

BRIEF FOR WEBSITE DEVELOPMENT

*Please fill out briefly and concisely — this will help accurately calculate the project's cost and timeline.*

|  |  |
| --- | --- |
| Date of Submission |  |

**Contact Information**

|  |  |
| --- | --- |
| First Name, Last Name: |  |
| Company, Brand, or Project Name |  |
| E-mail: |  |
| Phone / Telegram: |  |
| Country |  |
|  |  |

**Website Goals and Objectives**

|  |  |
| --- | --- |
| Why do you need a website? (e.g., client acquisition, service presentation, online sales, etc.) |  |
| What results do you expect? |  |

**Describe your business**

|  |  |
| --- | --- |
| What is your business / what do you sell? |  |
| Who is your main audience (clients)? |  |

**Which project type is closer to yours**

|  |  |
| --- | --- |
| Landing Page |  |
| Business Card Website |  |
| Multi-page Website |  |

**Structure and Content**

|  |  |
| --- | --- |
| Approximate number of pages / blocks (e.g., Home, Services, Contacts, About Us...) |  |
| Do you have ready-made texts and photos? (if not, we can assist with content creation for an additional fee) |  |

**Design**

|  |  |
| --- | --- |
| Do you have a ready-made design / layout? |  |
| If not, do you prefer a custom design or a ready-made template for your niche? |  |
| Examples of websites you like (2–3 links): |  |

**Technical Details**

|  |  |
| --- | --- |
| Is deployment on the WordPress CMS required? |  |
| Is a contact form / Telegram application form needed? |  |
| Do you plan to integrate Google Analytics, advertising, or SEO in the future? |  |

**Budget and Timeline**

|  |  |
| --- | --- |
| Estimated budget (final cost will be determined after clarifying the website's tasks and structure): |  |
| Desired website launch date: |  |

**Additional Wishes / Comments**

|  |  |
| --- | --- |
| (any details, ideas, or project specifics) |  |

After filling out, please send the brief to the email address:  
sitewithsoul@gmail.com