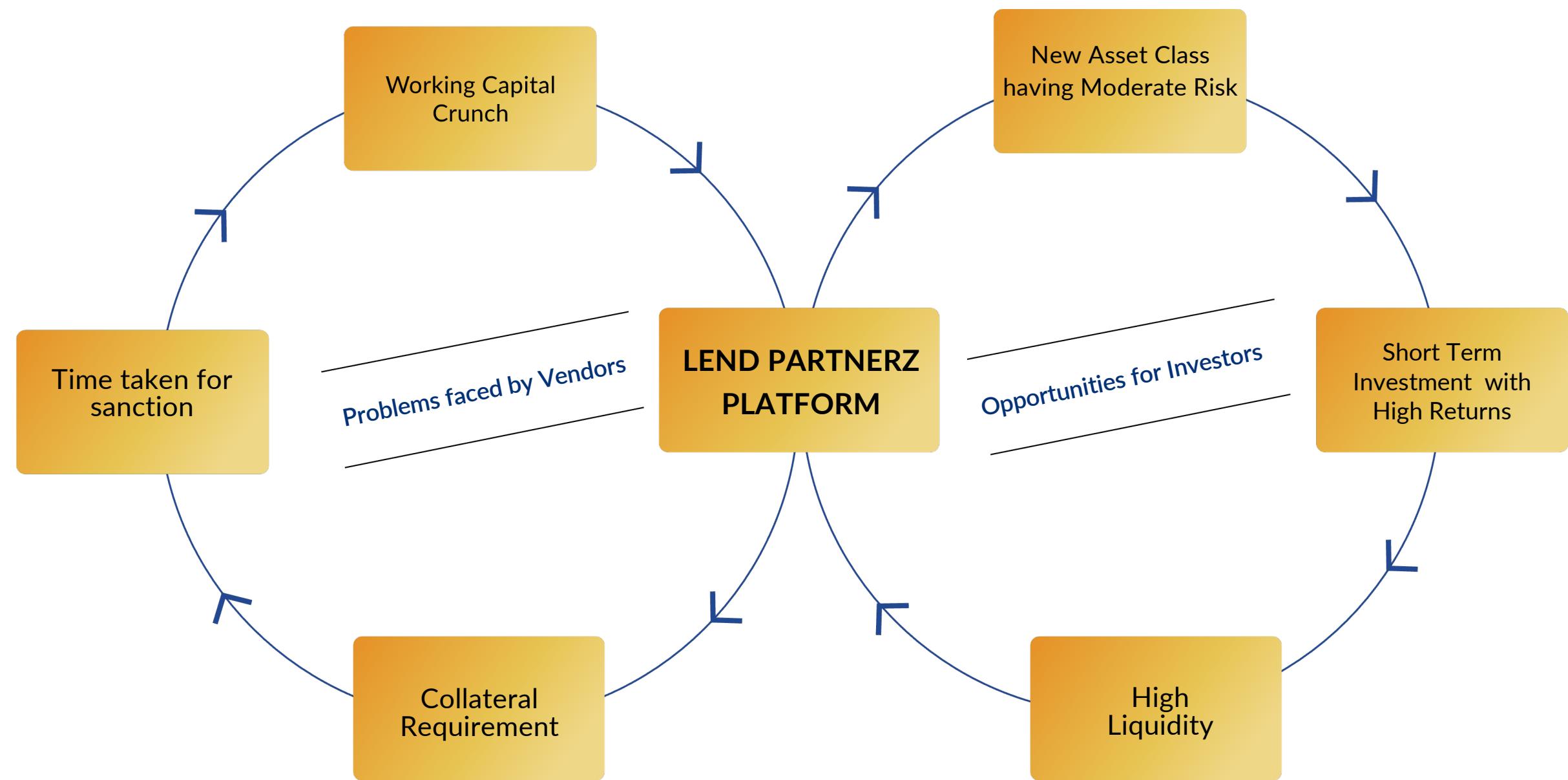




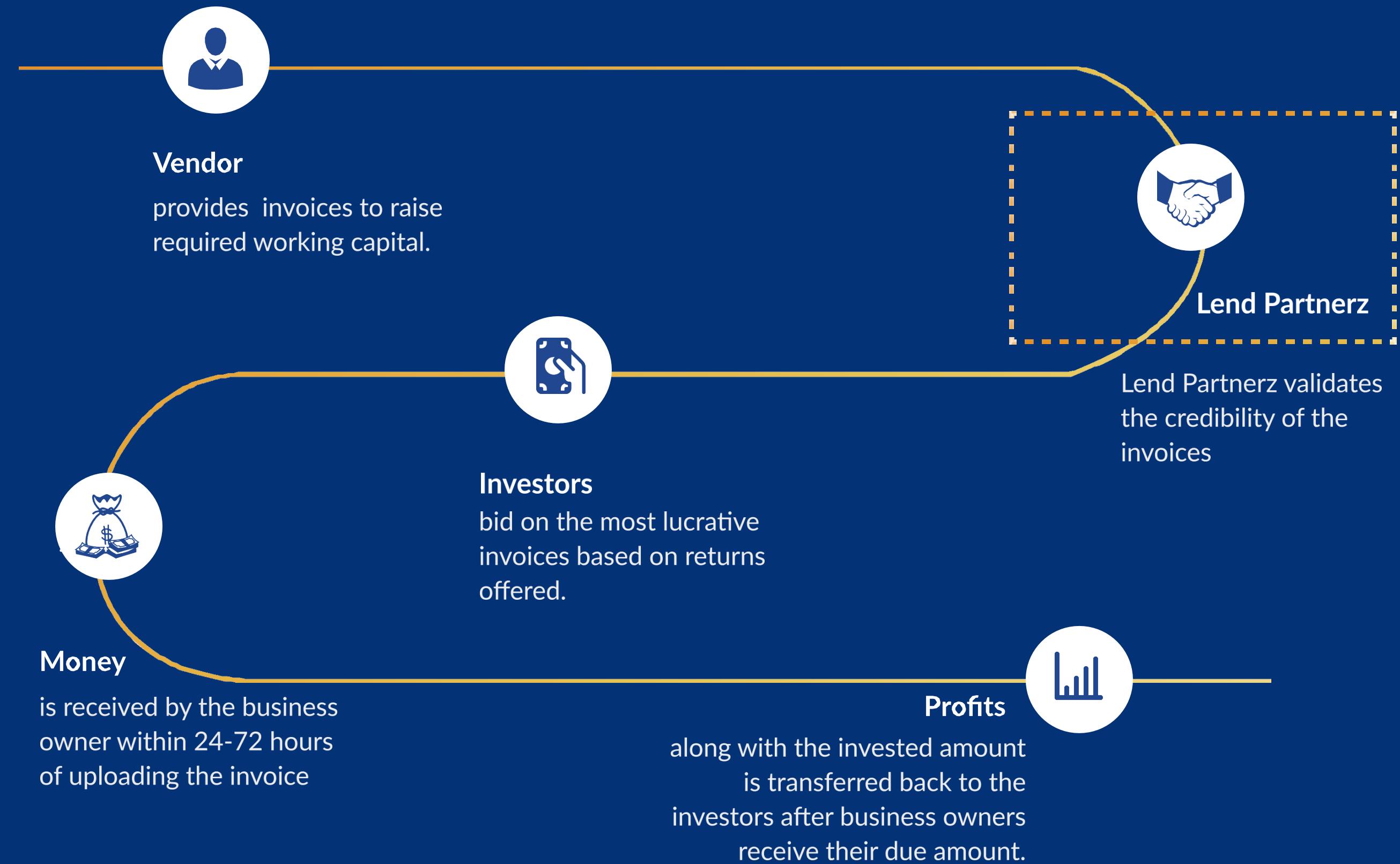
LENDPARTNERZ

Disrupting and Re-inventing
Investments with technology!

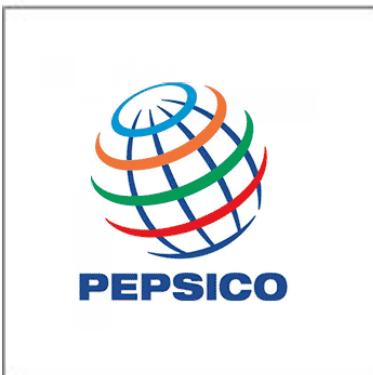
We Connect SMEs/MSMEs looking for Working Capital to Potential Investors!



How it Works?



Brands We Have Worked With



Our Key Achievements

IFTA 2021: Here are 28 high potential fintech startups

MONEYCONTROL NEWS
NOV 23, 2021 12:48 PM IST

The Forum received over 8 from Australia, Germany, Israel, Peru, Nether Sweden, UAE, UK, th the IFTA Fintech award. Winner

SUCCESS STORIES

AGBI STARTUP SPOTLIGHT

Atal Innovation Mission concludes first fintech cohort of 'AIM-iLEAP' as major step to accelerate Tech Start-ups across India

A closed-door pitching session by the eight AIM supported fintech start-ups to the investors and enterprises from was also held today. The demo day was concluded with the closed room networking session between the start-ups and investor/enterprises. The Demo Day saw participation from some marquess names in the fin-tech enterprise and investor ecosystem including fintech giants such as Visa, Paytm amongst others.

The start-ups that were showcased includes Finos, VillPay, Kutumba, Mudracircle, Earnhance (Mkix Pvt Ltd), Yottol, Strafox Consulting India Pvt Ltd, and Finaara Technologies Pvt Ltd.

The objective of the AIM-iLEAP program is to invite technology start-ups across a broad range of functions and have them present their solutions to the corporate leadership and innovation team for enabling market partnerships. On the other hand, participating in this



Money Control

Featured in Money Control's article of 28 high potential fintech start-ups



Niti Aayog & AIM

Shortlisted as top 5 Fintech start-ups in India by Niti Aayog & Atal Innovation Mission



Qatar FinTech

Top Fintech Start-up in Qatar FinTech Incubation Program



AGBI

Incubated with – Great Lakes Balachandran Incubator (AGBI)



IFTA

Finalist under the category Fintech Start-up of the Year

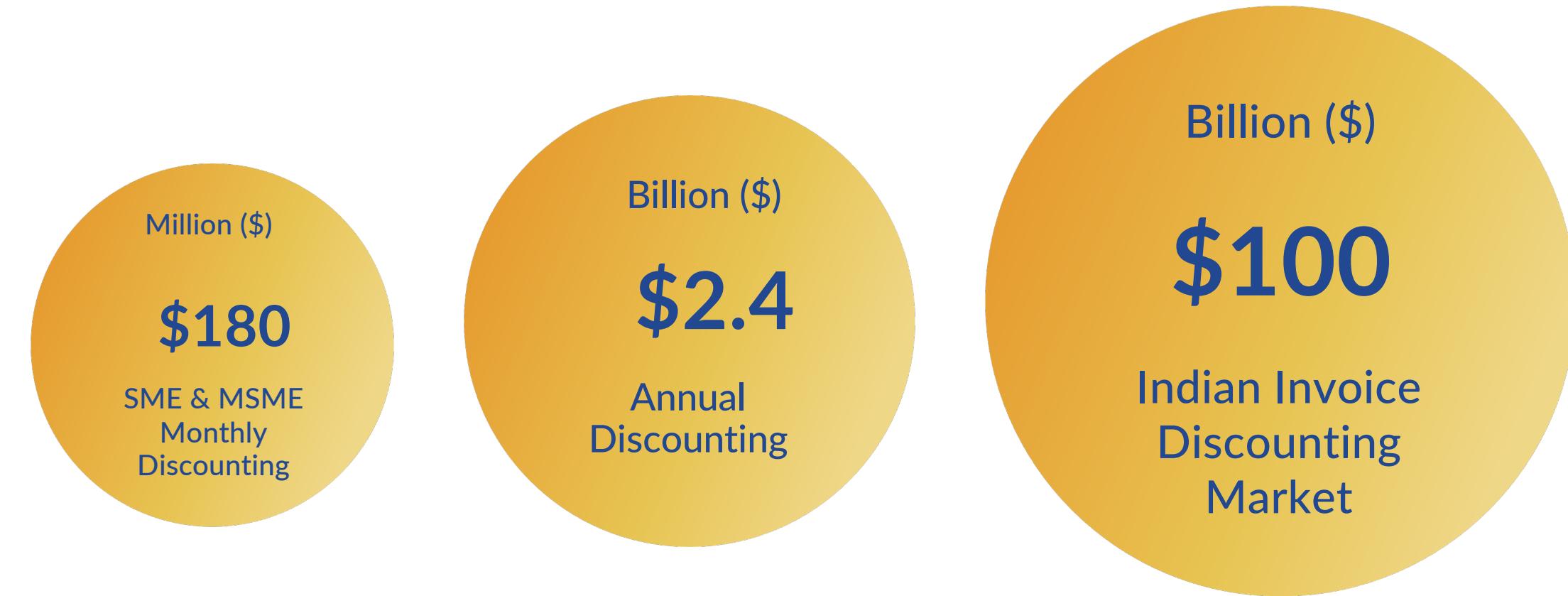


Start-up India

DPIIT recognised start-up

Market Opportunity

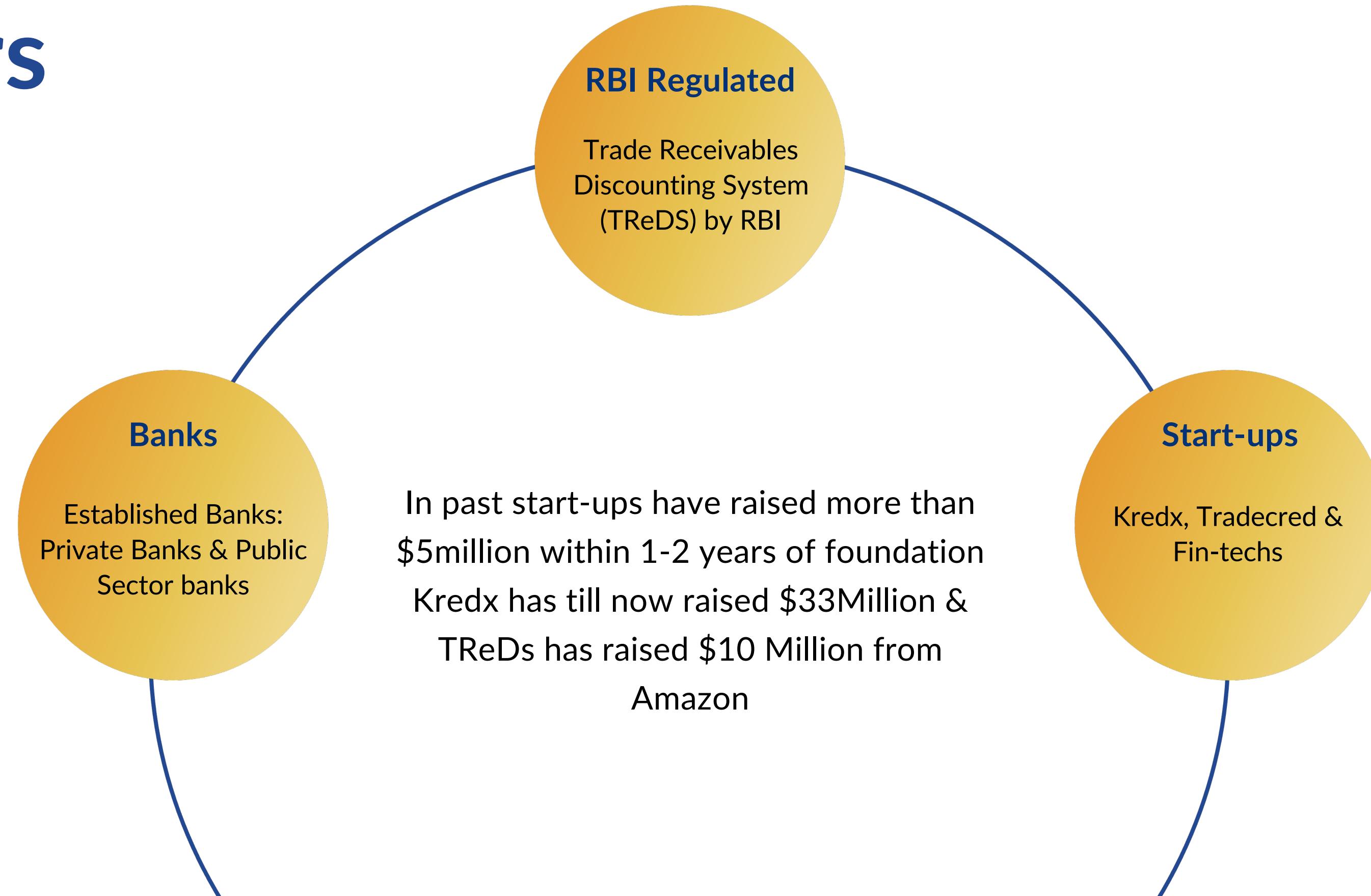
\$100 Billion Dollar Investment Opportunity



Number of MSMEs in India are above 5 million and out of which hardly 10% have access to banking financial services.

Market is expected to double by 2025.

Existing Players



Competitive Analysis

Details	Bank	Our Competitors	Lend Partnerz
Time taken to sanction	24 hours to 2 Days	3 to 5 Days	30 Mins to 24 Hours
Document required	More than 30	More than 20	PAN Card & Bank Statements
Bureau Analysis	Manually	80% Manually	Using our Proprietary Algorithm
GST Analysis & GST Default	Manually	Manually	Automated
Credit Risk Analysis	Manually	Manually	Using more than 200 parameters
Blacklisted Check	No	Manually	Yes
Political Exposure	No	Manually	Yes
MCA Default	No	Manually	Yes
Negative Media	No	Manually	Yes
World-Wide Sanctions	No	No	Yes
Court Cases	No	No	Yes

Revenue Model



Deal Name **Colgate Palmolive India Ltd**
 Deal Value **₹20,00000**

Deal Tenure **60 Days**

Nr. of Investors **10 Investors**

Deal Subscribed In **8 Days**

Annualized Interest %

Charged to Vendors **18%**

Paid to Investors **15%**

Revenue Drivers

Deal Returns %

0.500%

Net Interest Margin

₹10000

0.333%

Processing Fees at 2%

₹6667

0.200%

Deal Txn Charges

₹4000

Total →

₹20667

1.03%

Returns: If we manage investment of Rs.100 Crores

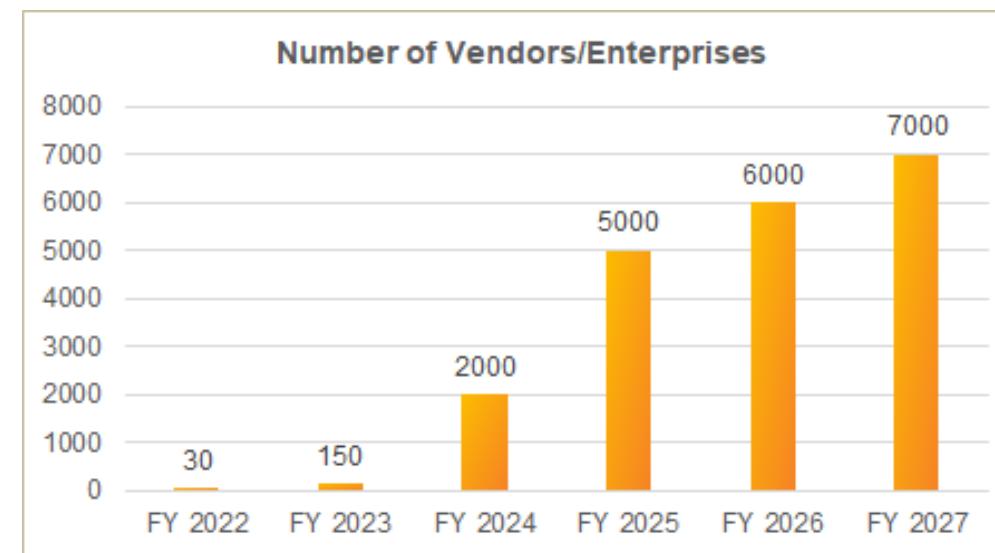
Annualized Return

Annualized Return %

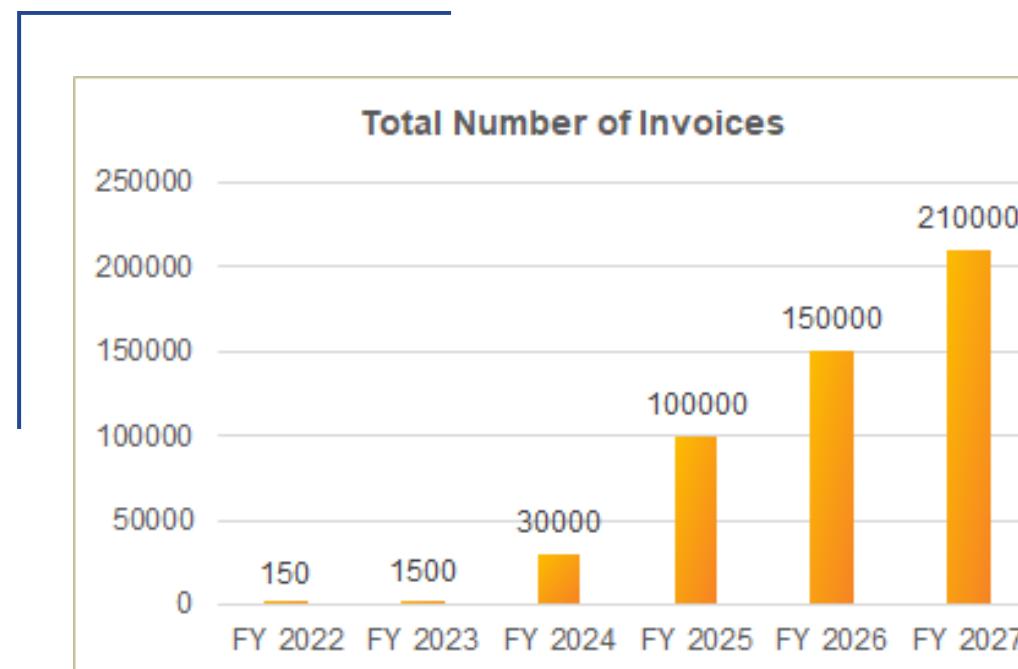
Net Interest Margin	₹3.0 Crores	3.00%
Deal Txn Charges	₹1.2 Crores	1.20%
Processing Fees at 2%	₹2.0 Crores	2.00%
Total Profit	₹6.2 Crores	6.20%

Our Growth Projections

Vendors Growth



Vendors Onboarding Growth
Rate of 10%

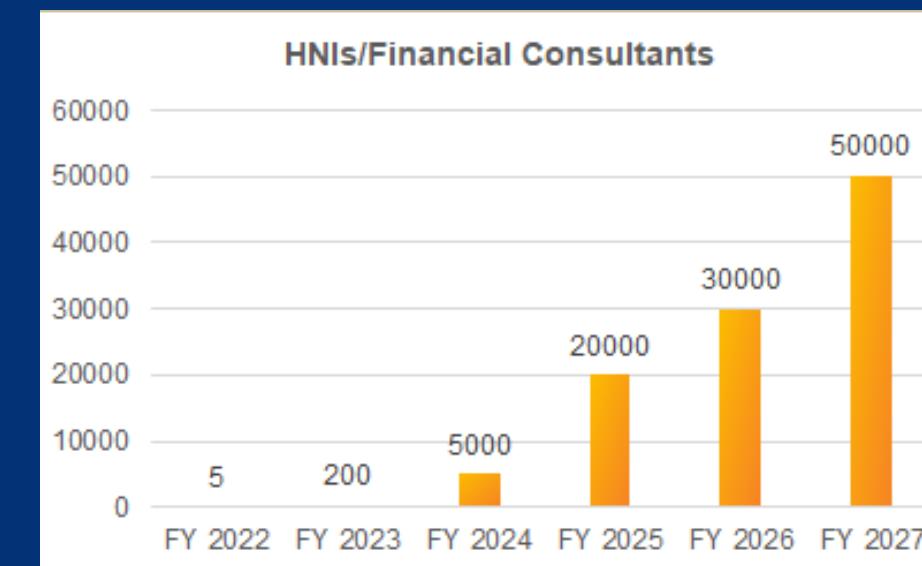


Monthly Growth of 30%, 0%
default & 100% on-time
payment

Investors Growth



Monthly Growth at 20%



HNIs/Financial Consultants
base expected to increase 50K
in 5 years

Traction

Growth Through Innovation

95% Repeat Investors

20% Monthly
Growth Rate

30+ Brands

10% Monthly
Growth Rate

₹ 15 Crores Discounted

0% Default since
inception

₹ 1.5 Lac Avg Investment

32% are repeat
Investors.

- Average Investment Value: 1.56L
- 15% of users have bought deals of value more than 10L

Go To Market Strategy

Vendors

Partnership with ERP and GST Vendors

Tie-up with leading associations across India.

Clients (MSMEs) of DSA & CAs looking for working capital limits.

New start-ups requiring short term working capital.

Investors

Social Media & Digital Media Campaign

ISPs, Agents, Brokers

Tie-ups with leading Broking Houses & Stock Investment platforms.

Cross Selling on other Fintech Investment Platforms

Onboarding of more than 7000 MSMEs through

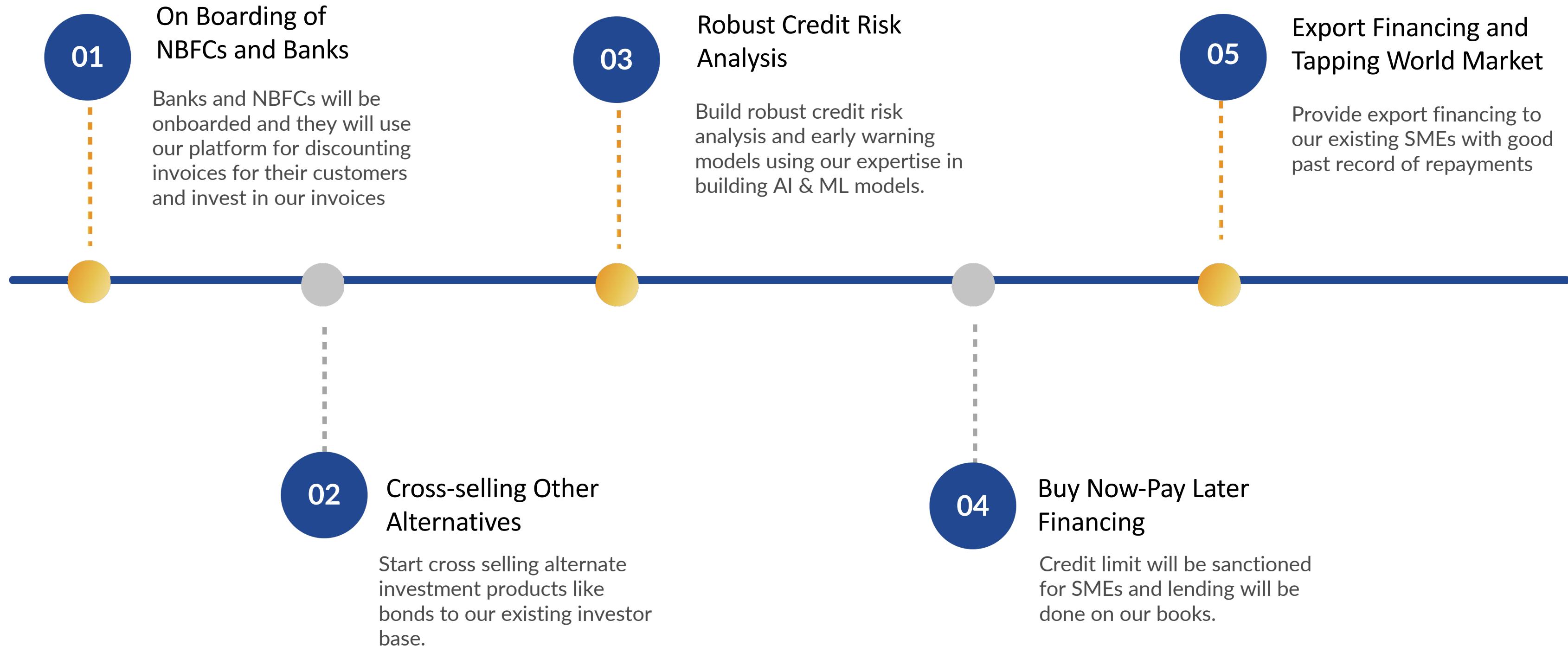


Onboarding of 4 Lakh Retail Investors and 50K HNIs through



Our Future Roadmap

Build Disruptive Fintech with our strong technology and risk scoring capabilities



Core Team

Strong Business , Risk Analytics & Legal Background



Shashank Lunkad
CEO

More than a decade of
experience in Banking and Financial Industry. Expert
in Business Development
and Sales



Mohit Kokil
CTO

More than 8 years of
experience in Data Science and Technology.
Worked with Kotak, EY and Piramal Group



Kshitij Lunkad
CS & Legal

7 years of rich and diverse experience in
the field of legal and
advisory services

Team of 10 people with expertise in Technology and Marketing

Raising Seed of \$1 Million

- We are diluting 10% of stake for this round

Hiring Talent (7%)

Funds will be used to increase team size & add Technology team

Product Enhancement (5%)

We will enhance features in our product using disrupting AI & ML Technologies

Marketing & Sales (80%)

Funds will be used to reach a greater number of investors & businesses to increase our client base.

Regulatory Requirements

Funds will be utilized or parked for future regulatory requirements

Why Invest in Lend Partnerz?



Onboarded more than 30 Brands

10 Steps ahead of competitors

360 Degree Risk Analysis Using Proprietary AI Algorithm

On boarding of Vendors in 2 mins using only PAN Card

Strong Founding Team with decades of experience

This will be a good opportunity for you to invest in this space
(Considering Tiger Global and Sequoia have invested \$33 Mn in
Kredx and Amazon has invested in M1Xchange).

Thank You!



Mohit Kokil
Co-Founder

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Phone:
+91-73500 08509

Email:
info@lendpartners.in

Website:
<https://www.lendpartners.in>

Annexures

Angel Investors & Advisors

We have already raised angel round of 5 Million from well-known Angel Investors



Pratik Nahata
Entrepreneur, Investor &
Software Architect

Pratik Nahata is a successful entrepreneur who is very passionate about innovation. A Stanford graduate, who has 2 decades of experience in building enterprise solutions and transforming companies in their digital journey. Pratik has spent the last decade in mentoring startups.



Sushil Jadhav
Banking Expert

Sushil Jadhav is a banker with experience of 2 decades handling AUM of `5000 crores. He manages a well known credit society. Driving deposits and investment side.



Sreekumar Krishnan
Technology Leader, Investor &
Start-up Mentor

Sree is an active angel investor and mentor with a portfolio of 15+ companies ranging from retail, healthcare, media, high-tech & more. He is an active member of Mumbai Angels Network and Venture Catalysts, which are among the leading angel networks in India.



Raghavendra Prabhu
CFO & Co-founder
(SelFin India Financial Services
Private Limited)

Raghavendra is a Chartered Accountant with over 22 years of banking experience in the BFS Sector, with the last 14 years in leadership role in top financial institutions in India. He has expertise in areas like business planning & strategy, start-up operations, fund raising, ratings, investor relations, financial control, tax & regulatory compliance & more.

Investor Journey



Growth Projections

Lend Partnerz

Our Competitor

2021 \$3 Million

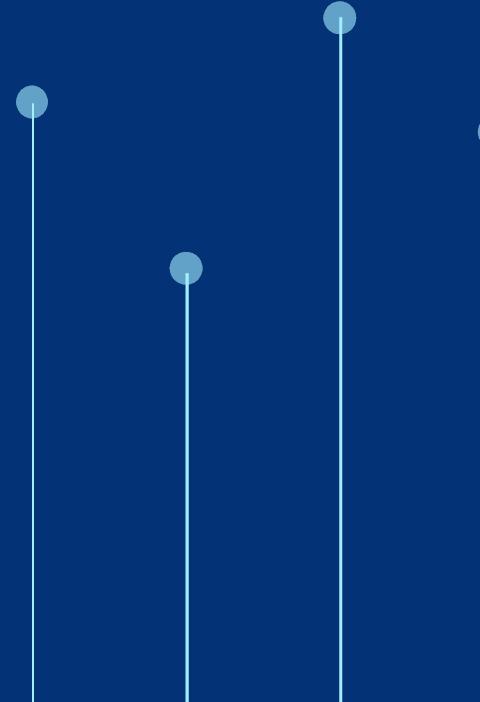
2026 \$10 Billion

2027 \$15 Billion

2016 \$3 Million

2020 \$1 Billion

2021 \$3 Billion



Thank You!



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Co-Founder

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