TEAM PROFILE (LENJIE)

P.C.S. (Philippines, China, Sri Lanka)

Personal Informations

Lenjie Cunanan s3660421

Lenjie, more known by her second name "Catherine" is born and bred in the Philippines. She moved to Australia in 2015 to be reunited with her parents. Her hobbies include, cooking, hiking, and playing board games. When she was in Year 7-10, she learned the basics of HTML, she has also been a contender for some IT quiz bowls in her school. But despite all the exposure to IT, she was never really interested in it, as she only sees it as another subject to pass and another extracurricular activity to boost up her grades. Her interest in IT sparked when she met her stepfather, who is a Security Data Architect. She further realised how massive the influence of IT is in all areas of jobs. Hence, why she pursued to learn more about it.

Click here for more info.

Patikiri Arachchige Dona Wijayasekara s3856842

Patikiri or more known as "Shashika", originated from Sri Lanka, bearing her, her Sri Lankan and Sinhalese culture, also fluent in English, Sinhala, Tamil, and Hindi. Shashika has been in Australia for 7 years now. She has a hobby of following up with fashion styling which she wishes to build a blog, someday. Her interest in IT started at an early age of 10, when she had her first lesson of IT. She further seeks more learning into it in her Year 10 where she took up Diploma in IT. However, in Year 12 she shifted to studying Accounting instead but later realised that her heart was really in IT.

Click here for more info.

Junshou Su s3799717

Junshou, more known by his English name of Jack is a Chinese national, came to Australia to pursue higher education. Jack is fluent in three languages, English, Cantonese, and Mandarin. His hobbies include playing his favourite sports – Soccer and

Table tennis, as well as watching movies and listening to music. Jack developed his

interest in IT when he was in high school where computers appealed to him like a

magical occurrence. He was also very fond of Steve Jobs and enjoys calculation and

data analysis. Therefore, he wishes to pursue a career as Database Administrator one

day.

Click here for more info.

Hang Xing s3799719

Bank, as he preferred to be called, also originated from China. Bank came to Australia to

study for 2 years as part of a requirement on his study program in China. During his

downtime, Bank likes to spend it playing basketball. Bank discovered his interest in IT

when the iPhone 4 was launched. Like Jack, he was also inspired by Steve Jobs that is

why he enrols to this IT course to expand his knowledge in IT.

Click here for more info.

Group Process

Assignment 2 was a success, although we lost park in only one part which has taught us

valuable lessons as we move on to Assignment 3. In Assignment 2, we divided the work

equally and worked in them independently. Now, in Assignment 3 we realised how

important working as a group and discussing topics and tasks as a group is. So, now

before working individually on each of our assigned tasks, we discuss what the task is

asking first and the information that it requires and what we expect as a group to see

written on those parts. This change in our process has proved to be really helpful as we

worked through finishing assignment 3.

Career Plans

Catherine: Human Resources Consultant

Shashika: Cyber Security

Jack: Database Administrator

Bank: Cloud Engineer

The common aspect in the group's ideal job is that they all touch on with IT. All the jobs involve analysing data, though for different purposes. Catherine analyzes human resourcing and workplace data while the other three involve internet and cyber data. Across the group, the minimum qualification for the job is the same except for the HR Consultant which requires some business and management knowledge.

Having looked at the Burning Glass data and other data we gathered, our opinion of your ideal job has not changed. For the reason that our ideal jobs are ranked highly in the job markets. The require skills of our ideal job are also ranked highly in the Burning Glass Data. Therefore, once we establish the required skills, it will become easier for us to achieve our ideal jobs.

TOOLS (LENJIE)

PCS Git Repository

AWS Bucket

Reflection on Git's Repository Audit trail

Git repository has been a helpful instrument in completing this project. Through Git, we were able to identify who modified the codes, who added their work and which part they have changed and what time they have submitted their work. We also learned from assignment two how cloning and keeping a master copy to ourselves helps in not messing up the code and not losing someone else's work when two or more members of the group commit to change at the same time. Git is also easy to use as the platform. It is simple to understand, even for someone that does not really have deep knowledge in IT.

PROJECT DESCRIPTION (SHASHIKA)

Fashion and dressing up is never easy for everyone. Some have good eyes on fashion and immediately know what to wear while others just grab the first thing they can get from their wardrobe, and the other bunch spends so much time thinking on what to wear. According to The Telegraph, a recent study found that the average woman, in the course of her lifetime,

spends almost one year standing in front of her closet deciding what to wear. The study, which polled 2,491 women and was based on an adult lifetime from age 16 to 60, found that women spend an average of 16 minutes deciding what to wear on weekday mornings and 14 minutes on Saturdays and Sundays, for a whopping 287 days spread out over their lives.

Hitting the town on Friday night – 20 minutes

Christmas party or fancy dinner event – 36 minutes

Heading out of town for a vacation – 52 minutes

And on regular weekday mornings, most women try on at least two outfits before deciding what to wear to work.

This is why our group introduces *Noting to Wear*.

Noting to Wear as you guessed it is adapted from the common phrase we say when we have "nothing to wear", which really just means having an exact outfit in my mind but does not own the exact pieces to put that outfit together. Noting to Wear is a fashion styling app that composes and suggests the users what to wear depending on the weather, their area of location while also considering their own collection of clothes.

NtW allows the user to create their own avatar, add their clothes collection through the QR code that is attached on the clothes when first bought or scan the clothes itself to allow the app to collect the form and color of the users' dress or shirt. The application also encourages the user to allow the app to collect their location, in order for the app to figure the weather of that

area and its fashion trends. The user is allowed to choose and input the

occasion or the purpose of their dressing up.

For example, the user has a date with her partner on Thursday night. She

inputs the location of where she and her partner will have their date, it then

allows the app to collect the weather of the area. Since she is a new user,

she scanned her clothes to build her clothes collection in the app, she also

scanned the QR codes of the dresses she just bought. So now, the app

has all the information it requires to suggest the user what to wear.

Occasion: Date night

Location: Melbourne CBD

Weather: 32C Warm

When: Thursday 25th

The user's avatar will show a preview of the suggested clothes choices,

allowing the user to review how the outfit would look on them.

What does it do?

What is the likely impact?

How will this affect you?

PROJECT IDEAS

13/05/2020

Plans and Progress (Lenjie)

The project idea that the group came up with was a combination of all ideas presented by

each member. Catherine's and Jack's idea revolved around interactive maps, while

Shashika revolved around the fashion industry. So, the group came up with the idea of a fashion app which you can program based on your location and weather (interactive map -Jack and Catherine), then suggesting what appropriate styles and clothes (fashion -Shashika) the user should wear. Initially, the group bounced other couple of ideas -Catherine thought of an interactive safety map, which aims to be used by developers and local councils in improving their shared spaces in accordance to public's feedback and ensuring the safety of their people. Jack also introduced the idea of having a map that would keep track of people's location movements in order to help minimize the spread of the virus. This app aims to collect people's location information to identify the hotspots and warn users on their intended travels. However, as we know, shortly after we have discussed this, the government introduced the Covid-Safe app and other similar mobile applications have surfaced. Unfortunately, we could not think of additional features to make our idea stand out. So, we decided on fashion, as that is where the money usually flows. We also had another hurdle, Bank joined our group later and we have missed his idea, by the time he joined our group we already settled on the fashion idea. But even so, Bank was very helpful and knowledgeable in enhancing our project idea.

As a group working collaboratively on this project, we have agreed to divide the parts and work on it on a weekly basis. For each week, each member is assigned with a part and has one week to complete it. The group then conducts a meeting to discuss each part and the possible solutions or ideas that should be included in those areas, collaboratively and as a group. When each member is satisfied and has fully understood the information and the standard of ideas required for their part, they then work individually and complete their assigned part and submit it every end of the week and post in the group feed for feedback.

Testing (Jack)

Our product is aiming to help people find what to wear fashionably in their daily lives, so the wear suggestions given are principal activities in this project. Our product is offered to the general public of all ages, and every one of them has their own appetite for fashion choices. The thing we should test is whether our product's fashion sense caters to different users 'tastes. To find out whether we are building the right product, the user's satisfaction degree to the wear suggestions is what we need to test. Hence, there is a user testing plan.

Target users	Background
Teenager (15 - 24 Boys)	Usually have schooling experience, using social media more generally than other aged groups. Teenagers have the strongest demand for fashion in all aged groups. Boys' demands for fashion wear are weaker than girls in normal conditions.
Teenager (15 - 24 Girls)	Usually have schooling experience, using social media more generally than other aged groups. Teenagers have the strongest demand for fashion in all aged groups. Girls' demands for fashion wear are stronger than boys in normal conditions.
Adult (25 - 36 Men)	Usually have working experience, and most of them would go to the pub when they are free. Compared to teenagers, they are no longer thirsting for fashion, but they still have the demands when they are on some occasions.
Adult (25 - 36 Women)	Usually have working experience, and most of them would go to the shopping mall when they are free. They are still thirsting for fashion.
Middle aged (Over 36 Men)	This age group's people have the minimal number of users, but if they are still keen on fashion clothes, they must have a unique fashion sense on clothes. Some of them would not use social media, so the testing type we chose is Interview on the street.
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Target users	Teenager	Teenager	Adult	Adult	Middle aged	Middle aged
Age	15 - 24	15 - 24	25 - 36	25 - 36	Over 36	Over 36

Gender	Male	Female	Male	Female	Male	Female
Expected users proportion	20%	25%	15%	20%	10%	10%
Test style	Online survey	Online survey	Interview in pub	Interview in shopping mall	Interview on the street	Interview on the street
Satisfaction degree						

☐ Testing indicator:

- Number of testing users: 500
 To be defined as a reasonable user testing, approximately the number of testing users we will need is 500.
- Satisfaction degree: over 70%
 To be defined as a successful product, over 70% positive responses from the user testing are expected.

Timeframe (Lenjie)

TASK NAME	START DATE	END DATE	COMPLET ION DATE	START ON DAY*	DURATIO N* (WORK DAYS)	TEAM MEMBER	PERCENT COMPLETE
Project - First Stage							
Roles	5/11	5/15	5/15	0	1/4	Bank	100%
Risk	5/11	5/15	5/16	0	5	Shashika	80%
Tools	5/11	5/15	5/15	0	5	Lenjie	70%
Timeline	5/11	5/15	5/16	0	5	Lenjie	80%
Testing	5/11	5/15	5/19	0	5	Jack	100%
Project - Second Stage							
Skills and Jobs	5/18	5/22		7	1/4	Bank	10%
Scopes and Limits	5/18	5/22		7	5	Shashika	10%
Overview	5/18	5/22		7	5	Lenjie	100%
Aims	5/18	5/22		7	5	Lenjie	100%
Tools and Technologies	5/18	5/22		7	5	Jack	10%
Plans and Progress	5/18	5/29		7	12	Lenjie	20%
Group process and Career							
plans	5/18	5/29		7	12	Lenjie	100%
Project - Third Stage							
Group process and							
communication	5/25	5/29		14	5	Bank	0%
Project Description	5/25	5/29		14	5	Shashika	0%
Plans and Progress	5/25	5/29		14	5	Lenjie	0%
Project - Final Stage							
	- 1	- 1				Everyon	
Add content to Website	5/29	5/30		18	2	e	0%
Revise Presentation	5/29	5/30		18	2	Shashika	0%
Finaliae ANA/C bushet	F /20	F /20		10	2	Jack and	00/
Finalise AWS bucket	5/29	5/30		18	2	Bank	0%
Approve for Submission	5/29	5/30		18	2	Lenjie	0%

Risks (Shashika)

- Leaking of user data
- Hardware failures
- Compatibility

Development problems

Risks are the facts that discourages a project where the team members must face and overcome it. Decisions make risks more powerful and sometimes avoid them without any problem. Developing an application is not an easy task but not a task which we cannot achieve with the right products and people. Unfortunately, there are some risks that we will have to face while developing our project as team members.

Choosing the Application Developer

Choosing the app developer is the biggest risk for the app as this decision will impact the whole project itself. Wrong App Developer can ruin the whole project in a minute, and it will be a disaster to face as a team who are developing an application. We should consider more about the quality of the work of the App developer before choosing him for the project and we should not rely on cost more at this stage.

App developer who is interested in the fashion industry can make wonders as he knows how the industry works. It would be great if we choose a person with prior experience who worked with similar applications. Checking on his client references and work portfolio will give us a brief idea about his work such as UX skills which is very important while developing an application. A person with good relationship skills is a must because all the team members should interact with him while working. Choosing the right application developer will be the wise decision to make for the success of the application.

Data Security

Data is the most important aspect in tech industry where the security of data breaches most of the time. Data of the project should be more secure without getting any chance of leaking them outside. Project data is sensitive, and all team members should work to protect them with responsibility and care throughout the process. Also, data of the users must be protected in the long and should implement a better security plan for the application.

Trust among the team members is the most important while working for a project as a team. Giving information outside breaks the trust of the team and will lead to failure of the application itself. For that as a team everyone should work with responsibility on their own tasks with care. Risk of data security of users should be overcome by enhancing more security strategies such as OpenID Connect, Oauth2 for safe logins. Also, encryption

systems and security layers should be implemented to secure the users while using the application. App integration, Anti debugging will help more to secure the data of the app users for the developers when they develop the application.

Losing Data

Risk of losing data due to hardware failures and system malfunctions can result in losing productivity results of the project. Power failures, overheating and hardware faults can affect hardware failures to occur. Losing data without backups is the worst thing that can happen to a team where we loss all the data we have without any trace of it. It will make the process long and start again as a team while costing more money and time on the long process.

Hardware should be updated and maintained regularly to minimise hardware failures. Backing up data minimises the risk and replicating data to the cloud have more advantages. Hybrid cloud backup is the best option anyone can use where it backs up the data in the cloud and on the site at the same time. It will secure the data of the project and as a team we do not have to worry as we have a backup up to date to use at any time.

Incompatibility and Human Errors

There will be incompatibilities with the project idea and the real application while developing the application which result in the malfunctions in the project itself. Human errors while implementing the project such as interpreting wrong idea to the developer will make things worse as the whole application will direct to another end. Also, application compatibilities with android and iPhone should be included into the project idea while implementing as there are various kinds of users in the cyber world.

Team members should recheck their work and should discuss with other members to give the best idea to the application developer who plays the main role in creating the application. Application compatibility with Android and iPhone should be considered by app developers and the human errors which happen in the team while implementing the application should be monitored regularly to avoid any errors to implement the application step by step.

User Group

Developing an application for the wrong target users is a nightmare that can have as a project itself. If the chosen target user group refuses the app, it will be one of the biggest risks that can happen to a project after creating the application because it costs the money and hard work which the whole team spent through the process. Also, it will be the failure of the application in the first place.

To avoid this risk, we should consider more about our targeted users and see from their perspective. It will attract the targeted user group to the app and the app will satisfy them gaining more users. User group should be considered more while the discussions on the project idea and while developing the application as well because without the user it will be a failure. In the project idea, as team members we should give more time and consideration to get the big picture of the user group we are working on and we should give that idea to our application developer to make the application a success.

Roles (Bank)

- Give brief definition for each roles
- Who's assigned to it
- Why? Skills or talent or it is interest

Lead Developer

A lead developer has the specific abilities and skills, but the most important is the lead developer can act as a leader of the whole project who can mentor, provide general design guidance and encourage the team to exchange ideas in the product's development stages. Which we suggest Catherine to be the lead developer, because she is an amazing leader in our group who guides us to achieve our goals with her organization and leadership skills. A lead developer needs someone like her that not only can enhance the internal cohesion in the team, but also improve the efficiency of teamwork. It is no doubt that Catherine is the best member of our group to be the lead developer of the project.

Application Developer

As the name suggests, an application developer is someone who creates and tests the applications designed for the project. What an application developer needs is good at coding and following the suggestion of the lead developer. Therefore, Jack is the one that is able to handle this job. For the reason that Jack tends to be quiet most of the time, but he still delivers up to standard work output. He is a flexible person who has a good view on what he is doing. Jack is someone who is capable of overcoming difficulties and solving problems silently and efficiently. The position of application developer also gives him a great chance to show his talent of coding.

Cyber Security Expert

A cyber security expert is a person who protects the data of our project. Because we are living in the big data era, it is becoming more and more important to protect user data from disclosure. A cyber security expert will be able to provide solutions with security issues which will improve the productivity of members in the project and also attract more users. Shashika is the person who we assigned for this role. The reason why we chose her to be the cyber security expert is because she is good at this domain of cyber security and her ideal job is to

employ in the cyber security field. And so she is able to assist users in providing a safe and secure environment.

User Interface Designer

User interface is significant because it gives the first impression on the user, it is the key factor of whether the user will continue to use the application or not. UI design focuses on the user's visual experience, flexibility and efficiency of use and aesthetics and minimalist design. The assignee of this role is Bank. Although his dream job is cloud engineer, he still has interest in designing staff. He uses many mobile and PC applications, which gives him some experience of UI design. And also Bank is learning User-centred Design that may make a big difference on designing user interface for this project application.

Overview (Lenjie)

Fashion and dressing up is never easy for everyone. Some have good eyes on fashion and immediately know what to wear while others just grab the first thing they can get from their wardrobe, and the other bunch spends so much time thinking on what to wear. As a group we propose to help solve this issue faced by many in day to day basis. The solution we arrived at as a group is building a fashion application that suggests daily outfit recommendations based on weather, location and type of events required. The result we aim to obtain is to lessen the hours spent by users in choosing their outfits. As a group, we hope to see our app users spend more valuable activities of their time rather than spending it worrying what to wear or feeling insecure and unsure of their outfits.

According to The Telegraph, a recent study found that the average woman, in the course of her lifetime, spends almost one year standing in front of her closet deciding what to wear. This is why our group came up with a fashion app for a solution. It will reduce the ladies wasted hours on deciding what to wear because the app will suggest daily outfits according to weather, location and event. The user does not have to actively sort out her clothes or match them by colors, as the app will actively perform this itself. The main tasks user has to take is to upload their collection of clothes through scanning the barcodes on the dress's tags when newly bought or

scan the existing clothes they have in their wardrobe. As of present there are only three available useful fashion planning/solutions applications in the market today. These three applications contains some of the similar features we propose. These apps are ClosetSpace, GlamourOutfit and YourCloset.

ClosetSpace is similar to our proposed project as it offers the same function of recommending outfits according to the weather, but does not allow the user to choose location and gather outfit suggestions according to that. This app is also accessible through computer and phone. Then, GlamourOutfit another fashion app that allows user to select the type of event, weather and other details the user will provide and then suggests an outfit. However, it requires hours to process outfit recommendations which means users has to input their requests day before their planned events. Lastly, YourCloset, it has many features including virtual closet, outfits and clothes photos/files are also backed up in Google and only accessible in Android phones. YourCloset allows users to plan everyday outfit in calendar, but similar to ClosetSpace, users has to actively spend time on choosing and matching their outfits in the app. It does not actively suggest or recommend any outfits. All these apps have its ups and downs which gave our project the winning edge to be different.

Our proposed fashion application is consist of the combined special features of the 3 comparative apps in the market. 'Noting to Wear' our fashion application has advantageous features such us, daily outfit recommendation according to weather, location and event – allowing users to plan everyday outfit in calendar with little to less effort by just uploading their collection of clothes through scanning the barcodes/QR codes that comes with the clothes when they users newly purchased it, or scanning the actual clothes themselves. Unlike the combination of 3 similar applications available in the market, we are offering an alternative that is less time consuming, available on the go and help users in reducing their time deciding what to wear.

Aims (Lenjie)

Our group aims to finish the project within the scheduled timetable, with the same level of quality, within the specified guidelines and hoping to do the best we can with the time we have been given.

As for our proposed application, by the end of this of this semester we aim to compose a layout of our application in Figma and successfully show how the proposed application should look like. By completing this objective we hope to distribute another survey to confirm the potential consumers' needs and from there, we will build our application more suitable to users' taste and needs.

Scopes and Limits (Shashika)

- Delivering a plan of the project idea
- 1 paragraph
- Identify the deliverable (i.e. features)

Choosing what to wear according to the weather

The main scope of the application is helping young ladies to maintain their fashions with their own closet while adapting to the weather changes and events. Clothes which you buy or which you already have in your closet will be uploaded to the application to decide what you should wear according to the weather conditions by encouraging users to allow the location. Uploading the clothes you already have by their barcode will be an additional feature where you can maintain your closet at the same time. The application will go through the clothes which are in the system and give you a result to wear according to the current weather.

Choosing what to wear according to the event

Planning outfits which

Function of an avatar to check the outfit compatibility

Avatar will be used to dress the outfits which are in the system and users can check how fashionable they look as per their own taste. This avatar can be changed according to your taste such as skin complexion, body type, face, hair etc. These settings will give the users to change the avatar according to their body types and feel that they are dressing themselves to check the outfits on the go. This feature helps users to match outfits before trying the outfits in real and make users more comfortable with their own choices.

Tools and Technologies (Jack)

What software or other tools are required by the project? Are there any software licenses needed? Is there any hardware needed (beyond a standard laptop or something similar)? This needs to be precise (e.g., Windows Movie Maker Version 45.3) but needn't be long.

You should also include a brief description of any prior experience any group members have had with the tools and technologies you list. There is no minimum length for this. It is important to be precise, however, a description of the tools is not generally needed.

AR Augmented Reality

Camera

bar code technology, BCT/ QR code

Group Processes and Communications (Jack and Bank)

- -- How will you capture communication that isn't recorded formally?
- -- How often and when will meetings take place?
- -- What will you do if a group member does not respond to communications?
- -- Expectation: meet twice a week outside class times
- -- Do need to know what minimum frequency is expected from all members of your group
- -- At least one paragraph

In order to capture communication that isn't recorded formally, a better way is to record all voice messages and text messages, which can be used to form up Fill out a form of meeting minutes. And also make sure everyone in the team has contributed in meetings such as exchanging ideas on certain parts of the project. As usual, meetings will take place in Microsoft Team every Thursday or Friday.

In addition, if a group member does not respond to communications, we will send a direct message to this member asking him what he is doing and whether he is available to come and join the meeting or not. The frequency of our team meeting is maintained at twice a week outside class times, sometimes three or four times a week is not impossible. Because we are a team with four members, it is important to exchange ideas, help each other when someone gets into trouble and complete the assignment together.

Skills and Jobs (Bank)

Brief description of their role, skills/technical skills required, qualification - bachelor's or master

MEMBERS WE NEED IN OUR PROJECT:

- Fashion stylist
- Project Manager
- Data administrator
- Fashion merchandiser with marketing background

Fashion stylist

Fashion stylist as its name said, this is the one who helps others to be able to master and proficiently use makeup techniques and skills to complete the makeup tasks prescribed by makeup styling. To become a fashion stylist, the skills and technique required are basically a keen observation ability and a high aesthetic level. Which needs them to determine the appropriate color and style for the client's clothing, accessories, hair color, makeup, etc. from the perspective of the whole and the actual characteristics of the client, client's manners and etiquette, ultimately develop a stylish, personalized, beautiful external image for customers. This role will be responsible for:

- Determine the appropriate color and style for client's clothing, accessories, hair color, makeup, etc.
- Working with photo shooting team
- Develop a stylish, personalized, beautiful external image for customers

Following skills and degree are required:

- A Degree in Fashion or related field
- Over 2 years' experience in a fashion styling
- Have creativity and interested in fashion
- Strong verbal and written communication skills

Project Manager

As a project manager is to work across a variety of projects at any given time, who will schedule and manage a range of commercial projects. The goal is to ensure their high

quality and profitable delivery, from tender to project completion, which focuses on client satisfaction. A few key responsibilities the project manager should do such as tracking all project costs to ensure completion within the budget and listing all project activities through the whole project including schedule, documentation and budget. To become a project manager especially for the fashion field, strong communication skills, written and verbal technique and also a leader mentality are required for this job. If someone meets the following criteria and is interested in fashion for a career with progression, they are qualified for this job.

- 1. A degree in fashion and design or related field
- 2. Experience as a design or fashion project manager
- 3. Demonstrated experience in certain areas like financial management, contract management, etc.

Data administrator

As the name suggests, a data administrator is in charge of design, configuration, administration and maintenance of data platforms and services in line with the project roadmap. The key responsibilities are:

- Manage data platform configurations and also installing, upgrading software and maintaining documentation.
- Deliver new secure capabilities and services in line with the project.
- Adopt new technologies and techniques to improve productivity across the data.
- Producing weekly and monthly reports
- Maintaining and upgrading product codes, pricing and categories

And the following skills and experience are required:

- Advanced Excel skills
- Excellent organisational skills and attention to detail
- Experience with Database System
- Strong verbal and written communication skills
- No restriction of having a bachelor or master degree

Fashion merchandiser - with marketing background

To be a fashion merchandiser will be responsible for all aspects of merchandising including warehouse and logistics processes, stock allocations, re-orders, buy support, stock and sales analysis, budgeting, forecasting and financial reporting especially we need them to have marketing background.

In addition, participate in planning of the marketing calendar and assisting in carrying out marketing activities.

It is also important that the following skills and techniques are required for this job:

- At least 1 year's experience in related retail women's apparel
- Have been working on the sales floor
- Verbal and written communication skills
- The ability of problem solving
- Strong analytical and organisation skill with advanced Excel skills
- Passion for this job, for fashion, for marketing.