# SAP The world's #1 cloud business

What is SAP: SAP stands for System, Applications, and Products in Data Processing.

The world's #1 cloud business software company having 200-million cloud users in 180 countries.

The best business software meets today's needs and allow for future growth without costly integration. Recognized as a Leader across all categories.

#### Products:

- EPR and Finance
- CRM and Customer Experience
- Network and Spend Management
- Digital Supply Chain
- HR and People Engagement
- Business Technology Platform

#### Industries:

- Energy and Natural Resources
- Financial Services
- Consumer Industries
- Discrete Industries
- Service Industries
- Public Services

#### Reputation:

- 2019 leader for IDC MarketScape single and in-memory Cloud ERP solution
- Best fit for firms looking for an industrial-strength, fully functional commerce platform
- 2018 analyst reports place SAP SuccessFactors solutions as a Leader in employee engagement, as well as core HR functions
- Leader in Gartner Magic Quadrant for Supply Chain Planning System of Record
- Market Leader in travel and expense solutions for 2018

#### Training program:

- SAP provides training courses globally to help users learn SAP software as effectively.
- Validate your expertise by completing SAP certifications.
- SAP offers different learning styles: Instructor-led training, SAP Live Class, SAP E-Academy

# **Free Trials**

### **ERP** and Digital Core

- SAP S/4HANA Cloud
- SAP S/4HANA
- SAP Business ByDesign
- SAP RealSpend
- <u>SAP Financial Statement</u> <u>Insights</u>

# CRM and Customer Experience

- SAP Consumer Sales Intelligence
- SAP Event Ticketing
- SAP Marketing Cloud

### **Digital Supply Chain**

- SAP Innovation Management
- SAP Intelligent Product Design
- SAP Rural Sourcing Management

## **Database and Data Management**

- SAP Adaptive Server Enterprise, developer edition
- SAP Advantage Database Server
- SAP Cloud Appliance Library
- SAP Cloud Platform
- SAP Data Hub
- SAP Enterprise Architecture Designer
- SAP Fiori Cloud

# **Analytics**

- SAP Analytics Cloud
- SAP BusinessObjects Business Intelligence, Edge edition
- SAP Crystal Reports
- SAP Crystal Server
- SAP Sports One
- SAP Data Warehouse Cloud