

The background is a dark navy blue. In the top-left corner, there are two overlapping geometric shapes: a blue parallelogram and a light green parallelogram. In the bottom-left corner, there is a circular inset showing a detailed, grayscale image of a circuit board. In the top-right corner, there is a grayscale image of a complex, layered circuit board structure.

# MAKING MOVIES

# TOC

Overview

Understanding the problems

Project objective

Target audience

## Making Movies

What factors to consider when making movies

To provide three recommendations based on data provided

Microsoft Corporation



# Project objective

To figure out the factors to consider when making movies





# Target audience

Microsoft Corporation





# Recommendations

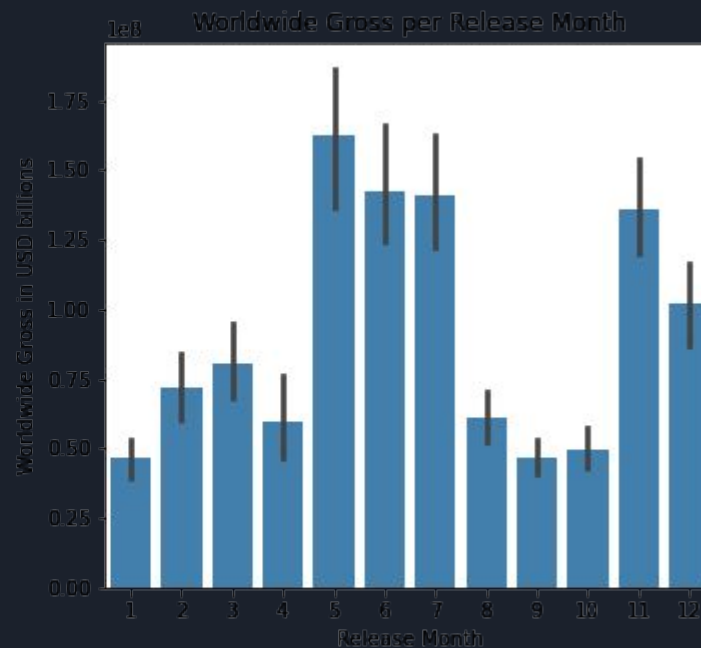
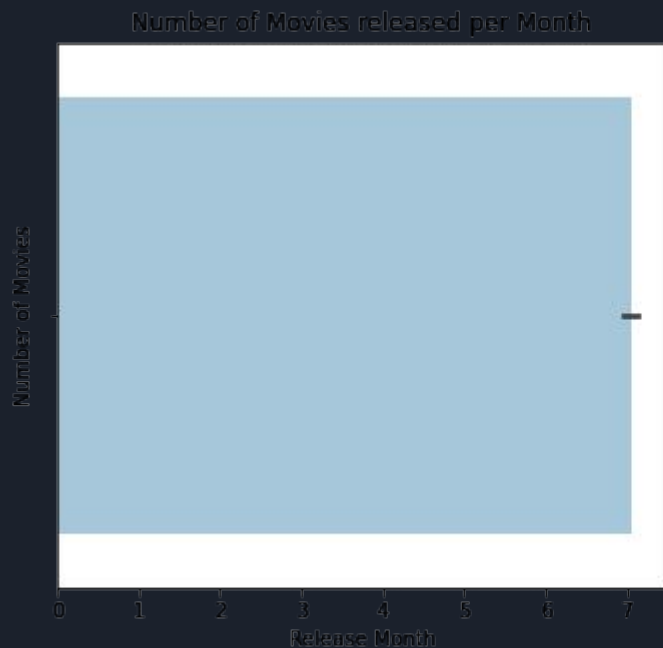
AN AVERAGE RUNTIME OF 100 MINUTES SHOULD SUFFICE.

A BUDGET OF ABOVE \$50 MILLION LEADS TO GREATER PROFITS

RELEASING MOVIES IN JUNE AND JULY IS PREFERRED FOR OPTIMUM PROFITS



# RELEASE MONTH



# RUNTIME

Relationship between Runtime and Worldwide Gross

