

LORA LENNERTZ

ADDRESS AND PHONE

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EDUCATION

Master of Information Systems, Walton School of Business, University of Arkansas, Fayetteville, AR, December 2005.

MS in Library and Information Science, University of Illinois at Urbana-Champaign, IL, May 1991.

Major in Church Music, Southern Baptist Theological Seminary, Louisville, KY, August 1987 - June 1989.

BA in Teaching of Speech, University of Illinois at Urbana-Champaign, IL, May 1982.

CERTIFICATIONS

Certification in Data Literacy, Educause, October 2021,

Certification in Data Management Librarianship, Simmons College, June 2020.

Certification in Preservation Management, Rutgers University, September 2003.

ADDITIONAL TRAINING

Certification in Software Carpentries, 2019

Certification in Create Commons Licensing, 2019

WORK EXPERIENCE

Data Services Librarian. University of Arkansas Libraries. March 2018 –
Participate in Open Access and Open Education programming. Develop data services and research potential applications. Perform data service activities including instruction and outreach. Manage and participate in the Carpentries program at our institution designed to teach coding and data management skills (Unix, Git, Python, R, etc.) to the campus community and to an NSF funded statewide program (DART). Review data products and suggest purchase. Perform copyright services to instructors and students. Maintain our Data Management planning tool and review preliminary drafts from instructors. Provide research to administrators on best practices for campus data management activities. Serve as library liaison to the Data Science program. Participate in the conversion of our library computer system from Innovative Interfaces to Alma. Planned and facilitated physical movement of 1.3 million volumes to a new storage facility, managed the implementation of library storage software, responsible for the editing records for all audiovisual, microformat and maps collections in both the storage software and library catalog.

Director for Academic and Research Services. University of Arkansas Libraries. April 2013 – March 2018.
Responsible for policy making and oversight of the User Services (circulation, stacks maintenance and reference), Instruction and Liaison Services (including collection selection), and Interlibrary Loan

Departments as well as the Performing Arts and Media, Fine Arts, Chemistry and Biochemistry, and Physics Libraries consisting of approximately 18.5 librarians, 7 graduate assistants, and 25 full-time staff. Established the Open Education program including the building of open access books and managing an open educational grant program. Special projects included: preparations for a new storage facility and book move (Jan 2018), significant building remodel (July 2019), library assessment, and digital programs and processes.

Performing Arts and Media Librarian, University of Arkansas Libraries. April 2005 – April 2013.

Responsible for circulation, reference, and binding operations at a media desk while supervising 1 FTE and 8 part-time staff members, and performing music, theater, dance, film, communication and Italian collection development, reference, and instruction activities. Responsible for library training videos, Web2.0 and instruction technology applications. Project manager for a folk music digitization project of over 4400 audio recordings and image files.

Preservation Librarian and Music Librarian, University of Arkansas Libraries. July 2002 – March 2005.

Responsible for supervising library bindery operations, planning and implementing preservation and conservation activities, performing music collection development, reference and instruction activities, Adjunct Assistant Professor of Music teaching graduate research methods in music.

Head of Circulation and Audiovisual Services, University of Arkansas Libraries. August 1998 – June 2002.

Responsible for all circulation, stacks management and student personnel and hiring operations including monitoring and supervising 13 FTE and 40 part-time staff members, off-site storage and building security, providing music reference services and bibliographic instruction and supervising activities in the audiovisual department.

Head of Access Services, University of Arkansas Libraries. August 1991 – July 1998.

Responsible for all circulation, stacks management, and student personnel and hiring operations including monitoring and supervising 12 FTE and 40 part-time staff members, off-site storage and building security, planning and implementing an integrated online system (Innovative Interfaces), two storage projects, the installation of a library security system, and planning services and facilities for new construction and renovation.

Library Assistant II, Circulation Department, Ekstrom Library, University of Louisville, Louisville, KY, 40292. March 1987 – January 1990.

Library Technical Assistant, Latin American Collection Development, University of Illinois. November 1984 – August 1985. Library Clerk, General Circulation, University of Illinois. August 1983 – November 1984.

Teacher. Jamaica H.S., R.R. 1, Sidell, IL, 61876. August 1982 – May 1983. English, Spanish.

SCHOLARSHIP

Books / Book Chapters

Allen, Amy, Debra Kulczak, Lora Lennertz and Dylan Hurd. "Going Where the Music Takes You: Navigating the Changing World of Digital Institutional Recordings" Pending publication. *Managing Institutional Recordings: Technical Reports and Monographs in Music Librarianship*.

Lehman, Kathleen and Lora Lennertz. *Profiles of Academic Library Storage Management Strategies*. New York: Primary Research Group, 2019. ISBN 978-1-57440-581-1.

Bailey, Alberta S., and Lora L. Lennertz. "The role of the access services manager in policy formation." In *Access Services in libraries: new solutions for collection management*. Ed. Gregg Sapp. New York: Routledge, 1993.

Published Papers

McAllister, Jay, Lora Lennertz, and Zayuris Atencio Mojica. "A guide to using VOSviewer for bibliometric and visual analysis." *Science and Technology Libraries*. Fall 2021. doi: [10.1080/0194262X.2021.1991547](https://doi.org/10.1080/0194262X.2021.1991547)

Lennertz, Lora and Phil Jones. "A Question of Time: Sociotemporality in Academic Libraries." *College and Research Libraries*. May 2020. doi: <https://doi.org/10.5860/crl.81.4.701>.

- Nielsen, J. M. and Lora Lennertz Jetton. Assessing the effectiveness of collaborative subject-specific library instruction. *Qualitative and Quantitative Methods in Libraries*. March 2014, 343-350.
- Laskowski, M. S., Ford, C. Z., Friedland, N. E., Fritz, J., Holmes, J., Jetton, L. L., Stewart, M. C., Williams, J. M. Guidelines for Media Resources in Academic Libraries (2012).
- Jetton, Lora Lennertz. "All the World is a Stage: The Interdisciplinary Characteristics of Journal Use in Theatre Research." *Proceedings of the 8th Annual Hawaii International Conference of Arts and Humanities*. Honolulu HI. January 13-16, 2010.
- Jetton, Lora Lennertz, and Alberta S. Bailey. "The role of the access services manager in the virtual library." *Journal of Access Services* 7, no. 2 (2010): 121-131. doi: <https://doi.org/10.1080/15367961003617519>.
- Jetton, Lora Lennertz. "Selecting and Using Technology for Student Training." *Technical Services Quarterly*, 26, no.1 (2009): 21-35. doi: <https://doi.org/10.1080/07317130802225555>.
- Kulczak, Deb and Lora Lennertz. "A Decade of Disaster: A Selected Bibliography of Disaster Literature, 198-1995." *Library and Archival Security*, 15, no. 1 (1999): 7-67. doi: https://doi.org/10.1300/J114v15n01_03.
- Lennertz, Lora L., and Cheryl L. Conway. "Implementing a serials barcoding project." *Information Technology and Libraries* 16, no. 2 (1997): 82.
- Lennertz, Lora L. "Because I CARE: Preservation Options for the Small Library", *Arkansas Libraries*, 53, no.3 (June 1996), 13-17.
- Bailey, Alberta S., and Lora L. Lennertz. "The role of the access services manager in policy formation." *Collection management* 17, no. 1-2 (1993): 119-132.

Posters

- Lennertz, Lora. "What do we mean when we say 'Data?': A review of LibGuides at the University of Arkansas." Poster presented at the Southeast Data Library Symposium, Tulane University, New Orleans, LA, Oct. 9-11, 2019.
- Allen, Carolyn Henderson. Reilly, Michele and Lennertz, Lora (2019) *Changing the dialogue of campus architecture: The University of Arkansas Library Annex*. Paper presented at: IFLA WLIC 2019 - Athens, Greece - *Libraries: dialogue for change* in Session 113c - IFLA Poster Session. <http://library.ifla.org/id/eprint/2792>
- Lennertz, Lora and Kathleen Lehman. "Reshaping Collections: Impacts of a Storage Project on a Libraries' Data Story." Poster presented at the Association of College and Research Libraries, Cleveland, OH. April 2019.
- Jones, Phillip and Lora Lennertz. "Time Is on My Side? Time in the Library Workplace." Poster presented at the American Library Association Annual Conference, Orlando, FL, June 25, 2016.
- Lennertz Jetton, Lora. "Inspire Your Workforce to Learn: Using Interactive Tutorials and Simple Games to Train Your Staff in Reference Service." Poster presented at Association of College and Research Libraries, Indianapolis, IN. April 2013.
- Kulczak, Deb and Lora Lennertz Jetton. "'Digital Love': The Description of 'Pop Muzik' in Online Resources." Poster presented at the Music Library Association Conference, Philadelphia, Pennsylvania, February 10, 2011.
- Dixon, Jan, Lora Lennertz Jetton, Anne Marie Candido, and Molly Boyd. "Packaging Your Resources to Go? Meet Hogworthy, the Research Paper Wizard." Poster presented at the Association of College and Research Libraries Conference, Seattle, Washington, March 13, 2009.
- "Navigating a Sea of Information: Tools for Training Student Assistants." Poster presented at the Association of College and Research Libraries Conference. Baltimore, MD, March 2007.

Presentations

- Pierce, Stephanie, Melanie Griffin, and Lora Lennertz. "Creating Community: Laying the Foundation for an Assessment Program." Southeastern Library Assessment Conference, November 10-11, 2021(online).
- Lennertz, Lora. "Open Software for Researchers of All Ages." Arkansas Libraries Conference, Oct. 12-15, 2021 (online).
- Lennertz, Lora. "Applying Creative Commons Licensing." Arkansas Libraries Conference, Oct. 12-15, 2021 (online).
- Lennertz, Lora. "Heard at a Tenure/Promotion meeting...What is OER?" 2020 Open Education Conference. Online, November 9, 2020.

Lennertz, Lora, Kathleen Lehman, Katrina Windon "Transforming a collection through implementing high density storage." Presentation at the Arkansas Library Association Conference, Rogers, Arkansas, Sept. 25, 2018.

Jones, Phillip, Lora Lennertz, Jeff Steely, and Sha Towers. "How Many Hands are Needed on Deck? Mooring Staffing to ACRL's Value of Academic Libraries (VAL)." Panel discussion for Association of College and Research Libraries, Baltimore, MD, March 24, 2017.

Kulczak, Deb and Lora Lennertz. "The Bronx that Wouldn't Bust or Other Tales of an Online Audio Collection." Presentation at the Arkansas Library Association Conference, Little Rock, Arkansas, October 6, 2015.

Nielsen, J. M. and Lora Lennertz Jetton. "Assessing the effectiveness of collaborative subject-specific library instruction." *5th Qualitative and Quantitative Methods in Libraries International Conference*. Rome Italy. 4 June, 2013. Abstract available in *Book of Abstracts of the 5th Qualitative and Quantitative Methods in Libraries International Conference* (2013), 41.

Lennertz Jetton, Lora. "Parler songs: Folklore surrounding a folk music collection." Presentation at the Southeast Music Library Association Conference, Tuscaloosa, AL. October 2012.

Juhl, Beth and Lora Lennertz Jetton, "Usability Testing on a Dime... and \$100." Presentation at the Arkansas Library Association Conference, Hot Springs, Arkansas, October 25, 2009.

Parker-Gibson, Necia and Lora Lennertz Jetton. "Outwit, Out-teach, Out-train: Just in Time Tutorials in an Academic Library." Presentation at the annual meeting of the Arkansas Library Paraprofessional Association, May 13, 2008.

Lennertz Jetton, Lora and Necia Parker-Gibson. "Lights, Camtasia, Action! Cooperative Development of Online Tutorials in an Academic Library." Presentation at the annual meeting of the Arkansas State Library Association, September 2007.

"Disaster Preparedness in the Post-Katrina World." Presentation at the annual meeting of the Arkansas State Library Association, October 8, 2006.

"Access Issues in the Digital World." Presentation at the Mary Parler Conference, University of Arkansas Libraries. November 12, 2005

"Binding Contracts." Presented within Library Binding Workshop, sponsored by Greater Western Library Alliance, ALA-ALCTS. Kansas City, MO – April 29, 2004; Salt Lake City, UT—May 13, 2004.

"Preservation on a Shoestring." Presentation at the annual meeting of the Arkansas State Library Association, September 2003.

Kulczak, Deb and Lora Lennertz. "Armageddon Nervous." Presentation at the annual meeting of the Arkansas State Library Association, October 1999.

"From the Root Cellar to the Main Floor." Paper presented as part of the program "Why Me? Integrating Preservation into Your Library's Operations" at the annual meeting of the American Library Association, Chicago, IL. 23-28, June 1995.

Interviews

Fritz Angela and Lora Lennertz. Ozark Folksong Collection: A Conversation with Angela Fritz and Lora Lennertz. *Choice* June 1 2016 <http://www.choice360.org/blog/ozark-folksong-collection> .

GRANTS AND GIFTS

Senior personnel. CC* CIRA: Shared Arkansas Research Plan for Community Cyber Infrastructure (SHARP_CCI). Arkansas NSF EPSCoR. \$199,592.

Participant. Data Analytics that are Robust & Trusted (DART). 2020. Arkansas NSF EPSCoR Research Infrastructure Improvement Track 1. \$24 million over 5 years.

Ozark Folksong Collection (Digital). Arkansas Humanities Council. 2013. \$25000.

Ozark Folksong Collection (Digital). Happy Hollow Foundation. 2013. \$25000.

HONORS AND AWARDS

PCA/ACA Best Electronic Reference Site, 2016 (Ozark Folksong Collection).

Beta Gamma Sigma, Business Honor Society, 2005.

Honorary member of Sigma Alpha Iota, International Music Fraternity, 2000.

Beta Phi Mu, Library and Information Studies Honor Society, 1993.

Robert B. Downs Award (Library and Information Science), University of Illinois at Urbana-Champaign, 1991.

Special Libraries Association General Scholarship, 1990.

PROMOTIONS

Professor University of Arkansas Library July 1, 2011 – Present
Adjunct Assistant Professor of Music, University of Arkansas, 2000.
Associate Professor University of Arkansas Library July 1, 1997 – June 30, 2011
Assistant Professor University of Arkansas Library August 5, 1991 – June 30, 1997

NATIONAL/INTERNATION/STATE COMMITTEE MEMBERSHIPS

ARKLink Data Committee – chair, June 2020 --
Research Data Access and Preservation. Publication Committee – member, June 2019 –
Music Library Association. Preservation Committee – member, July 2012 – June 2013.
American Library Association. Association of College and Research Libraries. Guidelines for Media Resources in
Academic Libraries Task Force – member, July 2010 – June 2011.
Music Library Association. Performing Arts Roundtable – chair, February 2007 – February 2011.
American Library Association. Association for Library Collections and Technical Services. Preservation.
Preservation Education Committee – member, July 2004 – March 2005.
American Library Association. Library Administration and Management Association. Safety and Security of
Library Buildings Committee – member, July 1992 – July 1996.
American Library Association. New Members Round Table. Booth Committee – chair, July 1992– July
1993. American Library Association. Library Administration and Management Association. Circulation
Services Committee – member, July 1992– July 1996.
American Library Association. Library Administration and Management Association. Safety and Security of
Library Buildings Discussion Group – chair, July 1994 – June 1995.

SIGNIFICANT CAMPUS COMMITTEE MEMBERSHIPS

Research Reproducibility and Replicability Committee – member, August 2019 –
Computer Activities Council – member, March 2018 –
Enrollment Advisory Committee – member, July 2015 –
International Education Advisory Council – member, July 2013 –
Graduate Council – member, August 2016 – Aug 2020
Service Learning Committee – member, July 2013 – June 2020
Task Force: Federal Open Access and Open Data Mandates – member, September 2018 – January 2020,
March 2021 --
Computer Activities Council, Subcommittee on Research Computing – member, Mar 2018 – July 2019
Academic Integrity Monitor – member, July 2013 – June 2019
United Way Steering Committee – member, July 2014 – Sept 2018
Research Deans – member, August 2016 – July 2017
Associate Deans – member, August 2016 – July 2017
All-University Conduct Board – member, July 2012 – June 2014
Faculty Athletic Committee – member, July 2012 – June 2014
Provost's Working Group on U of A Copyright issues/ practices/ policies on Blackboard – member May 2012.
Enrollment Services Committee – member, November 2010 – October 2011.
Committee on Committees – member, July 2009 – June 2012.
Artists and Concerts Committee – member, July 2008 – June 2011.
NCAA Equity, Welfare, and Sportsmanship Self-Study Committee – chair, October 2003 – 2005.
NCAA Self-Study Committee – member, October 2003 – 2005.
Faculty Sponsor - Sigma Alpha Iota, music fraternity 2002 – 2008.
Search Committee for the Chair of Choral Music – member, February 2002 – May 2002.
Registration and Class Scheduling Committee – member, July 2001 – June 2004.
Faculty Athletic Committee – member, July 2000 – June 2004.
Transit, Parking, and Traffic Committee – member, July 2000 – June 2001.
Public Safety Committee – member, July 1998 – June 2001, chair June 2000 – June 2001.

SELECTED COLLEGE COMMITTEE MEMBERSHIPS

ILS Steering Committee – member, August 2021 --
Unit Personnel Committee – chair, May 2021 –
Assessment Task Force – member, May 2020 –
Open Education Southern Symposium Steering Committee – member, February 2018 –
Open Education Resources Committee – chair, July 2016 – December 2017, member –
Tenured Faculty Committee – May 2021 -

Promotion II committee – member, 2011– .
 Promotion I committee – member July 1998 –; chair 2007
 Tenure Committee – member, July 1998 –; chair 2011, 2018
 Reappointment Committee – chair 2019 –2020 , member, July 1998 – June 2000, July 2003 – June 2005; July 2008 – June 2010; July 2018 – May 2020.
 Digital Measures Task Force – member, November 2018 – October 2020
 Data Revolution Task Force – member, April 2019 – August 2019
 Hiring Committee for the Head of Special Collections – chair, September 2016 – March 2017
 Hiring Committee for the Head of Special Collections – chair, May 2012 – September 2012
 Strategic Initiatives Committee – member, March 2011 – April 2012
 Film Series Committee – chair, October 2010 – Mar. 2014
 Library Researcher's Group – chair, July 2009 – June 2010
 Web Development Group – member, January 2007– Mar. 2014
 Reference Standards Group – member, July 2006 – July 2007
 Head of Fine Arts Library Search Committee – chair, May 2006 – September 2006
 Learning Collaborative Group – member, March 2006 –; chair, December 2006 –; co-chair, August 2010 –
 Ad Hoc Committee for Technology Enhancements to Group Study Rooms – chair, July 2005 – March 2007
 Formats and Standards Subgroup - Web Development Group – member, May 2003 – March 2004
 Copyright and Permissions Subgroup - Web Development Group – member, May 2003 – July 2003
 Committee for the Hiring of the Library Accountant – chair, June 2002.
 Post-Tenure Review Committee – member, July 2001 – June 2003, chair July 2002 – June 2003, member, July 2005 – June 2007, chair 2005– 2006
 Priority Strategic Initiative Coordinating Committee #1 / 2 – co-chair, July 2001 – September 2003
 Ad Hoc Committee to Review the In-House Applicant for Head of Cataloging – chair, June 2000
 Hiring Committee for Monographs and Audiovisual Materials Cataloger – March 2000 – May 2000
 Faculty Concerns Committee – member, July 1998, chair July 1999 – June 2000, member 2006–; vice-chair July 2007– June 2008
 U of A System Task Force on Distance Education - Subgroup for Circulation and Interlibrary Loan – March 1999 – June 1999
 Library Diversity Committee – chair, November 1998 – November 1999
 Ad Hoc Committee on Government Documents (MARCIVE) – member, 1997 – co-chair, June 1999 – June 2000
 Library Catalog Steering Committee, member, June 1992 – July 2004, ex-officio member June 2009 – August 2009, member September 2009– June 2010

FACULTY MENTORING

Mentor – Cole Hudson – Associate Librarian (Information Technology) – October 2021 --
 Mentor – Jay McAllister – Assistant Librarian (Engineering) – March 2018 –
 Mentor – Tim Nutt – Associate Librarian candidate for promotion to Librarian (Special Collections) – October 2012 – December 2015
 Mentor – Tony Stankus – Librarian candidate for tenure (Biological Sciences) – April 2009 – October 2009
 Mentor – Jan Dixon – Assoc. Librarian candidate for tenure and promotion to Librarian (Geosciences) – January – October 2006