



# PET SITTER

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# FEASIBILITY STUDY



We have taken surveys in different pet cares regarding how many pets they are taking care of everyday, what kind of pets, what kind of services they provide, and proper details about pet carers.

This study would be helpful for us to understand more about pet carers, also we can understand about the interaction between pet carers and pet owners.

We went to 3 pet cares – Honden Fokkers Kennel (*visited by Lenin*), Awesome pets (*visited by Sanjil*), Dream pets (*visited by Ashraf*).

We have more than 30 pet centres in Tambaram alone, so they will be a lot of pets in this area and if we take a whole city we will have many pets carers and pet owners also.

So this will be enough to have our platform for pet carers and pet owners.



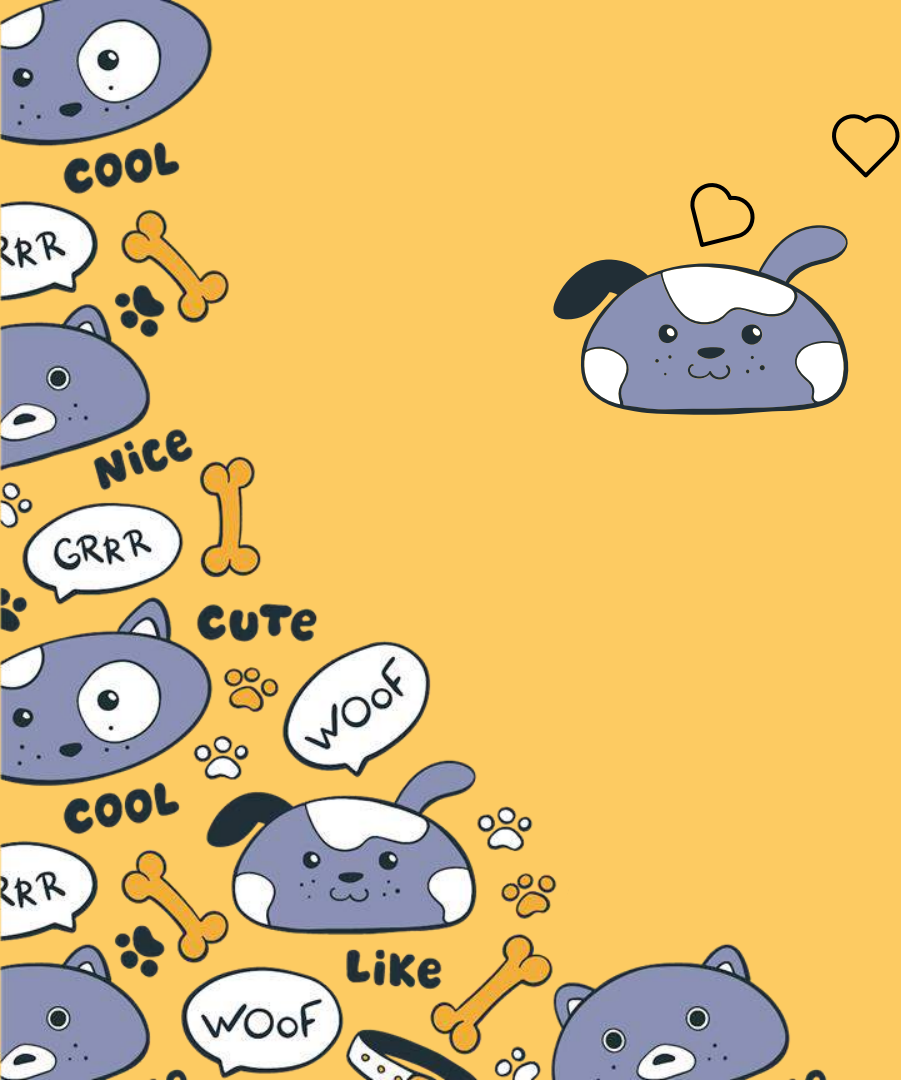


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# HONDEN FOKKERS KENNEL





# ABOUT Honden kennel

This Kennel is maintained by one person and he has been maintaining it for the past 7 years. It's location is near Irumbiliyur, Tambaram.

Visited on 04/02/2023 (Saturday)



# QUESTIONNAIRE



### **1. How many pets are you taking care of?**

5 dogs boarding, 12 own pets.

### **2. What are the pets you are taking care of?**

Dogs alone

### **3. How many employees are there in your centre?**

Two people – the owner Naveen and Madan



#### **4. What kind of services do you provide?**

Grooming, Day care, Whelping, Mating, Dog training.

#### **5. How many pet owners are leaving their pets in the centre?**

In the working days we get minimum 5-6 dogs.

During holidays around 10-15 dogs.

#### **6. Why do the pet owners leave their pets here?**

They are working or sometimes far from town.



## **7. What do pet owners expect from your side?**

- Owners expect space for dogs rather than cages because the dogs roam around regularly when they are in their homes.
- Safety of their pets.
- Owners expect their dogs not to be tied.
- Food expectations are high and particular, some owners expect only veg food to be given.
- Expect caring for more cheaper rates.

## **8. If the pet owner is going on a long vacation, do they leave their pets here for a couple of days?**

Sometimes they leave pets for 3-7 days minimum, and people travelling far away also leave their pets for around 3 months.





## 9. Do you provide a 24\*7 service?

Yes.

## 10. What are the difficulties' faced while working?

- Dog bites.
- Skin infection from dogs.
- Taking care of family planned dogs.
- Few owners leave their pets and don't receive them back due to its health condition or issues so we will have to find new owners.
- Fees aren't being paid properly.



## **11. Are you willing to provide the service online?**

We have used promotional pages; we will provide if necessary.

## **12. Do you prefer to continue as a dog care owner or do you prefer to work as a pet sitter?**

It depends on the salary provided, if we get more salary than our income in the care we would prefer as a pet sitter.



Their tutorials in YouTube pages on different topics:

- <https://youtu.be/6MrxYWNEenY>
- <https://youtu.be/7RmQQQe0JGo>
- [https://youtu.be/B\\_t9xiGpvfl](https://youtu.be/B_t9xiGpvfl)



# PHOTOS





# PHOTOS





# PHOTOS



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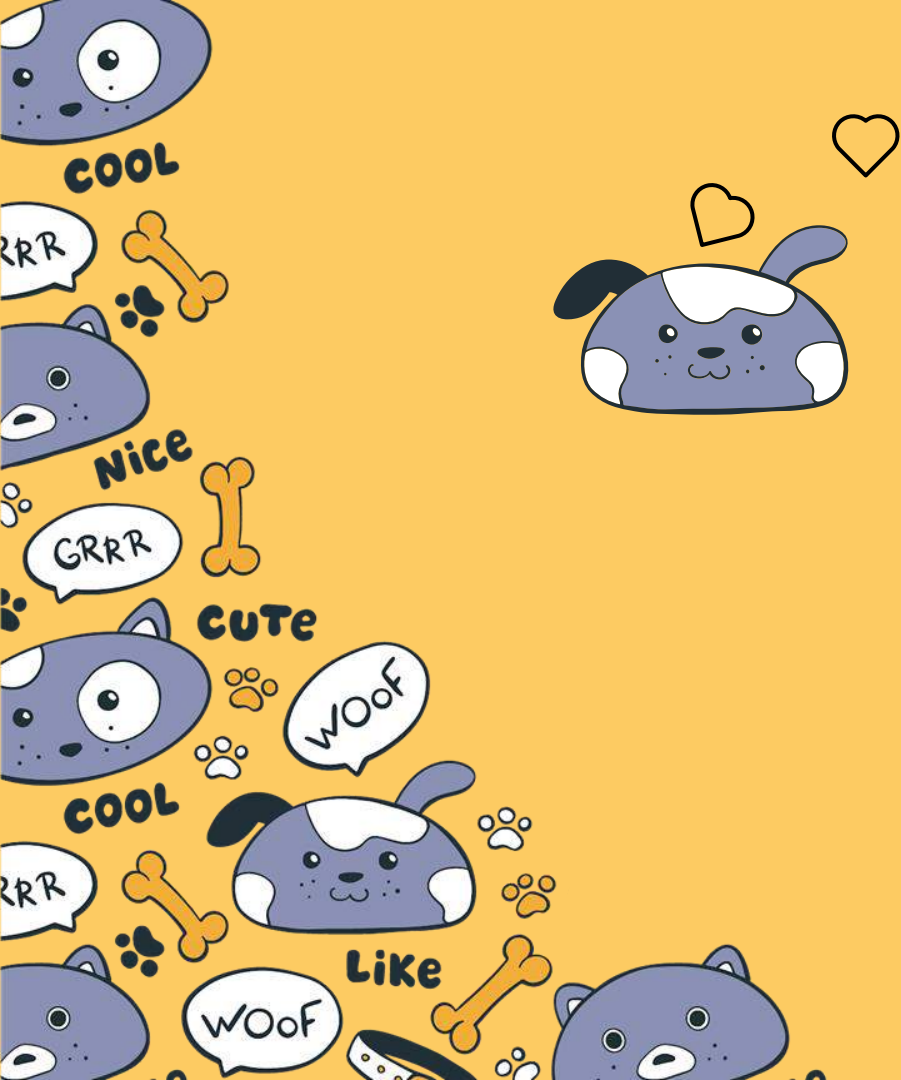




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## Awesome PETS





# ABOUT Awesome PETS

This Kennel is maintained by 4 people, they are maintaining it for past 7 years.

It's location is near,  
Peerkankaranai, New  
Perungalathur

Visited on 05/02/2023 (Sunday)

# QUESTIONNAIRE





### **1. How many pets are you taking care of?**

8 dogs boarding and 4 cats.

### **2. What are the pets you are taking care of?**

All pets (especially dogs, cats and birds)

### **3. How many employees are there in your centre?**

8 people – 4 owners (Raju, Yuvaraj, Giri Prasad, Dibashika) and  
4 employees



#### 4. What kind of services do you provide?

Boarding, Grooming, Sitting (Going to home and taking care), Pet Sales, Transporting.

#### 5. How many pet owners are leaving their pets in the centre?

Per Day 2 to 3 Dogs and weekend 4 to 5 dogs and in festival time 10 above. Monthly 30 customers.

#### 6. Why do the pet owners leave their pets here?

- Going for vacation
- Going for work in abroad



## **7. What do pet owners expect from your side?**

- How they take care at home same way pet sitters also should take care.
- Video Call if the pet owners ask
- Same food that that follow the pet sitters should follow

## **8. If the pet owner is going on a long vacation, do they leave their pets here for a couple of days?**

They leave pets for 4-5 days minimum, and people travelling far abroad leave their pets for around 2 to 3 months.



## 9. Do you provide a 24\*7 service?

Yes.

## 10. What are the difficulties' faced while working?

- Ticks on dogs
- Tick Fever



### **11. Are you willing to provide the service online?**

Yes if the customers increase it is good for them.

### **12. Do you prefer to continue as a dog care owner or do you prefer to work as a pet sitter?**

Yes, Pet Sitter If more income comes it will be better.

### **13. Cost of service they provide?**

500 per day for dog, 300 per day for cat and Grooming 1500.





Video Link For QUESTIONNAIRE Taken :

<https://drive.google.com/drive/folders/1pLQD-1oejFCSIFUMhNVkeK9gxAt0zEch>



# PHOTOS



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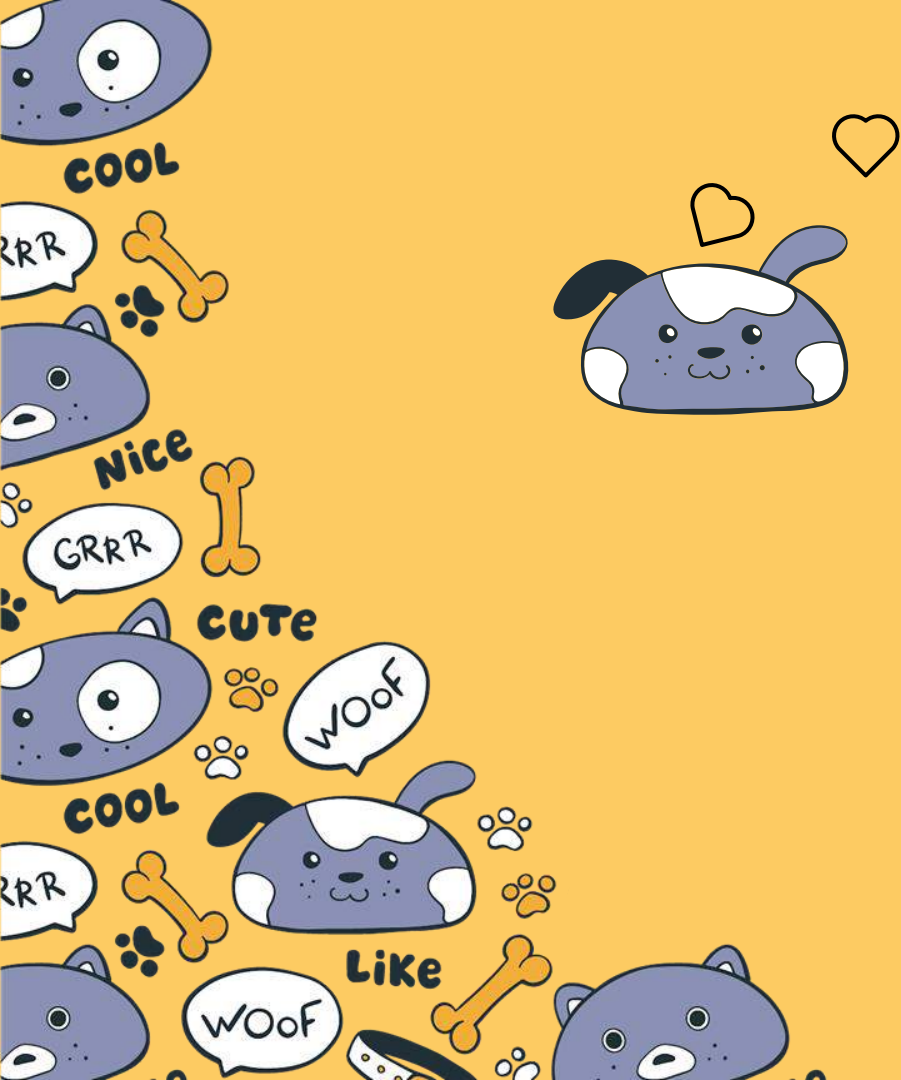


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Dream  
PETS





# ABOUT Dream PETS

This Kennel is maintained by 1  
person and he has been  
maintaining it for the past 5 years.  
It's location is near,  
Good Will Nagar,  
Tambaram West.

Visited on 05/02/2023 (Sunday)

# QUESTIONNAIRE



### **1.How many pets are you taking care of?**

3 dogs boarding, 4 own pets.

### **2.What are the pets you are taking care of?**

Max all pets( especially dogs, cats, birds)

### **3.How many employees are there in your centre?**

6 people – 1 owner and 5 employees



#### **4.What kind of services do you provide?**

Grooming, Day care, Dog training, Cage providing for pets

#### **5.How many pet owners are leaving their pets in the centre?**

- In the working days we get minimum 4-5 dogs.
- During vacation time 9-10 dogs.

#### **6.Why do the pet owners leave their pets here?**

- They are working or going for vacation.
- They also want to train the dog during that period





## **7.What do pet owners expect from your side?**

- Safety of their pets.
- Owners need the pet to be vaccinated before leaving there
- Owners expect their dogs not to be tied.
- Food expectations are high and particular, some owners expect only veg food to be given.
- Expect caring for more cheaper rates.

## **8.If the pet owner is going on a long vacation, do they leave their pets here for a couple of days?**

Sometimes they leave pets for 3-7 days minimum, and people travelling far away also leave their pets for around 3 -6 months.



## 9.Do you provide a 24\*7 service?

Yes.

## 10.What are the difficulties' faced while working?

- Dog bites.
- Communicable diseases if it is not being properly vaccinated
- Taking care of untrained dogs.
- Fees aren't being paid properly.



## **11.Are you willing to provide the service online?**

We have used promotional pages; we will provide if necessary.

## **12.Do you prefer to continue as a dog care owner or do you prefer to work as a pet sitter?**

It depends on the salary provided, if we get more salary than our income in the care we would prefer as a pet sitter.



# PHOTOS





# PHOTOS





# PHOTOS



Ashraf

Sarath

# PHOTOS





Do you have  
any questions?

