

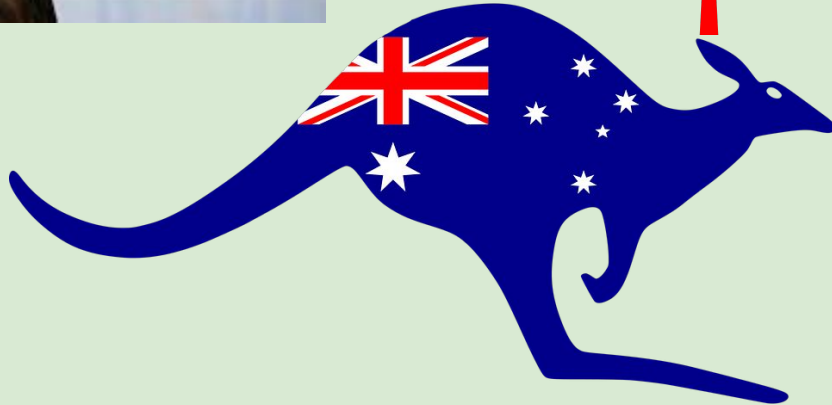


Rowi

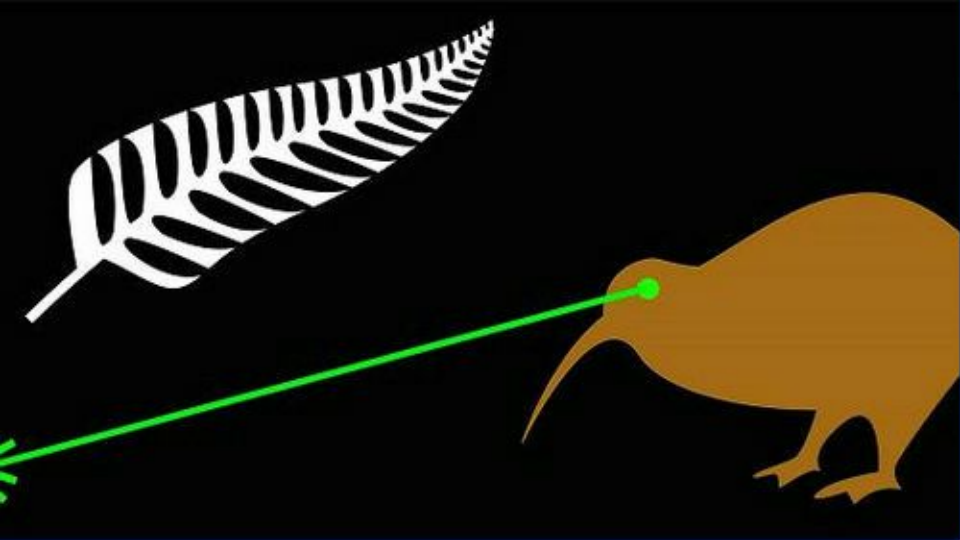
Protecting endangered kiwis with
NFTs & a DAO

Paul Ranford <https://github.com/lenifoti/Rowi>

Every country has a national symbol



And New Zealand has the **Kiwi**...



Unfortunately..... the kiwi is endangered!

Project Rowi:

Helping kiwis to recover by raising funds, awareness and creating community participation using the power of NFTs.



But how?

We need an engaging NFT collection game utilises scarcity of kiwis.

The goal:

“To adopt a digital twin of a live kiwi”.

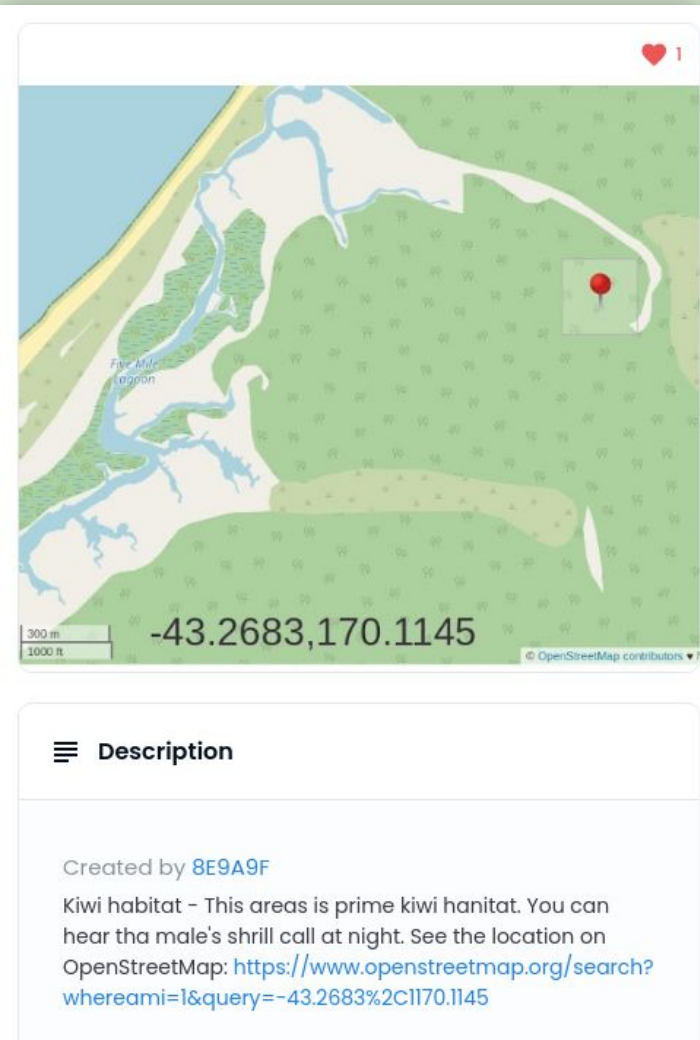
The reward:

- **Membership of a gated club**
- **Naming rights**
- **Access to actual video of hatching and release**
- **Possession of a rare NFT**
- **Participate in Governance of the DAO**
- **And more...**

But how?

A player needs to purchase a Habitat NFT.

This represents a location that will be protected from predators.



But how?

Mystery kiwi eggs

The player needs to buy a mystery egg that opens to into 5 random asset NFTs.



≡ Description

Created by [8E9A9F](#)

Magic kiwi egg - Kiwis lay the largest egg relative to their bodies. This one will hatch to reveal 5 random assets that you'll need before you claim your real kiwi. You'll to have tracking assets and 2 protection assets, so you you'll need to trade them to get a set. You'll also need a habitat for it.

But how?

Tracking assets:

You need 3 of these to find a live kiwi egg.



NFTPort.xyz
Drone - 315



NFTPort.xyz
Trained sniffer
dog - 314



NFTPort.xyz
Hand-held
antenna - 312



NFTPort.xyz
Forest guide - 317



NFTPort.xyz
Forest map - 318



But how?

Protection assets:

You need 2 of these to protect your kiwi from predators.



NFTPort.xyz
Infra-red camera - 313



NFTPort.xyz
Predator fencing - 316



NFTPort.xyz
Pest trap - 319



But how?

The prize:

Present the *habitat*,
tracking and *protection*
assets to the DAO and
receive a live, numbered
'Digital twin' Egg NFT.

This will eventually hatch
into the live bird.



The Kiwi DAO

Earns funds through:

- Initial sales
- Royalties on resales

Distributes funds to recovery organisations

Governed by:

- Participating organisations
- Kiwi owners

What has been built?

Lot's of incomplete and untested code!

A Kiwi DAO:

- Enrolment of participating organisations
- Allows voting by Kiwis and Participating organisations
- Funds distribution by vote
- Manages minting of Live Kiwi Digital Twins
- Manages hatching of Mystery kiwi eggs.

What has been built?

Lot's of incomplete and untested code!

A Suite of NFTs:

- Mystery egg NFT
- Habitat NFT
- Asset NFT
- Kiwi NFT

What next?

Learn more

Code more

Use more decentralised platforms.

THANK YOU!

It's been a blast!