Miles Merwin

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Work Experience

UX Designer
Angelic Software

July 2017 – October 2017 | Sunnyvale, CA

- Design and conduct target user research via Surveys and 1:1 interviews
- Communicate with Project Leads to discuss and develop user-oriented features
- Rapidly build wireframes and prototypes with Sketch, Adobe XD, and Invision
- Test prototypes on targeted audience
- Conduct competitive and heuristic analysis of similar products

Social Media Manager
B.B. Wong Real Estate

February 2017 – May 2017 | Santa Cruz, CA

- Monitor and update multiple social media accounts on a daily basis, leading to 10% increased engagement
- Collaborate with client to develop a plan of content to drive engagement
- Research latest trends in real estate and relay findings through social platforms (Twitter, Facebook, Instagram)

Case Manager
The Learning Web

July 2014 – July 2016 | Ithaca, NY

- Meet with 12 adolescent clients on a weekly basis to create goals for budgeting, education, and network building
- Report to manager with weekly reports regarding progress of clients
- Monitor 3 apartments for rule adherence on a weekly basis
- Administrate local computer lab of 6 computers
- Write weekly summaries of 12 clients and submit to organization database

Psychiatric Technician
Cayuga Medical Center

August 2011 – December 2014 | Ithaca, NY

- Monitor and maintain a therapeutic milieu (public space) environment with up to 19 patients
- Build comfortable, therapeutic relationships with clients by asking probing questions to understand clients' needs and wants
- Report on 4 rotating clients and collaboratively develop plans of action to reach personal treatment goals

Proficiencies

UX Skills
Information Architecture
Wireframes
Prototypes
Content Strategy
User Testing (A/B, surveys)
User Interviews
User Flows
Personas

Graphics and Prototyping
Adobe Creative Suite
Sketch
InVision
Craft

Web Development
HTML & CSS
Javascript
Jquery
Bootstrap
Ruby on Rails
React

Education

Bachelor of Arts, Psychology
Binghamton University, SUNY
Vestal, NY

UX Design Certification
Springboard.com

UX Design Path
Lynda.com

Interests

Drone building
Track days
Martial arts
Easter eggs
Trivia, Airsoft
Avoiding HFCS