# Part 2 - 03: Urban Data Mining (Spatial Data)

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### **Spatial Data Mining**

### **Spatial Data Querying**

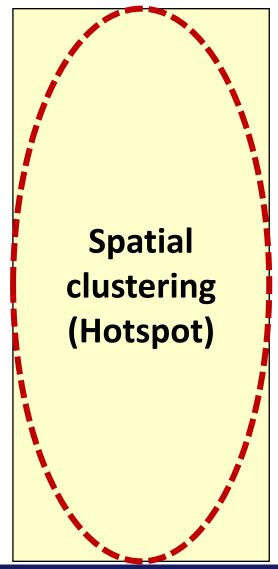
- Point query
- Range query
- Nearest neighbor
- Spatial join
- Spatial matching

Can not answer complex questions

### **Spatial Data Mining**

- Spatial clustering (Hotspot)
- Spatial outlier detection
- Co-location mining

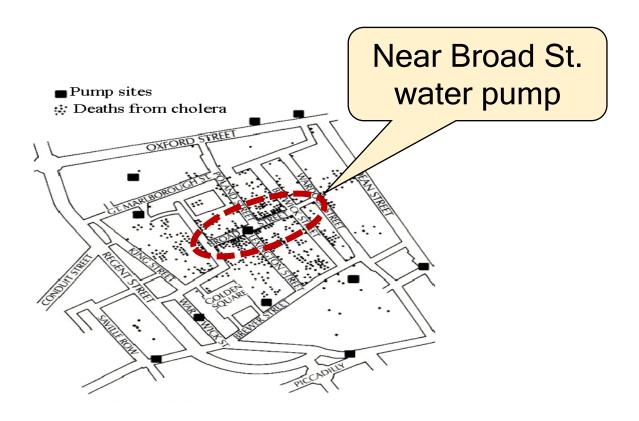
### **Spatial Data Mining**



Spatial outlier detection

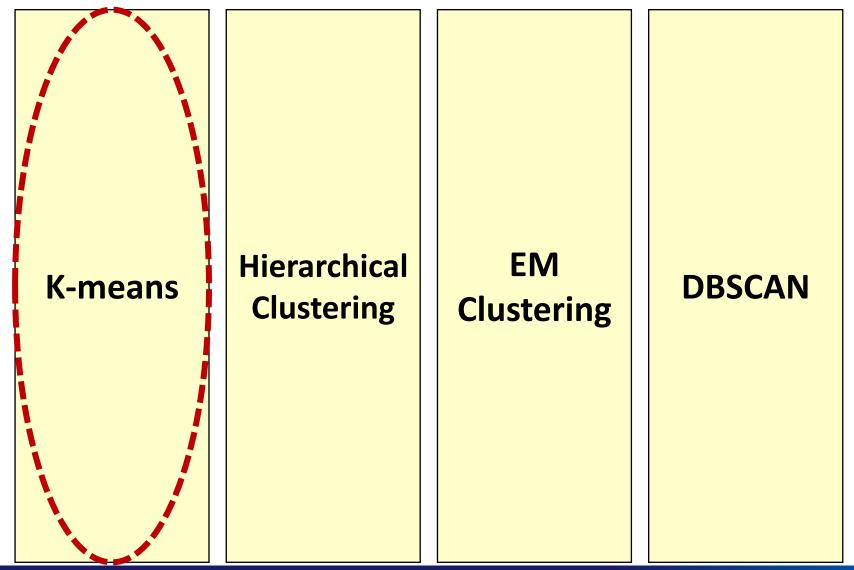
Co-location mining

### Spatial Clustering: Example - Hotspots



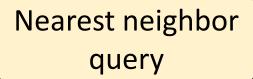
The 1854 Asiatic Cholera in London

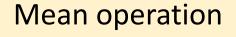
## **Spatial Clustering: Methods**

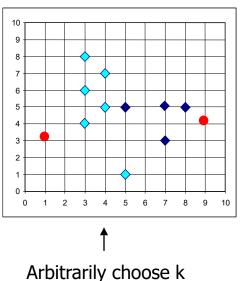


#### **K-Means Clustering:**

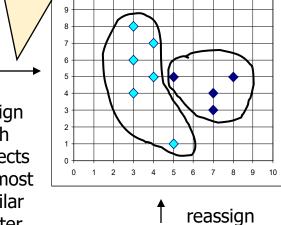
- 1. Make initial guesses for the means m<sub>1</sub>, m<sub>2</sub>, ..., m<sub>k</sub>
- 2. Until there is no change in any mean
  - (Re)assign each data point to the cluster whose mean is the nearest
  - Update m<sub>i</sub> with the mean of all examples for each cluster i (i = 1, 2, ..., k)

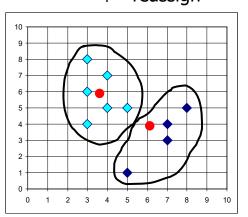




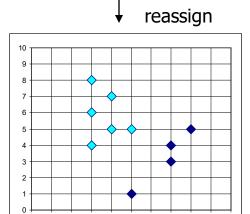


**Assign** each objects to most similar center





Update the cluster means



means K = 2

It stops when no changes happen in the mean update step Update

cluster means

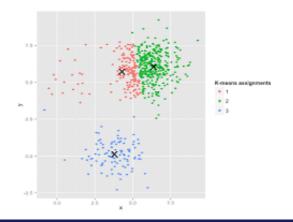
the

#### **Notes**

- The way to initialize the means was not specified.
   One popular way to start is to randomly choose k
  of the examples
- The results produced depend on the initial values of the means, and it frequently happens that suboptimal partitions are found. The standard solution is to try a number of different starting points

### **Disadvantages**

- In a "bad" initial guess, there are no points assigned to the cluster with the initial mean m<sub>i</sub>.
- The value of k is not user-friendly. This is because we do not know the number of clusters before we want to find clusters.



### **Spatial Clustering: Methods**

Hierarchical **EM DBSCAN** K-means Clustering Clustering

### **Hierarchical Clustering**

#### **Hierarchical Clustering:**

- The clusters are computed recursively via multiple steps.
- There are two varieties of hierarchical clustering algorithms
  - Agglomerative successively fusions of the data into groups
  - Divisive separate the data successively into finer groups

### **Hierarchical Clustering**

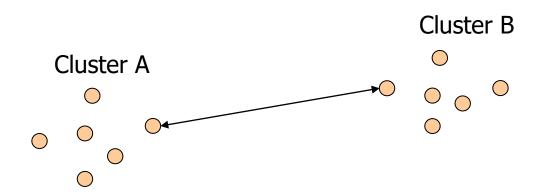
Distance (between two clusters)

- 1. Single Linkage
- 2. Complete Linkage
- 3. Group Average Linkage
- 4. Centroid Linkage
- 5. Median Linkage

### Single Linkage

#### **Single Linkage**

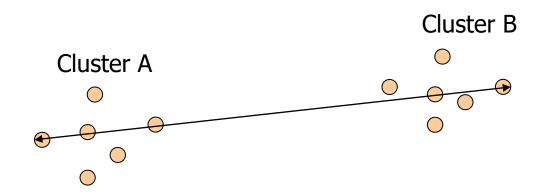
- Also, known as the nearest neighbor technique
- Distance between groups is defined as that of the closest pair of data, where only pairs consisting of one record from each group are considered



### Complete Linkage

#### **Complete Linkage**

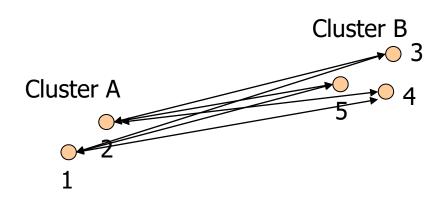
The distance between two clusters is given by the distance between their most distant members



### Group Average Linkage

#### **Group Average Linkage**

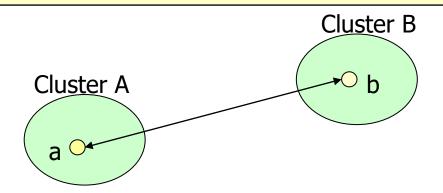
- The distance between two clusters is defined as the average of the distances between all pairs of records (one from each cluster).
- $d_{AB} = 1/6 (d_{13} + d_{14} + d_{15} + d_{23} + d_{24} + d_{25})$



### Centroid Linkage

#### **Centroid Linkage**

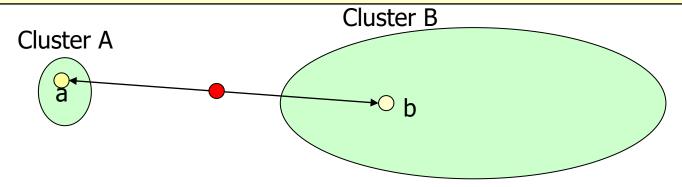
- The distance between two clusters is defined as the distance between the mean vectors of the two clusters.
- $d_{AB} = d_{ab}$
- where a is the mean vector of the cluster A and b is the mean vector of the cluster B.



### Median Linkage

#### **Median Linkage**

- Disadvantage of the Centroid Clustering: When a large cluster is merged with a small one, the centroid of the combined cluster would be closed to the large one, ie. The characteristic properties of the small one are lost
- After we have combined two groups, the midpoint of the original two cluster centres is used as the centre of the newly combined group

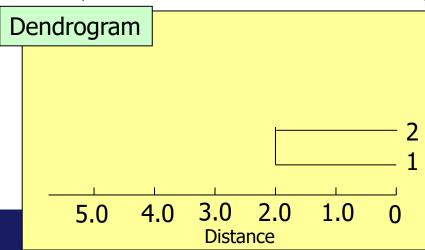


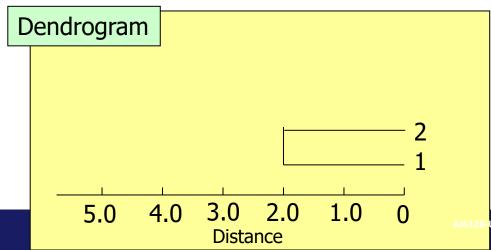
### **Hierarchical Clustering**

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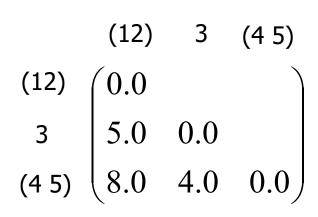
Assuming single linkage

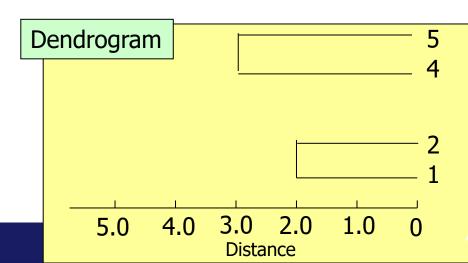


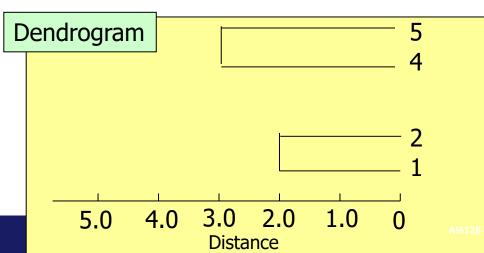


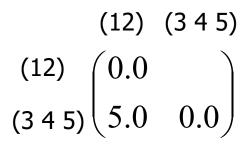
$$(12) \quad 3 \quad 4 \quad 5$$

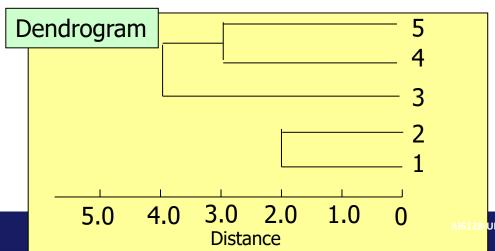
$$(12) \quad \begin{pmatrix} 0.0 \\ 5.0 \quad 0.0 \\ 4 \quad 9.0 \quad 4.0 \quad 0.0 \\ 5 \quad 8.0 \quad 5.0 \quad 3.0 \quad 0.0 \end{pmatrix}$$

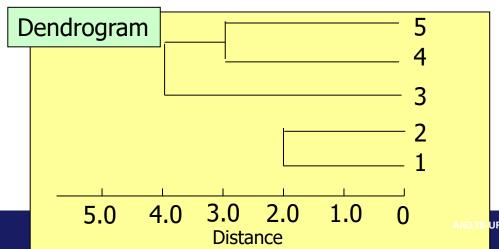




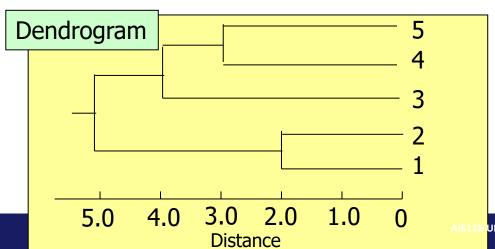








$$\begin{array}{c}
(12) & (3 4 5) \\
(12) & 0.0 \\
(3 4 5) & 5.0 & 0.0
\end{array}$$



### **Hierarchical Clustering**

#### **Hierarchical Clustering:**

- The clusters are computed recursively via multiple steps.
- There are two varieties of hierarchical clustering algorithms

  - Divisive separate the data successively into
     finer gro

**Group Average Linkage** 

- In a divisive algorithm, we start with the assumption that all the data is part of one cluster.
- We then use a distance criterion to divide the cluster in two, and then subdivide the clusters until a stopping criterion is achieved.

 $B = \{2, 3, 4, 5, 6, 7\}$ 

$$D(2, *) = 22.5$$

$$D(3, *) = 20.7$$

$$D(4, *) = 17.3$$

$$D(5, *) = 18.5$$

$$D(6, *) = 22.2$$

$$D(7, *) = 25.5$$

 $A = \{1$ 

1 2 3 4 5 6 7  
1 0 
$$D(2, A) = 10$$
  
2 10 0  $D(3, A) = 7$   
3 7 7 0  $D(4, A) = 30$   
5 29 25 22 7 0  $D(5, A) = 29$   
6 38 34 31 10 11 0  $D(5, A) = 29$   
7 42 36 36 13 17 9 0  $D(6, A) = 38$ 

D(7, A) = 42

 $B = \{2, 3, 4, 5, 6, 7\}$ 

 $A = \{1$ 

$$D(2, A) = 10$$
  $D(2, B) = 25.0$ 

$$D(3, A) = 7$$
  $D(3, B) = 23.4$ 

$$D(5, A) = 29$$
  $D(5, B) = 16.4$ 

$$D(6, A) = 38 D(6, B) = 19.0$$

$$D(7, A) = 42$$
  $D(7, B) = 22.2$ 

$$B = \{2, 3, 4, 5, 6, 7\}$$

 $A = \{1$ 

D(2, A) = 10 D(2, B) = 25.0 
$$\Delta_2$$
 = 15.0

D(3, A) = 7 D(3, B) = 23.4 
$$\Delta_3 = 16.4$$

D(4, A) = 30 D(4, B) = 14.8 
$$\Delta_4$$
 = -15.2

D(5, A) = 29 D(5, B) = 16.4 
$$\Delta_5 = -12.6$$

D(6, A) = 38 D(6, B) = 19.0 
$$\Delta_6$$
 = -19.0

$$D(7, A) = 42$$
  $D(7, B) = 22.2$   $\Delta_7 = -19.8$ 

$$B = \{2, 2, 4, 5, 6, 7\}$$

1 2 3 4 5 6 7  
1 0 
$$D(2, A) = 10$$
  $D(2, B) = 25.0$   
2 10 0  $D(3, A) = 7$   $D(3, B) = 23.4$   
3 7 7 0  $D(4, A) = 30$   $D(4, B) = 14.8$   
5 29 25 22 7 0  $D(5, A) = 29$   $D(5, B) = 16.4$   
6 38 34 31 10 11 0  $D(5, A) = 38$   $D(6, B) = 19.0$ 

$$B = \{2, 4, 5, 6, 7\}$$

D(2, A) = 10 D(2, B) = 25.0 
$$\Delta_2$$
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D(3, A) = 7 D(3, B) = 23.4 
$$\Delta_3$$
 = 16.4

$$D(4, A) = 30$$
  $D(4, B) = 14.8$   $\Delta_4 = -15.2$ 

$$D(5, A) = 29$$
  $D(5, B) = 16.4$   $\Delta_5 = -12.6$ 

D(6, A) = 38 D(6, B) = 19.0 
$$\Delta_6 = -19.0$$

$$D(7, A) = 42$$
  $D(7, B) = 22.2$   $\Delta_7 = -19.8$ 

$$D(2, A) = 8.5$$

$$D(4, A) = 25.5$$

$$D(5, A) = 25.5$$

$$D(6, A) = 34.5$$

$$D(7, A) = 39.0$$

$$A = \{1, 3\}$$

$$B = \{2, 4, 5, 6, 7\}$$

$$D(2, A) = 8.5$$
  $D(2, B) = 29.5$ 

$$D(7, A) = 39.0$$
  $D(7, B) = 18.75$ 

$$A = \{1, 3\}$$

$$B = \{2, 4, 5, 6, 7\}$$

$$D(2, A) = 8.5$$
  $D(2, B) = 29.5$   $\Delta_2 = 21.0$ 

D(4, A) = 25.5 D(4, B) = 13.2 
$$\Delta_4$$
 = -12.3

D(5, A) = 25.5 D(5, B) = 15.0 
$$\Delta_5 = -10.5$$

D(6, A) = 34.5 D(6, B) = 16.0 
$$\Delta_6$$
 = -18.5

$$D(7, A) = 39.0$$
  $D(7, B) = 18.75$   $\Delta_7 = -20.25$ 

$$A = \{1, 3, 2\}$$

$$B = \{ (4, 5, 6, 7) \}$$

D(2, A) = 8.5 D(2, B) = 29.5 
$$\Delta_2$$
 = 21.0

D(4, A) = 25.5 D(4, B) = 13.2 
$$\Delta_4$$
 = -12.3

D(5, A) = 25.5 D(5, B) = 15.0 
$$\Delta_5 = -10.5$$

D(6, A) = 34.5 D(6, B) = 16.0 
$$\Delta_6$$
 = -18.5

D(7, A) = 39.0 D(7, B) = 18.75 
$$\Delta_7$$
 = -20.25

$$A = \{1, 3, 2\}$$

$$B = \{ 4, 5, 6, 7 \}$$

#### **Divisive Clustering**

$$D(4, A) = 24.7$$

$$D(5, A) = 25.3$$

$$D(6, A) = 34.3$$

$$D(7, A) = 38.0$$

$$A = \{1, 3, 2\}$$

$$B = \{4, 5, 6, 7\}$$

#### **Divisive Clustering**

$$A = \{1, 3, 2\}$$

$$B = \{4, 5, 6, 7\}$$

#### **Divisive Clustering**

D(4, A) = 24.7 D(4, B) = 10.0 
$$\Delta_4 = -14.7$$

$$D(5, A) = 25.3$$
  $D(5, B) = 11.7$   $\Delta_5 = -13.6$ 

D(6, A) = 34.3 D(6, B) = 10.0 
$$\Delta_6$$
 = -24.3

$$D(7, A) = 38.0$$
  $D(7, B) = 13.0$   $\Delta_7 = -25.0$ 

$$A = \{1, 3, 2\}$$

$$B = \{4, 5, 6, 7\}$$

All differences are negative. The process would continue on each subgroup separately.

# **Spatial Clustering: Methods**

**Hierarchical EM DBSCAN** K-means Clustering Clustering

#### **EM Clustering: Motivation**

#### **Motivation:**

- Drawback of the K-means/Dendrogram
  - Each point belongs to a single cluster
  - There is no representation that a point can belong to different clusters with different probabilities
- Use probability density to associate to each point

#### **EM Clustering: Ideas**

- Assume that we know there are k clusters
- Each cluster follows a distribution (e.g., Gaussian Distribution)
  - 1D Gaussian Distribution
    - Mean  $\mu$
    - Standard deviation  $\sigma$

$$p(x|<\mu,\sigma>) = \frac{1}{\sqrt{2\pi\sigma}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

#### **EM Clustering**

#### Since there are k clusters, we have k distributions.

- Cluster 1
  - Gaussian Distribution
    - Mean  $\mu_1$
    - Standard deviation  $\sigma_1$
- Cluster 2
  - Gaussian Distribution
    - Mean  $\mu_2$
    - Standard deviation  $\sigma_2$
- . . .
- Cluster k
  - Gaussian Distribution
    - Mean  $\mu_{\mathsf{k}}$
    - Standard deviation  $\sigma_{\mathbf{k}}$

# **EM Clustering**

#### **EM Clustering Algorithm**

Step 1 (Parameter Initialization)

Initialize all  $\mu_{
m i}$  and  $\sigma_{
m i}$ 

#### **Step 2 (Expectation)**

For each point x,

For each cluster i,

One possible implementation:

$$p(x \in C_i) = \frac{p(x | < \mu_i, \sigma_i >)}{\sum_j p(x | < \mu_j, \sigma_j >)}$$

Calculate the probability that x belongs to cluster i

#### **Step 3 (Maximization)**

For each cluster i,

Calculate the mean  $\mu_i$  according to the probabilities that all points belong to

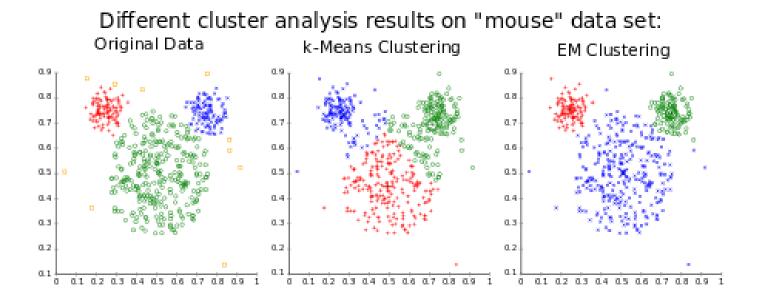
cluster i

Repeat Step 2 and Step 3 until the parameters converged

One possible implementation:

$$\mu_{i} = \sum_{x} x \cdot \frac{p(x \in C_{i})}{\sum_{y} p(y \in C_{i})}$$

# K-Means Clustering vs EM Clustering

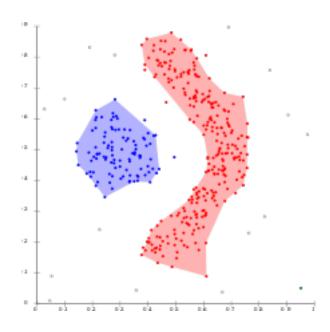


Source: Wikipedia

# **Spatial Clustering: Methods**

Hierarchical **EM DBSCAN** K-means Clustering Clustering

- Traditional Clustering
  - Can only represent sphere clusters
  - Cannot handle irregular shaped clusters
- DBSCAN
  - Density-Based
     Spatial Clustering
     of Applications
     with Noise



[PDF] A density-based algorithm for discovering clusters in large spatial databases with noise.

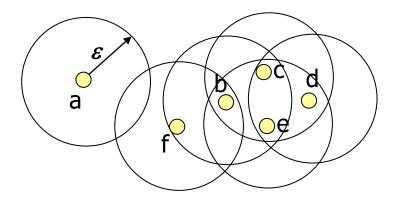
M Ester, HP Kriegel, J Sander, X Xu - Kdd, 1996 - aaai.org
Clustering algorithms are attractive for the task of class identification in spatial databases.

Clustering algorithms are attractive for the task of class identification in spatial databases. However, the application to large spatial databases rises the following requirements for clustering algorithms: minimal requirements of domain knowledge to determine the input parameters, discovery of clusters with arbitrary shape and good efficiency on large databases. The well-known clustering algorithms offer no solution to the combination of these requirements. In this paper, we present the new clustering algorithm DBSCAN relying ...

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Given a point p and a non-negative real number  $\varepsilon$ ,

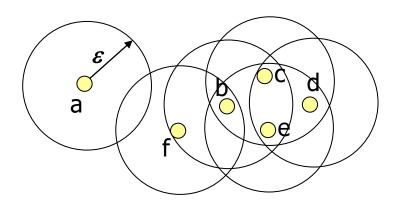
the  $\varepsilon$ -neighborhood of point p, denoted by N(p), is the set of points q (including point p itself) such that the distance between p and q is within  $\varepsilon$ .



Given a point p and a nonnegative integer MinPts,

- Core points: if the size of N(p) is at least MinPts
- Border points: if it is not a core point but N(p) contains at least one core point.
- Noise points: if it is neither a core point nor a border point.

MinPts = 3

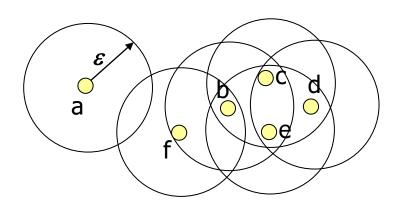


Which are core points? Which are border points? Which are noise points?

Given a point p and a nonnegative integer MinPts,

- Core points: if the size of N(p) is at least MinPts
- Border points: if it is not a core point but N(p) contains at least one core point.
- Noise points: if it is neither a core point nor a border point.

MinPts = 3



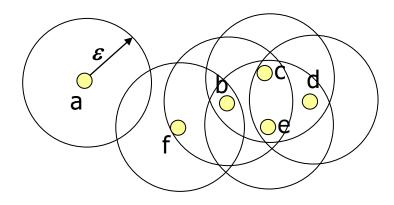
Core points: b, c, d, e

**Border points:** f **Noise points:** a

- Principle 1: Each cluster contains at least one core point.
- Principle 2: Given any two core points p and q, if N(p) contains q (or N(q) contains p), then p and q are in the same cluster.
- Principle 3: Consider a border point p to be assigned to one of the clusters formed by Principle 1 and Principle 2. Suppose N(p) contains multiple core points. A border point p is assigned arbitrarily to one of the clusters containing these core points (formed by Principle 1 and Principle 2).
- Principle 4: All noise points do not belong to any clusters.

One cluster: {b, c, d, e, f}

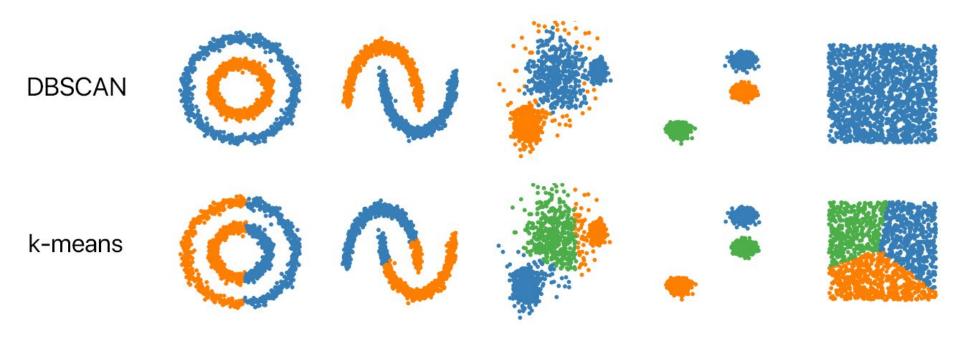
#### MinPts = 3



Core points: b, c, d, e

**Border points:** f Noise points: a

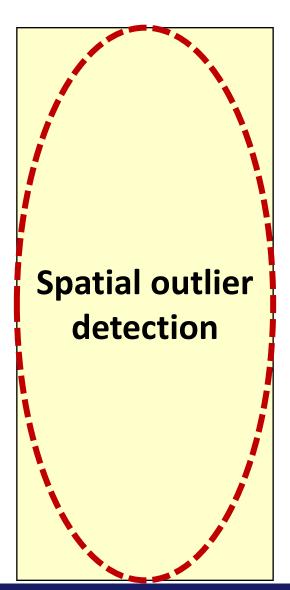
# **DBSCAN vs K-Means Clustering**



https://towardsdatascience.com/understanding-dbscan-algorithm-and-implementation-from-scratch-c256289479c5

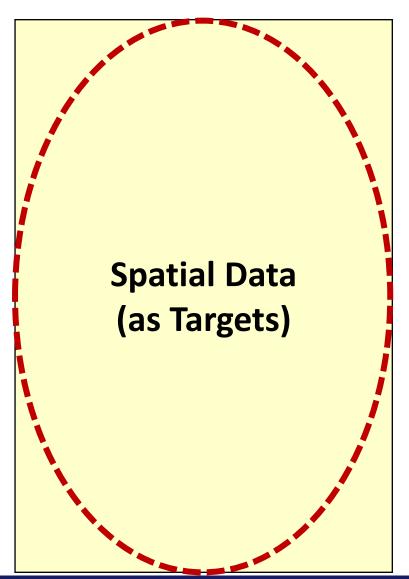
# **Spatial Data Mining**

Spatial clustering (Hotspot)



Co-location mining

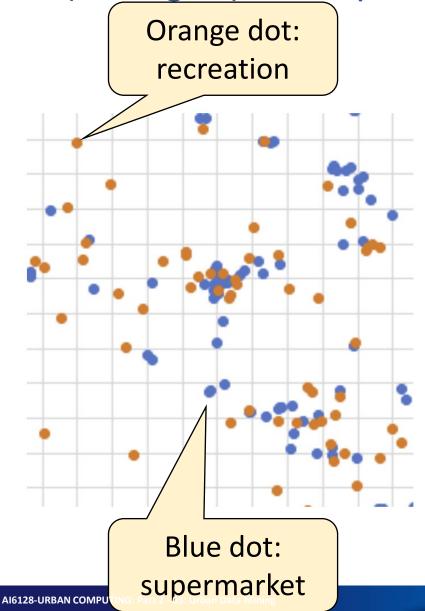
# **Spatial Outliers: Cases**



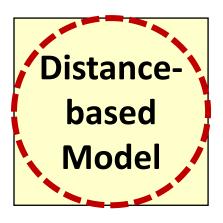
Spatial Data (as Contexts)

Spatial Outliers: Spatial Data (as Targets) - Example

Which POIs are outliers (i.e., the locations deviate from others)?



# Spatial Outliers: Spatial Data (as Targets) - Methods



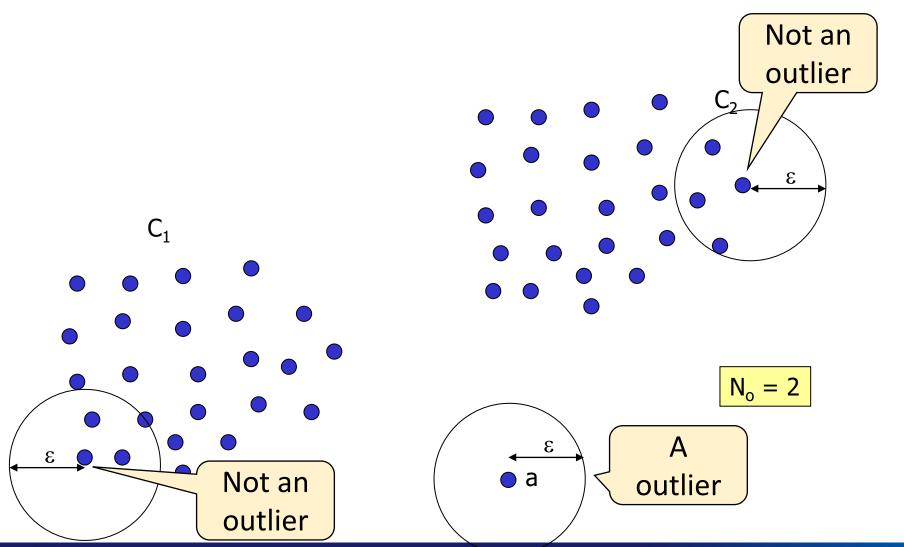
Densitybased Model

#### Distance-based Model (Major idea):

A point p is considered as an **outlier** if there are too few data points which are close to p

#### **Distance-based Model (Definition):**

- 1. Given a point p and a non-negative real number  $\varepsilon$ , the  $\varepsilon$ -neighborhood of point p, denoted by N(p), is the set of points q (including point p itself) such that the distance between p and q is within  $\varepsilon$ .
- 2. Given a non-negative integer  $N_o$  and a non-negative real number  $\varepsilon$ , a point p is said to be an **outlier** if  $N(p) \le N_o$

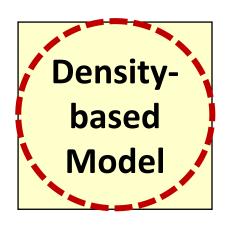


Distance-based Model may not work perfectly in some cases.

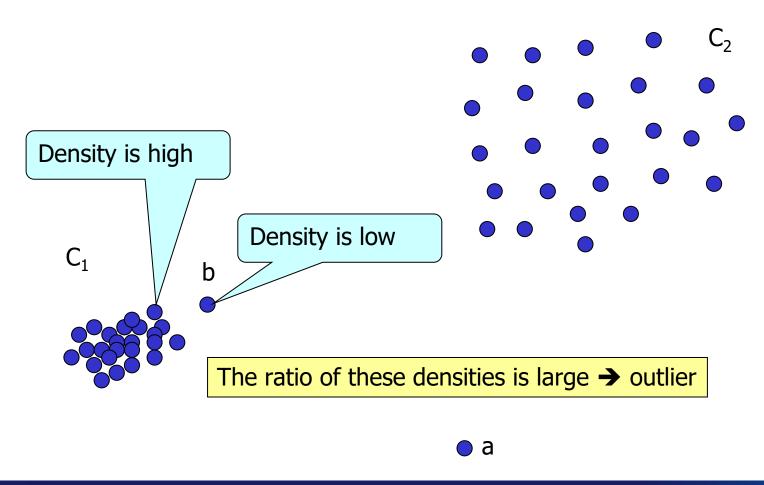
Point b looks abnormal but is not marked as an outlier

# Spatial Outliers: Spatial Data (as Targets) - Methods

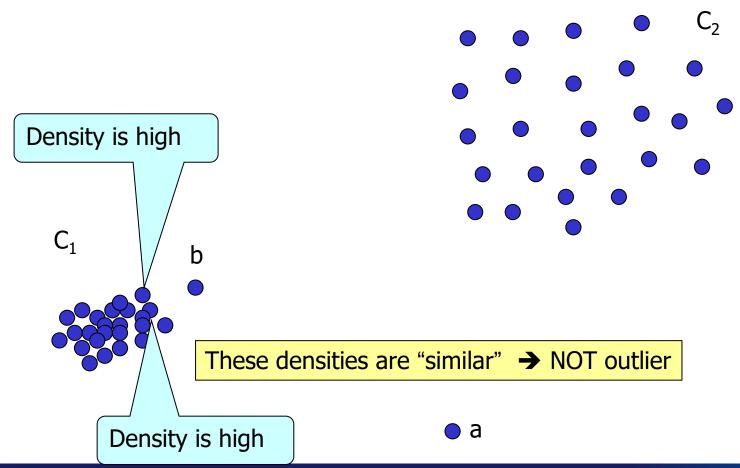
Distancebased Model



# Density-based Model: Main Idea

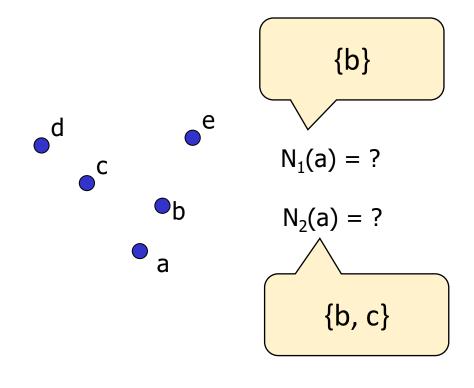


# Density-based Model: Main Idea



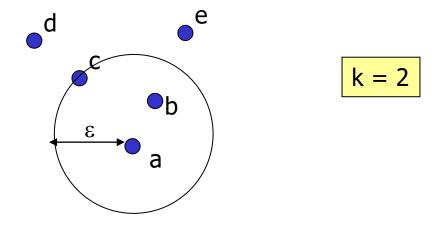
# Given an integer k and a point p,

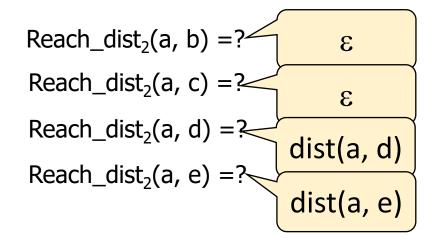
- N<sub>k</sub>(p) is defined to be the εneighborhood of p (excluding point p)
- where ε is the distance between p and the k-th nearest neighbor



# Reachability Distance of p with respect to o: Given two points p and o and an integer k,

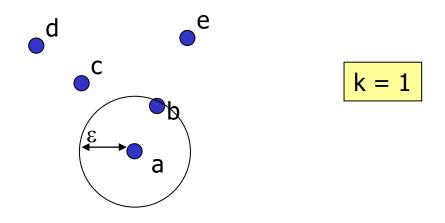
- Reach\_dist<sub>k</sub>(p, o)
   is defined to be
   max{dist(p, o), ε}
- where ε is the distance between p and the k-th nearest neighbor





The local reachability density of p (denoted by  $Ird_k(p)$ ) is defined to be  $1/\epsilon$ 

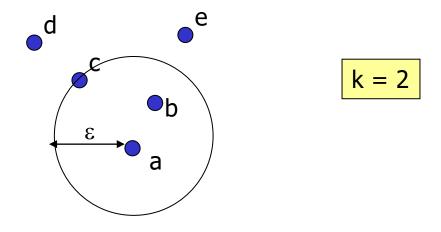
where ɛ is the distance between p and the k-th nearest neighbor



$$Ird_1(a) = 1/dist(a, b)$$

The local reachability density of p (denoted by  $Ird_k(p)$ ) is defined to be  $1/\epsilon$ 

where ɛ is the distance between p and the k-th nearest neighbor

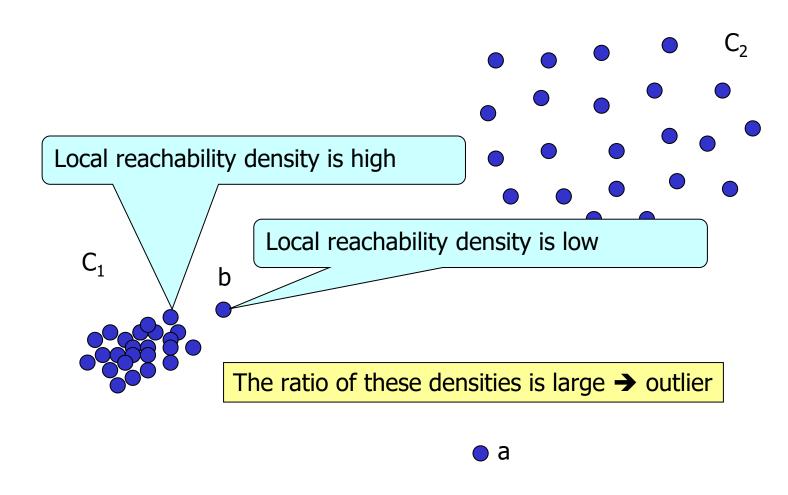


$$Ird_2(a) = 1/dist(a, c)$$

The local outlier factor (LOF) of a point p is equal to

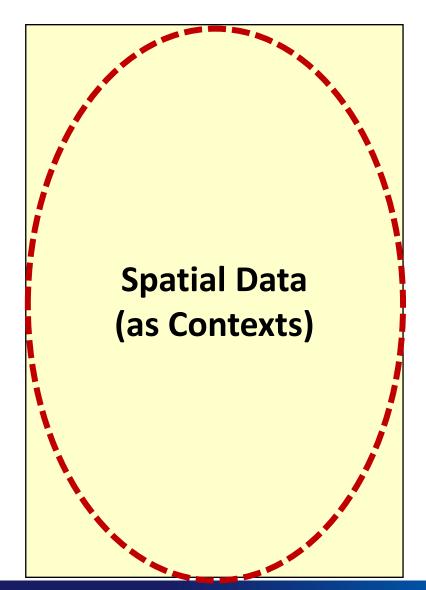
$$\frac{\sum_{o \in N_k(p)} \frac{lrd_k(o)}{lrd_k(p)}}{k}$$

The outlier factor is higher if the ratio is higher



# **Spatial Outliers: Cases**

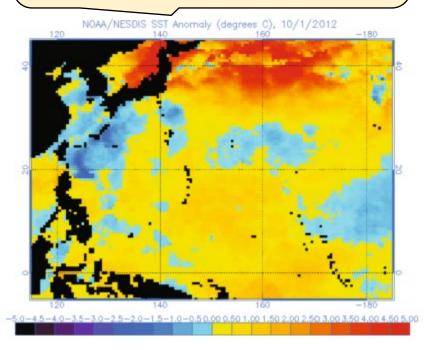
Spatial Data (as Targets)



### Spatial Outliers: Spatial Data (as Contexts) - Example

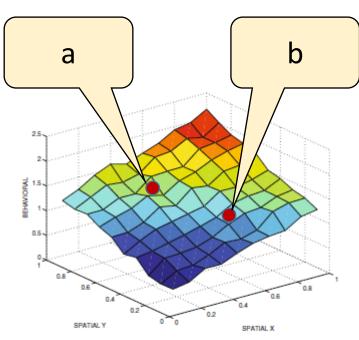
Contexts: spatial data

**Behaviors**: temperatures



Sea surface temperature anomalies [source: NOAA Satellite and Information Service]

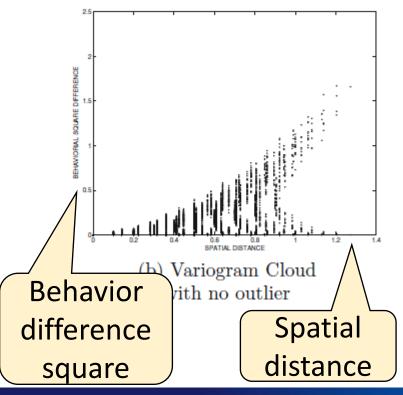
# Spatial Data as Contexts: Method (1) – Variogram Cloud



(a) Smooth spatial variation with no outlier

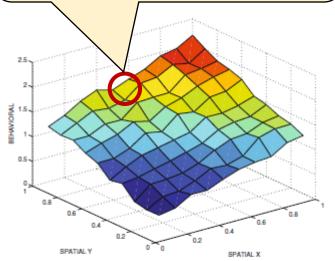
Spatial distance (a, b)
Behavior difference
square (a. b)

The behavior difference square is positively correlated with the distance



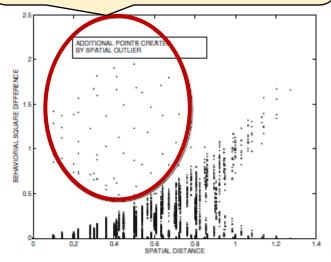
### Spatial Data as Contexts: Method (1) – Variogram Cloud

Suppose we add some outliers here (not visible)



(a) Smooth spatial variation with no outlier

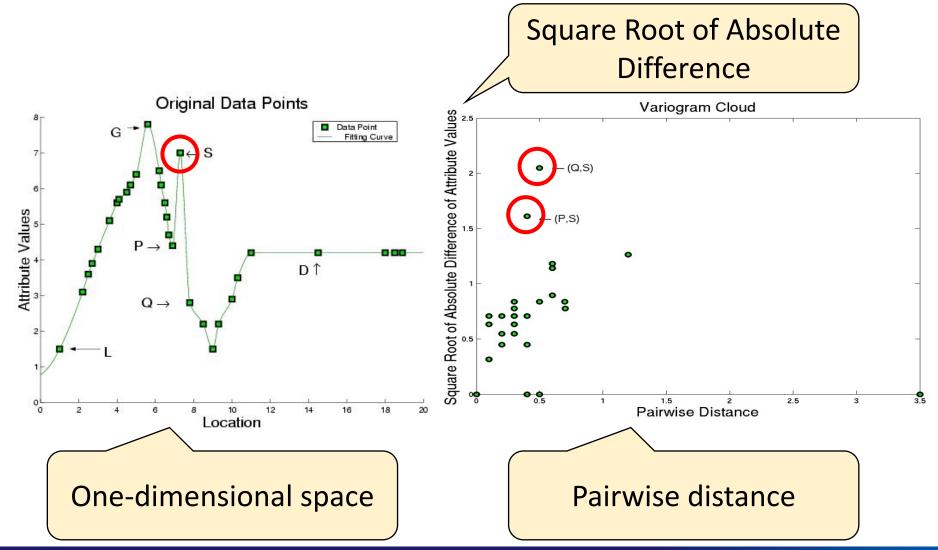
Additional points creates by spatial outliers



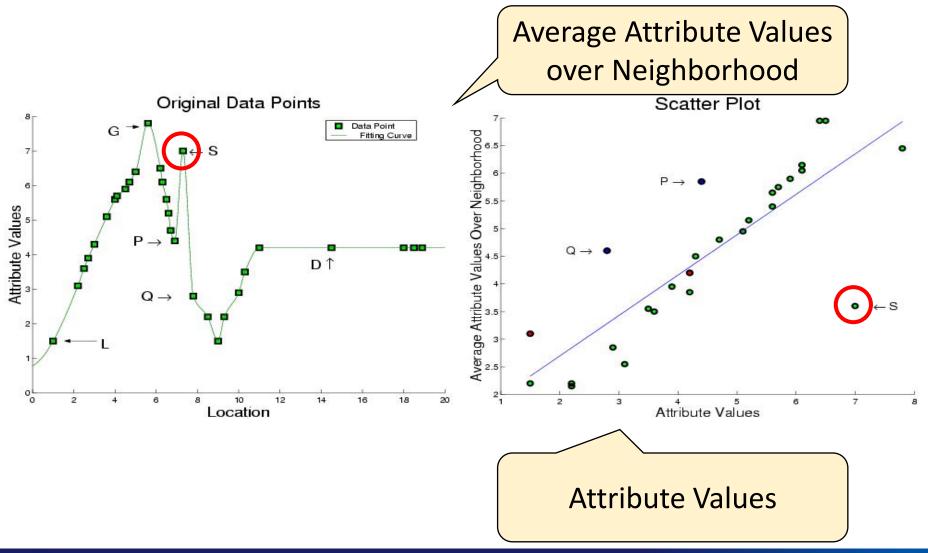
(d) Variogram Cloud with added outlier

The outliers can be traced out as indicated by the points in the circle

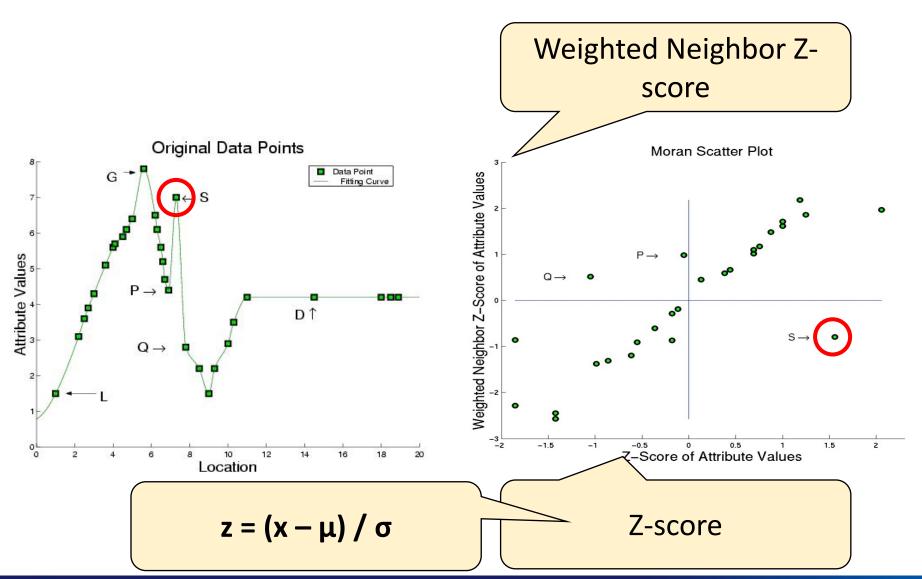
# Spatial Data as Contexts: Method (1) – Variogram Cloud



# Spatial Data as Contexts: Method (2) – Scatter Plot



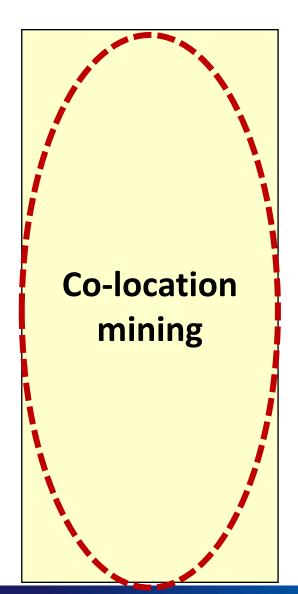
# Spatial Data as Contexts: Method (3) – Moran Scatterplot



# **Spatial Data Mining**

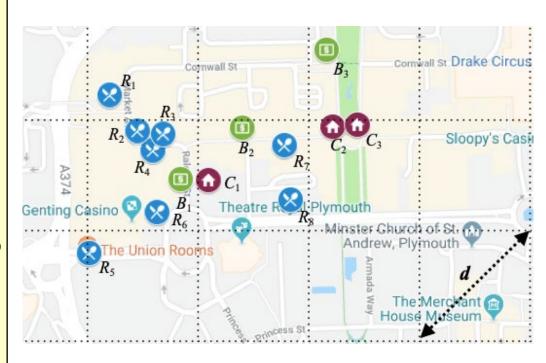
Spatial clustering (Hotspot)

Spatial outlier detection



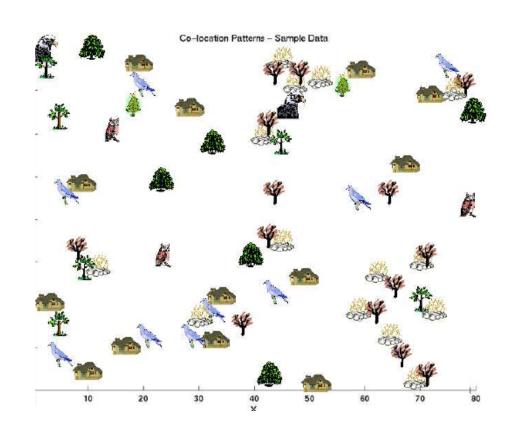
# **Co-location Mining: Examples**

What are POI types that are located nearby (co-located) often?



# **Co-location Mining: Examples**

What are species that are located nearby (colorated) often?



<u>Source</u>: Discovering Spatial Co-location Patterns: A General Approach, IEEE Transactions on Knowledge and Data Eng., 16(12),

### Co-location Mining: Background – Frequent Item Mining

#### **Supermarket Application Item History** or **Transaction** Raymond apple coke

David



diaper



coke

**Emily** 

Derek



milk



biscuit

An interesting association:

**Diaper** and **Beer** are usually bought together.













# Co-location Mining: Background – Frequent Item Mining

TID	Α	В	С	D	E
t1	1	0	0	1	0
t2	1	1	0	1	1
t3	0	1	1	0	0
t4	1	1	1	1	1
t5	0	1	1	0	1

A, D

A, B, D, E

B, C

A, B, C, D, E

B, C, E

Single Items (or simply items): A

В

С

D

Ε

Itemsets:

{B, C}

{A, B, C}

{B, C, D}

{A}

MANYANG TECHNOLOGICAL UI 2-itemset

3-itemset

3-itemset

1-itemset

#### **Frequent itemsets:**

Co-location Mining: itemsets with support >= a threshold (e.g., 3)

TID	Α	В	С	D	Е
t1	1	0	0	1	0
t2	1	1	0	1	1
t3	0	1	1	0	0
t4	1	1	1	1	1
t5	0	1	1	0	1/

e.g., {A}, {B}, {B, C} but NOT {A, B, C}

Support = 3

Support = 4

Single Items (or simply items):

В

Itemsets:

{B, C}

{A, B, C}

{B, C, D}

{A}

1-frequent itemset of size 3

Support = 3

Support = 1

3-frequent itemset of size 2

# Co-location Mining: Background - Anriori Algorithm

Suppose we want to find all "frequent" itemsets (e.g., itemsets with support >= 3)

TID	Α	В	С	D	Е
t1	1	0	0	1	0
t2	1	1	0	1	1
t3	0	1	1	0	0
t4	1	1	1	1	1
t5	0	1	1	0	1

{B, C} is frequent

Support of  $\{B, C\} = 3$ 

Is {B} frequent?

Is {C} frequent?

**Property 1:** If an itemset S is frequent, then any proper subset of S must be frequent.

# Co-location Mining: Background - Anriori Algorithm

Suppose we want to find all "frequent" itemsets (e.g., itemsets with support >= 3)

TID	Α	В	С	D	Е
t1	1	0	0	1	0
t2	1	1	0	1	1
t3	0	1	1	0	0
t4	1	1	1	1	1
t5	0	1	1	0	1

{B, C, E} is NOT frequent

Support of  $\{B, C, E\} = 2$ 

Is {A, B, C, E} frequent?

Is {B, C, D, E} frequent?

**Property 2:** If an itemset S is NOT frequent, then any proper superset of S must NOT be frequent.

#### Co-location Mining: Background – Apriori Algorithm

**Property 1:** If an itemset S is frequent, then any proper subset of S must be frequent.

**Property 2:** If an itemset S is NOT frequent, then any proper superset of S must NOT be frequent.

**Anti-monotonicity Property** 

# Co-location Mining: Background – Apriori Algorithm

TID	Α	В	С	D	Е
t1	1	0	0	1	0
t2	1	1	0	1	1
t3	0	1	1	0	0
t4	1	1	1	1	1
t5	0	1	1	0	1

Item	Count
Α	3
В	
С	
D	
Е	

### Co-location Mining: Background - Anriori Algorithm

Suppose we want to find all "frequent" itemsets (e.g., itemsets with support >= 3)

TID	Α	В	С	D	Е
t1	1	0	0	1	0
t2	1	1	0	1	1
t3	0	1	1	0	0
t4	1	1	1	1	1
t5	0	1	1	0	1

Item	Count
Α	(3_)
В	4
С	3
D	3
Е	(3)

Thus, {A}, {B}, {C}, {D} and {E} are "frequent" itemsets of size 1 (or, "frequent" 1-itemsets).

We set  $L_1 = \{\{A\}, \{B\}, \{C\}, \{D\}, \{E\}\}\}$ 

# Co-location Mining: Background - Anriori Algorithm

Suppose we want to find all "frequent" itemsets (e.g., itemsets with support >= 3)

						_
TID	Α	В	С	D	frequent	t 2
t1	1	0	0	1	0	
t2	1	1	0	1	1	
t3	0	1	1	0	0	
t4	1	1	1	1	1	
t5	0	1	1	0	1	L

frequent 2-itemset Generation

Candidate Generation

Candidate Generation

Candidate Generation

frequent 3-itemset Generation

Candidate Generation

Candidate Generation

Candidate Generation

"frequent" Itemset Generation

Thus, {A}, {B}, {C}, {D} and {E} are "frequent" itemsets of size 1 (or, "frequent" 1-itemsets).

We set  $L_1 = \{\{A\}, \{B\}, \{C\}, \{D\}, \{E\}\}\}$ 



# Co-location Mining: Background - Anriori Algorithm - - -

Suppose we want to find all "frequent" itemsets with support >= 3)

frequent 3-itemset Generation

TID	A	В	С	D	frequent	2-itemset Generation
t1	1	0	0	1	0	
t2	1	1	0	1	1	
t3	0	1	1	0	0	
t4	1	1	1	1	1	
t5	0	1	1	0	1	

Candidate Generation

 $\mathsf{L}_1$ 

 $C_2$ 

 $L_2$ 

 $C_3$ 

Join Step

2. Prune Step

"frequent" Itemset Generation

Counting Step

Candidate Generation

Thus, {A}, {B}, {C}, {D} and {E} are "frequent" itemsets of size 1 (or, "frequent" 1-itemsets).

We set  $L_1 = \{\{A\}, \{B\}, \{C\}, \{D\}, \{E\}\}\}$ 

"frequent" Itemset Generation

#### Co-location Mining: Ba

**Property 1:** If an itemset S is frequent, then any proper subset of S must be frequent.

**Property 2:** If an itemset S is NOT frequent, then any proper superset of S must NOT be frequent.

TID	Α	В	С	D	Е
t1	1	0	0	1	0
t2	1	1	0	1	1
t3	0	1	1	0	0
t4	1	1	1	1	1
t5	0	1	1	0	1

Suppose we know that itemset  $\{B, C\}$  and itemset  $\{B, E\}$  are frequent (i.e.,  $L_2$ ).

It is possible that itemset  $\{B, C, E\}$  is also frequent (i.e.,  $C_3$ ).

#### Co-location Mining: Background – Apriori Algorithm

#### **Join Step**

- Input:  $L_{k-1}$ , a set of all frequent (k-1)-itemsets
- Output: C<sub>k</sub>, a set of candidates k-itemsets

```
• For each pair of p and q in L<sub>k-1</sub>
where p.item<sub>1</sub> = q.item<sub>1</sub>,
    p.item<sub>2</sub> = q.item<sub>2</sub>,
    ...
    p.item<sub>k-2</sub> = q.item<sub>k-2</sub>,
    p.item<sub>k-1</sub> < q.item<sub>k-1</sub>
insert into C<sub>k</sub> the itemset {p.item<sub>1</sub>, p.item<sub>2</sub>, ...,
    p.item<sub>k-1</sub>, q.item<sub>k-1</sub>}
```

# Co-location Mining: Background - Anriori Algorithm

Suppose we want to find all "frequent" iter itemsets with support >= 3)

1. Join Step

2. Prune Step

Candidate Generation )

TID	Α	В	С	D	frequent	2-itemset Generation
t1	1	0	0	1	0	
t2	1	1	0	1	1	
t3	0	1	1	0	0	
t4	1	1	1	1	1	
t5	0	1	1	0	1	

 $C_2$ 

 $\mathsf{L}_1$ 

 $L_2$ 

 $C_3$ 

"frequent" Itemset Generation

frequent 3-itemset Generation

Candidate Generation

Counting Step

Thus, {A}, {B}, {C}, {D} and {E} are "frequent" itemsets of size 1 (or, "frequent" 1-itemsets).

We set  $L_1 = \{\{A\}, \{B\}, \{C\}, \{D\}, \{E\}\}\}$ 

"frequent" Itemset Generation

#### Co-location Mining: Ba

**Property 1:** If an itemset S is frequent, then any proper subset of S must be frequent.

**Property 2:** If an itemset S is NOT frequent, then any proper superset of S must NOT be frequent.

TID	Α	В	С	D	Е
t1	1	0	0	1	0
t2	1	1	0	1	1
t3	0	1	1	0	0
t4	1	1	1	1	1
t5	0	1	1	0	1

Suppose we know that itemset  $\{B, C\}$  and itemset  $\{B, E\}$  are frequent (i.e.,  $L_2$ ).

It is possible that itemset  $\{B, C, E\}$  is also frequent (i.e.,  $C_3$ ).

Suppose we know that {C, E} is not frequent.

We can prune  $\{B, C, E\}$  in  $C_3$ .

### Co-location Mining: Background – Apriori Algorithm

# Prune Step

- •forall itemsets  $c \in C_k$  (from Join Step) do
  - •for all (k-1)-subsets s of c do
    - if (s not in  $L_{k-1}$ ) then
      - delete c from C<sub>k</sub>

Co-location Mining: Background - Anriori Algorithm

Suppose we want to find all "frequent" iter itemsets with support >= 3)

1. Join Step

2. Prune Step

TID	Α	В	С	D	frequent 2-itemset Generation	
t1	1	0	0	1	0	
t2	1	1	0	1	1	
t3	0	1	1	0	0	
t4	1	1	1	1	1	
t5	0	1	1	0	1	

Candidate Generation )

 $C_2$ 

 $\mathsf{L}_1$ 

"frequent" Itemset Generation

frequent 3-itemset Generation

Candidate Generation

 $L_2$ 

 $C_3$ 

Thus, {A}, {B}, {C}, {D} and {E} are "frequent" itemsets of size 1 (or, "frequent" 1-itemsets).

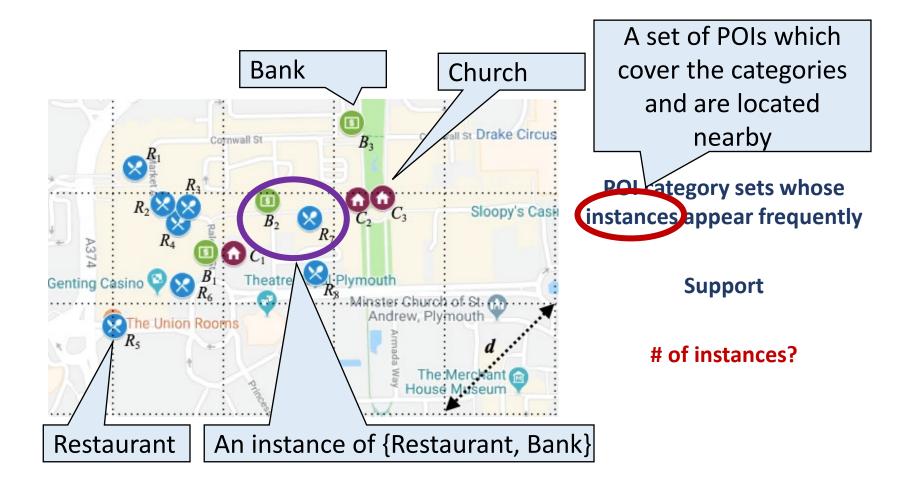
We set  $L_1 = \{\{A\}, \{B\}, \{C\}, \{D\}, \{E\}\}\}$ 

"frequent" Itemset Generation

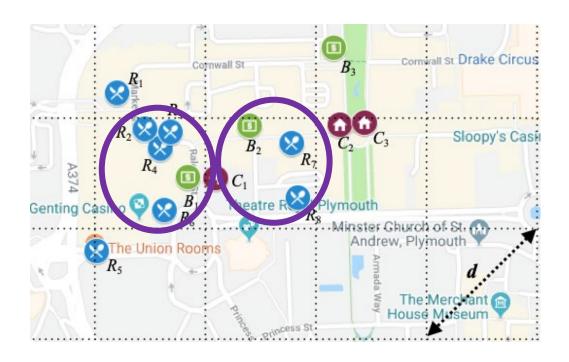
### Co-location Mining: Background – Apriori Algorithm

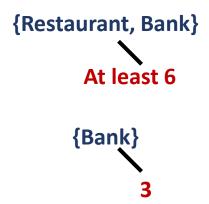
- After the candidate generation (i.e., Join Step and Prune Step), we are given a set of candidate itemsets
- We need to verify whether these candidate itemsets are frequent or not
- We have to scan the database to obtain the count of each itemset in the candidate set.

# **Co-location Patterns Mining**



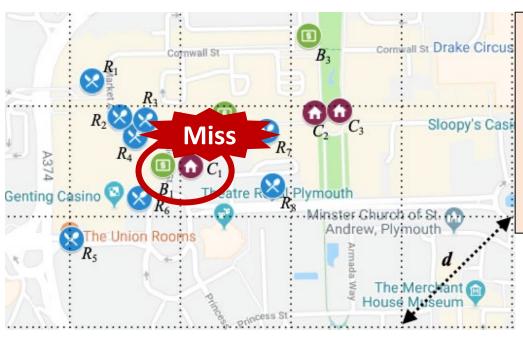
# **Co-location Patterns Mining**







# Co-location Patterns Mining —Support Definition (1)

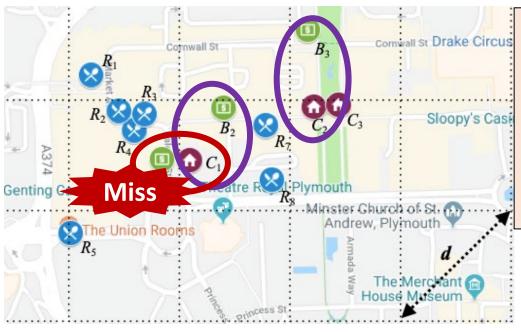


#### **Partitioning-based:**

- 1. Partition the space into grids
- 2. Treat the POIs within each grid as a "transaction"
- 3. Define the support as on the transaction data

{Church, Bank}

# Co-location Patterns Mining –Support Definition (2)

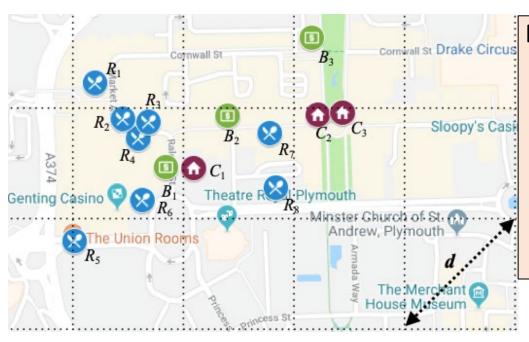


#### **Construction-based:**

- 1. Construct a set of instances **heuristically**
- Define the support as the # of constructed instances

{Bank, Church}

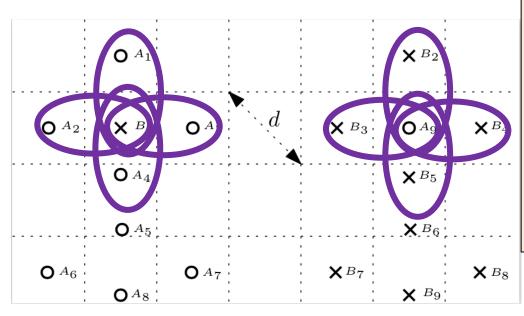
# Co-location Patterns Mining –Support Definition (3)



#### **Participation-based:**

- 1. Group the instances sharing a POI (among those with a specified category)
- 2. Define the support as the # of groups of instances

# Co-location Patterns Mining –Support Definition (3)



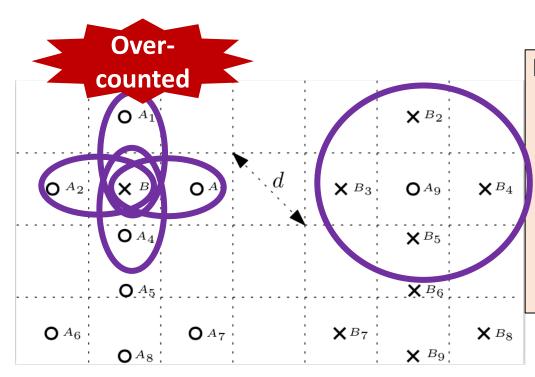
Suppose we specify Category A for grouping

#### Participation-based:

- 1. Group the instances sharing a POI (among those with a specified category)
- 2. Define the support as the # of groups of instances

{A, B}

# Co-location Patterns Mining –Support Definition (3)



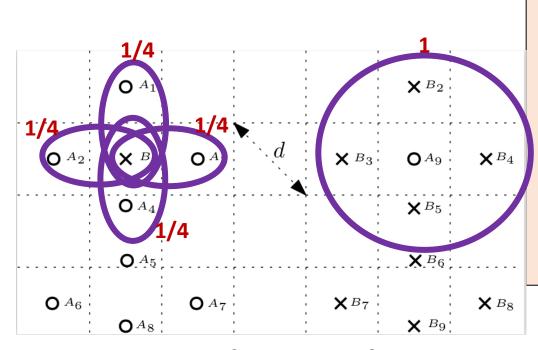
Suppose we specify Category A for grouping

#### **Participation-based:**

- Group the instances sharing a POI (among those with a specified category)
- 2. Define the support as the # of groups of instances

{A, B}
Support = # of groups = 5

# Co-location Patterns Mining – Support Definition (4)



Suppose we specify Category A for grouping

#### **Fraction-based:**

- 1. Group the instances sharing a POI (among those with a specified category)
- 2. Associate each group with a fraction
  - Define the support as the sum of the fractions of the groups

{A, B} Sum of the fractions of groups =  $1/4 \cdot 4 + 1 = 2$ 

# Recap

- Spatial Data Mining
- Spatial Data Clustering (Hotspot)
- Spatial Data Outlier Detection
- Co-location Mining

#### **Next Lecture**

Part 2 – 04: Urban Data Learning and Applications (By Prof Cong Gao)