Disciplina: Data Mining Data: 29/10/2016

Professor: Geraldo Zimbrão da Silva

Aluno: Leniel Macaferi DRE: 116005784

Mestrado em Engenharia de Dados e Conhecimento @ COPPE\UFRI - Universidade Federal do Rio de Janeiro

Relatório

KMeans with Movie Lens 1 MB Dataset

http://grouplens.org/datasets/movielens/

The test was conducted using the small dataset which contains: 100,000 ratings and 1,300 tag applications applied to 9,066 movies by 671 users. Last updated 10/2016.

Data was massaged in Microsoft Excel before serving as input to the KMeans algorithm. The timestamp column was discarded. The columns used were: userld, movield and rating.

The data format was transformed as follows:

```
movield 1 user1 rating user2 rating user3 rating ......
movield 2 user1 rating user2 rating user3 rating ......
movield 3 user1 rating user2 rating user3 rating ......
```

Missing user ratings were filled by the average movie rating.

All the development was done using <u>Visual Studio Code</u> as the IDE and <u>Python</u> programming language with <u>scikit-learn</u> Machine Learning library and <u>NumPy</u>

Source code is available @ https://github.com/leniel/DataMining

Useful reading

Clustering http://scikit-learn.org/stable/modules/clustering.html

KMean http://scikit-learn.org/stable/modules/generated/sklearn.cluster.KMeans.html

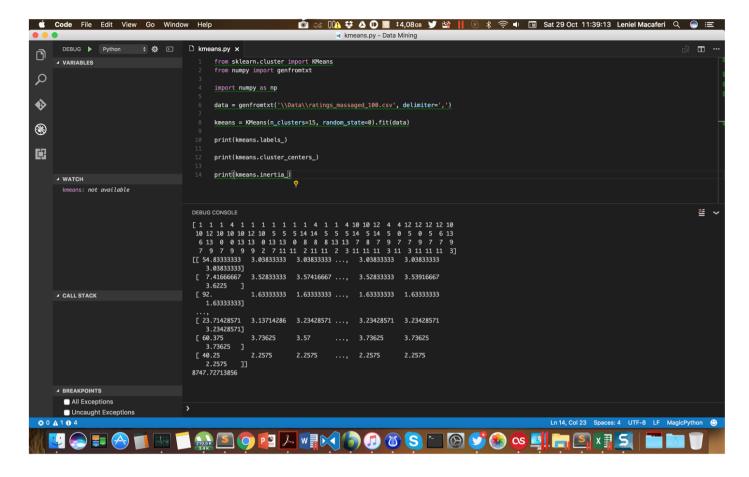
PCA Decomposition

http://scikit-learn.org/stable/modules/generated/sklearn.decomposition.PCA.html

First test - [small sample of 100 movies' ratings] - NO PCA

This 1st test was conducted to better understand how the KMeans clustering algorithm works.

K = 15

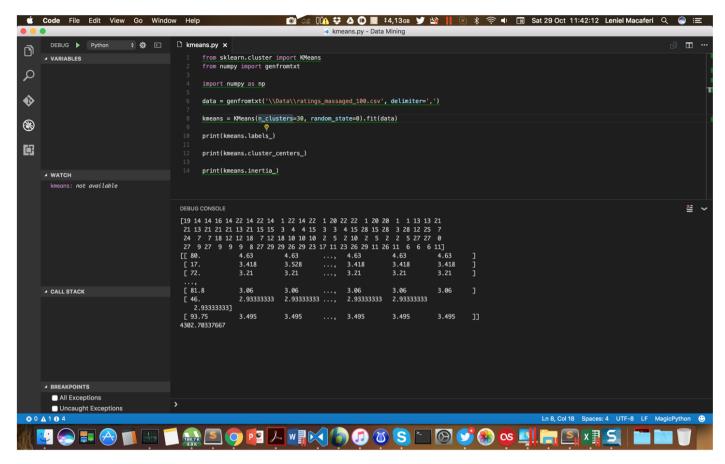


The labels property identifies the clusters, that is, each of the 100 movies is labeled with a given cluster number\identifier.

For K = 15, Inertia (inter-group distance) = 8747.72.

Inertia is not a normalized metric: we just know that lower values are better and zero is optimal. But in very high-dimensional spaces, Euclidean distances tend to become inflated (this is an instance of the so-called "curse of dimensionality"). Running a dimensionality reduction algorithm such as PCA prior to k-means clustering can alleviate this problem and speed up the computations.

K = 30



For K = 30, Inertia (inter-group distance) = 4302.70, that is, half the inertia of K = 15.

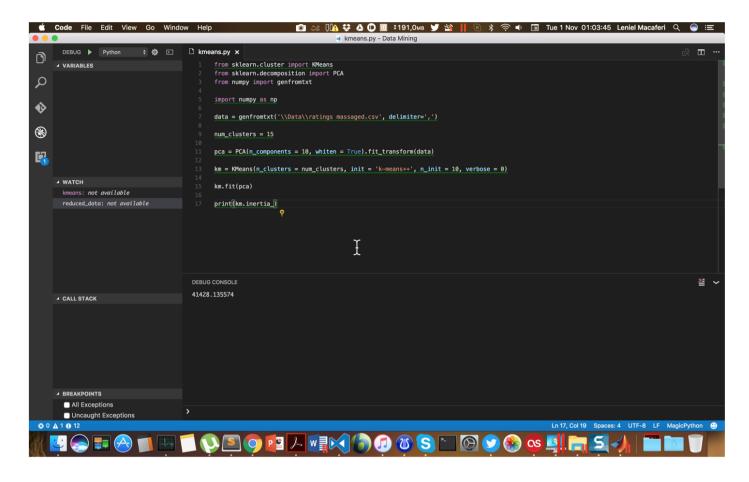
Second test - [full sample of 9066 movies' ratings] - NO PCA

For K = 15, Inertia = 35,906,782,235.4

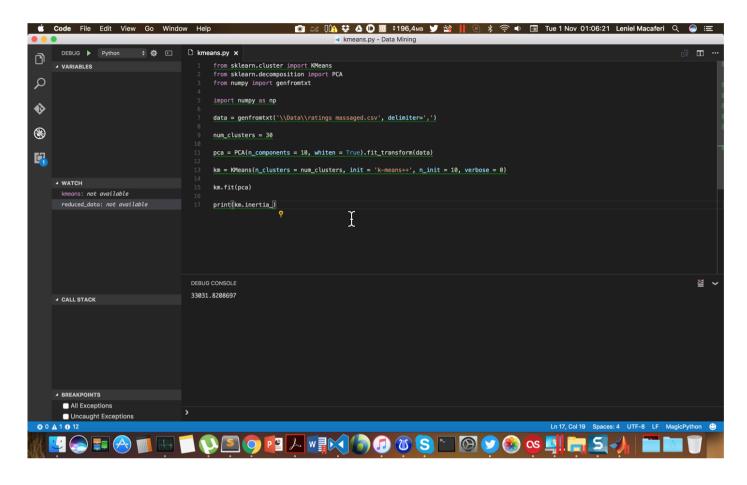
For K = 30, Inertia = 7,642,479,407.69

Inertia was reduced by 5 with a double K.

Third test - [full sample of 9066 movies' ratings] - WITH PCA

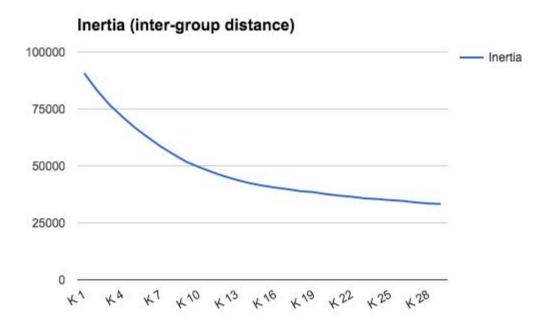


For PCA = 10 dimensions and K = 15, Inertia = 41428.13



For PCA = 10 dimensions and K = 30, Inertia = 33031.82

Graph showing how inertia decreases for greater K



Generated clusters are shown in the file clusters.txt.

Cluster 1 contains a good batch of animation movies.

Cluster 27 has 2 Star Wars movies: Episode V - The Empire Strikes Back (1980)' and Episode VI - Return of the Jedi (1983)