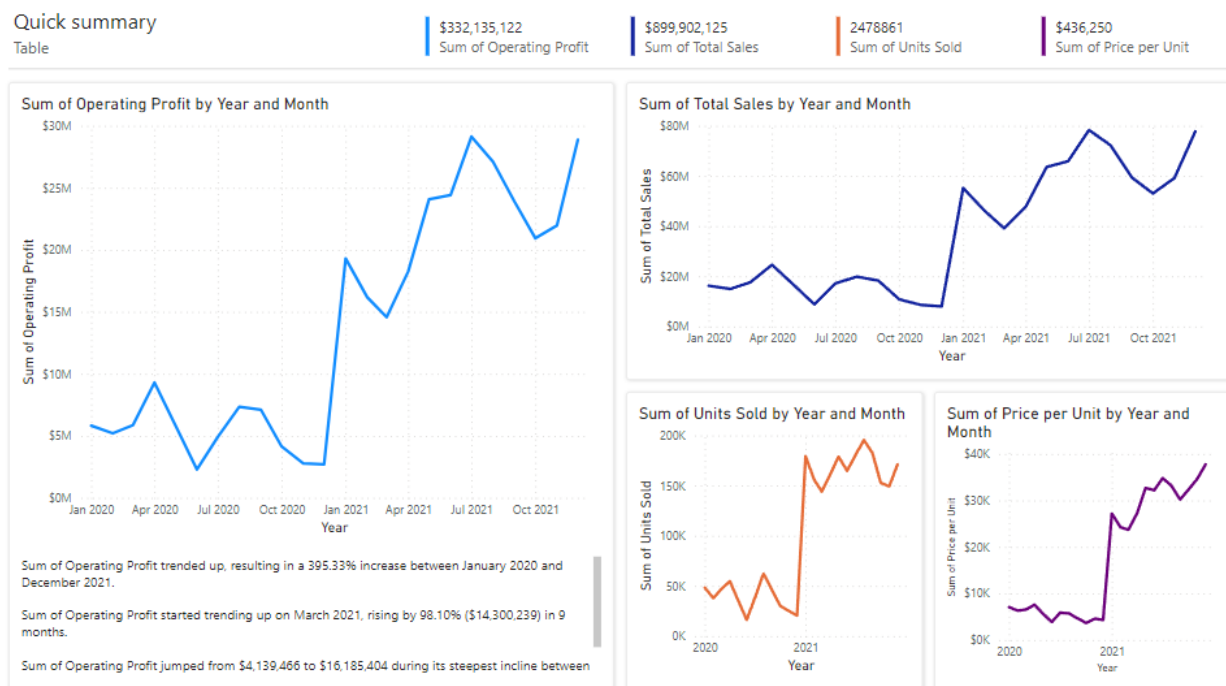


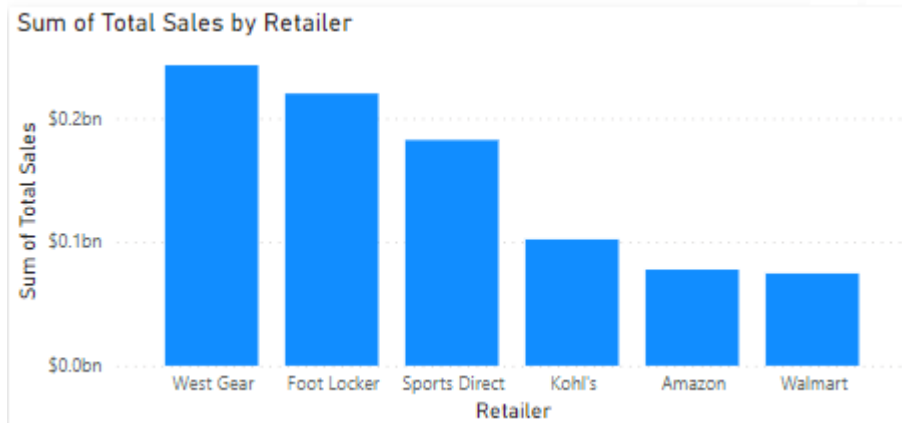
LEMONCITO JEREMY

- a. Click Auto Report then provide a short explanation / interpretation on the generated reports.



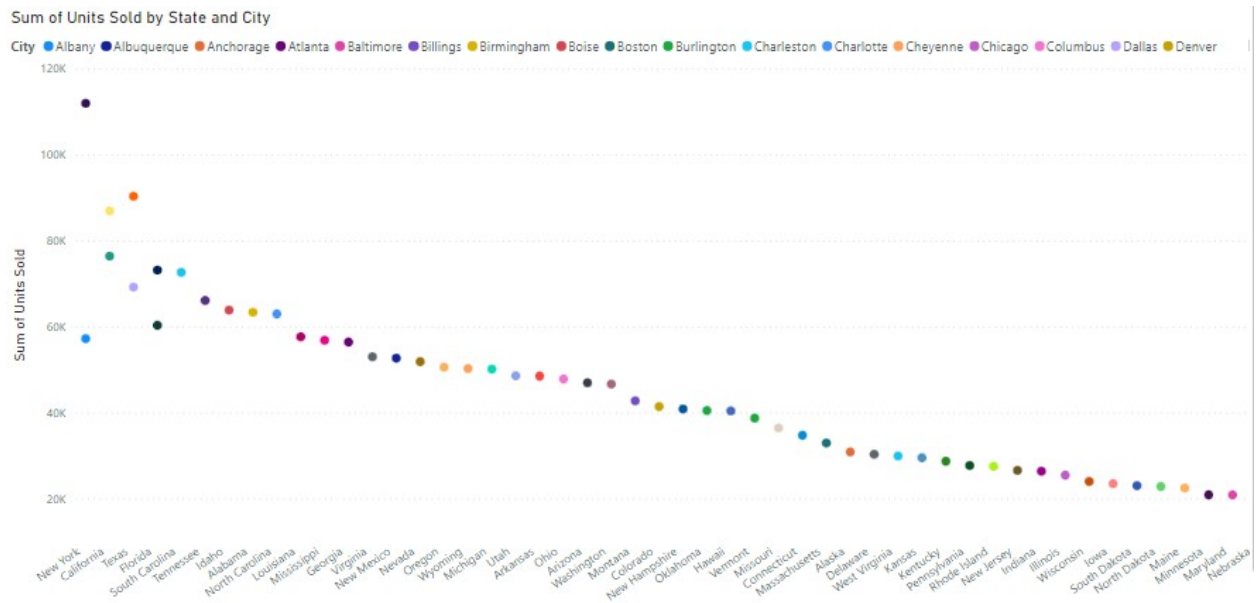
From the generated report we can visualize that the operating profit, total sales, units sold, and price per unit year and month status dramatically increased during January of 2021. There is a 396.33% Increase in operating profit between January 2020 and December 2021. This started on March 2021 where it is rising by 98.10% which is (\$ 14,300,239) in 9 months. During its massive jump the operating profit started from \$4,139,466 to \$16,185,404.

b. Which retailer had the highest Total sales?



West Gear had the highest of total sales.

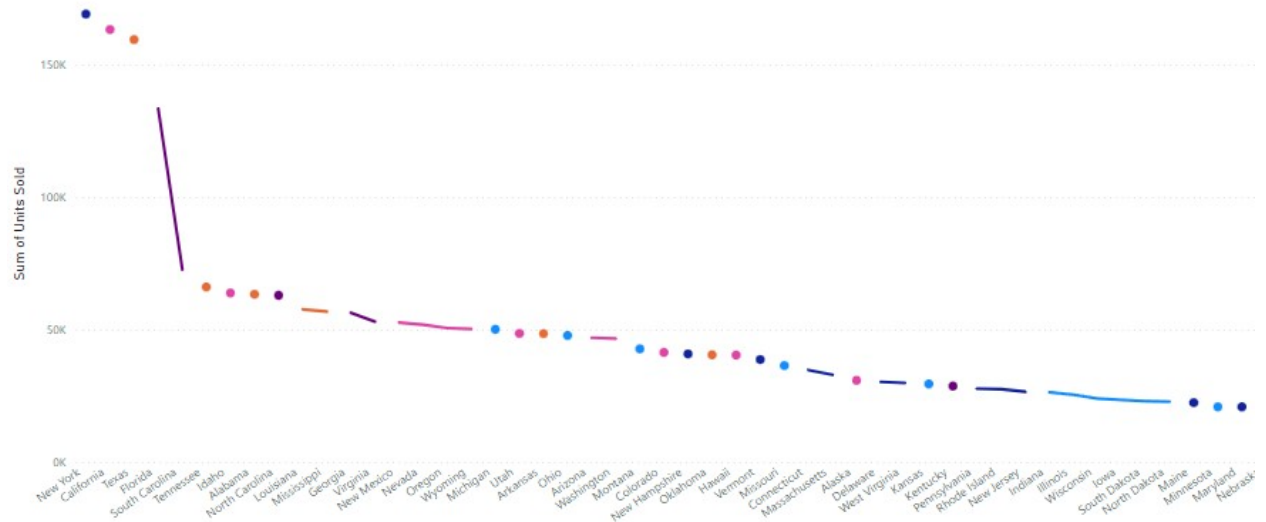
c. Using a line chart, display the Units Sold for each City per State



d. Using a line chart, display the Units Sold for each State per Region

Sum of Units Sold by State and Region

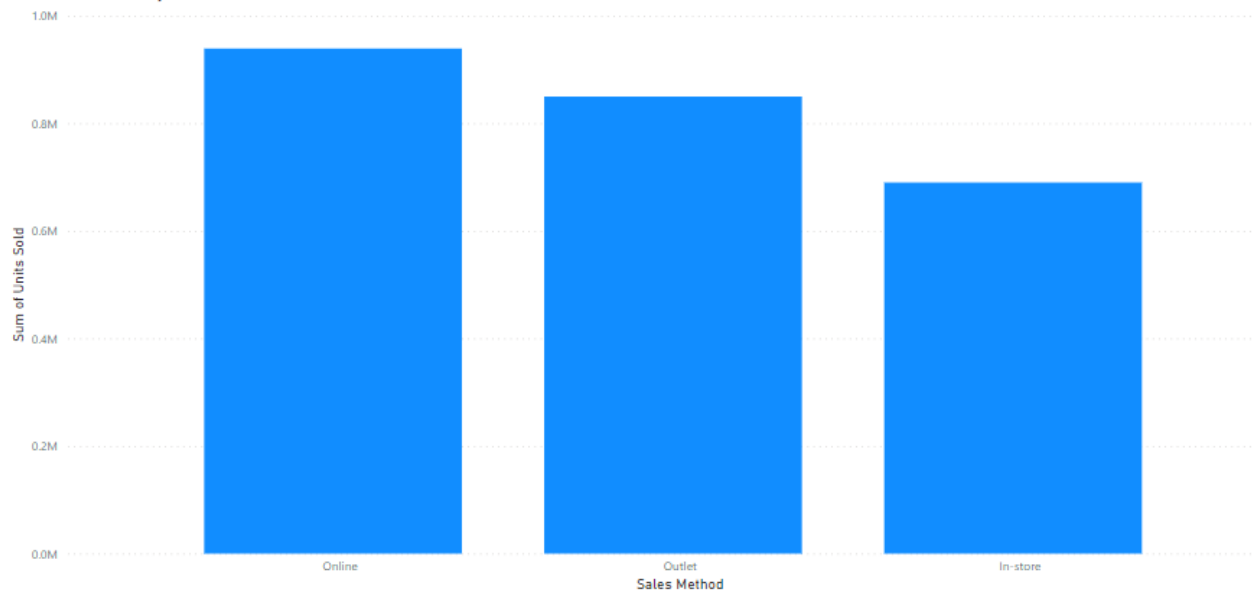
Region ● Midwest ● Northeast ● South ● Southeast ● West



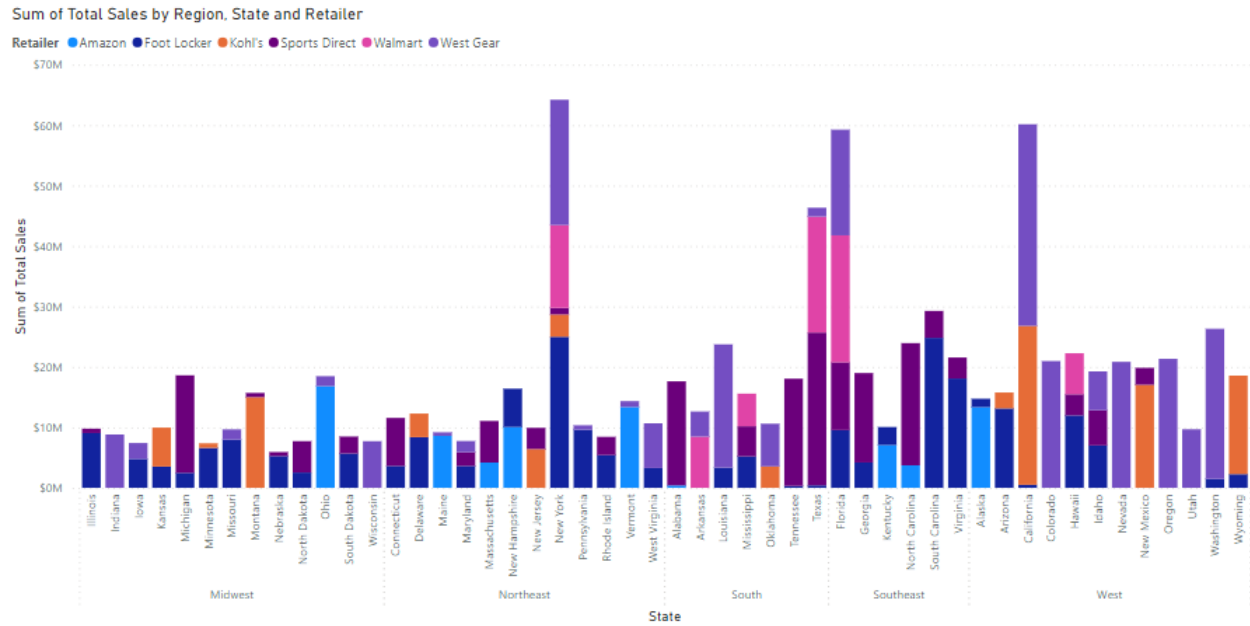
e. Identify which Sales Method is effective when comes to number of units so

Sales Method	Sum of Units Sold
Online	939093
Outlet	849778
In-store	689990
Total	2478861

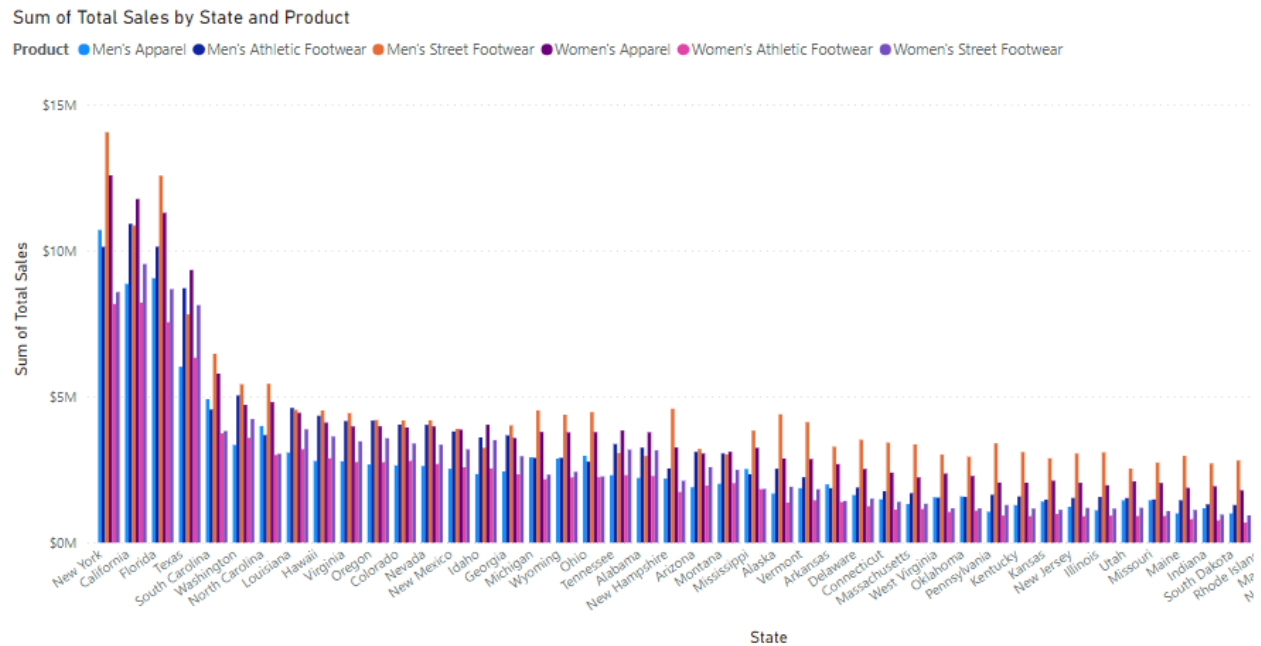
Sum of Units Sold by Sales Method



f. Display the sales for each Retailer, each Region, each State



g. What are the top products for each state?



h. Compare the performance of each City using the number of Units Sold and Total Sales

