# Group 1 Project Graph Algorithms for Social Network Analysis

# **Project Description**

Students will apply different algorithmic paradigms to problems in social network analysis:

- 1. **Greedy Algorithm:** Implement a greedy Influence Maximization Algorithm based on the High-Degree Heuristic.
- 2. **Divide-and-Conquer:** Implement the Girvan-Newman Algorithm for community detection, which uses a divide-and-conquer approach by recursively removing edges based on their betweenness centrality.
- 3. **Dynamic Programming:** Implement the Bellman-Ford Algorithm to compute shortest paths in social networks that may have negative edge weights.
- 4. **Approximation Algorithms:** Implement an approximation algorithm for the Maximum Clique Problem in undirected graphs.

# **Learning Outcomes**

- Understand the application of graph algorithms in analyzing social networks.
- Learn to implement and analyze algorithms for community detection and centrality measures.
- Explore heuristic methods in pathfinding algorithms.
- Tackle NP-hard problems using approximation algorithms in practical contexts.

# What It Takes to Execute This Project

## Algorithm Design and Analysis

• Understanding of graph theory and social network concepts.

- Knowledge of algorithmic strategies for complex problem-solving.
- Ability to perform algorithmic analysis and optimization.
- Proper selection and justification of data structures used.
- Accurate time and space complexity analysis.
- Comparative discussion of algorithm efficiencies.

### Proficiency in Python Programming

- Strong Python programming skills.
- Experience with implementing complex algorithms.
- Familiarity with Python libraries relevant to graph theory (e.g., NetworkX).

## Optional Extra Credit (30%)

#### User Interface Implementation:

- Provide a user interface for the project that allows:
  - Adding and deleting edges.
  - Editing weights.
  - Generating directed or undirected graphs for a given number of nodes and average degree (density of the graph) with random or customized weights.

# **Delivery Method**

#### • Written Report:

- Theoretical background, methodology, and analysis for each problem.
- Justification for the selection of data structures.
- Complexity analysis and discussion of results.
- Comparative analysis of algorithm efficiencies.

#### • Python Code:

- Clean, efficient, and well-documented code implementations.
- Proper use of data structures and programming practices.
- Readable code with comments explaining key sections.

#### • Test Cases:

- Real or simulated social network data for testing algorithms.
- Include comprehensive test cases covering normal and edge cases.
- Interpret and discuss the results obtained.

#### • Presentation:

- Discuss findings and their implications in social network analysis.
- Use visual aids to enhance understanding (e.g., graphs, flowcharts).
- Present in a clear, organized, and professional manner.

# Rubrics for Grading and Evaluation

#### • Algorithm Design and Analysis (25%):

- Clear and accurate explanations of each algorithm.
- Proper selection and justification of data structures used.
- Accurate time and space complexity analysis.
- Comparative discussion of algorithm efficiencies.
- Demonstrated understanding of when and why each algorithm is used.

#### • Implementation (40%):

- Correctness and efficiency of code.
- Proper use of data structures and programming practices.
- Code readability and thorough documentation.
- Effective handling of edge cases and error conditions.

#### • Presentation and Report (25%):

- Clarity, organization, and professionalism of the written report.
- Effectiveness in communicating findings and methodologies.
- Quality of visual aids and examples provided.
- Insightfulness in discussing findings and their implications in social network analysis.

#### • Testing (10%):

- Comprehensive test cases covering normal and edge cases.
- Correct interpretation and discussion of results.
- Evidence of rigorous testing to ensure algorithm correctness.

#### • Optional Extra Credit (Up to 30%):

## - User Interface Implementation:

- $\ast\,$  Functionality for adding/deleting edges and editing weights.
- \* Ability to generate graphs with specified parameters (nodes, density, weights).
- $\ast$  User-friendly design and interaction.
- $\ast\,$  Additional features that enhance usability or visualization.