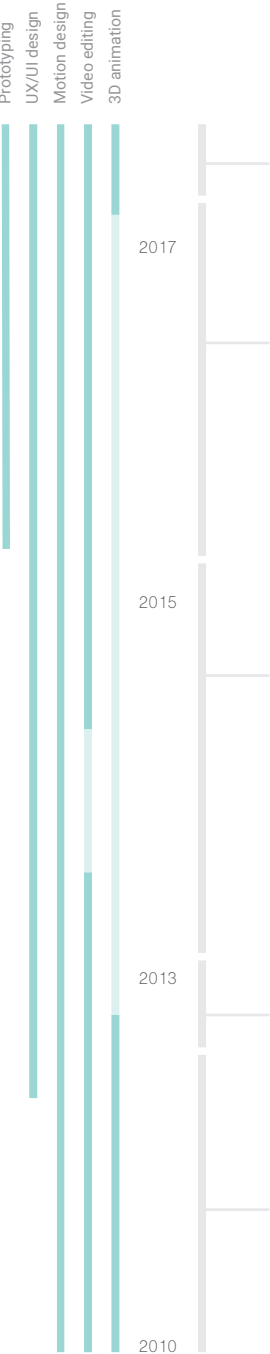


Motion designer specializing in UI interaction design and creating motion demos. I have experience of creating elegant customer experiences across all platforms. By taking an iterative approach to motion, UX/UI concepts and prototypes, I collaborate closely with product and engineering teams to bring ideas to life.

I believe that interaction has become an essential part of design and love creating delightful UI animations and user journeys that help to tell a story. I'm also really interested in new technology and software, and just love trying out the shiniest new thing!



EXPERIENCE

Freelance Motion Designer & Product Designer

March 2017 - Present

Collaborated with illustrators and musicians on an animated music video project.

Designed and made several pieces of bespoke furniture, specifically designed for small spaces.

Designed and built a website to showcase furniture designs online (tyny.space).

Maintained a DIY and interior design blog receiving 500 - 5000 visits per day.

Amazon Video (London)

UI Motion Designer, Mid-level | February 2015 - March 2017

Created a variety of motion studies, prototypes and production deliverables for the Amazon Video application.

Wrote the motion section of Amazon Video's Human Interface Guidelines (HIG).

Collaborated frequently with US teams to create motion demos for special projects such as The Grand Tour.

Wrote, shot and edited promotional videos used by Amazon Video at design events including AIGA NewYork.

Created motion studies for the Fire TV UI re-design on low-end devices including PS3, Xbox and Smart TVs.

Redesigned internal web tools used by the engineering team and worked with developers during implementation.

Amazon Video (Seattle)

UI Motion Designer, Mid-level | January 2013 - February 2015

Created design concepts, new user experience explorations and motion studies to illustrate new product ideas.

Worked with UX designers and engineers on the development of Amazon Video's next generation TV UI.

Mentored other designers and ran multiple training sessions for After Effects, InVision and Principle to broaden the team's motion and prototyping capabilities.

Worked with visual designers to create moving images for merchandising purposes.

Freelance Designer & Artist

July 2012 - January 2013

Worked with Samsung's R&D team to create motion demos for MyPub (Galaxy Note mobile app in Korea).

Concept development and motion demos for a Blackberry R&D project.

Created After Effects templates to be used in an online video creation system.

Shot and edited short films to publish online for The Bicycle Commons (a non-profit in Toronto).

Collaborated with other artists to make interactive video installations and art pieces.

Cineflix Productions

Animator | 2010 - July 2012

Created logo designs, graphics and animations for around 10 television series.

Worked on many projects requiring strong time management skills under strict deadlines.

TOOLS

Ae

After Effects

Ai

Illustrator

Ps

Photoshop

Pr

Premiere

Sketch

InVision

Flinto

Principle

Trello

Cinema 4D

SketchUp

EDUCATION

OCAD, Canada

Bachelor of Art, Integrated Media / 2006 - 2010

Kaywon University, Korea

Visual Communication Diploma / 2003 - 2005

RECOGNITION

The Dots Featured Designer

LinkedIn for creatives

1st Place - Ideas for a Living City

Toronto Student Shorts Competition

HOBBIES / FUN FACTS

Creator of tyny.space

Designing furniture for small spaces

Traveller

Visited 44 cities and 16 countries in 6 years