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Adobe Inc. is a U.S based company headquartered in San Jose California. It was founded in 1982 creating multimedia and creativity software products. Lately it has been transitioning in providing cloud storage such as the Adobe Creative Cloud Suite, Document Cloud, and Experience Cloud. Adobe is best known for Photoshop an image editing software and Adobe Flash, a web software. Adobe's mission statement is "to move the Web forward while also giving Web designers and developers the best tools and services in the world."

In 2018 Adobe hit a record annual revenue of \$9.03 billion a 24% increase from the previous year. As of 2019 Adobe has more than 21,000 employees worldwide. It has major operations across the U.S and two in India.

According to comparably.com which reveals company cultures & market compensation (contributed by real employees). Adobe's work culture is scored 80/100 while 76% of employees are excited to go to work everyday and 87% look forward to working with coworkers. Most employees are not burnt out and also feel like they have a work life balance in their position. The average annual income including bonus is \$125,912 and the median salary is \$135,334.

Adobe has been getting in trouble for lack of security again and again. Hackers have exploited vulnerabilities in Adobe programs such as Adobe Reader, and particularly Flash. Flash suffers from poor performance, high memory usage and lack of security. When people download Flash it is usually bundled up with 3rd party software some scaring users to pay for system repairs which were not needed. On October 3, 2013 Adobe initially announced 2.9 million customers were affected by a data breach in which sensitive and personal data was stolen. Later Adobe admitted it was actually 38 million active users which were affected. Encrypted credit card info, customer ID and encrypted passwords were taken. They also accessed Adobe's source code which means they could find and exploit any potential weaknesses in its security. This security breach affected Acrobat, ColdFusion, and other applications. Later in November 2013 CorporateCarsOnline was compromised by a Coldfusion exploit most likely found by the source code stolen from Adobe. More than 850,000 CorporateCarsOnline customers personal and financial information were stored in plaintext along with names, addresses, and credit card numbers with expiration dates. Many of the cards were for high to no-limit American Express accounts, which have high resale value among cybercriminals.

Sources

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