



10th Annual Global Sourcing Day

2017

The Future of Global Sourcing

“It’s about more than just cost savings”

Over the next decade, sourcing and supply chain professionals will need to take on more expansive roles within their organization. They will need to become guardians of the corporate brand, advocates for sustainable business practices and innovators who help develop new products and services. Companies that embrace this broader perspective for their sourcing and supply chain teams will find themselves in a better position to anticipate and manage the looming changes of an evolving retail industry.

In the future, global sourcing will still come down to cost savings but more importantly it’s about staying out of the headlines while delivering products to market ahead of consumer expectations. The 10th Annual Global Sourcing Day event will dig deep into the future of global sourcing, go beyond cost savings and discuss ways to transform the dynamics of today’s supply chain.

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Our Company On

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CBX SOFTWARE

We've developed a simple, user friendly, innovative platform to help Retailers and Brands expand product assortments, accelerate **Product Development** and **Sourcing** while tracking **Production** and **Orders** in the **Supply Chain**

DISCOVER & LEARN

We have a great story and we want to share it!

Discover why so many Retailers and Brands use CBX
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Agenda

8:30 - 9:15am



Opening Remarks

Michael Hung

CEO, CBX Software

9:15 - 9:45am



Latest on Consumer Trends in the Retail Industry

Jane Singer

Director & Head of Market Intelligence, Inside Fashion

9:45 - 10:15am



Global Sourcing Landscape Shift : The Long Term Disruption Risks Transforming the Global Supply Chain

Lynne Sprugel

Vice President and Managing Director, Academy Sports + Outdoor

10:15 - 10:45am



Coffee Break

10:45 - 11:15am



Quality & Sourcing, Changing the Game

Robert Parrish

Managing Director, SGS Hong Kong Limited

11:15 - 11:45am



How to gain better Supplier Collaboration and Improved Retail Performance

Joel Ma

Business Strategy Director, Hallmark Cards (HK) Limited

11:45 - 1:00pm



Executive Luncheon

1:00 - 1:15pm



IBM Presentation - Simplifying your AI Journey with PowerAI

Thomas Cheung

Consulting IT Specialist, IBM Systems Hardware,
IBM China / Hong Kong Limited

1:15 - 2:00pm



Panel Discussion – What are Today's Greatest Sourcing Challenges and How can we Address Them?

Paul Walsh

COO, Newtimes Group

Guido Schlossmann

Group President and CEO, Synergies Worldwide Limited

Paul Wright

Managing Director, Shop Direct Home Shopping Limited

2:00 - 2:30pm



Basic Supply Chains to Digital Innovations

Anthony Pendleton

Regional Director of Supply Chain Asia, DB Schenker

Peter Melville

Head of Retail Supply Chain Solutions, DB Schenker

2:30 - 3:00pm



Closing Remarks

Eric Linxwiler

Senior Vice President of the Americas, CBX Software

Meet the Speakers



Michael Hung

CEO,
CBX Software

As CBX Software's Chief Executive Officer, Michael Hung holds overall responsibility for the company's strategy and key business initiatives. With more than 25 years of IT Industry experience, Michael has focused on developing software and solutions that streamline business processes for leading retail, manufacturing and financial services organizations. Prior to CBX, he consulted for a range of clients and industries with Lotus Consulting, now part of IBM.

Michael holds a Bachelor's degree in Electrical Engineering and Business Administration, from Carnegie Mellon University.



Eric Linxwiler

Senior Vice President of the
Americas, CBX Software

Eric joined CBX in 2013 and is Senior Vice President of the Americas, where he leads all of the company's sales, strategic business development and general operations. Eric has over 25 years of experience building enterprise software and cloud platform service companies with a specialty in PLM, Sourcing and Supply Chain optimization.

Prior to joining CBX, Eric managed the Business Development operations for Direct EDI, Inc. in San Diego, California, where he helped grow the company from an early stage start-up to a multi-million dollar organization that was acquired by SPS Commerce.



Paul Wright

Managing Director,
Shop Direct Home Shopping Limited

Paul Wright is an experienced Managing Director based in Hong Kong with substantial commercial experience in Asia and the UK. With skills covering design, development, sourcing and quality, Paul has an in-depth understanding of the flexible supply chain needed to support modern retail from the factory to the customer.

Paul possesses communication and leadership abilities to establish, grow and lead world-class teams. He has substantial experience of major corporate business and driving performance for shareholder value.



Paul Walsh

COO,
Newtimes Group

Paul Walsh has been living in Asia for the past 10 years (Thailand, Indonesia and Hong Kong) which has enabled him to work at the sharp end of manufacturing, experienced in managing different cultures and building up an extensive sourcing network across Eastern Europe, Middle East, China and South East Asia covering apparel, hardlines and footwear categories.

Paul specializes in leading medium to large sized teams covering sourcing, fabric, finishing, trends and QA / QC functions, managing offshore and onshore offices with various models including buying and trading setups across multiple locations. In addition, Paul has a proven track record in successfully managing turnaround business and setting up new offices.

Paul graduated from the University of Leeds with a BA (Hons) in Textile Management, And has since held various senior management positions with high levels of responsibility.



Jane Singer

Director & Head of Market
Intelligence, Inside Fashion

Jane Singer is Director & Head of Market Intelligence at Inside Fashion, the leading market intelligence advisory service for the global fashion industry.

She pioneered the company's Consumer Lab, which is respected for its breakthrough insights into consumer attitudes about fashion and lifestyle.

Jane has over 20 years marketing and sales experience in international markets, with extensive experience in Asia. As a featured expert speaker at prominent trade fairs, industry events and corporate meetings around the world, Jane is an acknowledged thought leader, bringing refreshing and on point insights about the fashion industry sector. She also serves as a consultant to several leading apparel and textile companies, helping them to gain clearer insights into key markets and identify new opportunities. Jane is a graduate of Vassar College with a degree in Economics.



Lynne M. Sprugel

Vice President and
Managing Director,
Academy Sports + Outdoors

Academy Sports + Outdoor is a US Sporting Goods and Outdoors Lifestyle Retailer based in Katy (Houston), Texas. Lynne moved to Hong Kong in January 2014 to establish the Hong Kong Sourcing Hub office for Academy's asia expansion. Prior to January 2014, Lynne was VP of Global Sourcing at Academy where she was responsible for the Private Brand Management, Apparel/Footwear/Hard Goods Product Development, Sourcing Operations and Quality Assurance.

Lynne graduated from Texas Christian University with a BA in International Affairs and a BBA in International Business from Washington State University. She completed her MBA in International Management (Global Supply Chain Management) from the University of Dallas. Lynne is a licensed U.S. Customs Broker and has been an Adjunct Professor at several US universities.



Joel Ma

Business Strategy Director,
Hallmark Cards (HK) Limited

Joel currently is the business strategy director of Hallmark Cards (HK) Limited. Joel is responsible for developing and implementing strategic initiatives that help build an efficient supply chain organization for better cost competitiveness and productivity across all functional teams.

Joel graduated from the University of Kansas with an MBA, majoring in Finance and Marketing. He received the lifetime C.P.M. certification from the Institute for Supply Management in 2008. Joel is passionate about supplier relationship management and supplier collaboration. Currently, Joel is pursuing a doctorate degree in Business Administration in supply chain management with City University of Hong Kong.



Guido Schlossmann

Group President and CEO,
Synergies Worldwide Limited

Guido Schlossmann is the Group President and CEO of Synergies Worldwide Ltd., a virtual garment manufacturing and supply chain management company headquartered in Thailand. Guido has held top management positions in Global Sourcing & Supply Chain Management in Germany, China, Bangladesh, Turkey, Hong Kong, and Thailand. In 2003, he joined Li & Fung as General Manager in Hongkong. In 2004, he was promoted Senior Vice President and live in Istanbul, Turkey for almost seven years. In 2010, Mr. Schlossmann became Executive Vice President for Global Apparel business for Li & Fung. He went on to hold the post for almost 5 years before joining Synergies Worldwide as President and CEO.



Robert Parrish

Managing Director,
SGS Hong Kong Limited

Rob is currently the Managing Director of SGS in Hong Kong since 2016. Prior to this, he held the position of Vice President for the Retail Solutions unit within the Consumer and Retail Sector of the SGS Group based out of Hong Kong where he was responsible for the Global leadership of the SGS Retail related activities.

During his more than 30-year career with SGS, Rob has held numerous management positions in various countries including Managing Director for the Consumer Testing Services division of SGS North America Inc., Managing Director of SGS in Indonesia and prior to that Managing Director in Vietnam. Concurrently Rob is responsible for the leadership of the SGS Consumer and Retail Services, Global Marketing Team.



Anthony Pendleton

Director,
Client Solutions at
DB Schenker

Anthony Pendleton is Director of Client Solutions at DB Schenker, the world's leading global logistics provider, supporting industry and trade in the global exchange of goods through land transport, air and ocean freight, contract logistics and supply chain management. Anthony possesses in depth knowledge and exposure to supply chains across Asia. Anthony has extensive experience in the development & change implementation within retail. He is an expert in developing retail solutions and has been a former Executive Board Member of New Zealand's largest retail group with P&L accountability for International & Domestic Supply Chain / Global Procurement / Quality and Corporate Ethics. Anthony's diverse experience spans across different areas such as, Health Care, Purchasing, Brewing Warehouse Management, Contract Logistics, Freight Forwarding, Retail Supply Chain and Global Sourcing.



Peter Melville

Head of Retail Supply
Chain Solutions,
DB Schenker

Peter has been involved in the Supply Chain Industry since 1992. He has lived and worked throughout Asia and has been involved with retail supply chain management since 1996, primarily focused on importing / exporting merchandise in and out of Asia. Peter has extensive experience in time and process management of critical path logistics throughout the region. Peter is also equipped with experience in temperature controlled, pharmaceutical and high value products.

Peter has been a guest lecturer at the University of Queensland, a past State President and Board Member of the Logistics Association of Australia.



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About CBX Software

CBX Software is the world's leading Total Sourcing Management solution provider, from concept, to delivery – combining people, process and solutions. CBX helps retailers and brands streamline product development and sourcing, all the way through order, production and delivery. Through innovative Sourcing Management, Product Lifecycle Management (PLM), and Production & Order Management technology solutions, CBX empowers the supply chain network by driving collaboration to over 15,000 retail & supplier partners, 30,000 users in more than 50 countries. For more information, visit www.cbxsoftware.com.

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