Decentralized Cost-Cutter for Software Development

OPENGIFT.IO

…and helps the world

to transform for all

by converting proprietary software to free.

integration with marketing platforms...

we need our own video streaming module...

new billing system...

new CRM...

new content management system...

booking service...

Companies reinvent the wheel over and over again...

...and we all have to pay for this.

merchant service...

new text editor...

IVR...

search engine...

we need our own voice recognition module...

route construction module...

authentication module...

PRINCIPLES OF FUTURE SOFTWARE DEVELOPMENT ARE LIKELY TO BE BASED ON

- Microservices *already in practice*

- Co-sponsoring

- Competitive development

- Collective acceptance of work

The platform and blockchain ecosystem **is ready**

First paying customers **have been attracted**
for the most part - web agencies and online stores

400+ developers **joined the platform**
and 30,000+ in our partnership network

SEGMENT EXAMPLE:

WEB-BASED «MATURE» START-UPS

Overall market:

80 billion USD* $,
Series A –D companies,
3-10 years old, SOA

Subsegments:

Ecommerce solutions,
marketplaces, project management
systems, BI systems

Software Development expenses

15% (12 Billion USD)

Leadership position on the market

25% (3 Billion USD)

Our average commission

20% — 600 million USD

WHAT IS THE GIFT ?

GIFT - is internal currency of OpenGift ecosystem. Any work on the platform is rewarded in GIFT tokens. Software on the platform is free-to-use. But all features and updates have to be payed for. Smart contracts forward part of this income to the product owners (investors or creators of open-source software).

Amin Saleem
Commercial Director

Serial Entrepreneur, founder and ex-CEO of autoebid.com, a UK start-up that reached $330,000,000 revenue at the moment of exit

Steve Stone
Sales Director for North America

Has a extensive track record of taking organisations from concept to millions of dollars in revenue

Egor Maslov
Chief Information Officer

Co-founder of heliard.ru and heliant.ru

over 15 years in software development

Eugeny Morozov
Chief Commercial Officer

Previously worked at Corporate Communications Dept at Visa and as a Biz Dev at various companies.

Consistently brought his companies over in $1 000 000 in profits with his accounts

Slava Belykh
Chief Marketing Officer

Has over 10 years in digital marketing and growth hacking.

… and 10 more superheroes from
US, China, Korea, Russia and Belarus

Thank you!

Take your free GIFTs here ;-)

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