Senior Data Technologist - Commercialize TV

03/2015 - Present

- Built data warehouse, analytics and data science infrastructure from the ground up.
 - * Implemented project management and agile software development framework.
 - * Full-stack big data engineer, from DevOps with AWS distributed cloud infrastructure and Docker to programatic ETL and data visualization.

Data Scientist - MediaCorp Pte Ltd

12/2014 - 02/2015

• Consumer Insights and Analytics.

05/2014 - 12/2014

Head of Data Warehouse & Data Science - Zalora Group

• In charge of the company's data warehouse, data marts, and data science infrastructure; built and managed the data warehouse as well as data science team..

06/2013 - 05/2014

Data Scientist, Programmer - Zalora Group

- Zalora's first Data Scientist, specialized in agile software development, cloud computing, data mining, and machine learning algorithms. Designed, built, and was known for:
 - * CRM data platform, fully integrated with Oracle Responsys.
 - * Recommendation system for Onsite and CRM.
 - * Full Data Warehouse infrastructure hosted on Amazon Web Service: from storage, ETL to data management.

Research Engineer - A-STAR Data Storage Institute

07/2011 - 06/2013

- Conducted researches, algorithms design and develop full system for multiple projects:
 - * Advanced Smart Caching logics dedicated for travel booking industry. Fully implemented, integrated, and deployed, potentially save more than 5% of A-STAR's Business Partner's annual cost.
 - * Network Virtualization and Software Defined Network with OpenFlow. Develop and apply new algorithms for efficient traffic routing, load balancing, virtual machine placement techniques in scalable data center network.
 - * Knowledge based data classification and recommendation system, built on top of Apache Mahout's collaborative filtering engine. Implemented functional and scalable Java / Python prototypes for travel industry with social network's data set.

Software Engineer - Plunify Pte Ltd

05/2011 - 07/2011

 Contributed to company's distributed middleware, developed various internal tools and libraries built around Amazon Web Services.

EDUCATION

University of Oxford, United Kingdom

09/2009 - 10/2010

Master of Science in Computer Science (Pass)

University of Nottingham, United Kingdom

09/2007 - 07/2009

Bachelor of Science in Computer Science (First Class Honours)

International University of Ho Chi Minh City, Vietnam

09/2005 - 07/2007

Bachelor of Science in Computer Science (Transferred to the University of Nottingham)

Le Hong Phong High School for the Gifted, Vietnam

09/2002 -07/2005

Won First and Second Prizes of City Mathematics Olympiad, Ho Chi Minh City in 2003, 2004 and 2005

EXTRA-CURRICULAR ACTIVITIES