

Miles Merwin

merwin.miles@gmail.com | 607.227.8930 | <https://lemurwin.github.io>

UX/UI Designer

Contract – Billy Goat Group

August 2018 | Denver, CO

- Designed a B2B portal for local advertising agency
- Conducted User Research to specify features
- Produced paper and digital wireframes for developer reference
- Designed UI for integrated Advertisement generator

UX/UI Designer / Information Architect

LA DIA Design

July 2017 – March 2018 | Remote

- Participated in design sprints for the 2019 WIAD Organization website
- Designed UI for “Talk” pages; pages for a particular presentation topics
- Researched sites providing similar content to perform heuristic analysis
- Participated in weekly design sprints for Home, Sponsors, and People pages
- Developed low-fidelity wireframes for developer reference

UX/UI Designer

Contract – Outreach, Inc.

April 2018 – June 2018 | Denver, CO

- Designed new product page template and checkout flow for online marketplace
- Created a mobile-first, responsive redesign of organizational website
- Performed site mapping and tracked Google Analytics to drill down on features
- Developed a JQuery based table search and sort for JSON objects
- Used Sketch and InVision to product a high-fidelity, navigable prototype

UX Designer

Angelic Software

July 2017 – December 2017 | Sunnyvale, CA

- Designed UI for iOS app to track interactions with a select group of peers
- Designed and conducted user research (Surveys, card sorts, interviews)
- Developed Personas based on user research
- Streamlined product features (MVP) based on Personas
- Rapidly iterated Wireframes and Prototypes with Sketch and Adobe CS
- Conducted competitive and heuristic analysis of similar products
- Researched and adhered to best practices and iOS design guidelines

Education

Bachelor of Arts, Psychology – Binghamton University, Vestal, NY – May 2011

UX Design Certification – Springboard - September 2017

UX Design Path Certification – Lynda - March 2017

Proficiencies

UX Specific

User Testing (A/B, surveys)
Information Architecture
Content Strategy
User Interviews
Card Sorting
Wireframes
User Flows
Prototypes
Personas

Graphics and Prototyping

Photoshop
Illustrator
XD
InVision
Sketch
Inkscape
GIMP

Web Development

HTML & CSS
JavaScript
AngularJS
Bootstrap
JQuery
React