MARTIN ZERBIB
TECHNOLOGY EVANGELIST

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Nationality: French

Passionate technology advocate with both consumer and enterprise experience in data-driven technologies.

Overview

Technology Driven
Able to learn and adapt quickly to new technologies and programming languages and apply them effectively.

Web Development
Development of web applications for demos, proof of concepts and production, using a wide variety of languages and frameworks.

Customer Facing
Experience in delivering workshops and presentations both to large audiences as well as to C-Level executives.

Technical Skills

Javascript/Jquery	Ruby	Linux
Python	Enterprise Search	MySQL/PostgreSQL
Java	Presentations/Speaking	Swift/PHP/Apex/C/C++/.NET

Experience

Splunk- London
Pre-Sales Consultant   October 2015 - Present

Splunk is a market-leading data platform for Operational Intelligence, enabling users to search, monitor, analyze and visualize all of their event and log data.

Driving the technical element to sell complex enterprise software solutions to large enterprise customers. Also acting as subject matter expert for Security as well as Big Data.
Delivered consultative presentations, demonstrations and workshops to help prospects understand how Splunk addresses their technical and business requirements, around a wide range of Usecases : Security, IT Operations, Business Analytics, Internet of Things
Deployed Proof of Concept solutions and Built custom demos and presentations around a prospect's requirements
Representing Splunk at many tradeshows and events, such as IPExpo, InfoSec, Strata

HP Software Big Data- San Francisco
Developer Evangelist   October 2013 - September 2015

Working on the Haven Platform, a combination of Cloud and On Premise solution for unstructured data analytics and search (IDOL), and big data analytics (Vertica). IDOLOnDemand.com, Vertica OnDemand
Developed Evangelist strategy; initiated developer events, collaborating with local organizers; built a developer community; responsible for technical writing of API references; documentation and presentations; developed applications, client libraries, demos and code examples; public speaking, media engagement, event coordination.

Sample work: Video: Face Recognition Nerf gun

Notable events attended: Mobile World Congress '15 (Talk), Developer Week '15 (Talk), API World '14 (Talk), Topcoder Open '14 (Judge)

HP Autonomy - London
Senior Pre-Sales Technical Consultant   July 2011 - October 2013

Led pre-sales and post-sales engagements in Europe in the matters of enterprise search, social media analytics and web content management.
Provided subject matter expertise, project guidance, and consulting leadership to diverse clientele on HP Autonomy products along with other adjacent technologies.
Multiple overlaps with professional services and delivery due to strong technical skills, in charge of projects from sales opportunity to delivery.

Notable projects:
- User targeted recommendation engine for a top 2000 alexa rank News site.
- Distributed social media analytics solution ingesting and analysing multi million tweets, news articles and intranet docs each day.
- Multiple enterprise search solutions: Sizing, Architecture, Design, Implementation, Data Ingestion, Optimization

UBS Investment Bank- London
IT Intern   London, June 2009 - September 2009

Java intern, worked on banking solutions and products, participated in planning, design, implementaton and decision making.

Imperial College London
Undergraduate teaching assistant   2008 - 2010

Taught tutorial sessions and marked Mathematics-based coursework.

Holland Park School
Mathematics Teaching Assistant

2008

Assisted with, taught and created lesson plans for KS3 and KS4 Mathematics students.

Education

Imperial College London
MSci Joint Mathematics and Computer Science, **2.1**
2006 - 2010

Languages

- Native French

- Fluent English

- Elementary German