

t_stat	keyword	tau
2.1165091	World News	2.5
1.6095234	World Sports Competitions	10.0
1.4733409	Swap Meets & Outdoor Markets	10.0
1.3170058	Politics	10.0
1.2344455	Fantasy Sports	20.0
1.2324354	Broadcast & Network News	20.0
1.1971209	Investing	20.0
1.0978870	Home Storage & Shelving	20.0
1.0454373	Oral & Dental Care	20.0
1.0065306	Search Engines	20.0
0.9350387	Team Sports	20.0
0.9322470	Business News	20.0
0.8992354	Weight Loss	20.0
0.8644572	Pest Control	20.0
0.8595706	Photo & Video Services	20.0
0.8485784	Gifts & Special Event Items	20.0