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SquareSpace is a company that creates and provides software for website building and hosting. They are currently based in New York. The founder and current CEO, Anthony Casalena, created SquareSpace in 2004. He was the sole employee of the company until 2006. As of 2016, SquareSpace hosts more than 1 million websites([Wikipedia](#)). Their company mission statement is as follows:

“Squarespace makes beautiful products to help people with creative ideas succeed. Our platform empowers millions of people — from individuals and local artists to entrepreneurs shaping the world’s most iconic businesses — to share their stories and create an impactful, stylish, and easy-to-manage online presence.”

Work culture at SquareSpace was given a grade of “A” by Comparably (a website that catalogs tech companies’ work environment). Their CEO, Anthony Casalena, received an overall rating of 79/100. SquareSpace’s overall company culture score of 84/100 puts them in fourth place, following Netflix, Box, and Facebook. According to Comparably, the average estimated annual salary is \$112,378. Engineering department’s average is slightly higher with \$136,534. ([Comparably](#))

Former and current employees find the jobs that they have within the company “rewarding.” There are opportunities to learn and grow your skill sets because the company is “not too big but not too small.” However, some complain that there is a lack of transparency when it comes to employee salaries. Others suggest that the company is “taking on a lot”, which could mean that there are constant re-organizations, new leadership, etc ([Glassdoor](#)).

SquareSpace employs 1080 employees, 750 local to NYC. Currently they have 43 job openings, however, most of them are senior positions that require past experience. C++, Java, Golang, Javascript are just a few of the languages that are used by SquareSpace engineering teams. The company received a \$38.5 million funding by Accel Partners in 2010, and a \$40 million funding by General Atlantic in 2014. ([BuiltinNYC](#))

Their marketing throughout the years have used big name stars like Jeff Bridges, John Malkovic, and Keanu Reeves. In fact, this year’s super bowl ad featured Winona Ryder in a Fargo inspired sketch that takes place at the border entrance of Winona, Minnesota. After the ad was released, SquareSpace announced they will be providing free web hosting services to anyone in Winona for a year. ([Winona Daily News](#))

